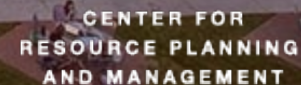
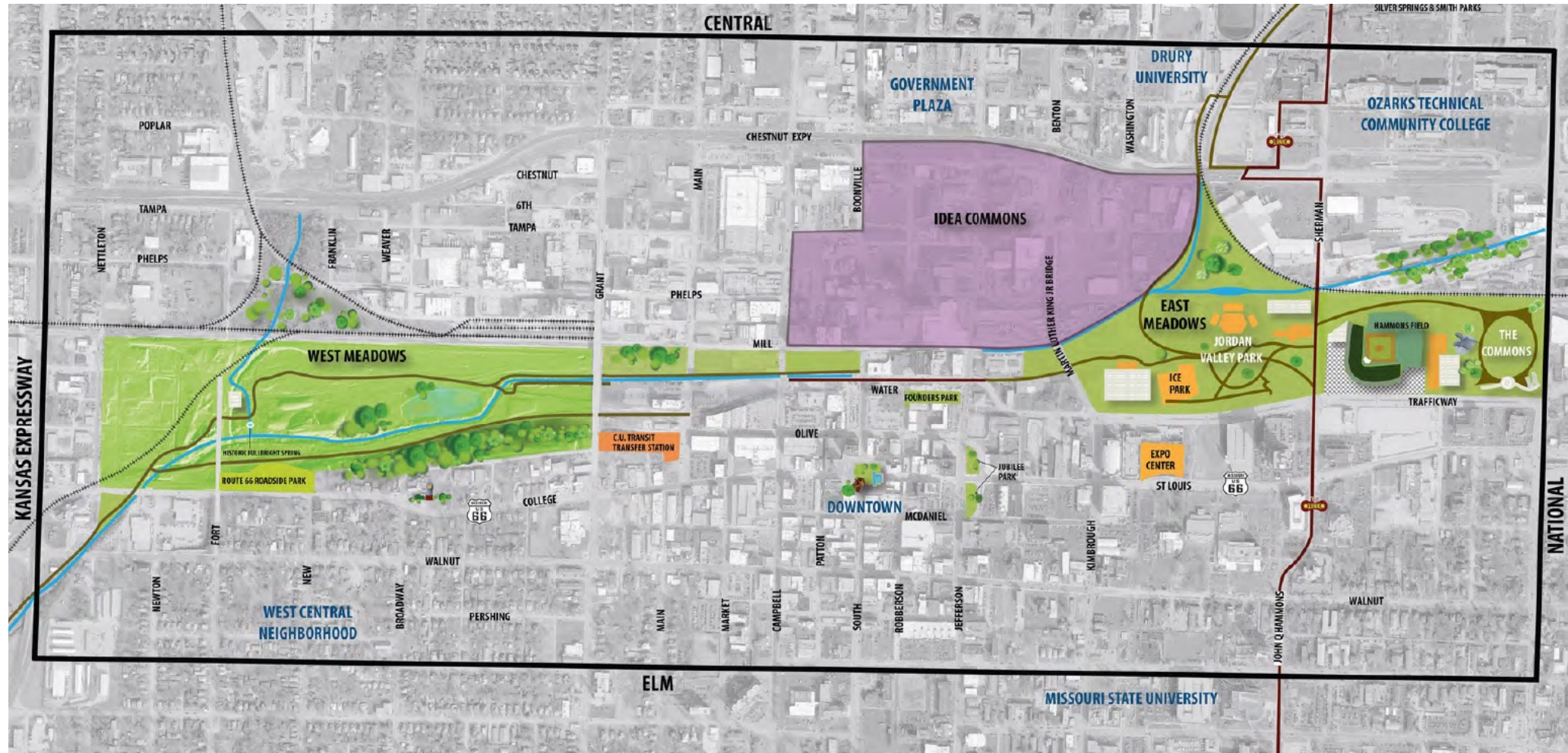


Missouri State University Center

Missouri
State[™]
UNIVERSITY



Innovation District – IDEA Commons



Innovation District – IDEA Commons



Renew Jordan Creek



Roy Blunt Jordan Valley Innovation Center (JVIC)

Product Development for **corporate partners** & **interdisciplinary educational experiences** for students.

Inside a Former MFA Feedmill, *cutting edge technology is being developed.*

Center for Applied Science and Engineering (CASE)

- DOD Projects, private contracts

Springfield Innovation, Inc.

- One of Missouri's innovation centers

Missouri NextFlex Node

- One of three Nodes in the United States
- Flexible Hybrid Electronics
- Grants to advance Missouri's semiconductor industry through Missouri Technology Corporation and Missouri Department of Economic Development





Inside a former poultry processing plant in downtown Springfield, *something special* is happening.

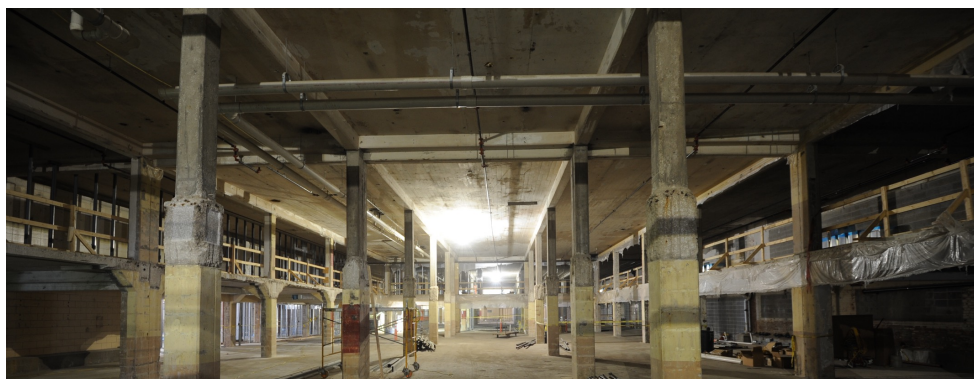
A business incubator, training center, support network and more.

We opened our doors in March of 2013 with one goal in mind: to serve as a **one-stop shop for entrepreneurs, employers and innovators in southwest Missouri.**

Today our services cover all the bases – everything from office space for growing companies to custom trainings for established businesses.

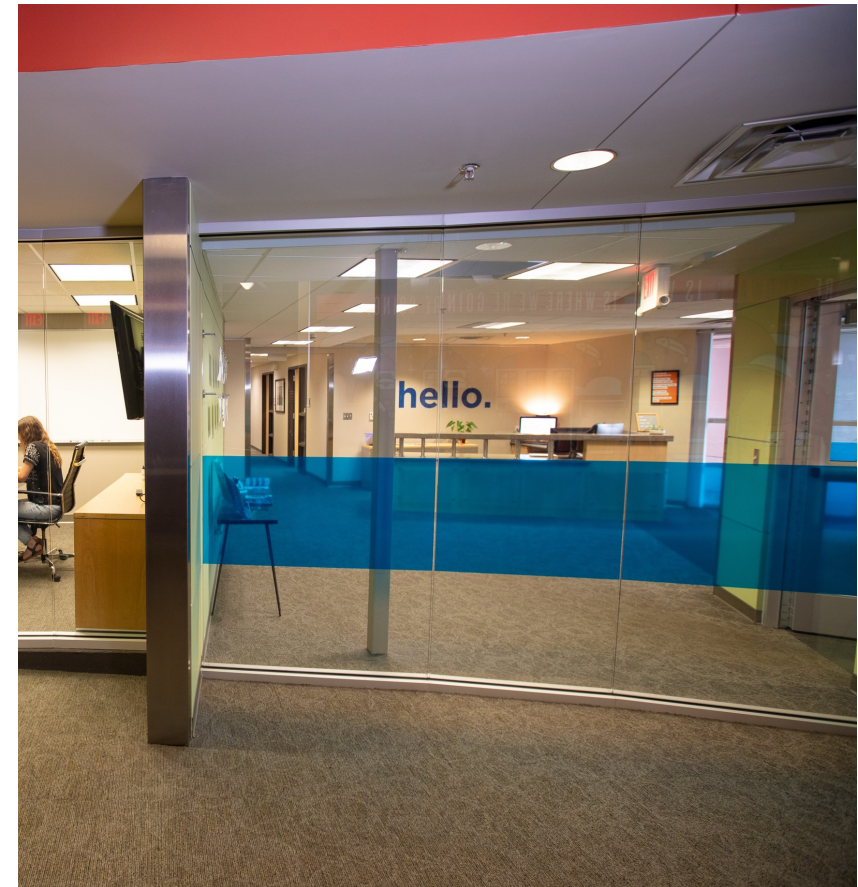
We are proud to be the **Center for Business and Economic Development** for Missouri State University and to serve as the **front door to the university for employers** through:

- Business Support
- Talent Development



Business Support Programs

- Private Offices
- Coworking
- Meeting Spaces
- Member Perks
- 1:1 Business Consulting
- Business Training and Startup Pipeline Programs
- Mentorship Program
- Course Projects



Talent Development Solutions

- Professional and Leadership Development
- Public Safety Training Center
- Custom Training
- Corporate Innovation
- Connecting Talent through Student Employment and Real-World Learning Experiences



Resources Under One Roof



Corporate Partners

INNOVATION CHAMPION



SUPPORTING



AFFILIATE



University Center Goals

1. Business support and talent development services to individuals, regional employers and economic development organizations
2. Support and acceleration of technology commercialization and entrepreneurship
3. Technical assistance for staff of Regional Planning Commissions and Economic Development Districts



Collaborative Approach

Collaborative approach brings together the **expertise** of Missouri State University **faculty, staff** and **students** to **empower businesses** and **create new jobs** throughout the region.



**Missouri
State**

Eefactory

AMERICA'S
SBDC
MISSOURI

JVIC
JORDAN VALLEY INNOVATION CENTER

**Missouri
State**
CENTER FOR
RESOURCE PLANNING
AND MANAGEMENT

**Missouri
State** | **E**efactory

Capacity Building

- Advancing **innovation, entrepreneurship** and **economic growth**
- Missouri Technology Corporation Regional Node Planning Grant – Analysis and Roundtable
 - Southwest Missouri Council of Governments (SMCOG)
 - Regional COGs/EDDs
 - ‘Planning for Innovation Report’ received 2024 NADO Impact Award
- Strategic Plan, Goal and Resource Alignment through Stakeholders – CEDS, ESOs, EDOs



Southern Missouri Innovation Network

Power in Community-Based Regional Networks

- Local knowledge and relationships
- Regional resources and expertise
- Shared ownership and needs/goals
- Peer led, not top-down
- Achievable roles
- Sustainable capacity



Alliance for Healthcare Education

Nonprofit collaboration that will **shape the future of health science education** in our region.

Bringing together:

- CoxHealth
- Missouri State University
- Ozarks Technical Community College
- Springfield Public Schools



Experiential Learning

We're connecting Missouri State students with big opportunities to **contribute to the community** and **grow their networks**.

- Course Projects
- Brick City Design Studio
- Community Sponsored Graduate Assistant Program
- efactory Entrepreneurship Intern Program
- Silver Dollar City / MSU Hospitality Leadership



Strategic Planning, Succession Planning & Leadership Transitions

Strategic and Succession Planning

- Integrate strategic succession planning into overall growth strategy
- Innovative partnerships including: Edward Lowe Foundation, The Great Game of Business, Lego Serious Play
 - Coming soon: Value Builder, Working Genius, Dale Carnegie

Facilitating Community Leadership Insights through the Untethered Series

- Invaluable insights, lessons learned and perspectives on leadership transitions, sharing knowledge and inspiring future leaders within our region



Contact



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