Alignment: Using An Academy Approach

NADO Annual Training Conference
November 8 - Cleveland, Ohio
Today’s Session

• Alignment and Academy Highlights
• Snapshots from Academy Participants
• Small group discussions
• Report Outs
Fueling Competitiveness Through Improved Strategic State-Regional Alignment

- About the Center for Regional Economic Competitiveness (CREC) team
- About the State Economic Development Executives (SEDE) Network
- About this EDA Project
  Purpose: Fueling Alignment Between States and Regions
Project Overview: Key Tasks for Enhancing Alignment Between States and EDDs

**Research**
- CEDS/State Plan Database
- USA Competes Upgrade
- State Planning Grants Research

**Education**
- Webinars
- Curriculum for State Economic Development Leaders
- Presentation, Blogs and White Papers
- Knowledge Sharing Issue Briefs

**Technical Assistance**
- Workshops and One-on-One
- State Team Policy Academy
Academy

• Six states
  ✓ Idaho
  ✓ Colorado
  ✓ Kansas
  ✓ Louisiana
  ✓ Michigan
  ✓ Wisconsin

• Home Team and Core Team
• CREC Facilitators
• April - January
Academy Team Feedback
How has Academy helped?

• Lead to relationships
• Expanding partnerships
• Facilitator has helped
• Creating singular vision
Address Roadblocks?

• Scheduling challenges
• Encouraging participation
• Changes in staff and leadership
• Capacity
• Breaking down silos
Improve Academy for Stretch?

- Highlight best practices and results
- EDA Press Release
- Keep moving forward
- Create a plan for continuing the work
- Renewed energy
- Connect with other teams
- Guide home team involvement
Create Your Alignment Academy

• Break into small groups
• One facilitator per group
• Q&A on facilitator’s Academy and alignment experiences
• Participant discussion on how to apply technique
• Report Out!
Your Facilitators

• Matt McCauley – Sr. VP, Michigan Economic Development Corporation
• Jeff Hagan – CEO, Eastern Upper Peninsula Regional Planning & Development Commission
• Matthew Godinez – Director of Performance and Programming, Kansas Department of Commerce
• Michele McFarlane – Community Development Planner, Region IV Development Association (Idaho)