

# Community Strategies Group

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Bonita Robertson-Hardy

Chris Estes

Co-Executive Directors

**Building a Wealth Creation Learning Community**

# Community Strategies Group

aspen institute



Hub of Hubs

Peer Learning

Field Development



Advancing an **asset-based, wealth-building,** approach to rural **community and economic development.**



# Qualities of Hubs



- 01 Think and work "Region."
- 02 Assemble the region for discovery and dialogue.
- 03 Are of their region, know their region, and build trust in their region.
- 04 Take the long view.
- 05 Bridge issues and silos.
- 06 Analyze at the systems level and intentionally address gaps in the systems.

# Qualities of Hubs

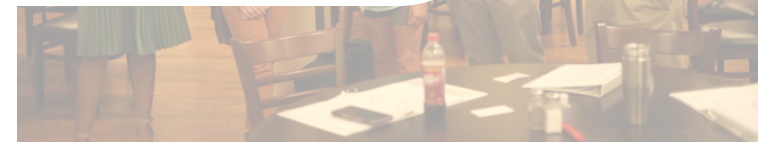
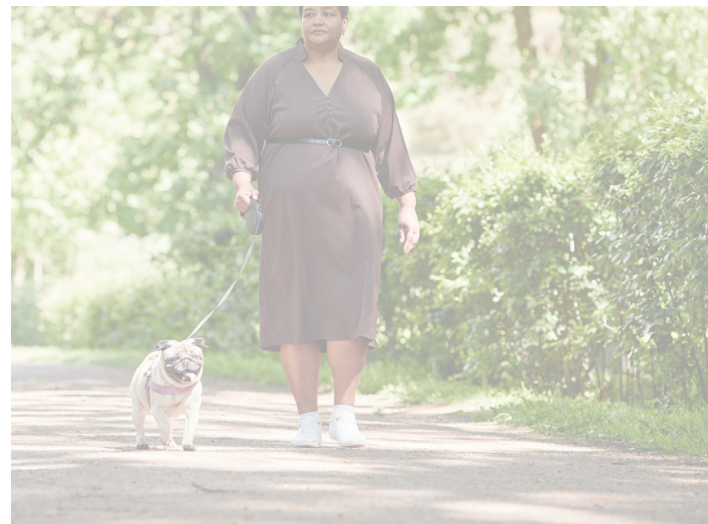
- 07 Collaborate as an essential way of being and doing.
- 08 Create structures, products, and tools that foster collaborative doing.
- 09 Translate, span, and integrate action between local and national actors.
- 10 Flex, innovate, and become what they need to become to get the job done.
- 11 Take and tolerate risk.
- 12 Hold themselves accountable to the whole community.





## THE THRIVE RURAL FRAMEWORK ULTIMATE OUTCOME

Communities and Native nations across the rural United States are healthy places where each and every person belongs, lives with dignity, and thrives.





## Rural Voice and Power



Welcome All  
to the  
Community

Advance  
Personal  
Well-Being

Strengthen  
Local  
Ownership and  
Influence

## Equitable Aims and Design



Build from  
Current  
Assets

Balance  
Development  
Goals

Design for  
Everyone  
to Thrive

## Resources for Productive Action



Prepare  
Action-Able  
Leadership

Organize an  
Action  
Infrastructure

Act  
as a  
Region

Build  
Momentum



## Rural Voice and Power



Rural Voice in Design and Action

Aligned Rural Fields and Actors

Accurate Rural Narrative

## Equitable Aims and Design



Balanced Development Outcomes

Cohesive Rural Policy Lens

Valued Rural Stewardship

Rural Stakeholder Equity

## Resources for Productive Action



Ready Rural Capital Access and Flow

Rural Data for Analysis and Change

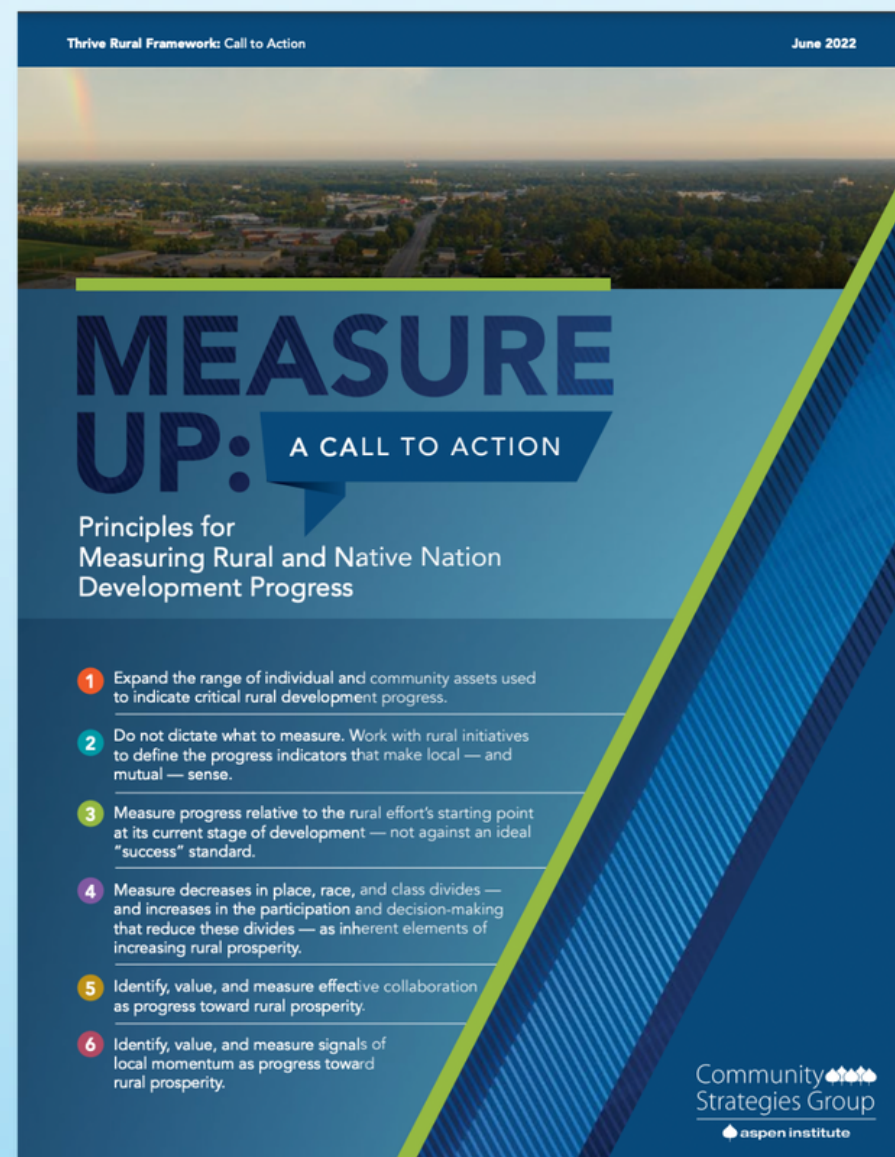
Regional Analysis and Action



# Thrive Rural Action-Learning Exchange (TRALE)

Aspen CSG convenes a wide-ranging set of rural practitioners, advocates, & policymakers to address an “action gap” that stands in the way of changing systems and/or behavior critical to driving rural progress.

Thrive Rural Framework: Call to Action June 2022



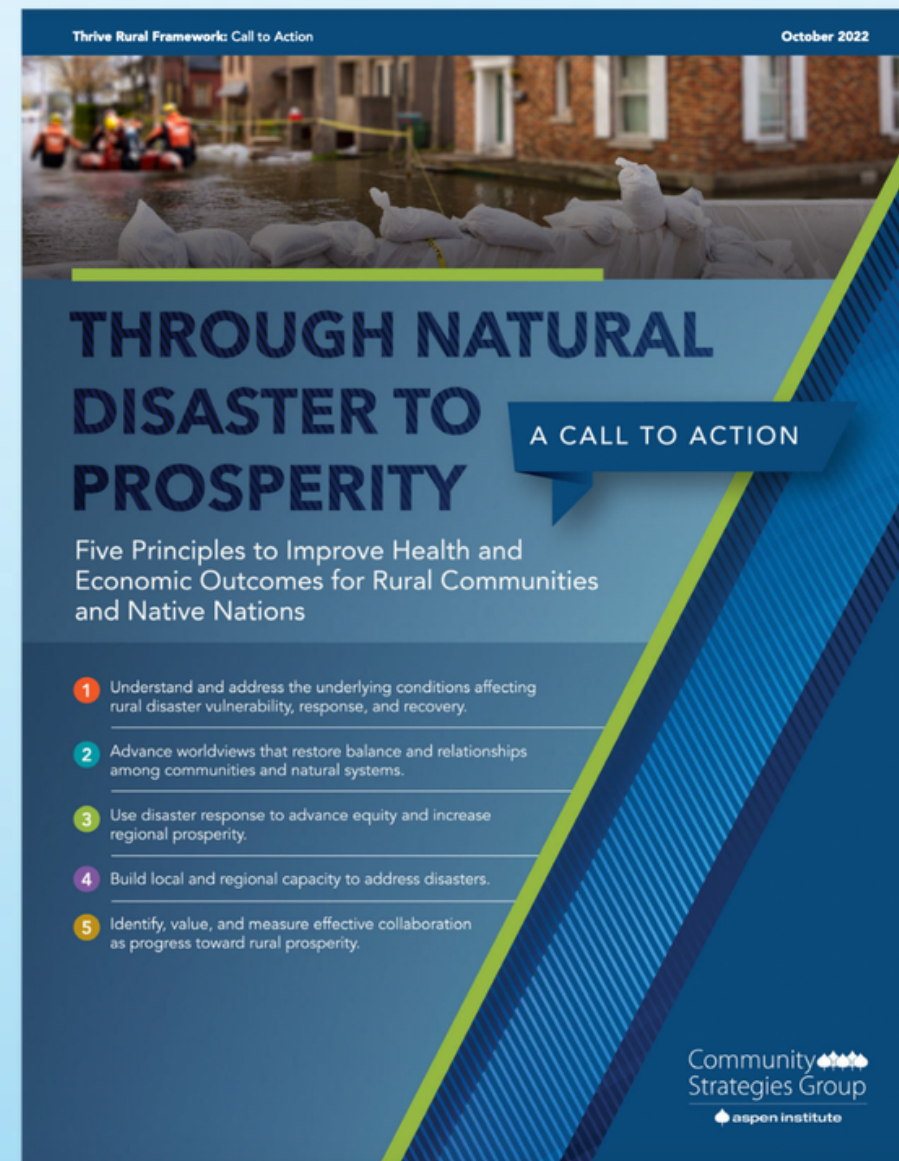
## MEASURE UP: A CALL TO ACTION

Principles for Measuring Rural and Native Nation Development Progress

- 1 Expand the range of individual and community assets used to indicate critical rural development progress.
- 2 Do not dictate what to measure. Work with rural initiatives to define the progress indicators that make local — and mutual — sense.
- 3 Measure progress relative to the rural effort's starting point at its current stage of development — not against an ideal “success” standard.
- 4 Measure decreases in place, race, and class divides — and increases in the participation and decision-making that reduce these divides — as inherent elements of increasing rural prosperity.
- 5 Identify, value, and measure effective collaboration as progress toward rural prosperity.
- 6 Identify, value, and measure signals of local momentum as progress toward rural prosperity.

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Thrive Rural Framework: Call to Action October 2022



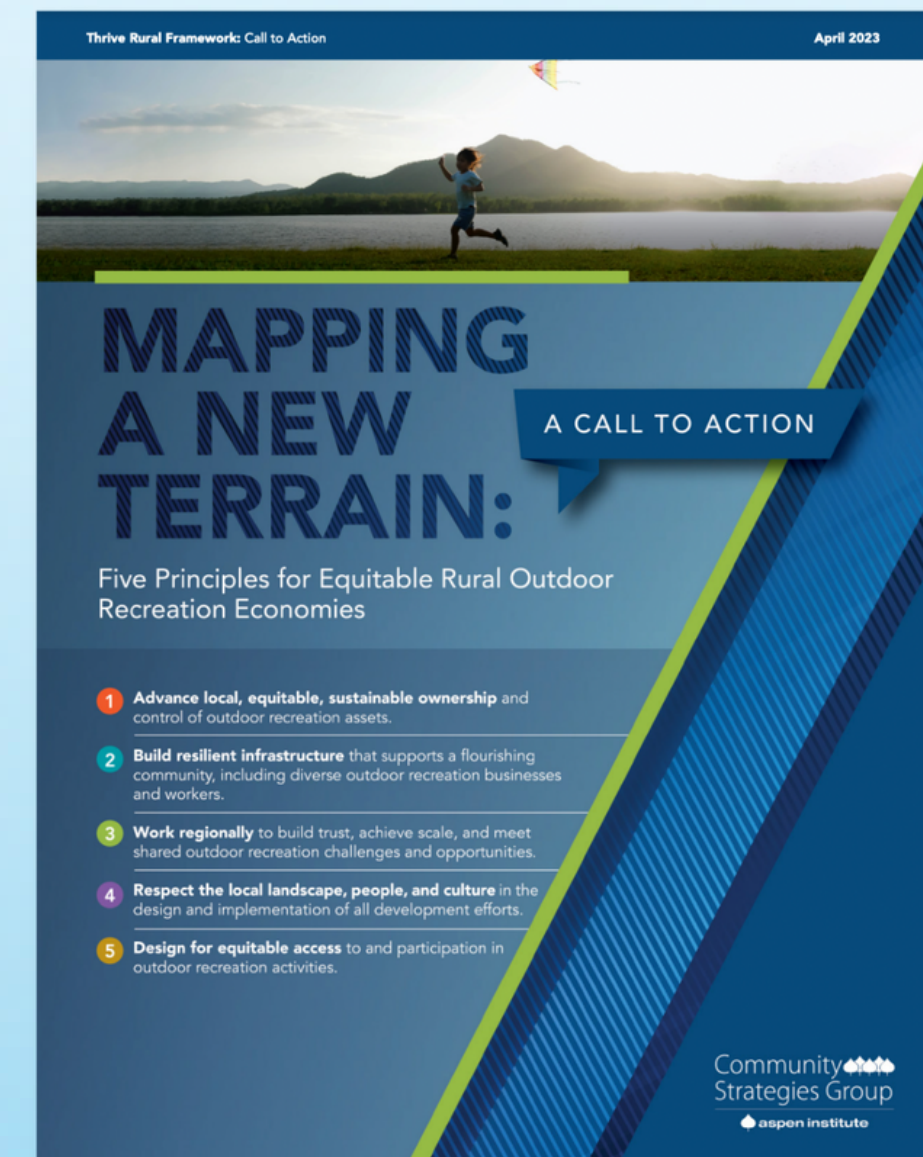
## THROUGH NATURAL DISASTER TO PROSPERITY A CALL TO ACTION

Five Principles to Improve Health and Economic Outcomes for Rural Communities and Native Nations

- 1 Understand and address the underlying conditions affecting rural disaster vulnerability, response, and recovery.
- 2 Advance worldviews that restore balance and relationships among communities and natural systems.
- 3 Use disaster response to advance equity and increase regional prosperity.
- 4 Build local and regional capacity to address disasters.
- 5 Identify, value, and measure effective collaboration as progress toward rural prosperity.

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Thrive Rural Framework: Call to Action April 2023



## MAPPING A NEW TERRAIN: A CALL TO ACTION

Five Principles for Equitable Rural Outdoor Recreation Economies

- 1 Advance local, equitable, sustainable ownership and control of outdoor recreation assets.
- 2 Build resilient infrastructure that supports a flourishing community, including diverse outdoor recreation businesses and workers.
- 3 Work regionally to build trust, achieve scale, and meet shared outdoor recreation challenges and opportunities.
- 4 Respect the local landscape, people, and culture in the design and implementation of all development efforts.
- 5 Design for equitable access to and participation in outdoor recreation activities.

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[AspenCSG.org](https://AspenCSG.org)

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[Bonita.Robertson@AspenInstitute.org](mailto:Bonita.Robertson@AspenInstitute.org)

[Chris.Estes@AspenInstitute.org](mailto:Chris.Estes@AspenInstitute.org)

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