

## 2025 SWREDA ANNUAL CONFERENCE

The SWREDA 2025 Conference will be attended by over 200 senior leadership and program staff from regional development organizations (RDOs) located in the EDA Austin Region (Arkansas, Louisiana, Oklahoma, New Mexico, and Texas).

### REGIONAL DEVELOPMENT ORGANIZATIONS (RDOs)

RDOs are known as Councils of Governments, Regional Councils, Regional Planning Commissions, Economic Development Districts, and other names. They are multi-county organizations that provide regional solutions to local economic development challenges.

RDOs from the five states work with their local governments to secure grant funding for and/or manage a variety of programs including small business development finance and technical assistance, workforce development and skills training, housing, solid waste management, transportation and other infrastructure improvements, regional planning, social services, disaster resilience, aging programs and services, transit services, and much more.

**Take advantage of this opportunity to network with RDO senior leadership** and staff as you learn more about how your products and services might align with their programs!

The conference is being offered by the National Association of Development Organizations (NADO) Research Foundation with planning assistance from the Texas Association of Regional Councils (TARC) and with support from the U.S. Economic Development Administration Austin Regional Office.



### SPONSOR & EXHIBITOR LEVELS

#### Opening Reception | \$5,000

- Recognition provided during the reception
- Recognition provided in the conference program
- Recognition provided in marketing materials
- Recognition on signage at conference registration area
- Distribution of marketing materials during conference
- 2 complimentary conference registrations
- Exhibit table if desired

#### Attendee Gift | \$3,000

- Recognition provided on the attendee gift
- Recognition provided in the conference program
- Recognition provided in marketing materials
- Recognition on signage at conference registration area
- Distribution of marketing materials during conference
- 2 complimentary conference registrations
- Exhibit table if desired

#### General Sponsor | \$1,000

- Recognition provided in the conference program
- Recognition provided in marketing materials
- Distribution of marketing materials during conference
- 1 complimentary conference registration
- Exhibit table if desired

*For more information, contact:*



**BRITTANY SALAZAR**

NADO

Senior Meetings & Membership Manager  
[bsalazar@nado.org](mailto:bsalazar@nado.org)

**The SWREDA 2025 Conference will occur May 7-9, 2025, at the Hotel Encanto de Las Cruces in Las Cruces, NM.**

**Conference sponsors will be recognized according to the level of sponsorship** (see other side of this brochure for details). Conference exhibitors will also be recognized as outlined on the other side of the brochure and will have a table and chairs in the exhibit area throughout the event. This is a small conference allowing us to place the exhibit area in the conference registration area which provides greater access to attendees!

**Exhibitors will be able to set-up their tables** after 3:00 pm on May 6, 2025. Exhibitors will be responsible for shipping their materials at the end of the event. Items can be shipped to the Hotel Encanto de Las Cruces for delivery no earlier than May 3, 2025. Be sure to include name and phone number of the on-site representative on the shipment. Ship to: Hotel Encanto de Las Cruces, 705 S Telshor Blvd, Las Cruces, NM 88011, Attn: SWREDA 2025 Conference Exhibitor; On-site Contact Name and Phone Number.

Please complete and return this form to Brittany Salazar ([bsalazar@nado.org](mailto:bsalazar@nado.org)).

Please print or type responses.

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

On-site Contact Name (if different from above): \_\_\_\_\_

On-site Phone: \_\_\_\_\_

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Billing Address: \_\_\_\_\_

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**CHECK APPROPRIATE**

**LEVEL OF SPONSORSHIP:**

Opening Reception | \$5,000

Attendee Gift | \$3,000

General | \$1,000

**THANK YOU FOR YOUR SUPPORT!**

**Indicate Your Payment Choice:**

Credit card (we will call for information)

Send invoice to above address

Check made payable and sent to:

NADO Research Foundation  
122 C Street, NW  
Suite 830  
Washington, DC 20001