

Telling the story of the
**Apalachee Regional
Planning Council**

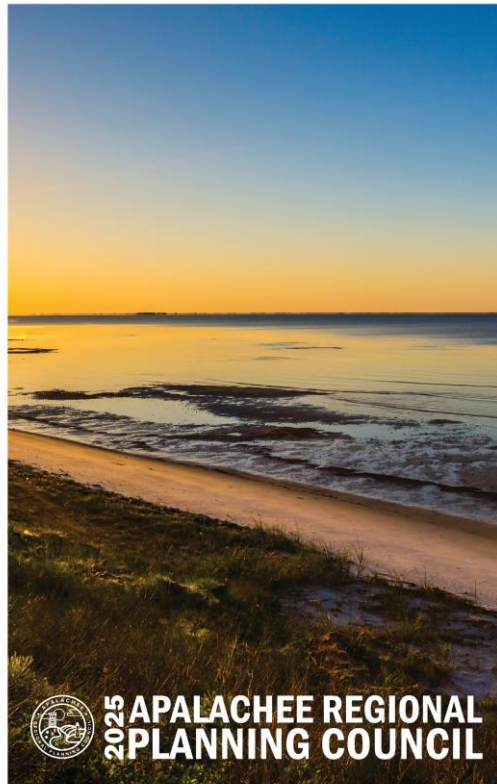


Showcasing Our Work, Celebrating Our Communities

As proud stewards of the Apalachee Region, ARPC is committed to strengthening the communities we serve.

Our Annual Reports:

- highlight the impact of our work,
- celebrate the partnerships that drive our success,
- and showcase the remarkable people, places, & resources that make our Region exceptional.



Over the years, ARPC's Annual Reports have taken many creative forms—from eye-catching wall calendars to engaging narrative storybooks. Each edition is thoughtfully designed to present meaningful information in a format that is both distinctive and useful, ensuring the Council's work and the Region's story are communicated in an informative and engaging way.

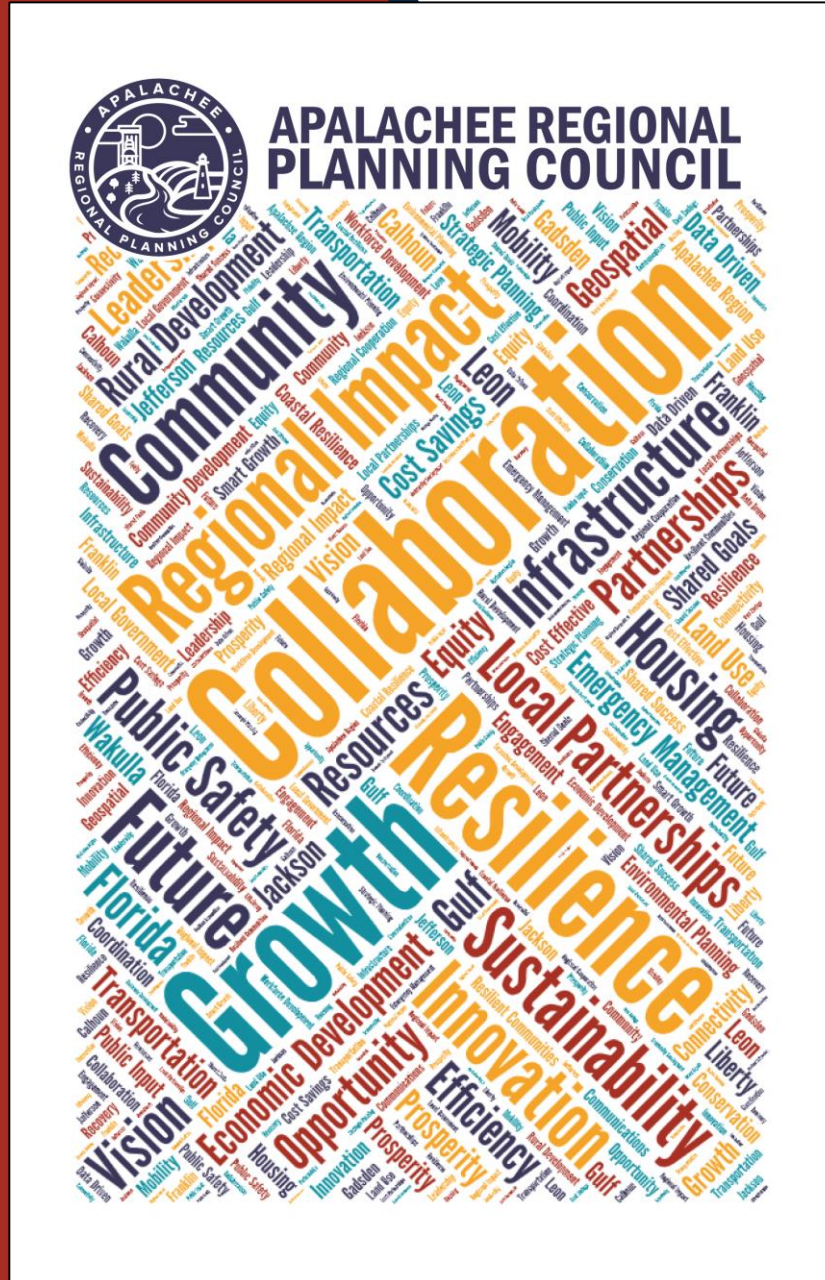
A Planner That Tells Our Region's Story...

ARPC's 2026 Monthly Planner celebrates the

- **People,**
- **Places,**
- **and experiences**

**that make our Region
unique while highlighting**

- local events,
- natural resources,
- and the Council's projects, partnerships, and impact throughout the 2024-2025 fiscal year.



The ARPC Planner has been enthusiastically received by community members, who appreciate its comprehensive guide to festivals and events across the Region. By bringing these activities together in one convenient resource, the Planner makes it easier to discover and enjoy the many experiences our communities have to offer.

Engaging Today, Planning for Tomorrow

Community engagement is at the heart of effective regional planning, and ARPC is committed to meeting people where they are.

By participating in festivals and community events throughout the Region, our staff :

- shares valuable resources,
- fosters meaningful conversations,
- and builds lasting relationships, founded on trust and collaboration.



ARPC staff enjoy every opportunity to showcase the importance of regional planning, and the impact of ARPC's work throughout the Region.

Planting the Seeds of Civic Engagement

ARPC's "What Is Regional Planning?" Coloring and Activity Book helps inspire the next generation of community leaders.

Through fun, interactive activities, young learners:

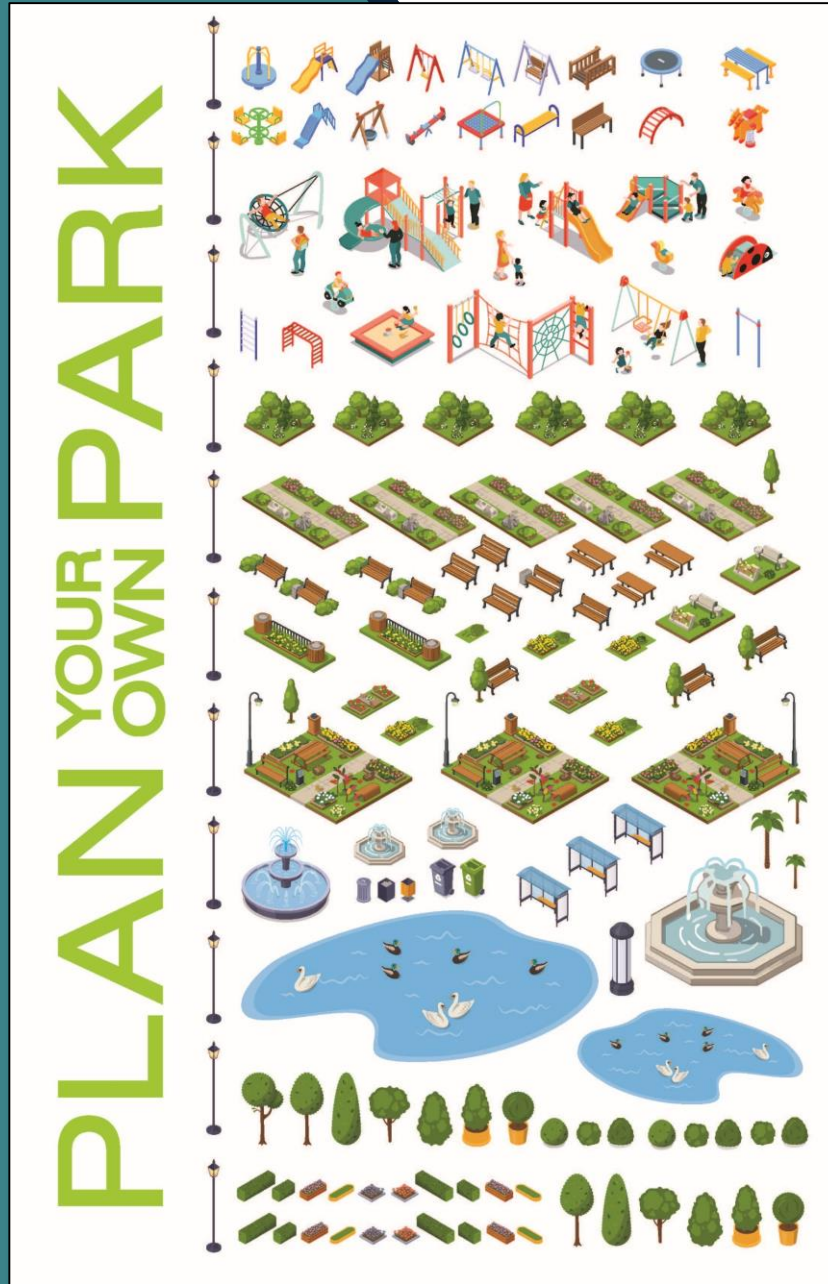
- discover the importance of regional planning,
- gain a better understanding of how their communities grow and thrive,
- and learn how they can play a role in shaping the future of the places they call home.



The debut of ARPC's "What Is Regional Planning?" Coloring and Activity Book was a tremendous success. Parents and children alike were excited to explore the interactive activities, and nearly 200 copies were distributed during LeMoyne's Chain of Parks Art Festival. The book not only sparked curiosity about regional planning but also inspired community involvement, with several attendees expressing interest in volunteering with ARPC.

Inspiring Community Planning Through Creativity

Community members of all ages have embraced ARPC's Plan Your Own Park activity sheet, enjoying the opportunity to imagine and design parks that reflect their vision for vibrant, connected communities.

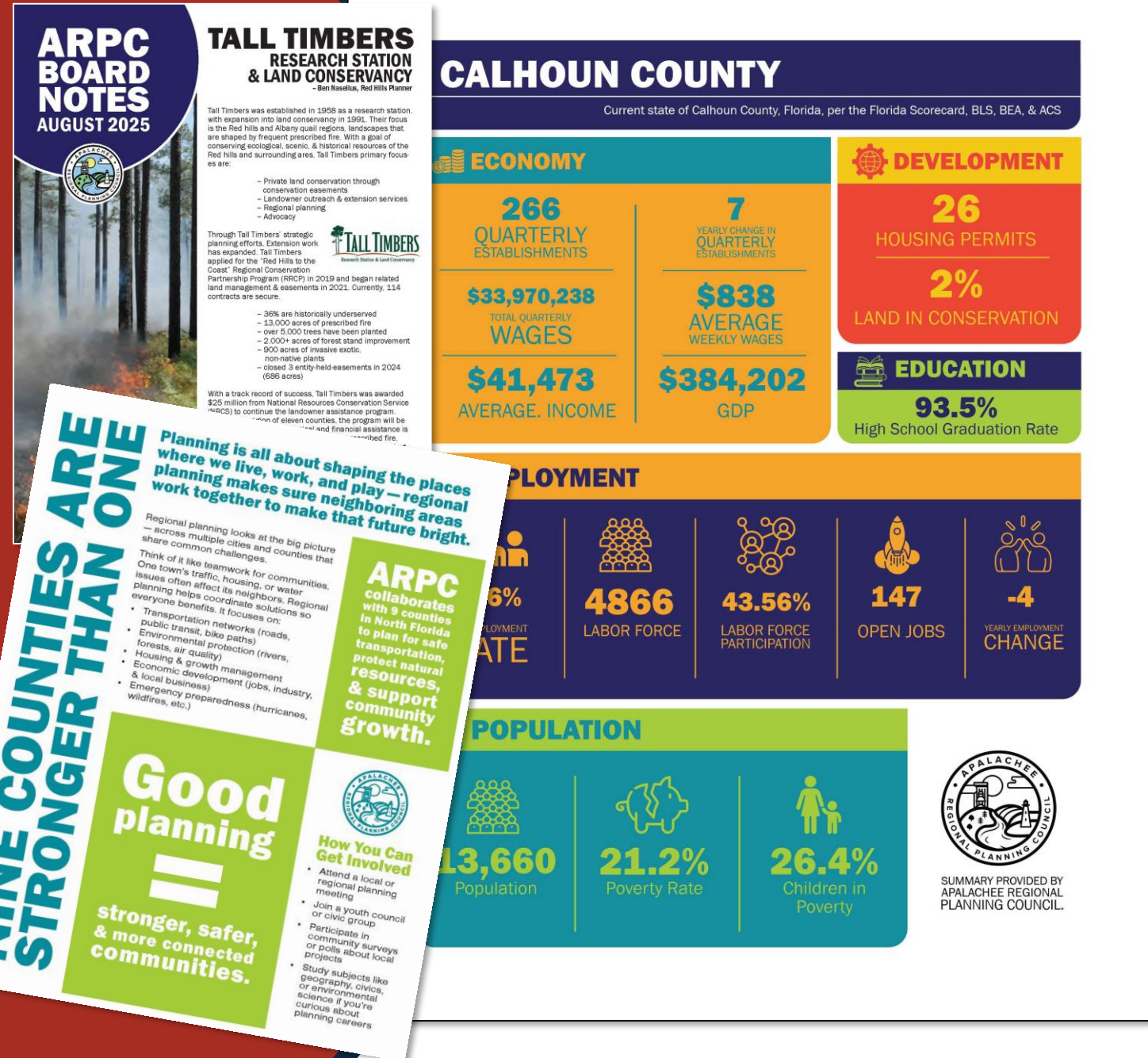


The Plan Your Own Park activity sheet has generated enthusiastic interest from educators across the Region. To support classrooms, families, and community organizations, ARPC has made the activity sheet available to the public. For more information or to request copies, please contact us.

Connecting People to the Work of Regional Planning

Connecting with stakeholders, partners, and the broader community is essential to advancing ARPC's mission and sharing the impact of our work. ARPC uses a variety of communication outlets to tell our story, provide valuable updates, and keep the Region informed, including:

- Quarterly Board Notes
- County Snapshots
- Blogs
- ARPC website
- Informative handouts



Building a Culture of Storytelling

Effective storytelling starts with a shared understanding of ARPC's mission, programs, and impact.

Through an internal communications audit, ARPC identified opportunities

- to improve information sharing,
- align messaging,
- and equip employees with the knowledge needed to serve as confident ambassadors.

A unified message strengthens public awareness, builds trust with partners and stakeholders, and ensures ARPC's story is consistently shared across the Region.

IS THERE ANYBODY OUT THERE?

Familiar with ARPC's Mission & Vision?

85%

Familiar with ARPC's Goals & Objectives?

54%

Know how ARPC is progressing towards its goals and objectives?

36%

Know how your role assists in achieving these goals & objectives?

77%

Information you receive is clear, accurate, and timely?

43%

Kept up to date with company news and developments?

50%

Essential operational information is reaching everyone?

21%

All employees given equal opportunity to contribute ideas or opinions?

69%

How often should employees receive feedback & updates from leadership?



I can easily find the information I am looking for.



There are silos between the departments.



If I need to share important information with the company, I know where to go.



Internal Communications Audits will assist in:

- Increasing Employee Awareness
- Creating Consistent Messaging
- Empowering Employees as Ambassadors
- Strengthening Organizational Storytelling

Sharing Our Story, Strengthening Our Region

Through creative outreach, engaging publications, educational resources, and meaningful community connections, ARPC continues to build awareness of regional planning and its impact on the places we call home.

From celebrating local events and natural resources through the ARPC Planner, to inspiring future community leaders with youth-focused activities, to keeping partners and stakeholders informed through ongoing communications, ARPC remains committed to fostering collaboration and civic engagement at every level.



Every Connection Builds Our Region's Story

The work of regional planning is about more than projects and programs—it is about people, partnerships, and creating a shared vision for the future.

By connecting with communities and telling the Region's story, ARPC continues to

- strengthen relationships,
- inspire participation,
- and support a thriving Apalachee Region for generations to come.

Would you like more information?
Visit our website at arpc.org, or
reach out to CSmith@arpc.org.

