5 Keys to Building a Strong RDO

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Session Goals

1. Maximize the Potential of Your RDO
2. Offer a Strategic Framework
3. Suggest Practical Exercises
4. Start Conversations
Session Overview

Sharpen Your Vision
Develop Your Talent
Seek Collaboration
Attack Your Funding Cycle
Evaluate & Innovate
Sharpen Your Organizational Vision
Utilize the **Mission-Vision-Action Framework**

- Explain your work to educate and illustrate scope

- Make clear **the need & define a clear and compelling goal**

- Be prepared with **three distinct ways** someone can support you:
  - *Information*
  - *Engagement*
  - *Investment*
Sharpen Your **Personal** Vision

**Tell Your Story**

- Why You Do this Work
- Origin Story
- What You’ve Learned
- How You’re Getting Better
Develop Your **Staff** Talent

**Embrace self-assessment**

*12 Essential Skills and Experiences for Nonprofit Leadership*

**Create professional development plans**

*Two “comps” and two “aspirationals” per staff member*
Develop Your Board Talent

Discuss **ideal** board members and create target list

- Develop **individual engagement** plans

- Have **better meetings**
Seek Collaboration

• Who are your three most important organizational partners?

• What organizational partnership would best enhance your work in 2024?
Attack Your Funding Cycle

Who represents our top funding sources?

What information do they need from us?

How do we get them closer to our work?

How do we steward the relationship?
Evaluate & Innovate

Three Questions

• How are you better than you were three years ago?

• What is the key metric to follow at your RDO?

• Who is your aspirational peer organization?
Summary: Leadership Lessons

1. Sharpen Your Vision
2. Develop Your Talent
3. Seek Collaboration
4. Attack Your Funding Cycle
5. Evaluate & Innovate
Thank you

Stay Connected!

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