



NATIONAL ASSOCIATION OF DEVELOPMENT ORGANIZATIONS

Sponsorship +Exhibitor Opportunities

Plan now to support the premiere professional development events
for regional development practitioners in 2025!

As a NADO-event sponsor or exhibitor you will...

- Get a cost-effective opportunity to market products and services to a diverse pool of local elected officials, city managers, regional council staff, and regional development professionals in a conference exhibit area.
- Be able to attend conference meals and events, providing you with maximum opportunities to meet face-to-face with potential clients.
- Network and interact with decision makers over a multiple days conference.

Regional development practitioners are busy juggling a multitude of responsibilities. Getting in front of them can be difficult, if not close to impossible. Putting your name, and even physical presence in front of them at a NADO event opens the door and gives you the opportunity to connect.



NADO SPONSOR AND EXHIBITOR OPPORTUNITIES

*Annual Event

NADO Annual Training Conference*

Take advantage of this opportunity to get your company's name and message in front of nearly 500 regional development practitioners. Conference attendees come from almost 200 different councils of governments, economic development districts, economic development councils, regional planning commissions, and other entities. Executive directors, mid-level, and entry-level staff, along with numerous local policy officials who serve on board are in attendance at NADO's signature event. These staff are the perfect audience to provide information to about your company's products and services.

2025 Event:

Salt Lake City, UT | October 14-17, 2025

National Regional Transportation Conference

During this event tailored for transportation practitioners, sponsors and exhibitors will have access to interact with the many regional transportation professionals from across the country. With many attendees having significant roots in the transportation field, your company's message and services will be exposed to a robust audience.

2025 Event:

Des Moines, IA | July 15-17, 2025

NADO Washington Conference & DDAA Annual Conference*

During this conference, take advantage of the opportunity to get your company's name and message in front of hundreds of NADO members and Development District Association of Appalachia (DDAA) members. Conference attendees are staff and board members from a variety of organizations. With many decision makers in attendance, sponsors and exhibitors are given the perfect opportunity to share your company's products and services.
































2026 Event:

Arlington, VA | March 8-11, 2025

2025 SPONSORSHIP AND EXHIBITOR LEVELS AND BENEFITS

Sponsorships can be customized to meet specific needs for each different event. Below is a preliminary list of sponsor and exhibitor benefits. Contact NADO Senior Meetings Manager Brittany Salazar at 202-921-4451 or bsalazar@nado.org to inquire about a customized sponsorship.

[Click here to sign up as a sponsor or exhibitor now!](#)

	Premiere Sponsor \$10,000	Champion Sponsor \$7,500	Partner Sponsor \$5,000	Supporter Sponsor \$2,500	Exhibitor \$1,500
Dedicated table top space to exhibit					
Company logo included on event signage and conference website and app					
Access to digital attendee directory					
Recognition in dedicated conference app push notification					
(2) Complimentary conference registrations					
Opportunity to include ad in conference 'What to Know' email					
Recognition as Premiere Sponsor on session screensaver slides					
Opportunity to include company materials in registration packets					
Recognition as a reception sponsor					
Recognition as conference WiFi provider					
Recognition as sponsor of a refreshment break					
Recognition as sponsor of a breakout or mobile workshop session					
(1) Complimentary conference registration				