

SWREDA 2026
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Austin, Texas



IDEA TO IMPLEMENTATION: DEVELOPING SUCCESSFUL EDA PROJECTS



WELCOME

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- EDA's Priorities & Focus
- Building Better Projects
- Application Tips
- Success Story
- What's New + What's Next

EDA INVESTMENT PRIORITIES

CRITICAL INFRASTRUCTURE

WORKFORCE

INNOVATION AND ENTREPRENEURSHIP

ECONOMIC RECOVERY RESILIENCE

MANUFACTURING

COMMUNICATION IS KEY.

PROJECT DEVELOPMENT

- READ THE NOFO!
- Establish and Sustain Contact with EDR
- Include all Team Members
- Set and Stick to Timeline for Application Submission

COMMUNICATION IS KEY.

APPLICATION

- Tell the Story Not Just Facts (need, issue, problem)
- Solution (feasible, accurate budget)
- The Business Proposition
 - ✓ Quantitative Impact (job creation, PI, ROI)
 - ✓ Beneficiary Commitments (jobs, private investment)
 - ✓ Other Specific Support - Partners
- Why EDA?
- Visuals and Charts
- Review Drafts (internal and EDR)

Tip: Know the EDGE requirements before starting an application.



Reese Technology Center
Lubbock Reese Redevelopment Authority



UPDATES, WHAT'S NEXT?

25 Disaster Supplemental FY2023 PWEAA NOFO (current)

Assistance to Coal Communities

Assistance to Indigenous Communities (increase from \$500k to \$800k)

Potential Future NOFO

AI Workforce

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