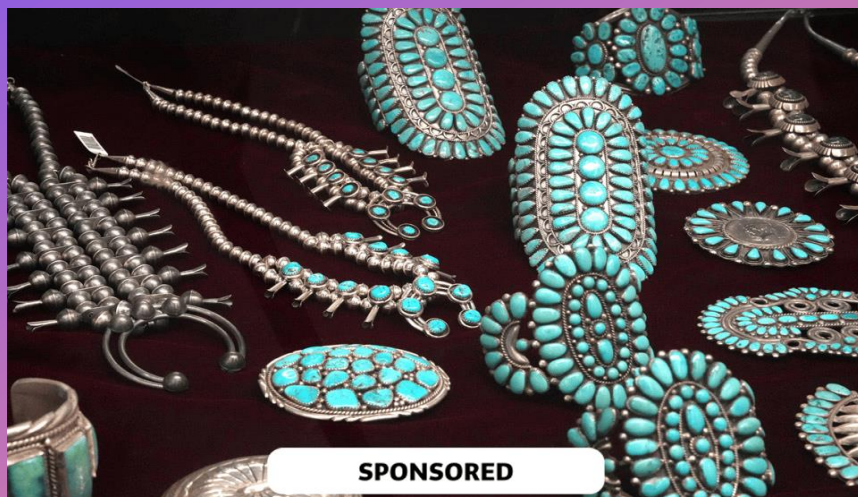




[New Mexico Tourism & Travel - Vacations, Attractions & Things to Do](#)



# GALLUP, NEW MEXICO



Nestled in McKinley County amid stunning red rock landscapes, Gallup serves as a vibrant hub blending Indigenous heritage, classic Americana, diverse dining, and family-friendly adventures. As the Route 66 centennial approaches in 2026, the town is gearing up to welcome more travelers than ever.

Gallup proudly stands as the “Native American capital of the world,” where about 70% of Native American art and jewelry in the U.S. originates in some form.

Visitors can explore this heritage at spots like the Gallup Cultural Center (housed in the historic Santa Fe Railway depot), which features a Navajo Code Talkers exhibit, Route 66 theater, café, and artifacts from Indigenous cultures.

Trading posts along Historic Route 66, such as Richardson’s Trading Post with its classic neon signage, offer everything from affordable jewelry and pottery to high-end rugs and blankets crafted by renowned artists.

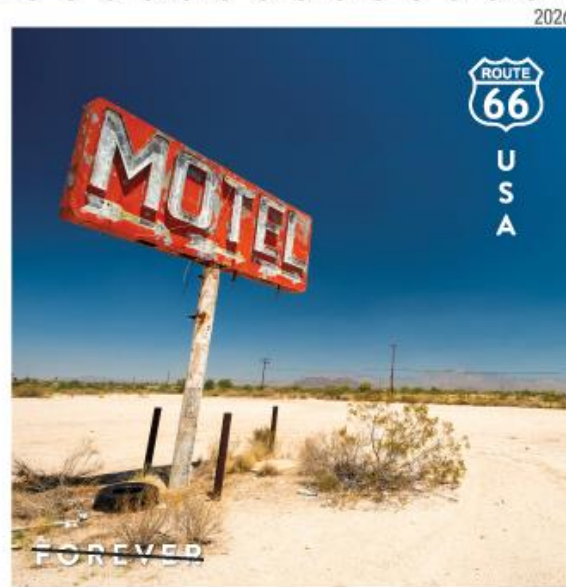
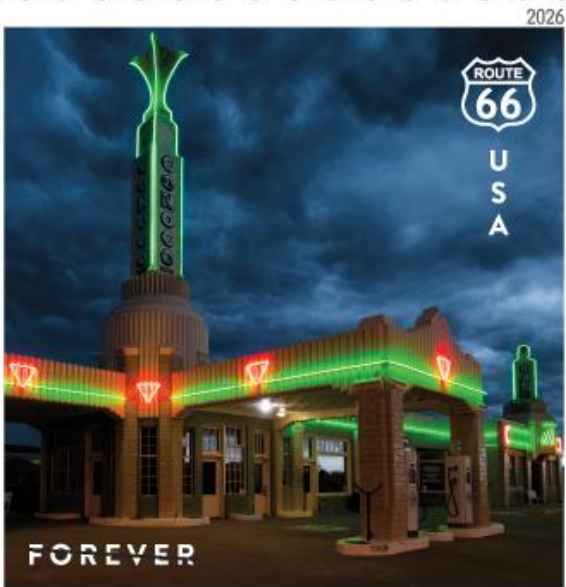
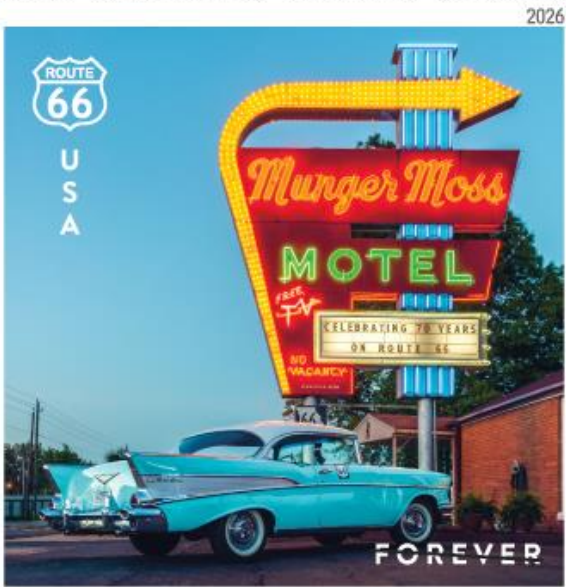
## SUMMER EVENTS NOT TO MISS:

GALLUP SHINES BRIGHTEST IN SUMMER WITH A PACKED CALENDAR OF EVENTS: GALLUP NIGHTLY SUMMER INDIAN DANCES — STARTING EARLY JUNE 3<sup>RD</sup> ONWARD), FREE TUESDAY–THURSDAY EVENINGS IN DOWNTOWN,

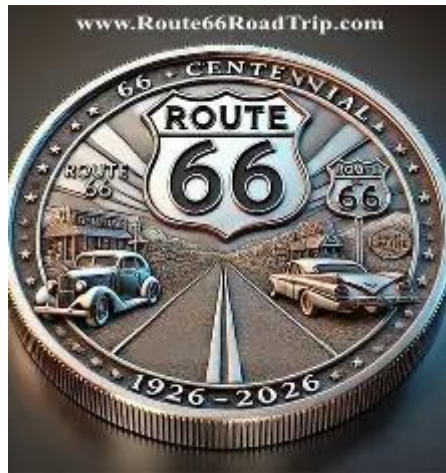
ROUTE 66 RIDES — A HIGHLIGHT CELEBRATION (JULY 24–26, 2026) SPONSORED BY EXXON MOBIL, FEATURING HOT AIR BALLOONS (INCLUDING A MASS ASCENSION AND BALLOON GLOW), CLASSIC CARS, MOTORCYCLES, MUSIC, FOOD, KIDS' ACTIVITIES, AND THE SPECTACULAR TUNNEL OF FIRE — WHERE BALLOON BASKETS LINE THE STREET AND SHOOT FLAMES AS VEHICLES DRIVE THROUGH.

104TH ANNUAL INTER-TRIBAL INDIAN CEREMONIAL — ONE OF THE OLDEST INDIGENOUS EVENTS (LATE JULY/EARLY AUGUST 2026 AT RED ROCK PARK), WITH A WEEK OF POWWOWS, DANCES, RODEO, ARTS, AND MORE. THESE EVENTS DRAW CROWDS AND SHOWCASE GALLUP'S WELCOMING SPIRIT.





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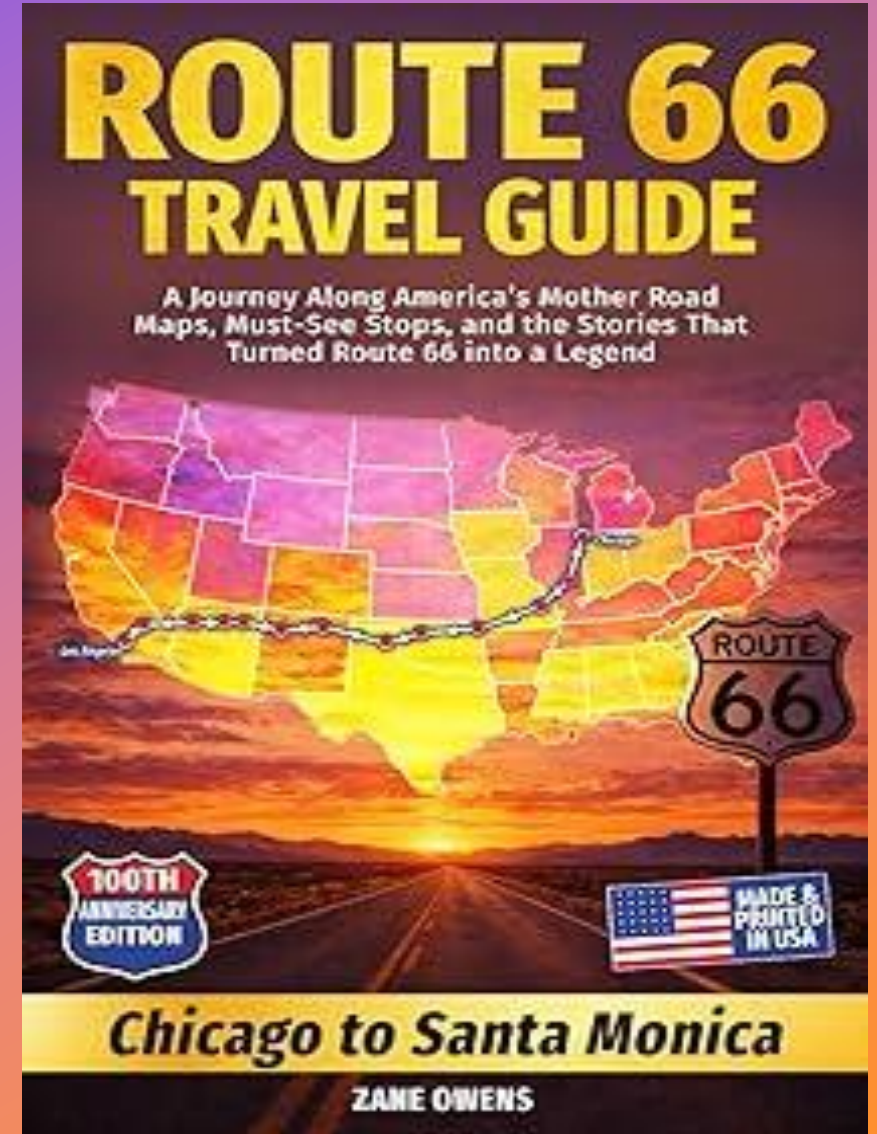
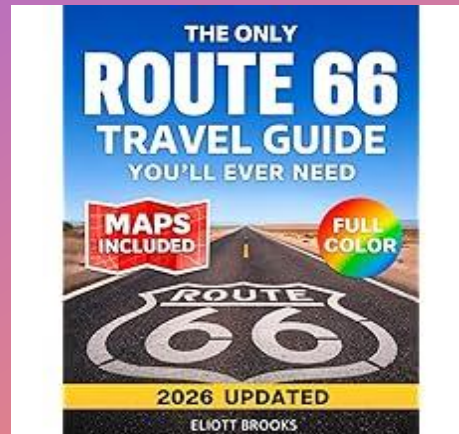
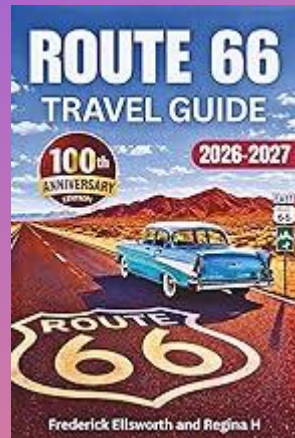
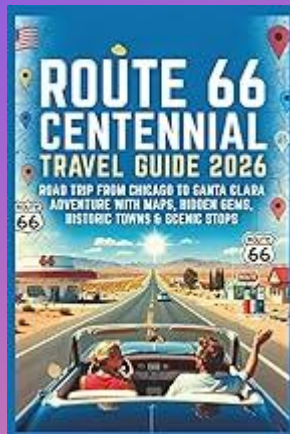
# Websites

Route 66 Americana

<[route66americanaarchive@substack.com](mailto:route66americanaarchive@substack.com)>

[www.newmexico.org](http://www.newmexico.org)  
New Mexico Tourism & Travel - Vacations,  
Attractions & Things to Do

<https://www.route66-centennial.com/about>  
About the U.S. Commission - Route 66 Centennial





# THANK YOU

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