

MAKING COLLABORATION MORE VALUABLE THAN COMPETITION

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Community Connector



Economic
Development
Alliance
OF LINCOLN COUNTY

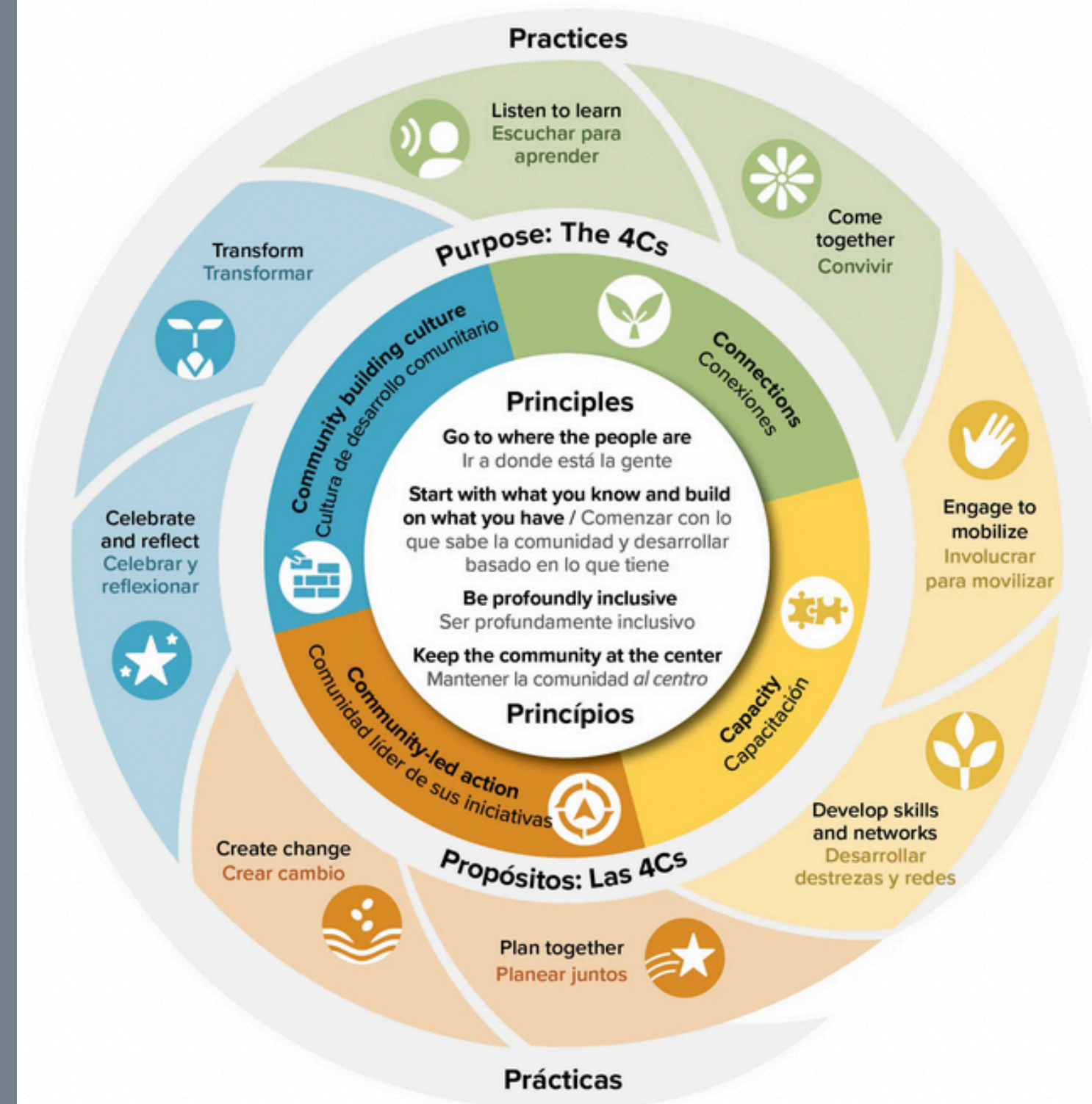
Collaboration is key

Rural Community Building work is inspired and supported by The Ford Family Foundation's Rural Community Building Approach



Rural Community Building Approach

Enfoque en Desarrollo Comunitario Rural



WHY ECONOMIC DEVELOPMENT?



In Oregon's Cascades West Economic Development District, RCB work forwards 3 of 5 Comprehensive Economic Development (CED) 2025-2030 Strategic Priorities

	Priority Area 1	Regional Collaboration and Partnerships
	Priority Area 4	Foundations for Economic Wellbeing
	Priority Area 5	Rural Vitality



5 steps
to make
collaboration
more valuable
than competition



Find the **CONNECTORS**

Seek out and Support the trusted
Community Connectors*


*also known as Network Weavers,
Rural Community Builders, or
Ecosystem Builders

Identify your **CONNECTORS**

1



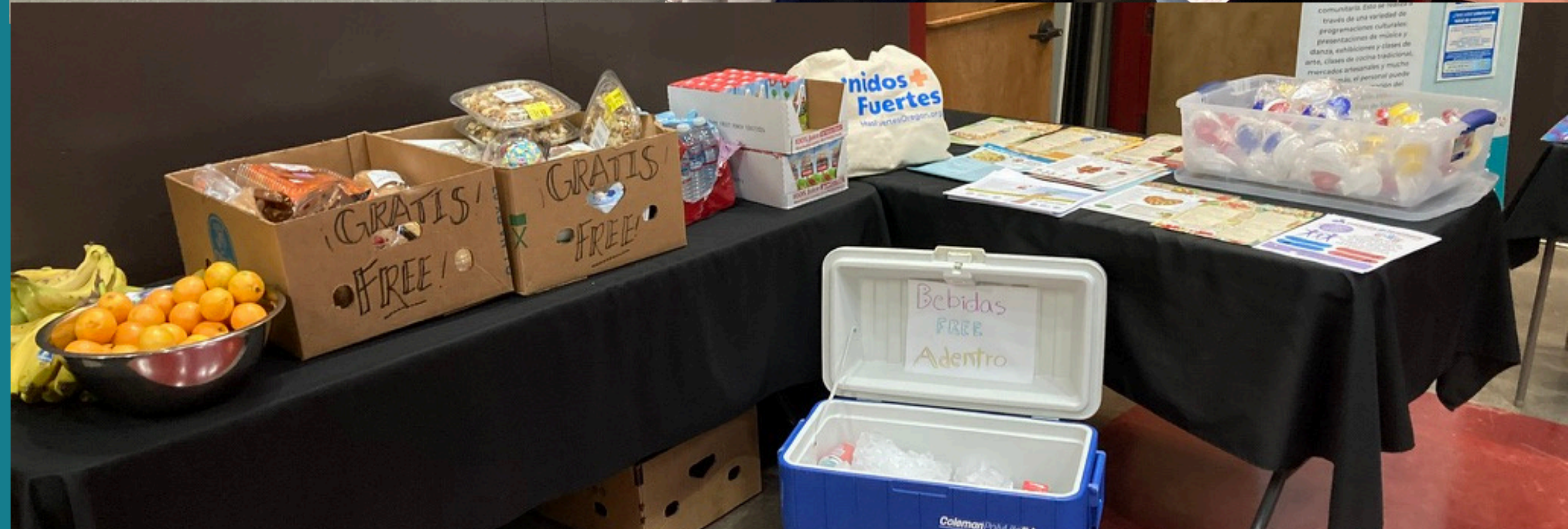
Learn from **Trusted Networks**



Build relationships with the **individuals** and **organizations** already doing (or aspiring to do) the work to meet their **community's expressed needs**.

Support their existing events, gatherings, and volunteer opportunities to understand how to best contribute.

Learn from Trusted Networks



Co-design Collaboration Support



Identify and **connect** the desired networking, coordination, and other supports to **sustain** each contributor's strengths, capacities, and resources in **mutually beneficial collaborative efforts**.

Co-design Collaboration Support

3



4 Collaboratively Improve

Enhance gatherings, celebrations, and programs with **light-lift shifts** that meet more of the community's needs with less effort for all.

4

BIENVENIDOS A CAFÉ ACUARIO

2025

Este pasaporte se
completará para su
equipo/grupo en el
momento del check-in y
en cada mesa de la
organización que
visite esta noche.



PASAPORTE

CAFÉ ACUARIO • 2025 • CAFÉ AQUARIUM

Nombre del equipo -

Team Name: _____

Pasaporte # -

Passport #: _____

de adultos: _____

de niños: _____

Idioma(s) que habla su equipo -

Language(s) spoken by this team:

Español Mam English Otro: _____

¿Quién lo invitó a este evento?:

(organización o persona) _____

Teléfono o correo electrónico de contacto:

(para notificar si ganan en la rifa) _____

¿Asistieron al Café Acuario el año pasado?

Si

No

CAFÉ ACUARIO • 2025 • CAFÉ AQUARIUM

Nombre del equipo -
Team Name: _____

Pasaporte # -
Passport #: _____

de adultos: _____

Idioma(s) que habla su equipo -
Language(s) spoken by this team:

de niños: _____

Español Mam English Otro: _____

¿Quién lo invitó a este evento?:

(organización o persona) _____

Teléfono o correo electrónico de contacto:

(para notificar si ganan en la rifa) _____

¿Asistieron al Café Acuario el año pasado? Si No

¿CON QUÉ ORGANIZACIONES YA ESTABAN FAMILIARIZADOS ANTES DE ESTE EVENTO?

¿CON QUÉ ORGANIZACIONES HABLARON O SE REGISTRARON DURANTE ESTE EVENTO?

- Oregon Coast Aquarium
- Arcoíris Cultural
- Conexión Fénix
- Centro de Ayuda
- OSU Extension Lincoln County
- Andares
- Biblioteca Pública de Newport - Newport Public Library
- Cape Perpetua Collaborative

- City of Newport Community Engagement
- City of Newport Emergency Management
- Community Doula Program
- Community LendingWorks
- Community Services Consortium (CSC)
- Ballet Folklorico Oregon Coast
- Departamento de Justicia de Oregon La Unidad de derechos Civiles - Oregon Department of Justice Civil Rights Unit
- Departamento de Servicios Humanos de Oregon - Oregon Department of Human Services
- Environment for the Americas
- Escuelas del condado de Lincoln - Lincoln County School District
- La Autoridad de Salud de Oregon - Oregon Health Authority (OHA)
- Lincoln County Emergency Management
- ODFW Marine Reserves
- Oregon Sea Grant Coastal Hazards
- Oregon Shores
- OSU College of Earth, Ocean, and Atmospheric Sciences (CEOAS)
- OSU Extension Fire Program
- OSU Extension Open Campus and Juntos
- OSU Policy Analysis Lab
- Permiso Pagado de Oregon - Paid Leave Oregon
- Programa HELP - HELP Program
- Salud Pública del Condado de Lincoln - Lincoln County Public Health
- Zantello Law Group
- _____



CAFÉ ACUARIO • 2025 • CAFÉ AQUARIUM

Nombre del equipo -
Team Name: OCTOPUS

Pasaporte # -
Passport #: 248

de adultos: 2

de niños: _____

Idioma(s) que habla su equipo -
Language(s) spoken by this team:

Español Mam English Otro: _____

¿Quién lo invitó a este evento?:
(organización o persona) Leslie

Teléfono o correo electrónico de contacto:
(para notificar si ganan en la rifa) _____

¿Asistieron al Café Acuario el año pasado? Si No



¿CON QUÉ ORGANIZACIONES YA ESTABAN FAMILIARIZADOS ANTES DE ESTE EVENTO?

¿CON QUÉ ORGANIZACIONES HABLARON O SE REGISTRARON DURANTE ESTE EVENTO?

- Oregon Coast Aquarium CS
- Arcoíris Cultural AS
- Conexión Fénix SKZ
- Centro de Ayuda
- OSU Extension Lincoln County MH
- Andares
- Biblioteca Pública de Newport - Newport Public Library RAK
- Cape Perpetua Collaborative TK

- City of Newport Community Engagement RAK
 - City of Newport Emergency Management
 - Community Doula Program HM
 - Community LendingWorks
 - Community Services Consortium (CSC) AS
 - Ballet Folklorico Oregon Coast
 - Departamento de Justicia de Oregon La Unidad de derechos Civiles - Oregon Department of Justice Civil Rights Unit
 - Departamento de Servicios Humanos de Oregon - Oregon Department of Human Services AS
 - Environment for the Americas
 - Escuelas del condado de Lincoln - Lincoln County School District ACS
 - La Autoridad de Salud de Oregon - Oregon Health Authority (OHA)
 - Lincoln County Emergency Management
 - ODFW Marine Reserves MY
 - Oregon Sea Grant Coastal Hazards FS
 - Oregon Shores
 - OSU College of Earth, Ocean, and Atmospheric Sciences (CEOAS) DF
 - OSU Extension Fire Program AD
 - OSU Extension Open Campus and Juntos UM
 - OSU Policy Analysis Lab DO
 - Permiso Pagado de Oregon - Paid Leave Oregon AL
 - Programa HELP - HELP Program CS
 - Salud Pública del Condado de Lincoln - Lincoln County Public Health MV
 - Zantello Law Group KMS
- AL
OCCC JAG

Seek and Incentivize Feedback

5 Enthusiastically **welcome, reward,**
and **adjust to constructive feedback.**

Concepts fine-tuned with **the widest**
range of perspectives lead to more
sustainable and resilient solutions.

ANTES DE IRTE, FIRMA EN LA SALIDA
PARA PARTICIPAR EN LA RIFA:

- 1 Entrada** por 0 - 9 registros (iniciales)
- 2 Entradas** por 10 - 19 registros (iniciales)
- 3 Entradas** por 20 + registros (iniciales)

+1 participación por enviar esta encuesta
en línea antes del 23 de septiembre



Agradecimiento a las organizaciones patrocinadoras:



OSU Policy Analysis Laboratory

Salud Pública
Prevenir. Promover. Proteger.
Condado de Lincoln



Encuentre organizaciones
de Café Acuario en línea:



Del 1 al 5,
¿qué calificación le daría a este evento?

1 "Nada Satisfecho" y 5 "Extremadamente Satisfecho"

On a scale of 1 to 5,
What rating would you give this event?

1 "Not Satisfied" and 5 "Extremely Satisfied"

1

2

3

4

5



OUTCOMES

*Incentivizing
attendees to talk
to tablers*

Total # of Passports Distributed at Entry: **76**

Total # of Passports Photographed at Exit: **67**

Total Organization Visits Marked on 67 Passports: **1,437**

Average Number of Organization Visits per Exit Passport: **21**

ORGANIZATION FEEDBACK

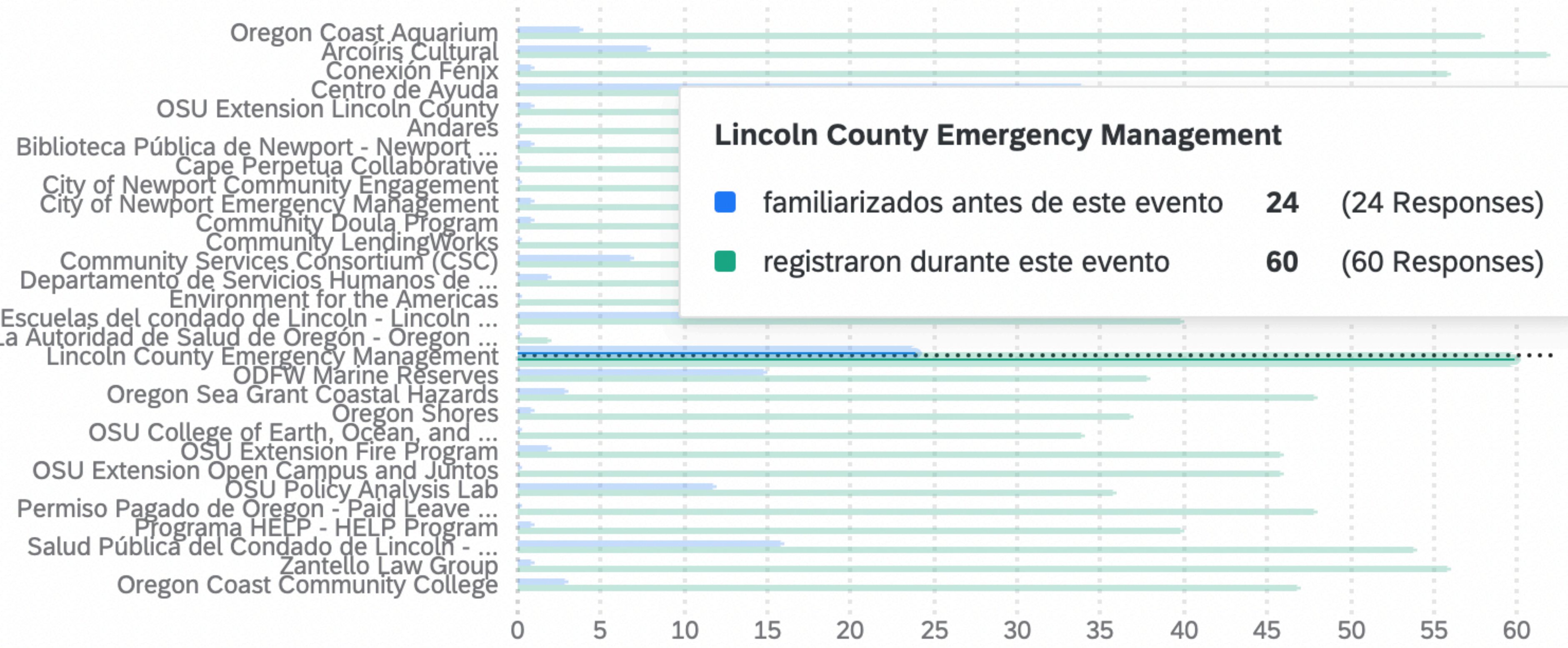
Could you see annual collaborative events, similar to Café Aquarium, meeting and sustaining your organization's outreach and community engagement needs in Lincoln County?

- **Definitely yes 82%**
- **Probably yes 18%**

ORGANIZATION FEEDBACK

If your organization already leads similar resource fair events, would you be interested in implementing any concepts you experienced at Café Aquarium?

- **“The passport is a take-away for sure.”**
- **“I think that the passport system and raffle to those who submitted evaluations were interesting and could show promise.”**
- **“I loved the passport idea.”**



■ familiarizados antes de este evento
 ■ registraron durante este evento

*Helping tablers
understand their
audience*

OUTCOMES

Languages Represented by Passport Teams:

- Español / Spanish: **91%**
- Mam: **5%**
- Inglés / English: **35%**
- Otro/Other: **3%** (Akateco and Aleman/German)
- Groups who spoke more than one language: **34%**

90+% of partner organizations were represented by bilingual staff or volunteers.



From 76 Passports at Check-in:

- Number of Adults: 150
- Number of Kids: 99
- Total Number of Adults & Kids Attending: 249*

*Doesn't include over 100 tablers and volunteers

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