

2026 SWREDA Conference

April 14 – 17, 2026 | Austin, TX

DRAFT February 2, 2026 – Subject to Change

Tuesday, April 14

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| 12:00 – 6:00 p.m. | Conference Registration & Information Desk Open |
| 1:00 – 5:00 p.m. | Executive Directors Leadership Institute (Register in advance) |
| 2:00 – 5:00 p.m. | Storytelling Workshop (Register in advance) |
| 6:00 p.m. | Training Program for Emerging Leaders Gathering |

Wednesday, April 15

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| 7:30 a.m. – 5:00 p.m. | Conference Registration & Information Desk Open |
| 8:00 – 9:30 a.m. | SWREDA Board of Directors Meeting |
| 11:00 a.m. – 12:00 p.m. | SWREDA Membership Annual Business Meeting |
| 12:15 – 1:00 p.m. | Networking Lunch |
| 1:15 – 2:15 p.m. | Opening Plenary |
| 2:15 – 2:30 p.m. | Break |
| 2:30 – 3:45 p.m. | Concurrent Sessions <i>Grants Management/EDGE Training</i> <i>RLF</i> <i>Energy & Data Centers</i> |
| 2:15 pm – 4:30 p.m. | Mobile Workshop 1 |
| 3:45 – 4:00 p.m. | Break |
| 4:00 – 5:00 p.m. | Concurrent Sessions <i>Military Installation Partnerships</i> <i>Technology Tools & Tips</i> <i>Economic Development 101</i> |
| 5:00 – 6:30 p.m. | Welcome Reception |

Thursday, April 16

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| 7:30 a.m. – 5:30 p.m. | Conference Registration & Information Desk Open |
| 8:00 a.m. – 12:00 p.m. | Mobile Workshop 2 |
| 8:30 – 9:00 a.m. | Continental Breakfast |
| 9:00 – 10:00 a.m. | Concurrent Sessions <i>Route 66/Tourism Development</i> <i>AI</i> <i>CEDS</i> |
| 10:00 – 10:15 a.m. | Break |
| 10:15 – 11:15 a.m. | Concurrent Sessions <i>GIS</i> <i>Disaster Recovery</i> <i>Childcare/Aging</i> |
| 11:15 – 11:25 a.m. | Break |
| 11:25 a.m. – 12:25 p.m. | Concurrent Sessions <i>Attracting Manufacturing/Reshoring</i> <i>Rural Transportation</i> <i>Communication Strategies</i> |
| 12:25 – 1:40 p.m. | Plenary Luncheon |
| 1:45 – 3:45 p.m. | Mobile Workshop 3 |
| 1:45 – 3:00 p.m. | Concurrent Sessions <i>Brownfield Development</i> <i>Developing Successful EDA Projects</i> <i>Housing Strategies</i> |
| 4:00 – 5:00 p.m. | Plenary Session: Star of the Southwest Award Showcase |
| 5:00 – 6:30 p.m. | Star of the Southwest Award Roundtable Reception |

Friday, April 17

7:45 – 11:00 a.m. Conference Registration & Information Desk Open

8:00 – 9:00 a.m. Good Conversations Breakfast

9:15 – 10:30 a.m. Closing Plenary

