

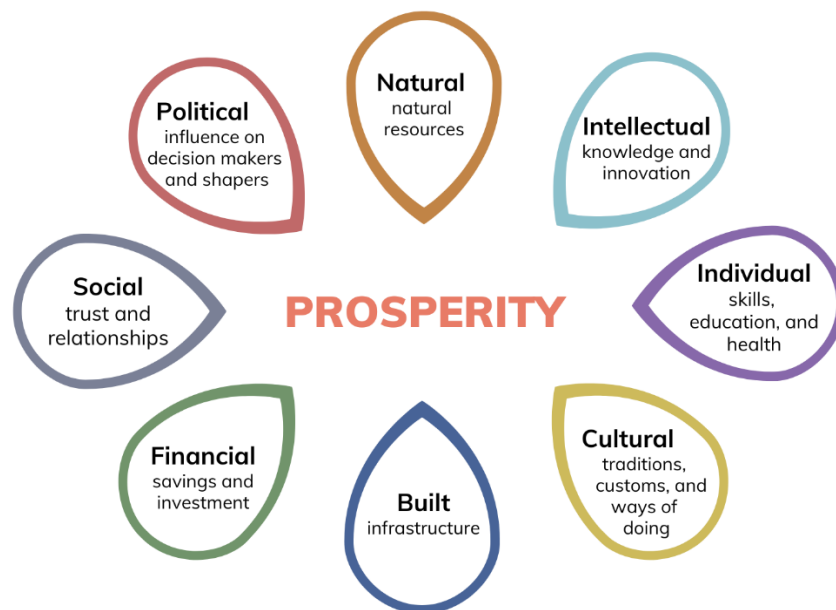
How can you use ideas from the Wealth Creation Framework to strengthen your organization's work?

Wealth Creation uses three major principles that are aligned with work that regional and rural economic development organizations and their partners are often doing:

- Build multiple forms of community wealth (*pages 2-3 of this packet*)
- Grow ownership and control of regional assets (*pages 4-5*)
- Build lasting livelihoods for people across the income spectrum (*pages 6-7*)

Reflect on how your organization's work could meaningfully advance these objectives in an ideal world without resource constraints.

Feel free to include work you're already doing and to imagine new ways to engage in building regional wealth! However, do not worry about filling in every box, and keep your focus on the ideas that seem the most impactful or most actionable.



Principle: Build multiple forms of wealth. Wealth is the reservoir of all assets that can contribute to the well-being of people, places or economies.

<i>Areas of work</i>	<i>What would the ideal implementation of building multiple forms of wealth look like in your organization's work?</i>
Working with governing boards or advisory committees	
Conducting engagement with stakeholders and the general public	
Writing a CEDS or other plan	
Developing community needs into project concepts	
Prioritizing projects and seeking funding	
Assisting local communities, businesses, and stakeholders	
Measuring progress	
Forming/convening coalitions	

☑ Potential actions for building multiple forms of wealth ☑

What can you do to grow multiple types of regional assets:

- In your everyday role in your organization?
- In your circle of influence (which may extend beyond discrete work tasks)?

What would be needed to support these actions?

What resources do you already have access to?

What would you need to acquire?

A-ha moments, takeaways, or ideas to follow up on

Connection to economic sectors in your region or work being done by outside partners

Principle: Grow local ownership and control of regional assets. Ownership means local stakeholders capture the flow of benefits from community capitals over time. It creates enduring, stable benefits, as ownership enables wealth to be reinvested locally.

<i>Areas of work</i>	<i>What would the ideal implementation of supporting local ownership and control look like in your organization's work?</i>
Working with governing boards or advisory committees	
Conducting engagement with stakeholders and the general public	
Writing a CEDS or other plan	
Developing community needs into project concepts	
Prioritizing projects and seeking funding	
Assisting local communities, businesses, and stakeholders	
Measuring progress	
Forming/convening coalitions	

☑ Potential actions for supporting local ownership and control of assets ☑

What can you do to increase local ownership and control:

- In your everyday role in your organization?
- In your circle of influence (which may extend beyond discrete work tasks)?

What would be needed to support these actions?

What resources do you already have access to?

What would you need to acquire?

A-ha moments, takeaways, or ideas to follow up on

Connection to economic sectors in your region or work being done by outside partners

Principle: Build lasting livelihoods. This means people across the income spectrum can overcome vulnerability, maintain dignity and control, and take risks to seize opportunities.

<i>Areas of work</i>	<i>What would the ideal implementation of supporting local ownership and control look like in your organization's work?</i>
Working with governing boards or advisory committees	
Conducting engagement with stakeholders and the general public	
Writing a CEDS or other plan	
Developing community needs into project concepts	
Prioritizing projects and seeking funding	
Assisting local communities, businesses, and stakeholders	
Measuring progress	
Forming/convening coalitions	

☑ Potential actions for building lasting livelihoods ☑

What can you do to support lasting livelihoods for people across the economic spectrum:

- In your everyday role in your organization?
- In your circle of influence (which may extend beyond discrete work tasks)?

What would be needed to support these actions?

What resources do you already have access to?

What would you need to acquire?

A-ha moments, takeaways, or ideas to follow up on

Connection to economic sectors in your region or work being done by outside partners

Next steps: Review your notes, potential actions, and a-ha moments across all three principles to find highlights that seem realistic, actionable, and meaningful.

What is **one action you can take** within your existing work to strengthen wealth creation activities, *without needing any new resources*?

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Identify two other important ideas, learning moments, or action items for yourself or your organization:

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Other Notes (interesting sector work, people to follow up with, information resources, funding ideas)