

## *Partner with us at our Annual Training Conference!*

### **SUPPORT. CONNECT. LEAD.**

We invite you to join us as a sponsor or exhibitor at the NADO Annual Training Conference (ATC), where Regional Development Organization (RDO) leaders, board members, program staff, operational leaders, and elected officials come together to learn, share proven strategies, talk through challenges, and build relationships. Hosted in a different city each year, ATC brings together professionals from across the country who are advancing economic mobility, strengthening rural and regional communities, and driving solutions through innovation and collaboration.

Over the course of four days of high-impact programming, ATC welcomes more than 450 decision-makers representing infrastructure, housing, workforce development, disaster recovery, CEDS planning, and emerging priorities. Sponsorship provides direct access to the leaders shaping regional strategies, offering unparalleled opportunities to increase visibility, build trusted relationships, and demonstrate your organization's value to communities nationwide.

Whether your goal is to showcase products and services, share expertise, or build long-term partnerships within the Regional Development Organization network, ATC provides a powerful platform for meaningful engagement through networking events, learning labs, mobile workshops, and interactive sessions designed for peer exchange and practical takeaways.

## **Sponsorship Opportunities**

### **\$12,000 - Presenting Sponsor**

Premium visibility and top-level recognition throughout the conference experience.

- Premier logo placement on event signage, website, and conference materials
- Recognition during opening remarks and key conference moments
- Opportunity for a brief sponsor spotlight (educational, not sales-focused)
- Preferred exhibit tabletop space
- Two complimentary conference registrations
- Featured recognition in pre-conference communications (email and event app)
- Access to conference networking events

---

### **\$4,500 - Silver Sponsor**

Cost-effective sponsorship with consistent visibility and access.

- Logo placement on event signage, website, and conference materials
- Exhibit tabletop space
- One complimentary conference registration
- Access to conference networking events

### **\$7,500 - Gold Sponsor**

High visibility and engagement with strong brand placement.

- Prominent logo placement on event signage, website, and conference materials
- Exhibit tabletop space
- Two complimentary conference registrations
- Recognition in pre-conference communications (email and event app)
- Opportunity to sponsor a reception, refreshment break, or session (based on availability)
- Access to conference networking events

---

### **\$1,500 - Exhibitor**

Entry-level option designed for organizations seeking networking and onsite presence.

- Exhibit tabletop space
- One complimentary conference registration
- Name recognition on event sponsor and exhibitor materials
- Access to conference networking events

Additional sponsorship opportunities are available for the ATC. Each option below can serve as a single sponsorship commitment, or an add-on to an Exhibitor, Silver, Gold, or Presenting Sponsorship. These opportunities aim to enhance sponsors' conference presence with targeted, high-visibility opportunities.



## Additional Sponsorship Opportunities

### \$5,000 - Welcome Reception Sponsor

An exclusive, premier networking opportunity with high attendee participation.

- Recognition on event signage and conference materials
- Logo placement on event signage, website, and conference materials
- Logo on cocktail napkins at reception
- Recognition as sponsor during reception remarks (when applicable)
- Exhibit tabletop space
- One complimentary conference registration
- Access to conference networking events

### \$4,000 - Conference Wi-Fi Sponsor

One of the most memorable sponsor placements seen by every attendee.

- Custom Wi-Fi network name recognition (when applicable)
- Logo placement on event signage, website, and conference materials
- Recognition in event app and/or attendee communications (when applicable)
- Exhibit tabletop space
- One complimentary conference registration
- Access to conference networking events

### \$3,500 - Plenary Session Sponsor

Maximum visibility tied to the highest-attended programming.

- Recognition during plenary remarks (when applicable)
- Logo placement on plenary walk-in slides and/or screensaver
- Logo placement on event signage, website, and conference materials
- Exhibit tabletop space
- One complimentary conference registration
- Access to conference networking events

### \$3,500 - Mobile Workshop Sponsor

Align your brand with an educational excursion that takes attendees out of the conference area and into the local community.

- Recognition as sponsor of one chosen mobile workshop
- Logo placement on event signage, website, and conference materials
- Recognition in conference app and program materials (when applicable)
- Exhibit tabletop space
- One complimentary conference registration
- Access to conference networking events

### \$3,000 - Refreshment Break Sponsor

High repeat visibility during peak attendee flow times.

- Signage recognition at the refreshment station
- Logo placement on event signage, website, and conference materials
- Recognition in conference app and program materials (when applicable)
- Exhibit tabletop space
- One complimentary conference registration
- Access to conference networking events

### \$2,500 - Breakout Session Sponsor

Align your brand with education and peer learning.

- Recognition as sponsor of one chosen concurrent session
- Logo placement on session signage and/or walk-in slides
- Recognition in conference app and program materials (when applicable)
- Exhibit tabletop space
- One complimentary conference registration
- Access to conference networking events

---

Whether you are looking for additional branding moments, thought leadership visibility, or expanded engagement throughout the conference, NADO sponsorship opportunities can be customized to meet your organization's goals.

To secure an ATC Sponsor or Exhibitor opportunity, or bundle opportunities across multiple events (2026 and beyond), contact [sponsorships@nado.org](mailto:sponsorships@nado.org), or call NADO at 202.921.4440.

For a full list of our upcoming events, visit [nado.org/upcoming-events](https://nado.org/upcoming-events).