

Opportunities to Build Partnerships

Who is on your region's CEDS committee or other leadership committees, and who are targeted stakeholders that engage in the CEDS? If your CEDS or other planning process could use some fresh perspectives, try thinking through the eight forms of Community Capital to identify potential new committee members or audiences to target in your outreach.

Community Capital	Current committee members (or other leadership)	Potential partners working to build these assets	Why would they be interested in participating in your work? How would you engage them?
Individual capital (health, wellness, workforce, education, other skills)			
Intellectual capital (innovation partners)			
Natural capital (businesses, organizations, or agencies focused on land, water, air, etc.)			
Built capital (owners and operators of infrastructure, including private sector)			

Community Capital	Current CEDS committee members (or other leadership)	Potential partners working to build these assets	Why would they be interested in participating in your work? How would you engage them?
Financial capital (financial institutions, insurance, entities building economic success at the household level)			
Political capital (local, state, federal decisionmakers, coalitions, institutions with policies such as hiring or purchasing)			
Social capital (civic groups, clubs, churches, neighborhood associations)			
Cultural capital (libraries, museums, arts organizations, festival organizers, and others involved in celebrating evolving regional identity)			

Don't forget intended beneficiaries of economic development: How do low-income people, or others who might not have been at the table previously, participate in the CEDS? Are there opportunities to engage them or develop their roles in the planning process? As suppliers or producers? Employees? Owners of assets? Consumers? Why would they want to engage?