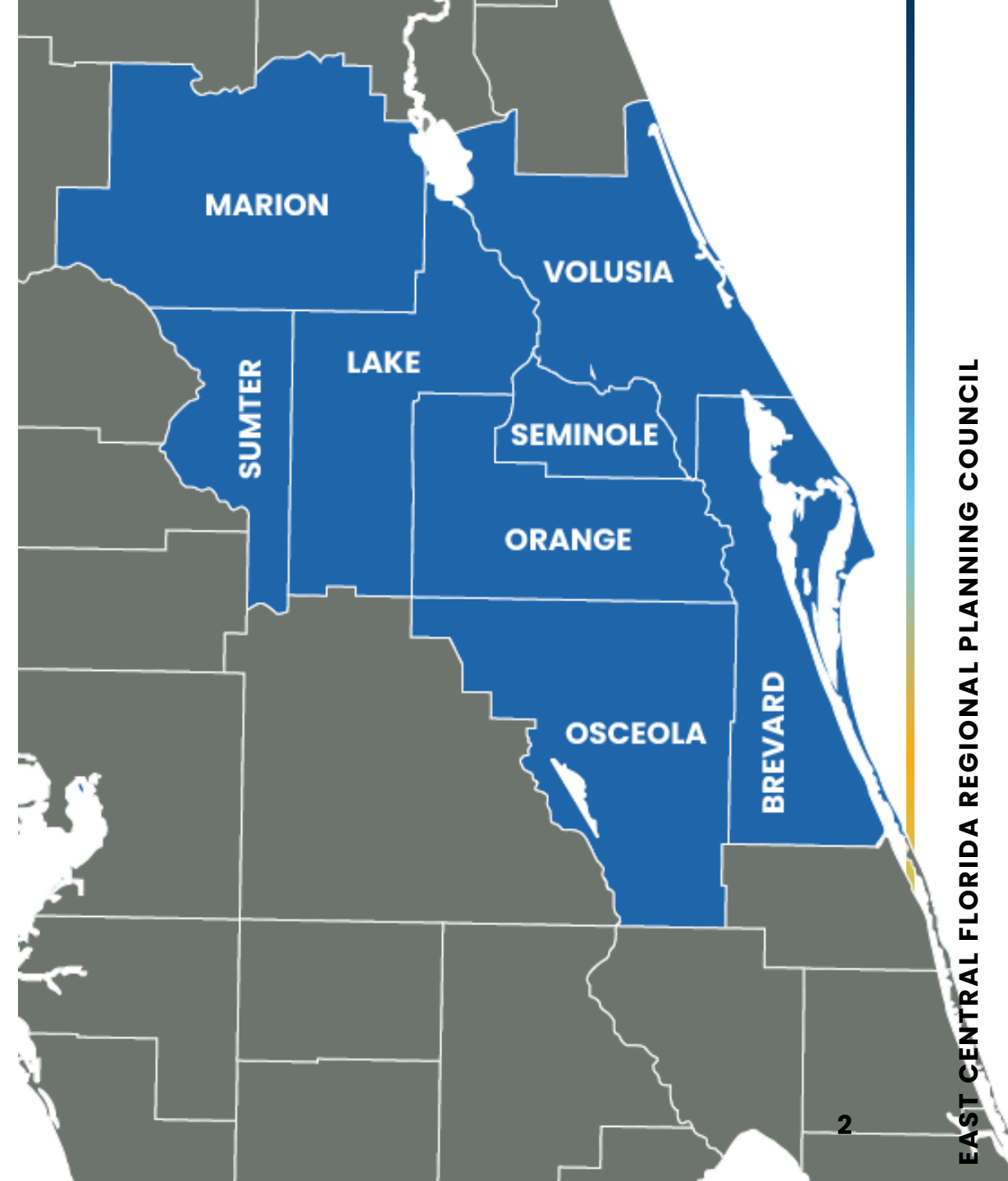




EAST CENTRAL FLORIDA'S REGIONAL FOOD SYSTEMS PLANNING PROGRAM

Luis Nieves-Ruiz, FAICP
Director of Economic Development





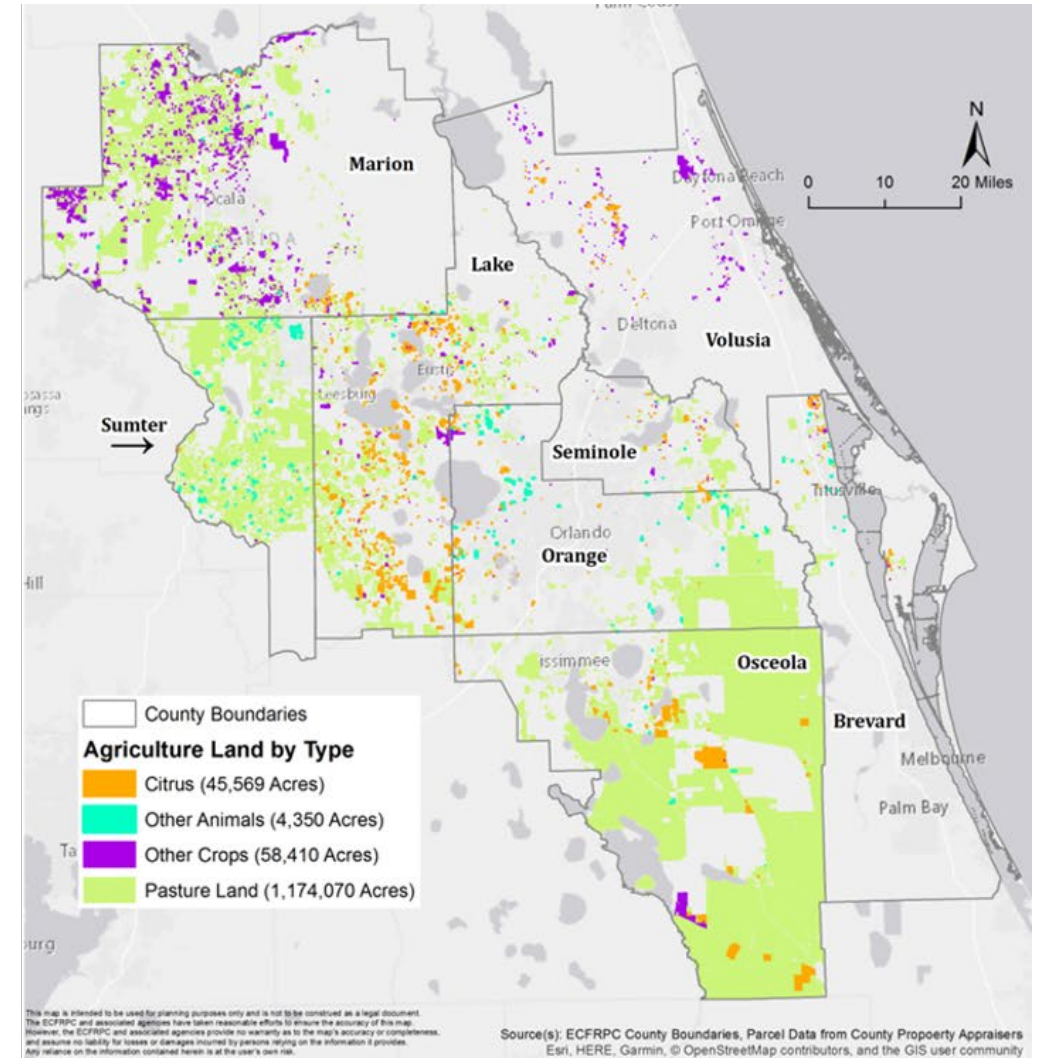
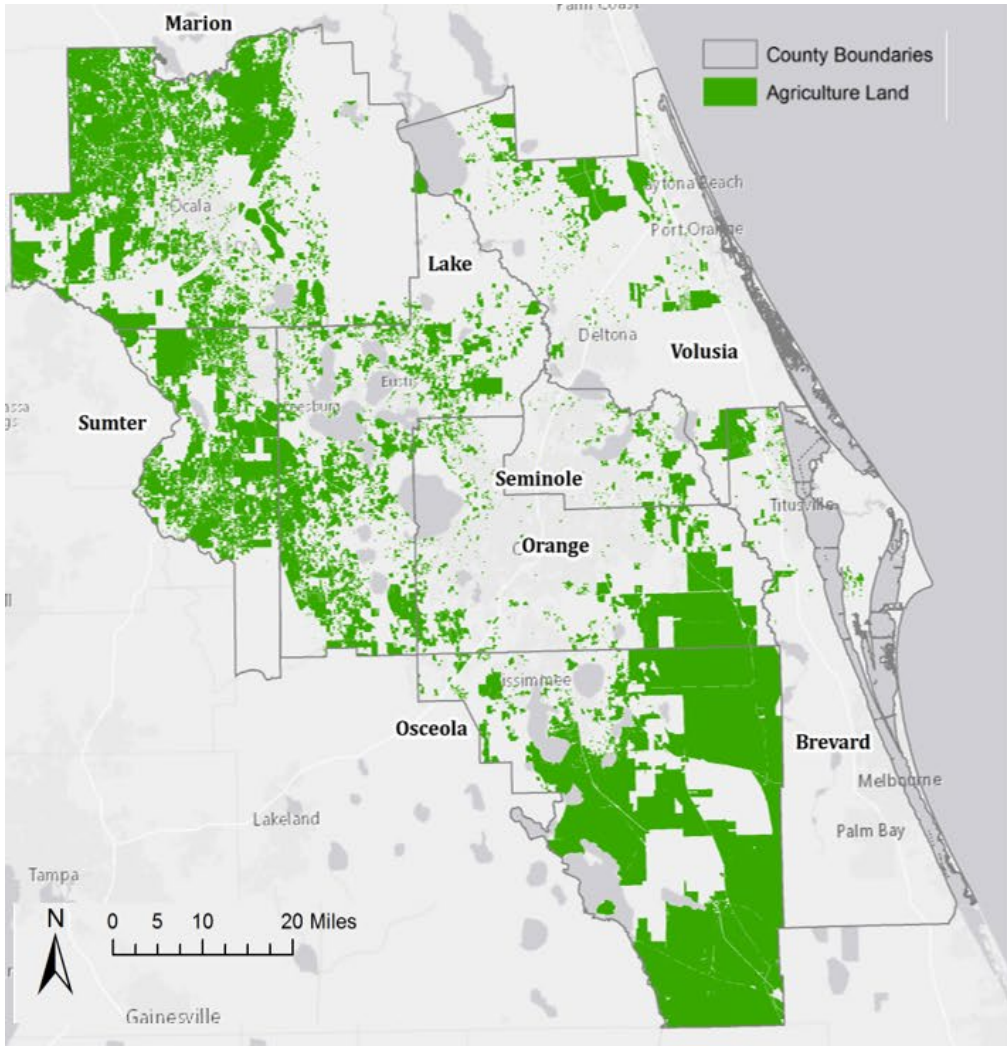
Health & Food Systems



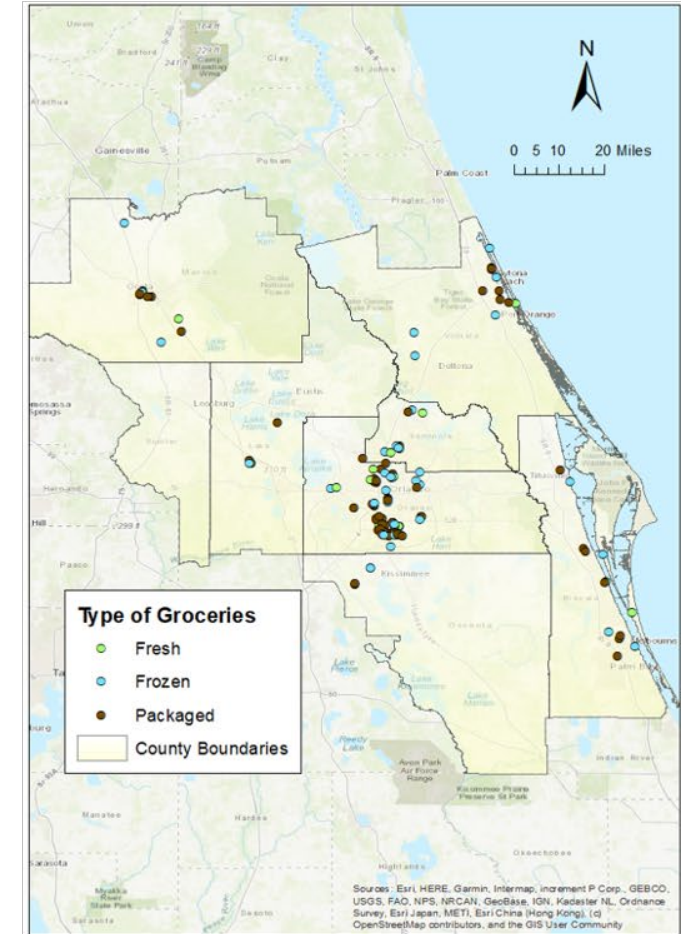
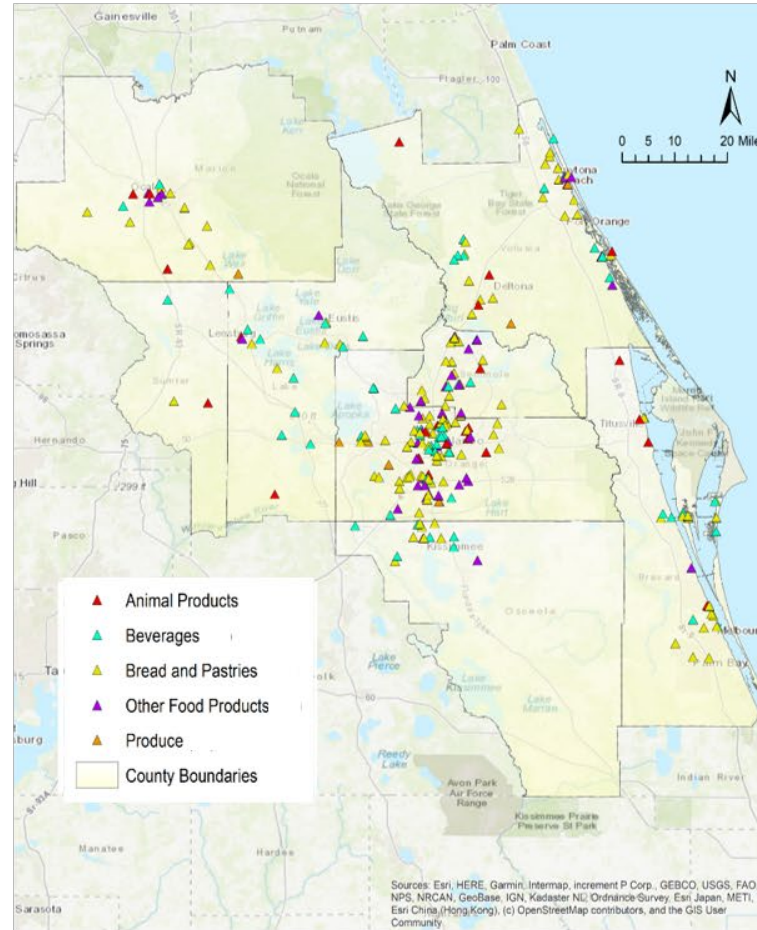
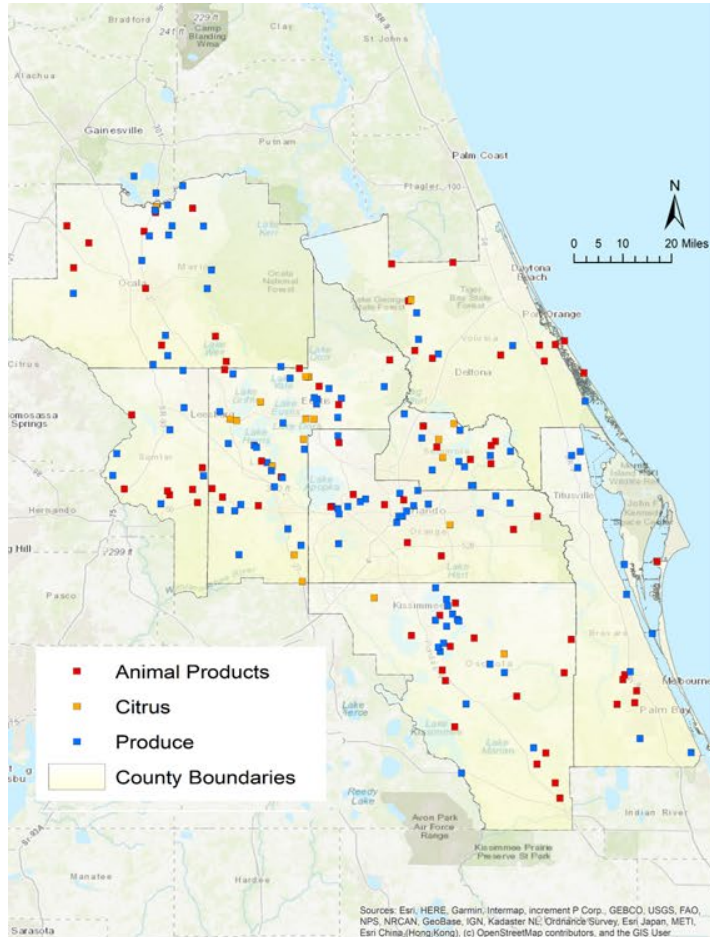
Main Initiatives

- Asset Mapping Project
- Resilience and Strategic Planning
- Partnerships and Policy
- Community Revitalization

Agricultural Land Use Analysis



Food Systems Inventory



THE WALL STREET JOURNAL.

Coronavirus Forces Farmers to Destroy Their Crops

Amid pandemic, orders dry up; 'You don't want to see your crop rot and suffer'

By [Ben Kesling](#) [Follow](#) / Photographs by Eve Edelheit for The Wall Street Journal

Updated April 26, 2020 10:32 am ET



Workers pick squash at Fancy Farms in Plant City, Fla. Demand for produce has fallen sharply amid the coronavirus pandemic.

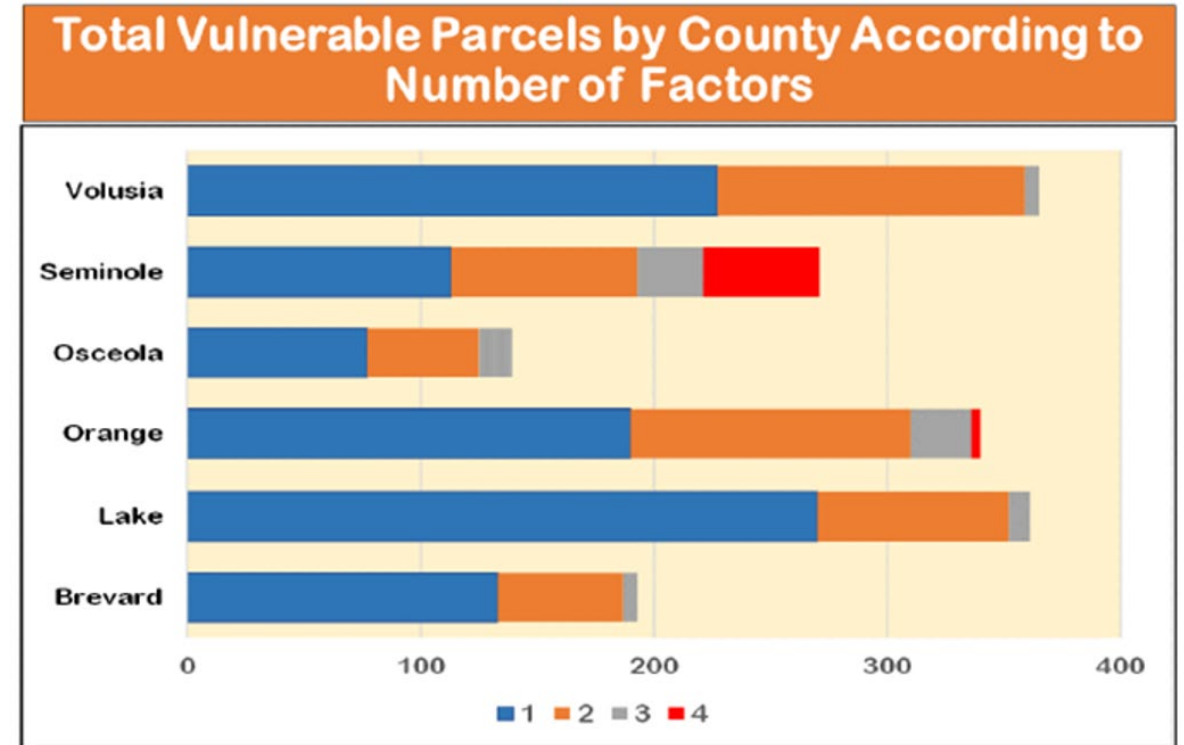
"We're not just going to let [the food] die, we'll go in and destroy it," said Mr. Grooms, the 74-year-old owner of Fancy Farms in Plant City, Fla. "It's a mental thing, you don't want to see your crop rot and suffer."

Resilience Approach

- Existing Conditions Analysis
 - Asset Inventory
 - Develop Metrics
- **Regional Trends Report**
 - Underlying Dynamics
 - Gaps and Barriers
- Strategic Matrix
 - SWOT Analysis

Land Use Trends

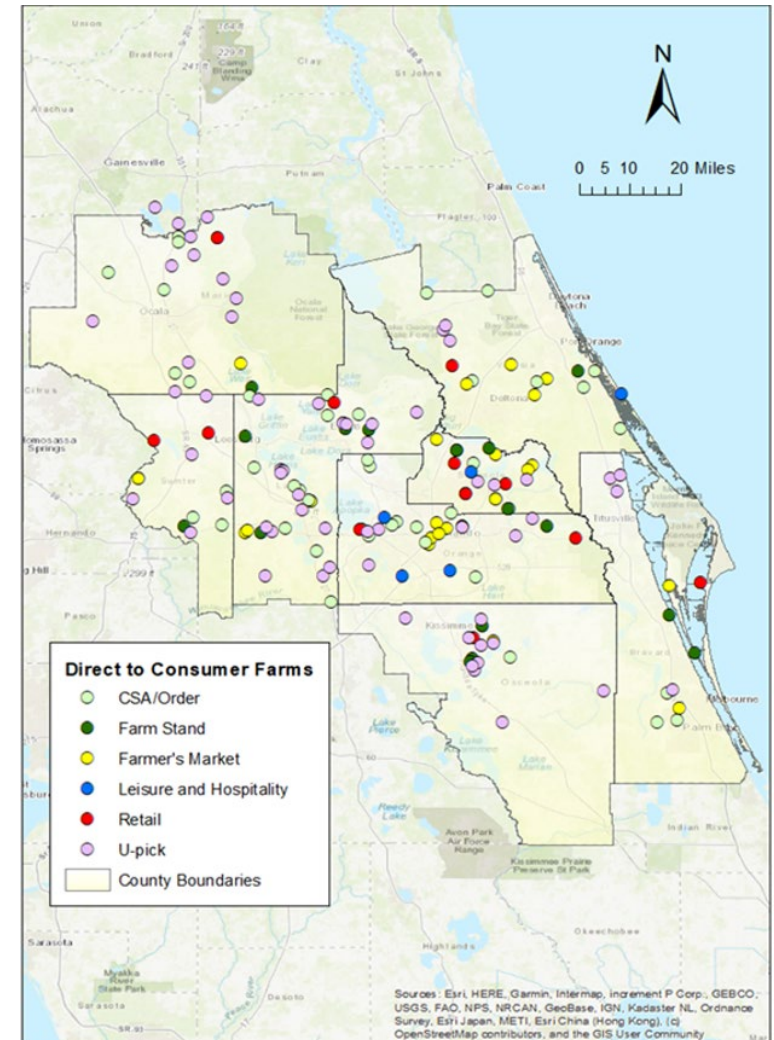
- 1.7 Million Acres of Agriculture Land
- Largest Amount of Agricultural Land is Pasture
- High Level of Land Vulnerable to Urbanization



Source: ECFRPC

Business Trends

- Farms and Processors are Small
- Direct Sales to Consumers
 - Farmers Market
 - CSA/Direct Order
 - U-Pick
 - Agritourism
- Distribution and Processing
Highly Concentrated in Orange County



Regulatory Barriers

FOOD PRODUCTION REGULATION BY JURISDICTION									
Agriculture LIVESTOCK: animal feedlots, keeping, and husbandry, grazing and pasturing; dairy and poultry farms, hog farms PRODUCE: vegetable farms, groves, and orchards, horticulture, nurseries; retail and wholesale; community gardens; farm and roadside fruit stands OTHER: bee keeping, aqua- and pisciculture, aviaries, compost, worm-raising	Brevard			Palm Bay			Rockledge		
	Melbourne PC C X P X PC X X X X			PC PC C X X X P X X X			X P X P X P P P C X		
							W. Melbourne		
							PC PC X P P PC PC C X X		
Processing PRODUCE: packing and processing (fruits and vegetables), food manufacturing PROTEINS: dairy/dairy products, hatcheries/egg processing, prepared meat products, seafood, slaughterhouse, meat packing plants BEVERAGES: non-alcoholic beverages, wineries, distilleries, artisan and craft beverages, coffee, tea, ice MISCELLANEOUS: Retail and Wholesale bakeries, candy and confectionary, spices, cottage food operations, frozen deserts, craft foods	Lake			Eustis			Leesburg		
	Clermont X P X X X X X X X X			PC PC C X X X X X X X			P P P C C PC PC X X C		
							Unincorporated		
							PC PC C X C X X X X X		
Wholesale Distribution PRODUCE: Farmers, grocers, wholesale producers, craft foods PROTEINS: Dairy, poultry, seafood, meat and meat products (no butchering), alcoholic beverages, craft beverages BEVERAGES: bottled water, soft drinks, alcoholic beverages, craft beverages FROZEN: Cold storage / frozen foods	Marion			Orange			Ocoee		
	Ocala P PC X X X X P PC X X			Apopka X PA PCA PCA X PCA P PCA X X			X PC X P X X X X X X		
							Orlando		
							X PC X X X A X X X X		
Food uses regulation P = Permitted C = Conditional A = Accessory	Osceola			Seminole			Sumter		
	Kissimmee P PC PC P P PC P X X X			Altamonte Springs X X X PC P PC P P C P			Wildwood P P X X X X X X X X		
	Volusia			Deland			Deltona		
	Daytona P X P P X P P X X X			PC PC C X X P PC P P P			P X P P X P P X P P		
							New Smyrna Beach		
							PC PCA PCA C P P C C P P		
	Winter Garden			Winter Park			Unincorporated		
	X P X P P P P X X X			X X X X X X P X X X			PC X PC PC PC PC PC PC PC		
	Winter Springs			Unincorporated			Ormond Beach		
	P X X P P P P X X X			P X P P P P P P P P			C X C X X C X C X X		
							Port Orange		
							PC X X X P C C C X X		
	Unincorporated			Unincorporated			Unincorporated		
	PCA X P PC PC P P X X X			PC PC PC P P PC PC PC PC			PCA X P PC PC P P X X X		

Strategic Planning Process

People

- Increase Capacity of Food Production Businesses and Organizations
- Educate Public and Elected Officials About Food Production System
- Develop Next Generation Workforce

Prosperity

- Develop Stronger Linkages Between Food Production and Other Sectors
- Develop Value Chain Coordination Opportunities
- Provide Soft and Hard Infrastructure
- Help Develop New Markets

Places

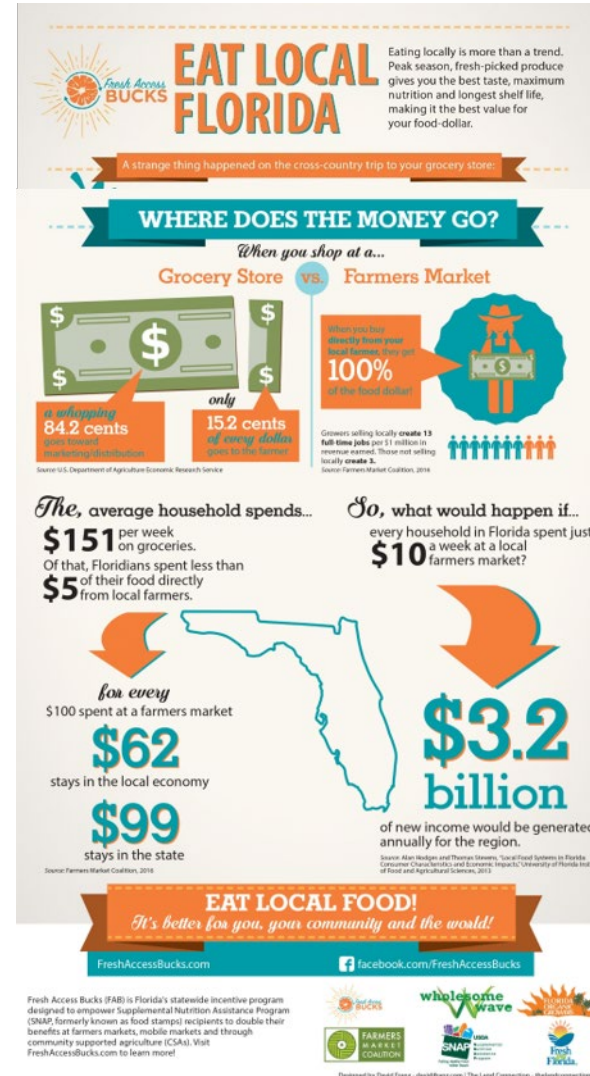
- Coordinate Development Regulatory Policy Framework
- Address Conversion of Agricultural Parcels Into Urban Uses

Strengthening Collaboration



- Food System is Comprised of Different Stakeholders
- Collaboration is Critical
- Developed Partnerships at the Regional, State, and National Level

Developing Partnerships



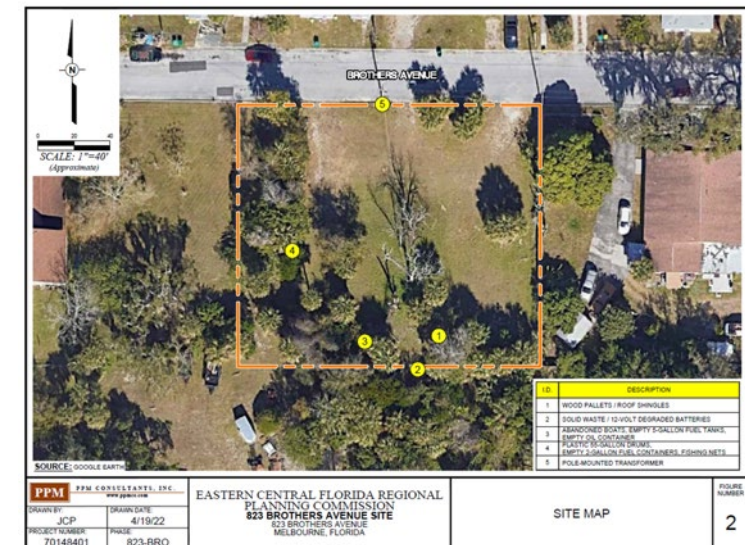
Community Revitalization

- Use Food Systems as a tool to Revitalize Distressed Neighborhoods
- Collaborate and Build Capacity of Food Systems Champions



Brownfields and Food Systems

- Contacted by South Melbourne Non-Profit
- Phase 1 Assessment for a Community Garden
- Developed Strong Partnership Because of Shared Interests in Food Systems and Community Resilience

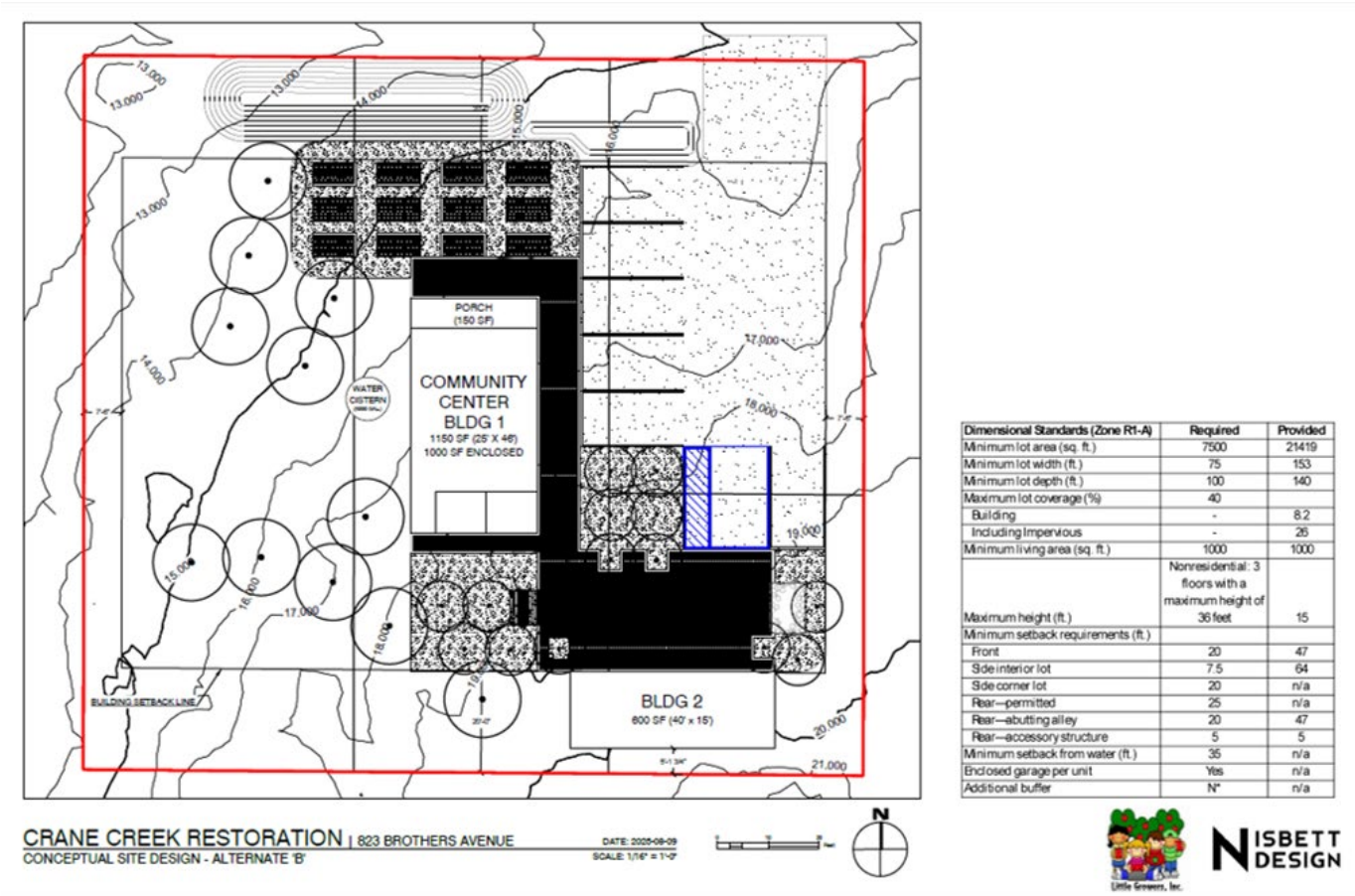


Resilient Corridors Brownfields Coalition

- Little Growers Joined the Resilient Corridors Coalition which was Awarded a \$ 1.5 Million Grant from EPA
- Working on Food Entrepreneurship and Climate Resilience Plan



Community Progress



REGISTER TODAY!

All abilities welcome! We have roles for everyone—from active gardening to light tasks.

Please Register :

[HTTPS://WWW.LITTLEGROWERSINC.ORG/JACKSONFOODFOREST](https://www.littlegrowersinc.org/jacksonfoodforest)

Community Progress

Feast to Table Workshop Event



THANK YOU

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