

Shared equity housing: Homeownership options that can help your community meet its affordable housing needs

July 24, 2025



EDD CoP
Economic Development District
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- Contact Melissa Levy at mlevy@nado.org with any questions about the webinar or wealth creation



NADO provides advocacy, education, research, and training for the nation's regional development organizations (RDOs). NADO and its members promote regional strategies, partnerships, and solutions to strengthen the economic competitiveness and quality of life across America's local communities.



The NADO Research Foundation provides education, research, and training designed for RDO executive leadership, staff, and policy board members. It examines new and innovative practices in regional development and strives to improve the organizational and professional capacity of regional development organizations and their partners.

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The EDD CoP is made possible through an award from the U.S. Economic Development Administration, U.S. Department of Commerce (ED22HDQ3070106). The statements, findings, conclusions, and recommendations are those of the participants, trainers, and authors and do not necessarily reflect the views of the U.S. Economic Development Administration or the U.S. Department of Commerce.



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Principles of Wealth Creation



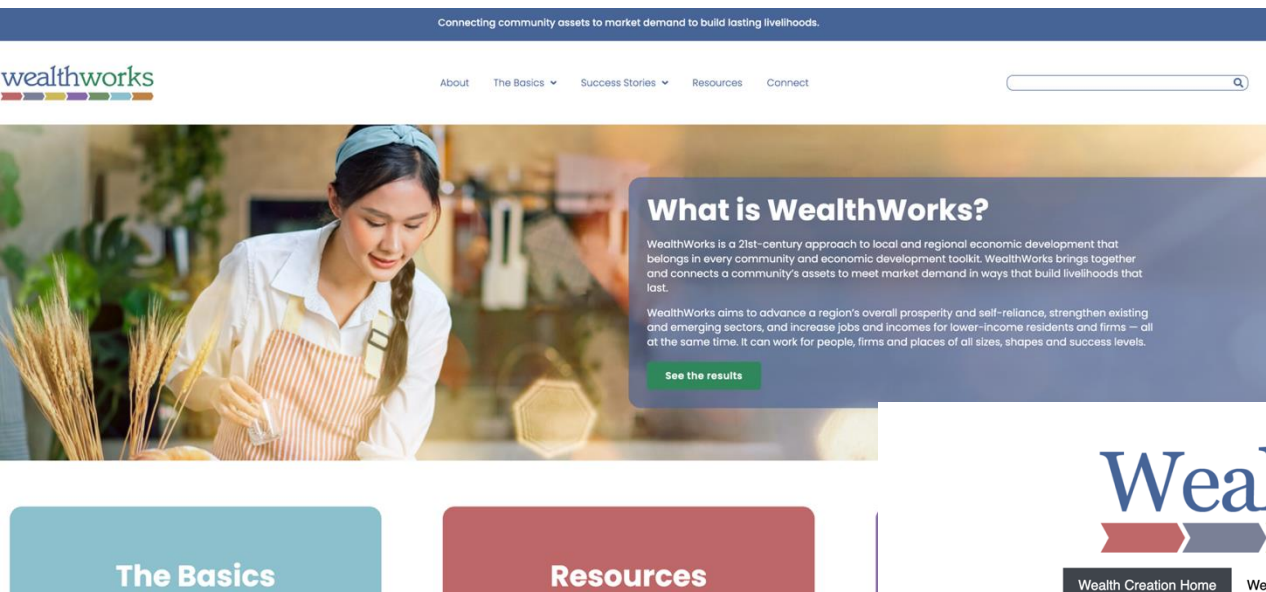
#1 – **Create wealth**, broadly defined, and aspire to do no harm.

#2 – Root wealth in local people, places and firms through **regional ownership, control and influence**.



#3 – Build **lasting livelihoods** by intentionally including people and firms on the economic margins.

[WealthWorks Website - www.wealthworks.org](http://www.wealthworks.org)



NADO Wealth Creation Website – www.nado.org/wealthcreation

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Training Materials and Resources

For several years, the NADO Research Foundation has trained EDD staff and partners on a wealth creation framework known as *WealthWorks* that seeks to build multiple types of capitals or assets in a community or region. This approach, recognized as a best practice in EDA's CEDS Content Guidelines, emphasizes support for local ownership and control of businesses and assets in order to root wealth in a region. It is also intentionally inclusive, seeking ways to incorporate a variety of voices as planners and owners, not only as intended beneficiaries or consumers. A handful of EDDs are using wealth creation in CEDS and other EDD regional planning efforts, demonstrating that this approach can influence EDD operations, including improving consideration of equity and access when designing stakeholder participation or even procurement and hiring. Through the Economic Development District Community of Practice (EDD CoP), made possible through an award from the Economic Development Administration, the NADO Research Foundation is coordinating with EDD practitioners and other rural and regional development practitioners to incorporate this wealth creation model where appropriate.

Wealth creation is an approach to economic development that connects a region's assets to market demand in ways that build rooted wealth for local people, places and firms. It brings together a range of public, private and non-profit sector partners who have self-interest in the outcomes and an openness to discovering shared or common interests.



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