



2024 NADO & DDAA WASHINGTON CONFERENCE

MARCH 10-13, 2024
ARLINGTON, VA



SPONSORSHIP OPPORTUNITIES

During the NADO & DDAA Washington Conference, take advantage of the opportunity to get your company's name and message in front of hundreds of members of the National Association of Development Organizations (NADO) and the Development District Association of Appalachia (DDAA). Conference sessions will be held in the Crystal Gateway Marriott in Arlington, VA. Conference sponsors can receive special room rates at the Marriott.

Conference attendees include councils of governments, economic development districts, economic development councils, regional planning commission executive directors and staff, and numerous local policy officials who serve on their boards. These decision makers are the perfect audience to provide information to about your company's products and services. Conference sponsors will be recognized on all conference marketing materials, including our respective websites (nado.org and appalachiandevelopment.org).

As a sponsor, you will also get a cost-effective opportunity to market products and services to a diverse network of local elected officials, city managers, regional council staff, and development professionals in our conference exhibit area. Your sponsorship will allow you to attend conference meals and events, providing you with maximum opportunities to meet face-to-face with potential clients.

IN RETURN FOR YOUR SPONSORSHIP AT ANY LEVEL, YOU WILL RECEIVE:

- Recognition and logo on conference webpage (including hyperlinks to your home page), in conference marketing materials, and the conference mobile app
- Special sponsor name badge to help make connections throughout the event
- Special mention during the conference

And, based on your sponsorship level, your investment will have greater returns:

PLATINUM CONFERENCE SPONSOR: \$17,500

- Brand your organization by sponsoring all meals and breaks throughout the conference
- Recognition as a Platinum sponsor (dedicated special foam core signage)
- Six complimentary conference registrations
- Space for marketing material in the conference mobile app
- Access to conference attendee list
- Includes your logo branded cocktail napkins for reception
- Complimentary exhibit space

MEALTIME SPONSOR: \$12,500

- Brand your organization by sponsoring either the DDAA dinner banquet or the NADO/DDAA joint lunch
- Recognition as a sponsor of one of the conference meal functions (dedicated standalone signage)
- Five complimentary conference registrations
- Space for marketing material in the conference mobile app
- Access to conference attendee list
- Complimentary exhibit space

KEEPING US CONNECTED SPONSOR: \$7,500

- Recognition as a sponsor of complimentary Wi-fi throughout the conference (meeting rooms and exhibit/registration areas only)
- Four complimentary conference registrations
- Space for marketing material in the conference mobile app
- Access to conference attendee list
- Complimentary exhibit space

THOUGHT-PROVOKING PLENARY SPONSOR: \$5,001 - \$7,000

- Recognition as a sponsor of a conference plenary session of your choice
- Three complimentary conference registrations
- Space for marketing material in the conference mobile app
- Access to conference attendee list
- Complimentary exhibit space

KEEPING US CAFFEINATED SPONSOR: \$2,501 - \$5,000

- Recognition as a sponsor of a networking refreshment break in the exhibit area, one of WashCon's hallmark peer-to-peer information exchange events
- Two complimentary conference registrations
- Access to conference attendee list
- Complimentary exhibit space

COLLABORATIVE LEARNING SPONSOR: \$1,501 - \$2,500

- Recognition as a general sponsor or of a conference session of your choice
- One complimentary conference registration
- Access to conference attendee list
- Complimentary exhibit space

WASHINGTON CONFERENCE CHAMPION SPONSOR: \$500+

- Opportunity to have your marketing brochure/material made available at a general resource table throughout the conference
- Access to conference attendee list

WASHINGTON CONFERENCE EXHIBITOR: \$900

- One complimentary conference registration for onsite exhibitor contact
- Access to conference attendee list
- Complimentary exhibit space

Exhibit Logistics

- Table in exhibit area provided, with tablecloth and skirt
- Exhibit area is near registration and session rooms
- Do not send large booths

NADO & DDAA WASHINGTON CONFERENCE SPONSOR/EXHIBITOR REGISTRATION

To register as a sponsor or exhibitor, complete and submit this form by February 26, 2024.

Organization Name

Contact Name

On-site Contact (if different from above)

City

State

Zip

Phone

Email

Desired Sponsorship Level (select one):

- Platinum (\$17,500)
- Keeping Us Caffeinated (\$2,501-\$5,000)
- Mealttime (\$12,500)
- Collaborative Learning (\$1,501-\$2,500)
- Keeping us Connected (\$7,500)
- Washington Conference Champion (\$500+)
- Thought-Provoking Plenary (\$5,001-\$7,000)
- Washington Conference Exhibitor (\$900)

Payment Options:

- Payment of \$_____ enclosed (please make checks out to NADO, or pay by credit card online or by phone)
- Please send an invoice for \$_____ to the address above

Will you need access to an electrical outlet for exhibit display? YES NO

Will you be shipping exhibit materials to conference hotel? YES NO
(NADO will send out shipping instructions to you.)

Note: Individuals designated as on-site contacts do not need to fill out a separate conference registration form. However, if additional people from your company are planning to attend the conference, please use the online attendee registration form at NADO.org for those individuals. This will ensure that all representatives from your company will have sponsor name badges and be included in the attendee list distributed on-site.

Cancellations must be received in writing by March 4. After March 4, refunds will not be processed.

For more information, contact:

BRITTANY SALAZAR
National Association of Development Organizations
122 C Street NW, Suite 830
Washington, DC 20001
bsalazar@nado.org
nado.org/2024washington