

2026 SWREDA Conference

April 14 – 17, 2026 | Austin, TX

DRAFT February 2, 2026 – Subject to Change

Tuesday, April 14

12:00 – 6:00 p.m.	Conference Registration & Information Desk Open
1:00 – 5:00 p.m.	Executive Directors Leadership Institute (Register in advance)
2:00 – 5:00 p.m.	Storytelling Workshop (Register in advance)
6:00 p.m.	Training Program for Emerging Leaders Gathering

Wednesday, April 15

7:30 a.m. – 5:00 p.m.	Conference Registration & Information Desk Open
8:00 – 9:30 a.m.	SWREDA Board of Directors Meeting
11:00 a.m. – 12:00 p.m.	SWREDA Membership Annual Business Meeting
12:15 – 1:00 p.m.	Networking Lunch
1:15 – 2:15 p.m.	Opening Plenary
2:15 – 2:30 p.m.	Break
2:30 – 3:45 p.m.	Concurrent Sessions <i>Grants Management/EDGE Training</i> <i>RLF</i> <i>Energy & Data Centers</i>
2:15 pm – 4:30 p.m.	Mobile Workshop 1
3:45 – 4:00 p.m.	Break
4:00 – 5:00 p.m.	Concurrent Sessions <i>Military Installation Partnerships</i> <i>Technology Tools & Tips</i> <i>Economic Development 101</i>
5:00 – 6:30 p.m.	Welcome Reception

Thursday, April 16

7:30 a.m. – 5:30 p.m.	Conference Registration & Information Desk Open
8:00 a.m. – 12:00 p.m.	Mobile Workshop 2
8:30 – 9:00 a.m.	Continental Breakfast
9:00 – 10:00 a.m.	Concurrent Sessions <i>Route 66/Tourism Development</i> <i>AI</i> <i>CEDS</i>
10:00 – 10:15 a.m.	Break
10:15 – 11:15 a.m.	Concurrent Sessions <i>GIS</i> <i>Disaster Recovery</i> <i>Childcare/Aging</i>
11:15 – 11:25 a.m.	Break
11:25 a.m. – 12:25 p.m.	Concurrent Sessions <i>Attracting Manufacturing/Reshoring</i> <i>Rural Transportation</i> <i>Communication Strategies</i>
12:25 – 1:40 p.m.	Plenary Luncheon
1:45 – 3:45 p.m.	Mobile Workshop 3
1:45 – 3:00 p.m.	Concurrent Sessions <i>Brownfield Development</i> <i>Developing Successful EDA Projects</i> <i>Housing Strategies</i>
4:00 – 5:00 p.m.	Plenary Session: Star of the Southwest Award Showcase
5:00 – 6:30 p.m.	Star of the Southwest Award Roundtable Reception

Friday, April 17

7:45 – 11:00 a.m.

Conference Registration & Information Desk Open

8:00 – 9:00 a.m.

Good Conversations Breakfast

9:15 – 10:30 a.m.

Closing Plenary

