



## OUR MISSION

The UCHRA Public Transportation, operated by the Upper Cumberland Human Resource Agency, strives to maintain a professional, customer-friendly, low-cost transit system that provides transportation to rural residents of all ages in the 14 counties of the Upper Cumberland area of Tennessee.

We offer a diverse range of services including door-to-door, deviated-fixed bus routes, transportation programs, and customized trips.



#### OVERVIEW OF SERVICES





A demand-response service offers advanced reservations for riders, with drivers going directly to their residences and providing assistance if needed, benefiting those with mobility challenges or limited access to traditional transit routes.



**Deviated-Fixed Routes** 

Deviate-Fixed City Bus Routes operate hourly, servicing key city destinations such as grocery stores, doctor offices, and shopping areas. Buses stop at designated areas and bus shelters, with the option to deviate from the route to accommodate passenger needs.



**On-Demand Service** 

UCHRA Public Transportation offers a new approach to scheduling trips with a new branded mobile app. This serves select counties with the option of providing lower-cost same-day transportation, similar to Uber and Lyft.

### MOBILITY MANAGEMENT TEAM

Mobility Management is an innovative person-centered approach for managing and delivering coordinated transportation services to customers, including older adults, people with disabilities, and individuals with lower incomes. Mobility management focuses on meeting individual needs through a wide range of transportation options and service providers.



## SENIOR TRANSPORTATION

UCHRA Public Transportation has an established partnership with the local Area Agency on Aging and Disability (AAAD), offering transportation services to seniors. This initiative aims to ensure access to essential services while fostering opportunities for social engagement and interaction within the community.



## JOB ACCESS PROGRAM

UCHRA Public Transportation's Job Access Program aims to enhance mobility, reduce transportation-related barriers to employment, and promote economic stability and workforce participation. The program is designed to assist individuals with free daily paid public transportation to and from their place of employment, including stops at childcare facilities if needed.



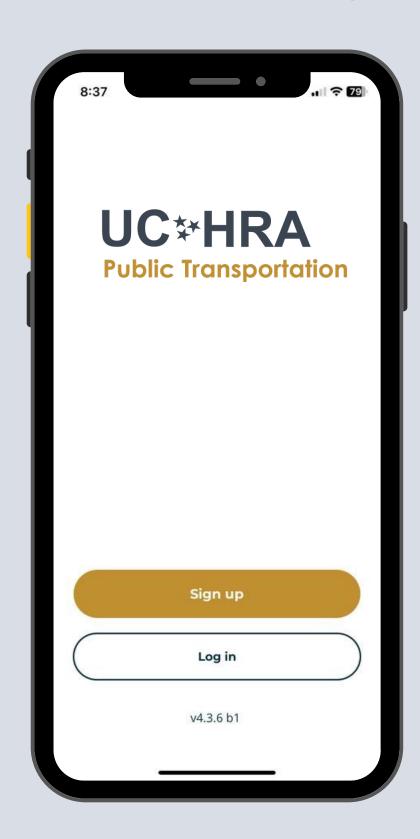
### RIDE TO RECOVERY

We're testing a new model catering to individuals in early recovery, offering specialized after-hours services with a Certified Peer Recovery Specialist (CPRS) as the driver.

This service supports early recovery success, providing 90 days of transportation to recovery-related activities such as recovery support meetings, mental health appointments, and more.



#### THE FUTURE OF PUBLIC TRANSPORTATION



Further expanding, UCHRA Public Transportation is actively providing on-demand services in select counties.

This is based on the 'Uber Model,' where public transportation can meet the needs of younger individuals with lower-cost same-day transportation accessible through the UCHRA-branded app. Riders can easily download the mobile app, create an account, and effortlessly schedule and oversee their trips.



# THE POWER OF A RURAL MODEL

