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# Growing the IP Pie: Mapping Kentucky's Innovation Economy

Jim Cupples • 10.15.2025

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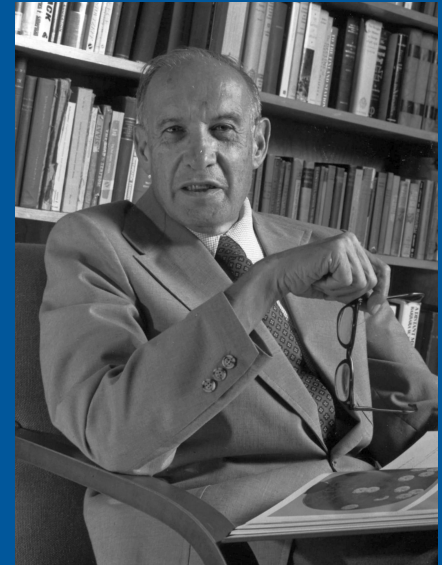
# What kind of pie would you like?



***“What gets measured, gets managed.” - Peter Drucker***

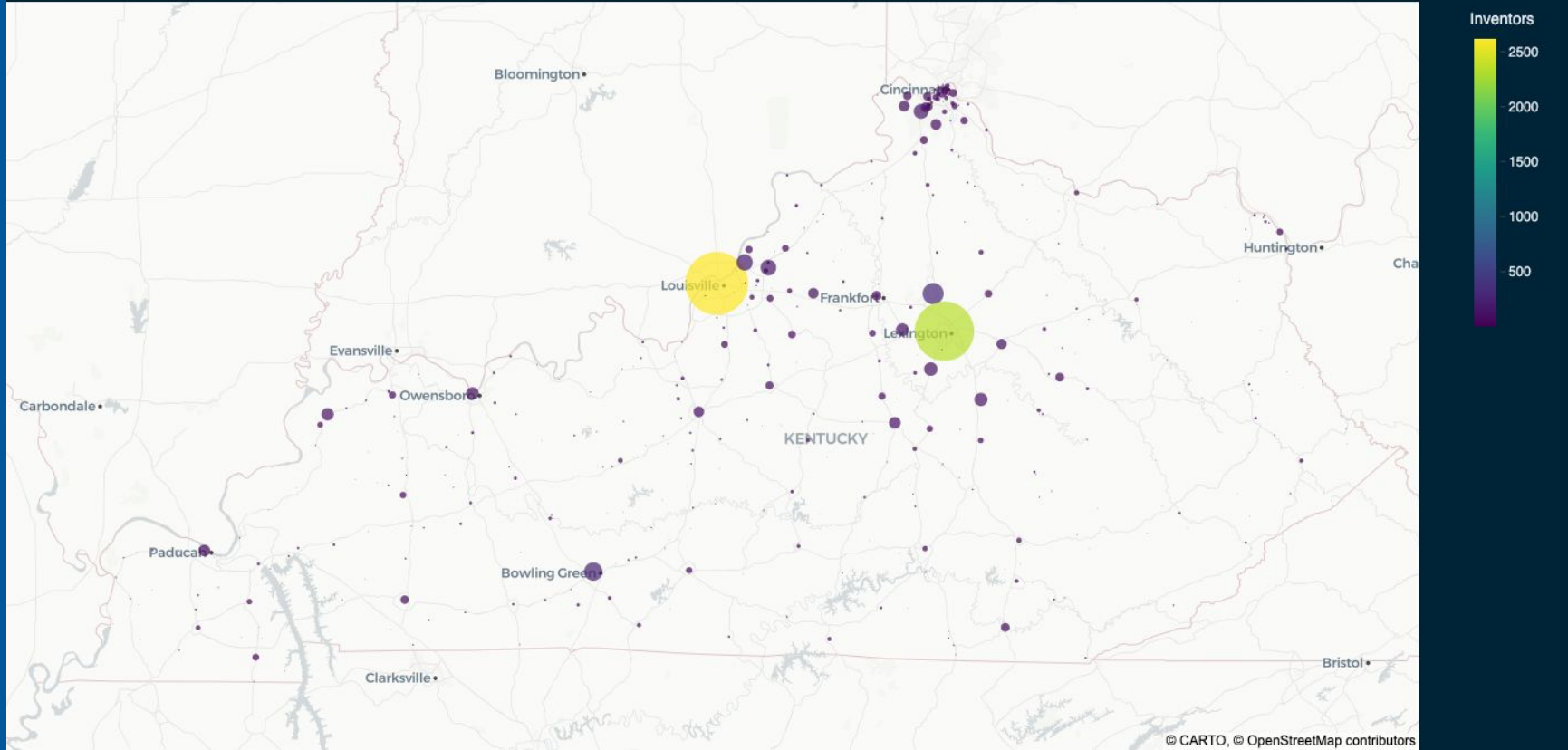
## **2001 - 2024 Kentucky IP**

- **18,480 Patents**
- **10,075 Inventors**
- **383 Cities**



# Oases and Deserts

Inventor Distribution Across Kentucky



**Table 1: Geographic Distribution of Kentucky Inventors (2001-2024)**

| Rank  | City             | Number of Inventors | Percentage | Cumulative % |
|-------|------------------|---------------------|------------|--------------|
| 1     | Louisville       | 2,617               | 26.0%      | 26.0%        |
| 2     | Lexington        | 2,343               | 23.3%      | 49.3%        |
| 3     | Georgetown       | 306                 | 3.0%       | 52.3%        |
| 4     | Bowling Green    | 234                 | 2.3%       | 54.6%        |
| 5     | Prospect         | 184                 | 1.8%       | 56.4%        |
| 6     | Crestwood        | 173                 | 1.7%       | 58.1%        |
| 7     | Florence         | 154                 | 1.5%       | 59.6%        |
| 8     | Nicholasville    | 129                 | 1.3%       | 60.9%        |
| 9     | Richmond         | 123                 | 1.2%       | 62.1%        |
| 10    | Versailles       | 118                 | 1.2%       | 63.3%        |
| -     | Other 373 cities | 3,694               | 36.7%      | 100.0%       |
| Total | 383 cities       | 10,075              | 100.0%     |              |

# Who's In? Who's Out?

- Men
- Old Men
- ~~Women~~
- ~~Younger~~  
People

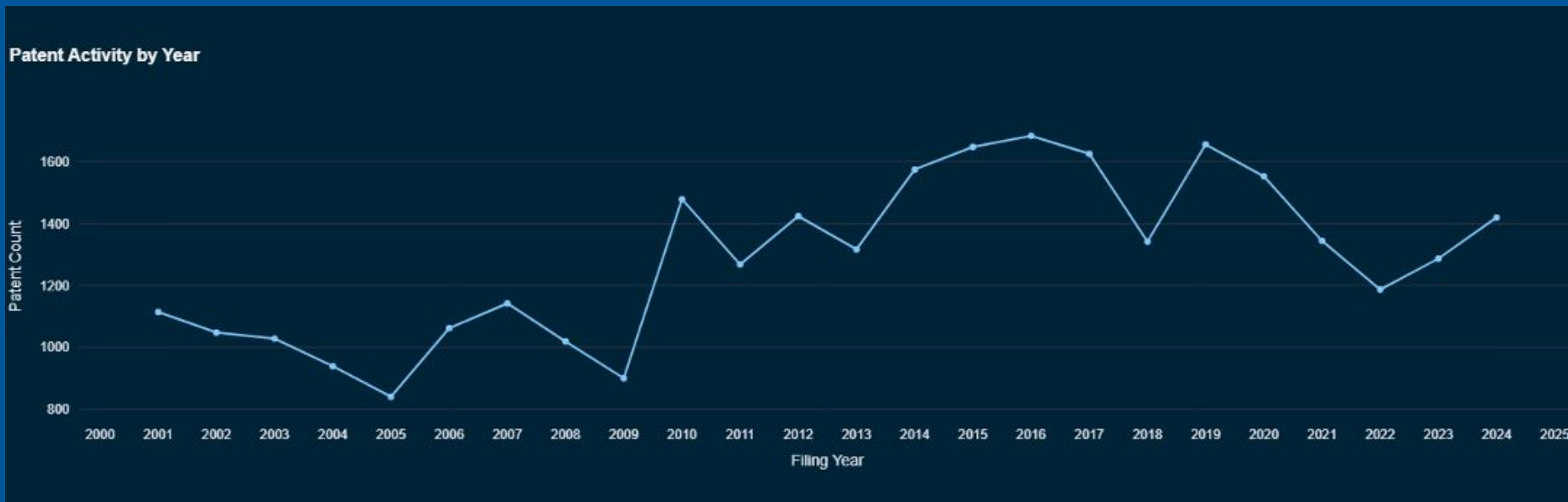




# The Wheel and Trajectory



# Kentucky's IP Wheel of Fortune



Why? I. Don't. Know.

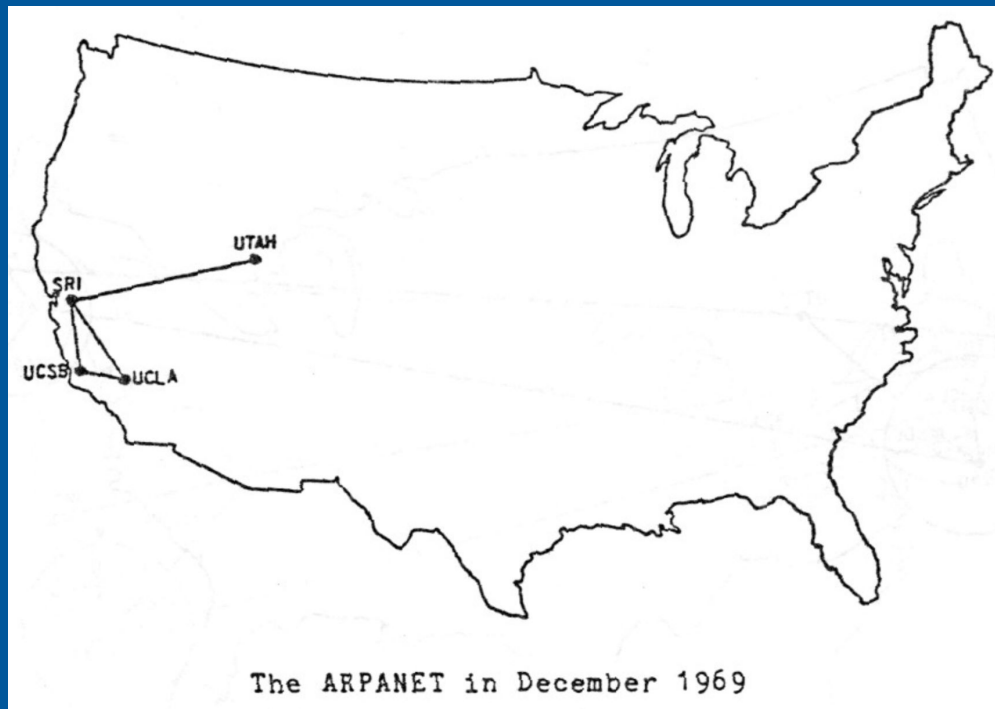


# Innovation Follows Connectivity

- Information and collaboration happens online



# Shout Out to the Utes



Our Job is to  
Make IP  
Bigger,  
Better, and  
More  
Inclusive



# And Here's How We're Going to Do It

- **Broaden Participation**
- **Build Regional Ecosystems**
- **Invest in IP Infrastructure**

# And Here's How We're Going to Do It

- Show Them,

Don't Tell Them



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# Thank you NADO ATC attendees!

- [jim@allthefarms.com](mailto:jim@allthefarms.com)
- Happy to help with IP & broadband
- <https://innomaps-ky.streamlit.app/>

