PROMOTE YOUR PRODUCTS AND SERVICES TO OVER 550 COMMUNITY AND ECONOMIC DEVELOPMENT POLICYMAKERS AND PRACTITIONERS!

SPONSOR NADO’S 2023 ANNUAL TRAINING CONFERENCE IN CLEVELAND, OH, NOVEMBER 7-10.

Take advantage of this chance to get your company’s name and message in front of more than 550 regional development policymakers and practitioners from almost 200 organizations from around the nation as a sponsor at NADO’s 2023 Annual Training Conference. Conference sessions will be held in the Hilton Cleveland Downtown. Conference sponsors can receive special room rates at the Hilton.

Conference attendees include councils of governments, economic development districts, economic development councils, regional planning commission executive directors and staff and numerous local policy officials who serve on their boards. These decision makers are the perfect audience for you to inform about your company’s products and services.

Conference sponsors will reach many, many more regional development stakeholders by being recognized as a conference sponsor on all NADO conference marketing materials, including our website (www.nado.org), which receives a significant number of visitors.

As a sponsor, you will also get a cost-effective opportunity to market products and services to a diverse network of local elected officials, city managers, regional council staff and development professionals in our conference exhibit area. Your sponsorship will allow you to attend conference meals and events, providing you with maximum opportunities to meet face-to-face with potential clients.
IN RETURN FOR YOUR SPONSORSHIP AT ANY LEVEL, YOU WILL RECEIVE:

• Recognition and logo on conference page on NADO’s website (including hyperlinks to your home page), in conference marketing materials and the conference program.
• Special sponsor name badge to help make connections throughout the event.
• Special mention during the conference.

And, based on your sponsorship level, your investment will have greater returns:

**Keeping us Connected Sponsor: $7,501+**
• Recognition as a sponsor of one of the conference plenary sessions.
• Complimentary Wi-Fi throughout the conference (meeting rooms and exhibit/registration areas only).
• One complimentary conference registration.
• Space for marketing material in the conference packet.
• Access to conference attendee list.
• Complimentary exhibit space.

**Thought-Provoking Plenary Sponsor: $5,001 - $7,500**
• Recognition as a sponsor of one of the conference plenary sessions.
• One complimentary conference registration.
• Space for marketing material in the conference packet.
• Access to conference attendee list.
• Complimentary exhibit space.

**Keeping Us Caffeinated Sponsor: $2,001 - $5,000**
• Recognition as a sponsor of a networking coffee break in the exhibit area, one of the ATC’s hallmark peer-to-peer information exchange events.
• One complimentary special registration to attend the Opening Plenary Reception and Innovation Awards Roundtable Networking Reception (for even more networking!).
• Access to conference attendee list.
• Complimentary exhibit space.

**Interactive Learning Sponsor: $1,501 - $2,000**
• Recognition as a sponsor of a conference learning lab or mobile workshop of your choice.
• One complimentary conference registration.
• Access to conference attendee list.
• Complimentary exhibit space.

**ATC Cheerleader Sponsor: $500 - $1,500**
• Opportunity to have your marketing brochure/materials made available at a general resource table throughout the conference.
• Access to conference attendee list.

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**YES** we would like to sponsor NADO’s 2023 Annual Training Conference with $____________

Check as appropriate: [ ] Please invoice us. [ ] Payment is attached.

Organization Name: ______________________________________________________________

Contact Name/Title: ______________________________________________________________

Address: ______________________________________________________________________

City, State, Zip: __________________________________________________________________

Phone: ______________________________ Email: ______________________________

Mail this form with your check or money order to: NADO, 122 C Street, NW, Suite 830, Washington, DC 20001
The National Association of Development Organizations (NADO) works to strengthen America’s local governments, communities and economies through the regional strategies, partnerships and solutions of the nation’s network of 520 regional development organizations.

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