



Peer Learning

Practitioner Voice in
Systems Change

Resources for the
Field

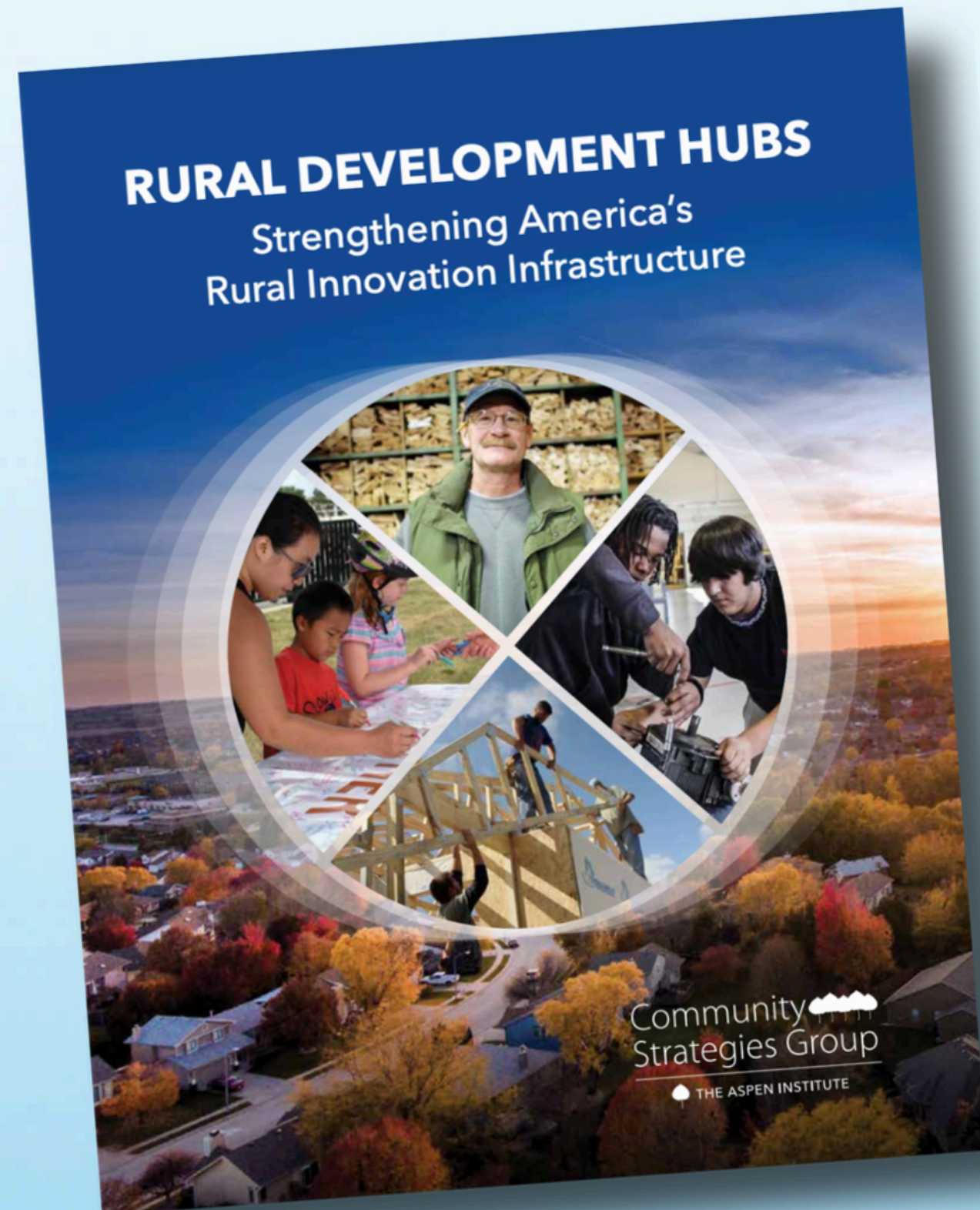
Rural Development Hubs



Advancing an asset-based, wealth-building, approach to rural community and economic development.



Rural Development Hubs



Advancing an **asset-based, wealth-building**, approach to rural community and economic development.

Qualities of Hubs



- Collaborate as an essential way of being and doing.
- Are of their region, know their region, and build trust in their region.
- Bridge issues and silos.
- Take and tolerate risk.
- Analyze at the systems level and intentionally address gaps in the systems.

Individual

Built

Intellectual

Natural

Social

Political

Cultural

Financial





Explore
Regional
Wealth
Building

Identify a
Market
Opportunity

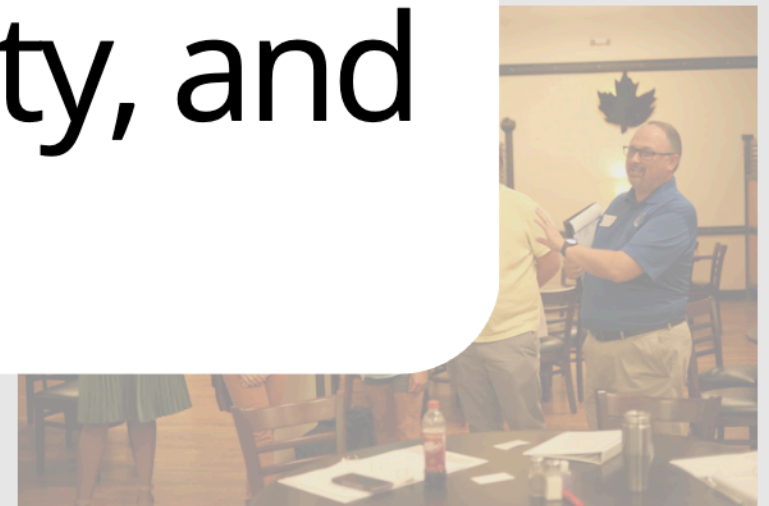
Construct a
WealthWorks
Value Chain

Gauge
Wealth-
building
Impact



THE THRIVE RURAL FRAMEWORK ULTIMATE OUTCOME

Communities and Native nations across the rural United States are healthy places where each and every person belongs, lives with dignity, and thrives.





Rural Voice and Power



Welcome All
to the
Community



Advance
Personal
Well-Being



Strengthen
Local
Ownership and
Influence

Equitable Aims and Design



Build from
Current
Assets



Balance
Development
Goals



Design for
Everyone
to Thrive

Resources for Productive Action



Prepare
Action-Able
Leadership



Organize an
Action
Infrastructure



Act
as a
Region



Build
Momentum



Rural Voice and Power



Rural Voice in
Design and
Action

Aligned
Rural Fields
and Actors

Accurate
Rural
Narrative

Equitable Aims and Design



Balanced
Development
Outcomes

Cohesive
Rural Policy
Lens

Valued
Rural
Stewardship

Rural
Stakeholder
Equity

Resources for Productive Action



Ready Rural
Capital Access
and Flow

Rural Data for
Analysis and
Change

Regional
Analysis and
Action

THRIVE RURAL FRAMEWORK

Rural Voice and Power

Equitable Aims and Design

Resources for Productive Action

Local-Level Building Blocks



Welcome All
to the
Community



Advance
Personal
Well-Being



Strengthen
Local
Ownership
and Influence



Build from
Current
Assets



Balance
Development
Goals



Design for
Everyone
to Thrive



Prepare
Action-Able
Leadership



Organize an
Action
Infrastructure



Act
as a
Region



Build
Momentum

Systems-Level Building Blocks



Rural Voice
in Design
and Action



Aligned
Rural Fields
and Actors



Accurate
Rural
Narrative



Balanced
Development
Outcomes



Cohesive
Rural Policy
Lens



Valued
Rural
Stewardship



Rural
Stakeholder
Equity



Ready Rural
Capital
Access
and Flow



Rural Data
for Analysis
and Change



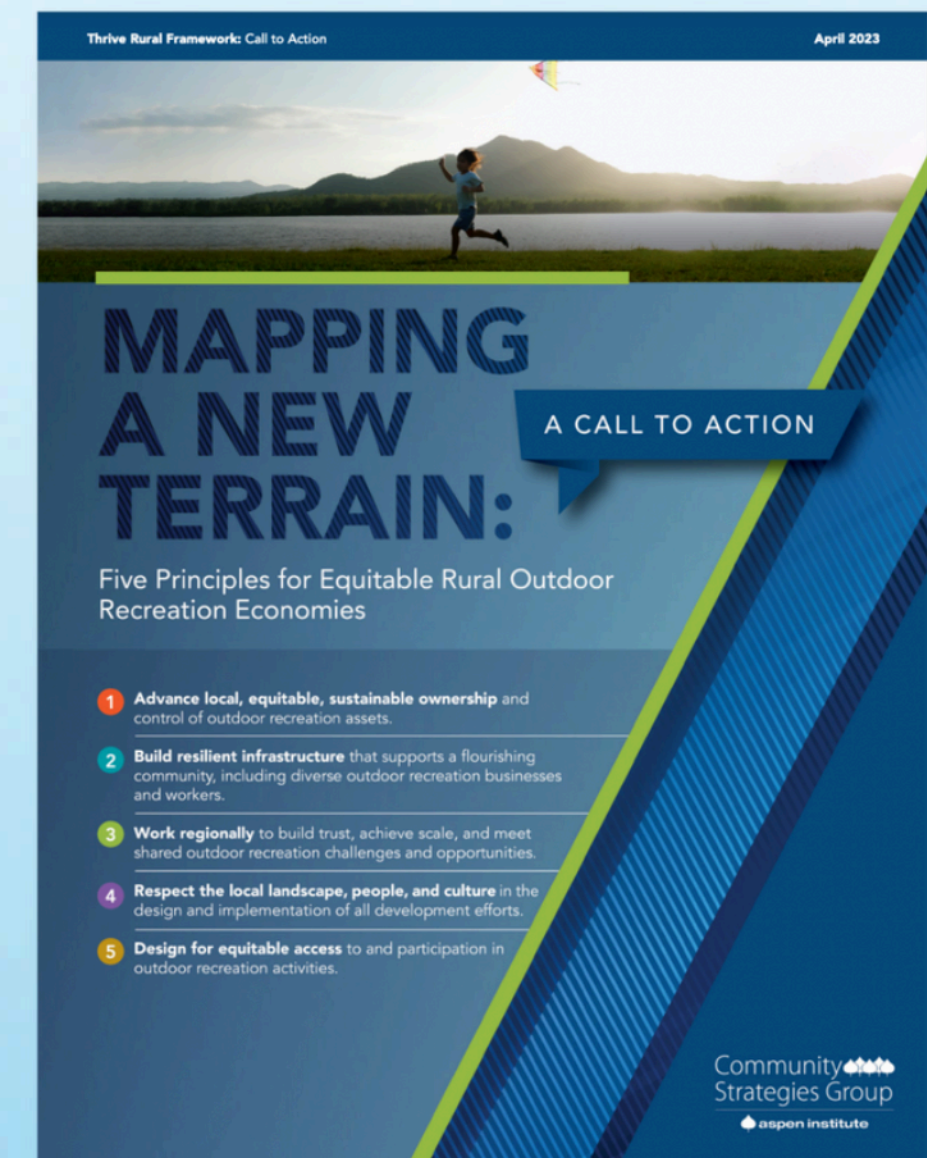
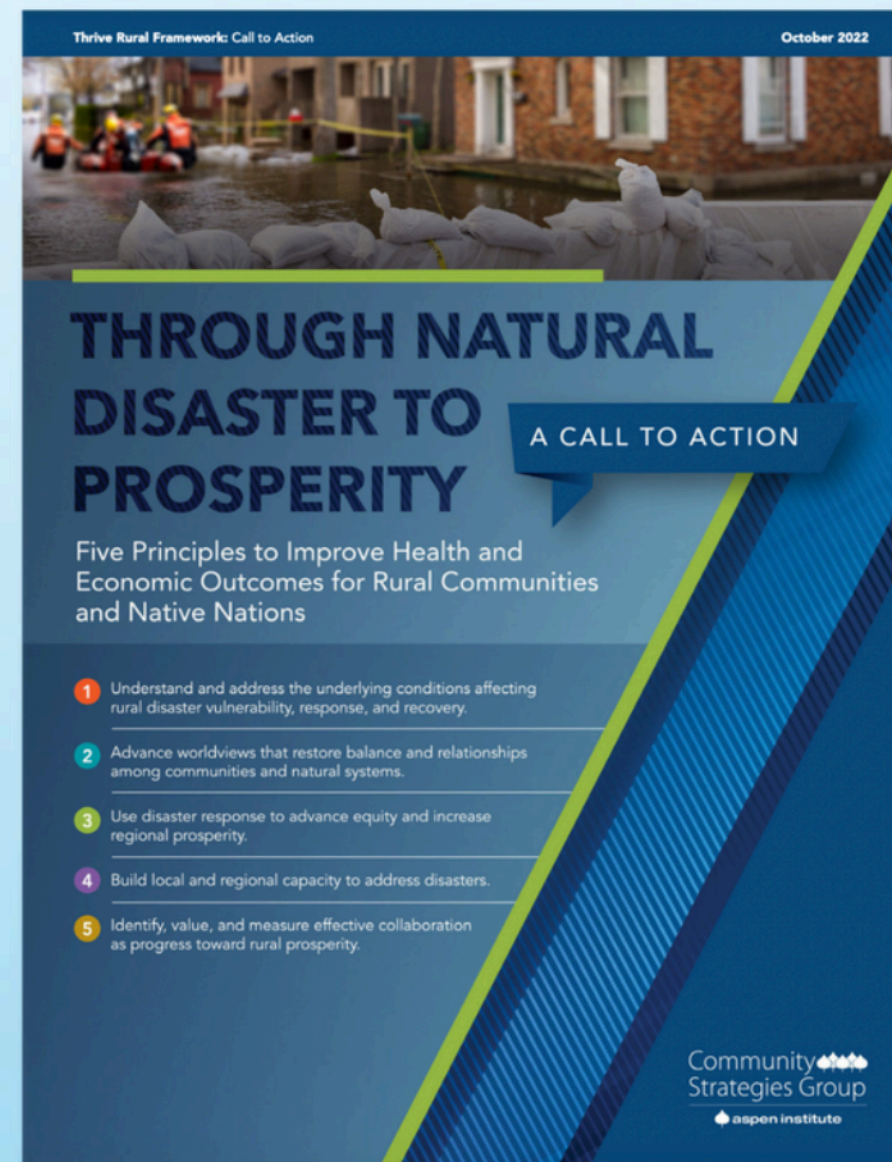
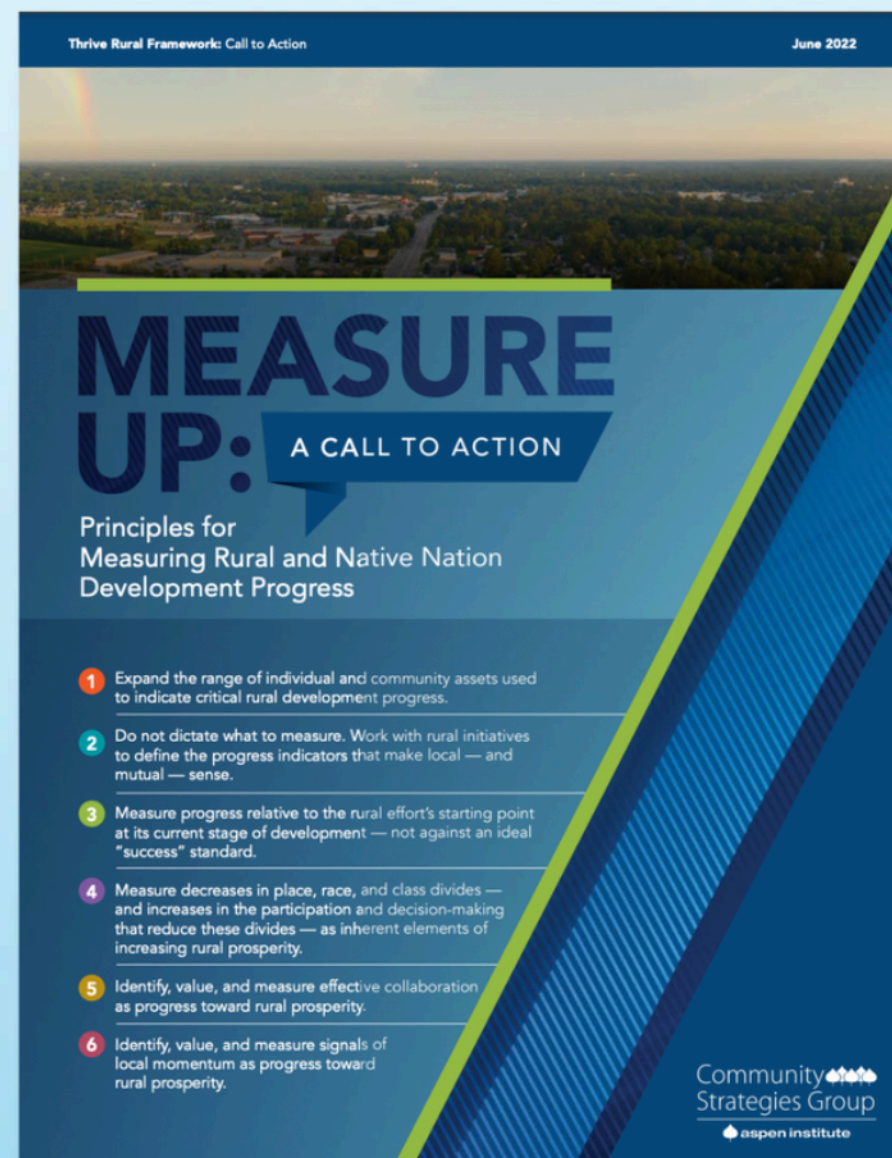
Regional
Analysis and
Action

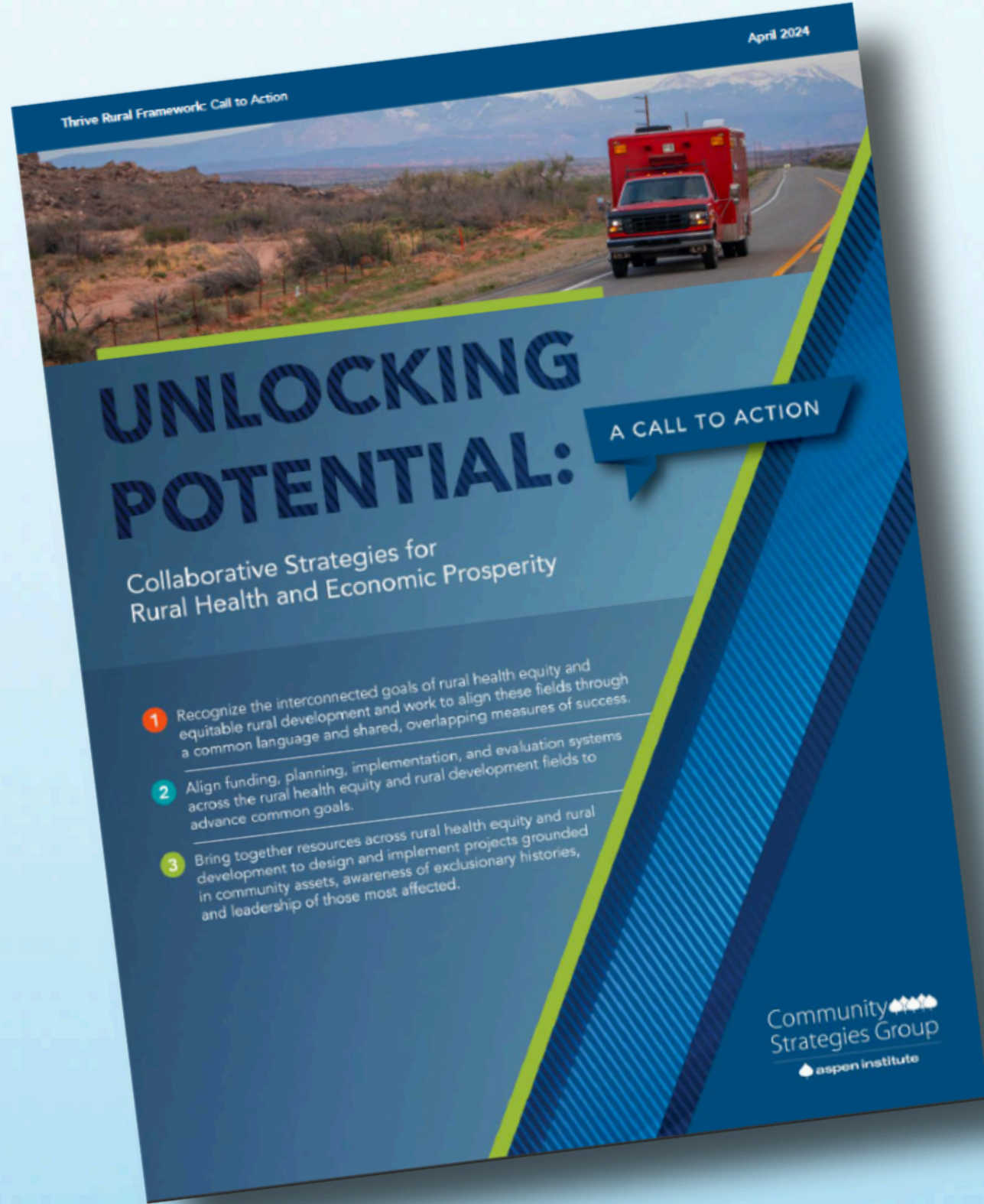


The Foundational Element requires identifying and dismantling historical and ongoing discriminatory practices that disadvantage rural people and places based on place, race, & class.

Thrive Rural Action-Learning Exchange (TRALE)

Aspen CSG convenes a wide-ranging set of rural practitioners, advocates, & policymakers to address an “action gap” that stands in the way of changing systems and/or behavior critical to driving rural progress.





The Goal

Discover how to integrate rural health & economic development strategies to foster thriving, equitable communities through collaborative place-based, people-centered approaches.

Health Equity & Development

Thriving economies and communities require healthy people, and people need strong economic and health systems to thrive. Ideally, both fields are aligned and working together toward the common outcome of improved well-being: healthy places where each and every person belongs, lives with dignity, and thrives.

Community Strategies Group



AspenCSG.org

 Aspen Institute Community Strategies Group

Bonita.Robertson@AspenInstitute.org

Chris.Estes@AspenInstitute.org

This work is supported by the
Robert Wood Johnson Foundation
and the Ford Foundation