



CLEVELAND, OH



SPONSOR OPPORTUNITIES



CLEVELAND, OH

NOVEMBER
7 - 10, 2023Hilton Cleveland
Downtown**PROMOTE YOUR PRODUCTS
AND SERVICES TO OVER****550****COMMUNITY AND ECONOMIC
DEVELOPMENT POLICYMAKERS
AND PRACTITIONERS!****SPONSOR NADO'S 2023
ANNUAL TRAINING CONFERENCE
IN CLEVELAND, OH, NOVEMBER 7-10.**

Take advantage of this chance to get your company's name and message in front of more than 550 regional development policymakers and practitioners from almost 200 organizations from around the nation as a sponsor at NADO's 2023 Annual Training Conference. Conference sessions will be held in the Hilton Cleveland Downtown. Conference sponsors can receive special room rates at the Hilton.

Conference attendees include councils of governments, economic development districts, economic development councils, regional planning commission executive directors and staff and numerous local policy officials who serve on their boards. These decision makers are the perfect audience for you to inform about your company's products and services.

Conference sponsors will reach many, many more regional development stakeholders by being recognized as a conference sponsor on all NADO conference marketing materials, including our website (www.nado.org), which receives a significant number of visitors.

As a sponsor, you will also get a cost-effective opportunity to market products and services to a diverse network of local elected officials, city managers, regional council staff and development professionals in our conference exhibit area. Your sponsorship will allow you to attend conference meals and events, providing you with maximum opportunities to meet face-to-face with potential clients.

IN RETURN FOR YOUR SPONSORSHIP AT ANY LEVEL, YOU WILL RECEIVE:

- Recognition and logo on conference page on NADO's website (including hyperlinks to your home page), in conference marketing materials and the conference program.
- Special sponsor name badge to help make connections throughout the event.
- Special mention during the conference.

And, based on your sponsorship level, your investment will have greater returns:

Keeping us Connected Sponsor: \$7,501+

- Recognition as a sponsor of one of the conference plenary sessions.
- Complimentary Wi-Fi throughout the conference (meeting rooms and exhibit/registration areas only).
- One complimentary conference registration.
- Space for marketing material in the conference packet.
- Access to conference attendee list.
- Complimentary exhibit space.

Thought-Provoking Plenary Sponsor: \$5,001 - \$7,500

- Recognition as a sponsor of one of the conference plenary sessions.
- One complimentary conference registration.
- Space for marketing material in the conference packet.
- Access to conference attendee list.
- Complimentary exhibit space.

Keeping Us Caffeinated Sponsor: \$2,001 - \$5,000

- Recognition as a sponsor of a networking coffee break in the exhibit area, one of the ATC's hallmark peer-to-peer information exchange events.
- One complimentary special registration to attend the Opening Plenary Reception and Innovation Awards Roundtable Networking Reception (for even more networking!).
- Access to conference attendee list.
- Complimentary exhibit space.

Interactive Learning Sponsor: \$1,501 - \$2,000

- Recognition as a sponsor of a conference learning lab or mobile workshop of your choice.
- One complimentary conference registration.
- Access to conference attendee list.
- Complimentary exhibit space.

ATC Cheerleader Sponsor: \$500 - \$1,500

- Opportunity to have your marketing brochure/materials made available at a general resource table throughout the conference.
- Access to conference attendee list.

PREVIOUS CONFERENCE SPONSORS INCLUDE:

Appalachian Regional Commission
 Ashwood Computers
 Association of Arkansas Development Organizations
 Bank of America
 Brazos Valley Council of Governments
 Broadband USA
 Delta Regional Authority
 Denali Commission
 Development District Association of Appalachia
 DiCara Training and Consulting
 East River Electric Power Cooperative
 ESRI
 Federal Highway Administration
 Florida Regional Councils Association
 Ford Foundation
 Iowa Association of Regional Councils
 MarksNelson
 Nebraska Regional Officials Council
 New Mexico Association of Regional Councils
 North Carolina Association of Regional Councils
 Northern Maine Development Commission
 NREDA
 PIDC/Portfol
 Piedmont Triad Regional Council
 Piedmont Triad Workforce Board
 Smart Growth Network
 South Central Planning and Development Commission
 South Dakota Planning Districts
 South Delta Planning and Development District
 Southeastern Economic Development Commission
 Southwest Oklahoma Development Authority
 Three Rivers Planning and Development District
 U.S. Census Bureau
 U.S. Economic Development Administration
 U.S. Environmental Protection Agency
 U.S. Small Business Administration
 VC3
 Western Piedmont Council of Governments
 W.K. Kellogg Foundation



YES we would like to sponsor NADO's 2023 Annual Training Conference with \$_____

Check as appropriate: ☐ Please invoice us. ☐ Payment is attached.

Organization Name: _____

Contact Name/Title: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____



N A D O . O R G

The National Association of Development Organizations (NADO) works to strengthen America's local governments, communities and economies through the regional strategies, partnerships and solutions of the nation's network of 520 regional development organizations.



facebook.com/nado.org
[@NADOWeb](https://twitter.com/NADOWeb)

122 C Street, NW, Suite 830
Washington, DC 20001
202.921.4440
info@nado.org | nado.org