

Welcome to Lessons from the Field: Surprising Wins, Hard Truths, and Emerging Issues in Rural Development



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**Program
Founded**

1985

WealthWorks

2008

**Hubs
Report**

2019

**Native Nation
Building Report**

2021

**Thrive Rural
Framework**

2022



WealthWorks

Asset-Based Community Development



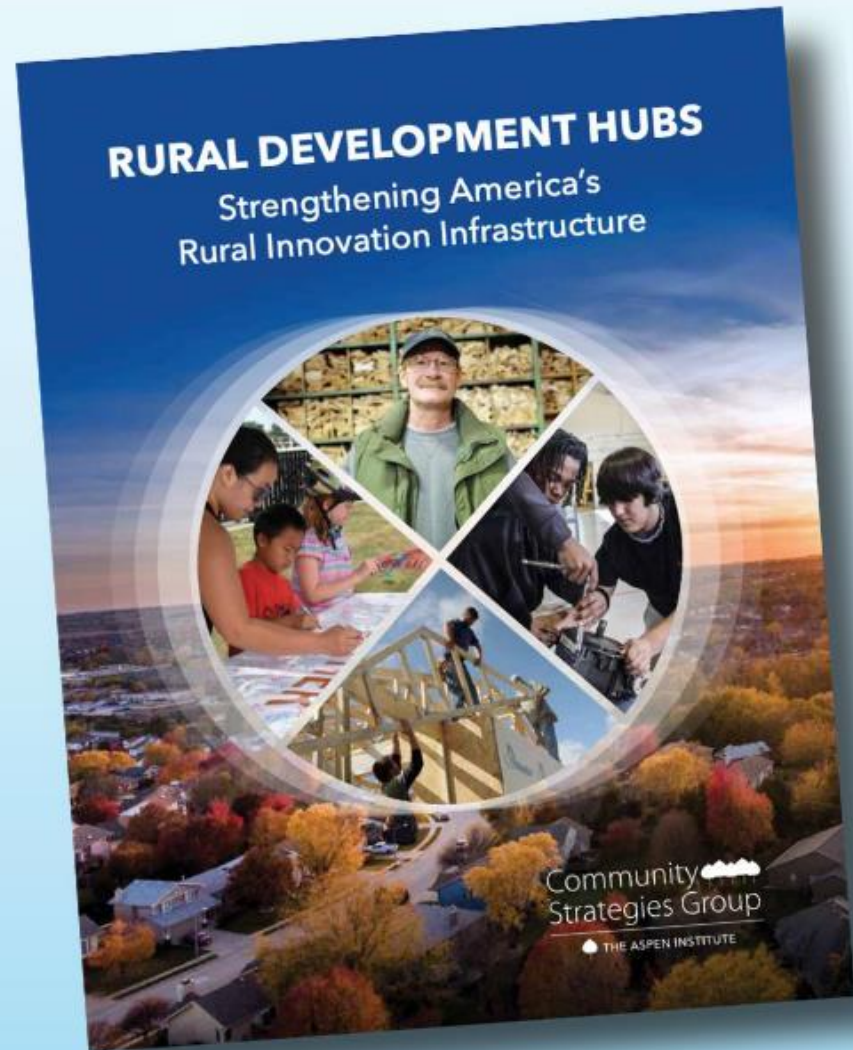
Explore
Regional
Wealth
Building

Identify a
Market
Opportunity

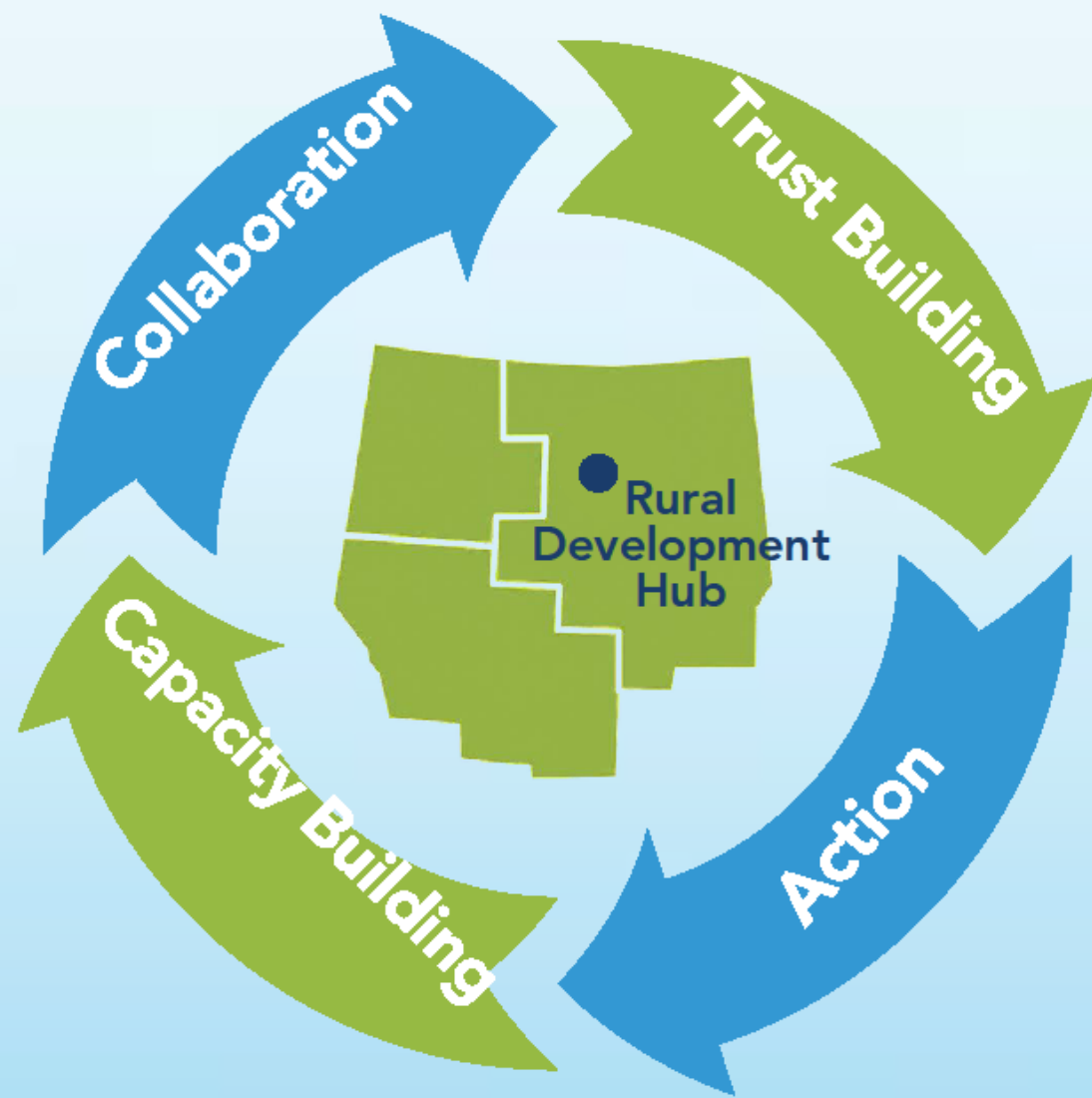
Construct a
WealthWorks
Value Chain

Gauge
Wealth-
building
Impact

Rural Development Hubs



Advancing an **asset-based, wealth-building**, approach to rural **community and economic development**.



Qualities of Hubs



- **Collaborate as an essential way of being and doing.**
- **Are of their region and build trust in their region.**
- **Bridge issues and silos.**
- **Take and tolerate risk.**
- **Analyze at the systems level and intentionally address gaps in the systems.**



**THE THRIVE RURAL FRAMEWORK
ULTIMATE OUTCOME**
*Communities and Native nations across the rural
United States are healthy places where each
and every person belongs, lives with dignity, and thrives.*



THRIVE RURAL FRAMEWORK

Rural Voice and Power

Equitable Aims and Design

Resources for Productive Action

Local-Level Building Blocks



Welcome All to the Community



Advance Personal Well-Being



Strengthen Local Ownership and Influence



Build from Current Assets



Balance Development Goals



Design for Everyone to Thrive



Prepare Action-Able Leadership



Organize an Action Infrastructure



Act as a Region



Build Momentum

Systems-Level Building Blocks



Rural Voice in Design and Action



Aligned Rural Fields and Actors



Accurate Rural Narrative



Balanced Development Outcomes



Cohesive Rural Policy Lens



Valued Rural Stewardship



Rural Stakeholder Equity



Ready Rural Capital Access and Flow



Rural Data for Analysis and Change



Regional Analysis and Action



The Foundational Element requires identifying and dismantling historical and ongoing discriminatory practices that disadvantage rural people and places based on place, race, & class.

THRIVE RURAL FRAMEWORK




**What's working in your own regions
that aligns with these frameworks?**



Community Strategies Group



AspenCSG.org

 Aspen Institute Community Strategies Group

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Scan to explore how
Rural Development Hubs
are advancing regional
wealth building.



On The Ground Experience

1

Focused Efforts

Using [Community Plans](#) to assist with emerging challenges.



2

[Passing the Baton](#)

Transitioning leadership while maintaining commitment.



3

Strategic Partnerships

Building strong coalitions for local growth.



4

Sustained Investment

Long-term funding empowering communities.




Placeholder for Mentimeter Slide

Join at menti.com | use code 3948 2940

Mentimeter


Where are new opportunities emerging in your region that could utilize these frameworks?



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THANK YOU

Please join us for lunch at 12:00



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