



Lightning Round Partner Presentations



Grace Blanchard

Program Manager - Resilient Economies and Communities
National Association of Counties

Coal Transition Communities



BUILDING RESILIENT
ECONOMIES *in*
COAL COMMUNITIES

NADO Afternoon with the Districts | March 15, 2023



BUILDING RESILIENT
ECONOMIES *in*
COAL COMMUNITIES



BUILDING RESILIENT
ECONOMIES *in*
COAL COMMUNITIES

BRECC National Network

- All coal community stakeholders
- Resource platform + learning series
- Learn best practices + build connections

Action Challenge

- Cross-sector community teams
- Technical assistance + coaching support
- Develop an economic diversification strategy

Commitment Coalition

- Local coal community leaders
- Peer exchanges + site visits
- Strengthen local capacity + advance projects for economic resilience

Storytelling

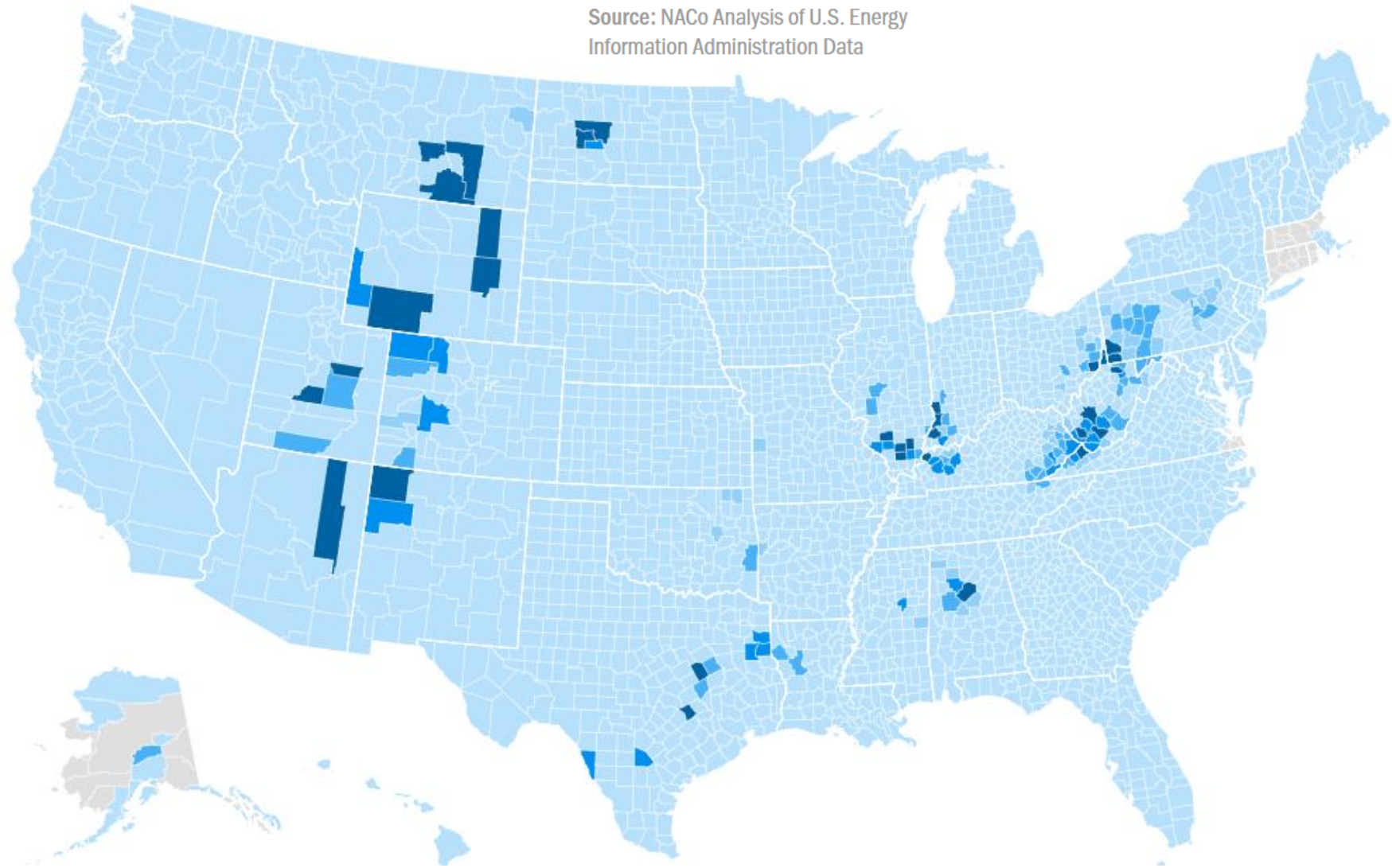
- Highlight community success stories
- Interviews, blogs and podcasts
- Share challenges and solutions with a national audience

**330+ counties
with at least one
coal fired power
plant**

**150+ counties
have some level of
coal production**

2017 COAL PRODUCTION - (SHORT TONS)

Source: NACo Analysis of U.S. Energy
Information Administration Data

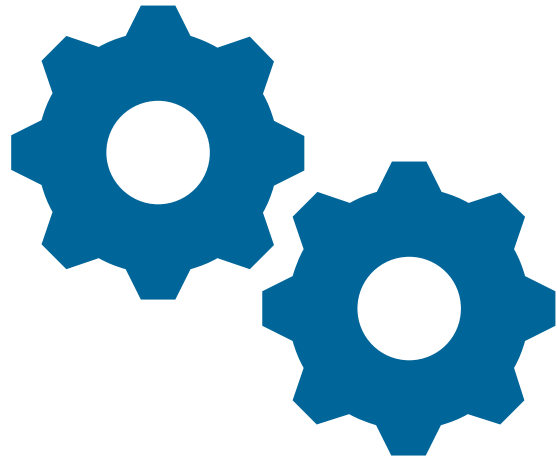




- Workforce Retention + Retraining
- Attracting + Establishing New Industries
- Public-Private Partnerships
- Local businesses + Entrepreneurs
- Housing
- Infrastructure + Broadband
- Revenue Streams
- Regional Collaboration
- Project Implementation + Funding



Join the BRECC National Network!



Register for the BRECC National Network learning session on Thursday, March 23!



Matt Bogoshian

Executive Director

American Manufacturing Communities Collaborative

Manufacturing



The American Manufacturing Communities Collaborative



Executive Director
Matt Bogoshian



Project Operations Director
David Van Siclen

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History of the AMC Collaborative

- 2014 NEC and Multi-agency Investing in Manufacturing Communities Partnership ([IMCP](#)) designation program begins; a new bottom-up policy model
 - ◆ **Communities meet rigorous selection criteria with 3 key elements:**
 1. Organize a diverse regional public/private backbone organization
 2. Conduct a regional SWOT analysis
 3. Create a regional plan that strengthens the 6 areas essential for a thriving manufacturing ecosystem: workforce, supply chain, research, infrastructure, trade & capital access
 - ◆ Over 70 US regions first apply for IMCP Designations showing large demand
- 24 Regions Designated as IMCP Communities in 2 Years
 - ◆ Designation came with technical assistance, some preference for grants, branding
 - ◆ Community of practice develops amongst the regions



Bottom-up Leadership

IMCP Persists to Become AMCC

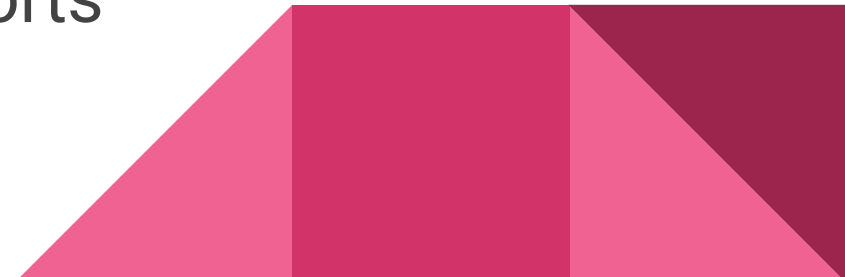
→ 2016-2018

- ◆ IMCP regions continue holding weekly national conference call meetings
- ◆ IMCP regions interact with one another, sharing best practices
- ◆ IMCP regions keep local partners working together on joint projects
- ◆ Federal staff continue assisting the IMCP network stakeholders

→ 2018: IMCP communities organize a national Summit in DC leads to:

- ◆ Creation of a new non-profit organization (AMCC)
- ◆ Outreach to Congress for the IMCP model to become law in DOD federal program

→ 2018-2021: the work expands with volunteer efforts



2022 Federal Designation

AMCC Recognized as America's Manufacturing Community of Practice



- Free Open Source Evidence Based Community of Practice
- **Target Communities and Collaborators:**
 - EDA IMCP (24), DOD DMCSP (17+), EDA BBBRC (60), DOE LEAP (24), NSF Engines, CHIPS & Science Act Tech Hubs
 - Other relevant EDA Communities of Practice coalitions
 - Other relevant federal investment collaborators, e.g. Manufacturing USA Institutes, Argonne Nat'l Lab EDCI
 - Other relevant state, regional, philanthropic coalitions, e.g. CA's CERF regions
 - Other public and private BFFs, e.g. CREC, ASBN, Connex, Accenture, Renewable Thermal Collaborative



Some Key AMCC 2023 Activities

- Grow CoP via weekly calls, weekly newsletter, website, podcast, regional visits
- Integrate efforts with manufacturing community stakeholders of all kinds, to include other CoPs, governments, NGOs, and private sector entities
- Co-create a Manufacturing Community Ecosystem Metrics (MCEM) tool with regional feedback and Big 6 criteria, an effort led by AMCC and NIST with DOD, DOE, DOL,, NSF, and EDA partners
- Sustain and expand online sharing of best practices and case studies

Join AMCC Activities!

- Explore americanmcc.org
- Join a national Monday call
(message David to be added)
- Get weekly updates at
americanmcc.org/subscribe
- Chat with us today on how we
can add value to your work
- Contact us by email:

matt.bogoshian@amccmail.org

david.vansiclen@amccmail.org





Bob Isaacson

Senior Vice President for Economic Research and Policy
Center for Regional Economic Competitiveness

State-EDD Partnerships

An Afternoon with the Districts

CREC's Efforts to Connect
the District and States

March 15, 2023

Bob Isaacson (bisaacson@crec.net)





- CREC is an independent nonprofit providing strategic economic analysis
- Manages several networks and association including State Economic Development Executives (SEDE) Network
- Asked by EDA to document current EDD-State alignment and execute approaches to improve collaboration.
- The materials included in this presentation were prepared by CREC using Federal funds under award ED21HDQ3070060 from the Economic Development Administration, U.S. Department of Commerce. The statements, findings, conclusions, and recommendations are those of the author(s) and do not necessarily reflect the views of the Economic Development Administration or the U.S. Department of Commerce.

- Through applied research, education, and technical assistance, this project will enable state and local leaders to create jobs and achieve economic recovery through better:
 - Alignment and coordination of efforts
 - Leverage investments
 - Efficient outcomes
 - Lower costs

More information at Stateeconomicdevelopment.org

Project Elements

Policy
Academy

TA

One-on-
Ones

Blogs

Workshops

Convenings &
Conferences

Blogs

Education

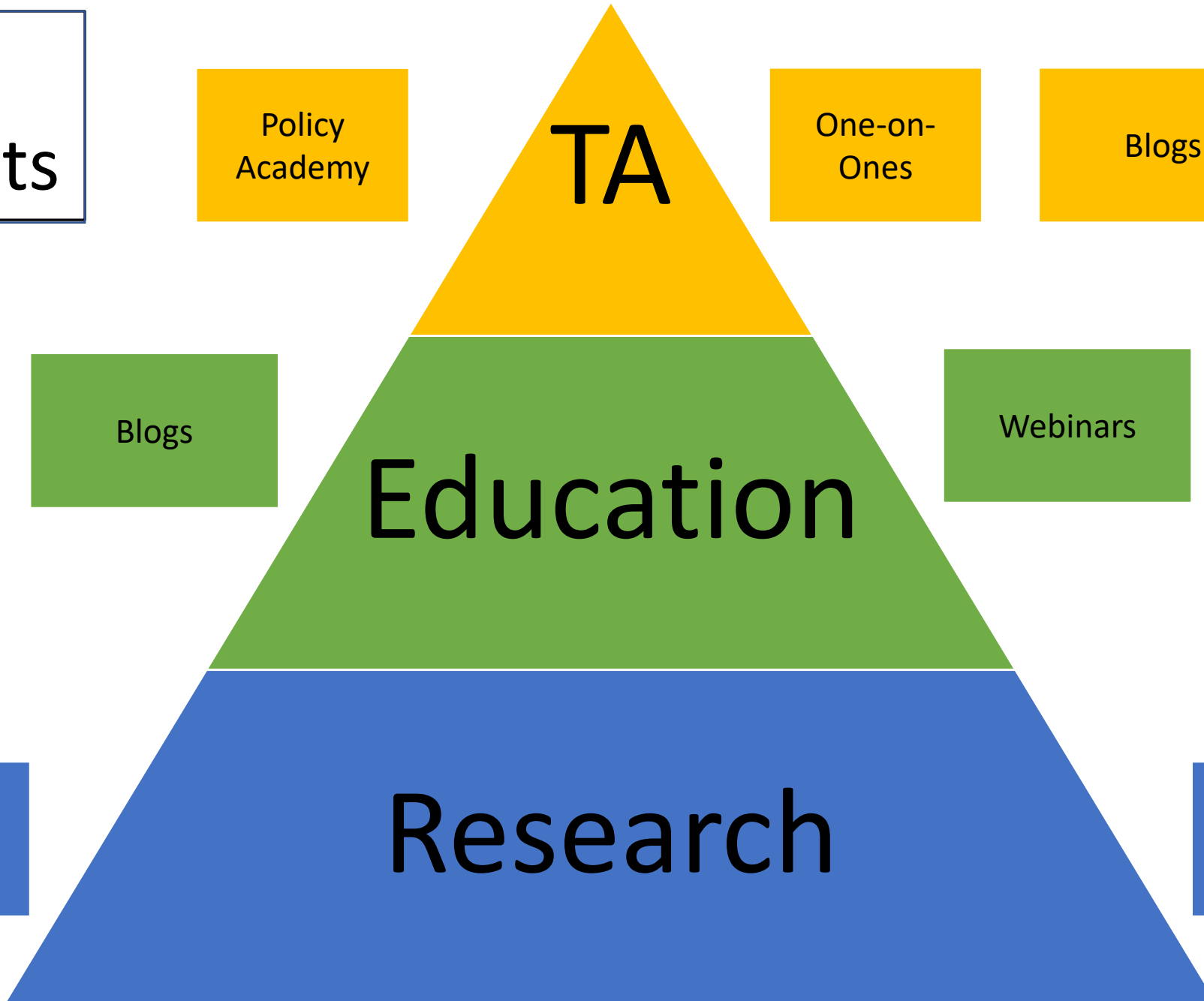
Webinars

Best Practices

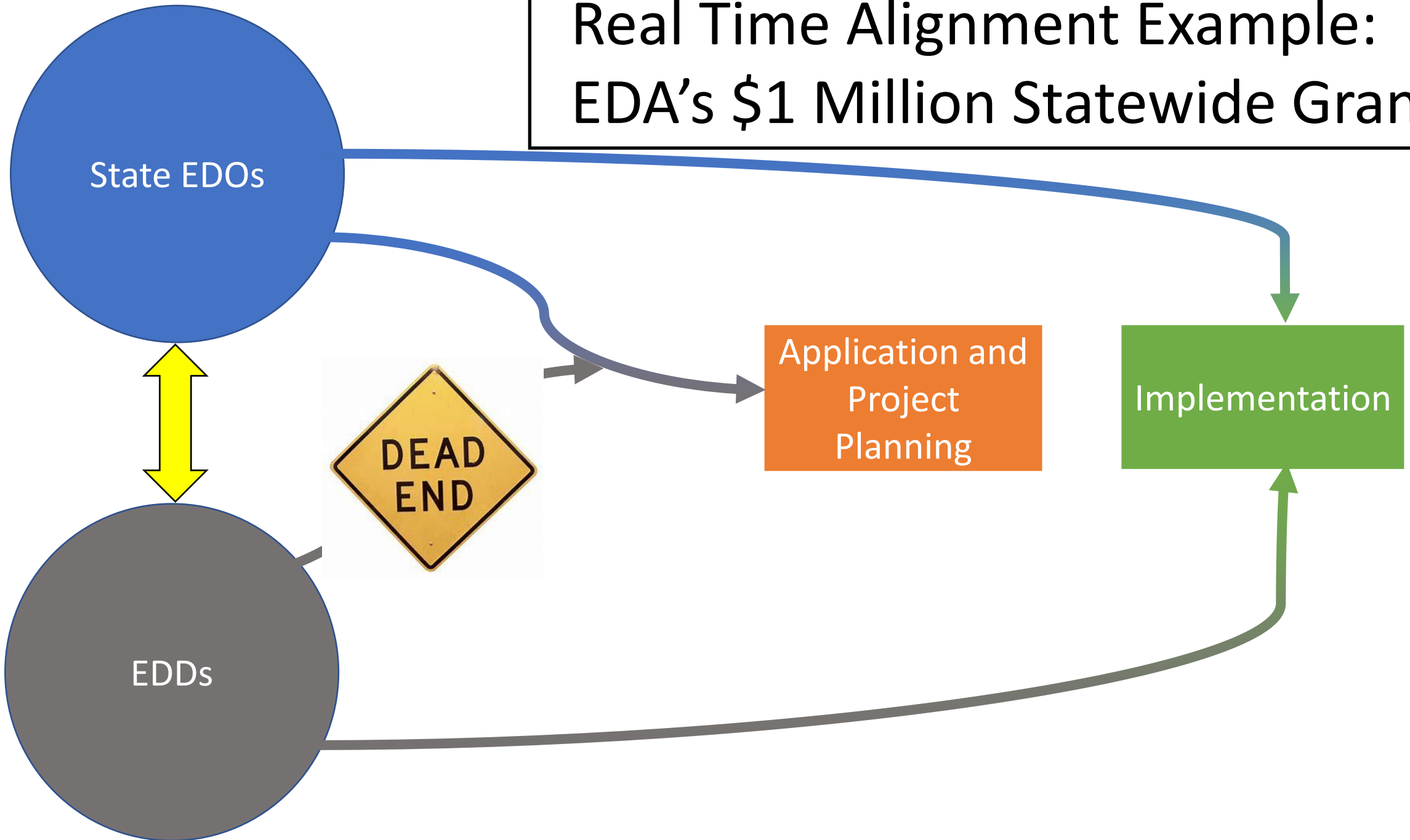
SLEDS DB

Research

USA Competes



Real Time Alignment Example: EDA's \$1 Million Statewide Grants





Sarah Kackar

Director, Rural Initiative
Neighborworks America

Rural Housing

A Rural Housing and Community Development Snapshot From a National Intermediary

2023 NADO ATC – 3/15/23

Sarah Kackar, AICP

Director, Rural Initiative –
NeighborWorks America

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NeighborWorks[®]
AMERICA

Working Together for Strong Communities

@NeighborWorks



NeighborWorks: Who We Are

- NeighborWorks America **creates opportunities** for people to live in affordable homes, improve their lives and **strengthen their communities**.
- At the foundation of the NeighborWorks mission are nearly **250 strong, healthy and prepared NeighborWorks network organizations** in every state, the District of Columbia and Puerto Rico. As a congressionally chartered and funded nonpartisan nonprofit, we support organizations that provide communities with affordable housing, financial counseling and coaching, training, and resident engagement and collaboration in the areas of health, employment and education.
- **We build skills, supplement resources and amplify the reach of organizations so they can empower more individuals and transform more communities.**



Sample of NeighborWorks Activities



Lending
Through CDFIs



Homebuyer
Assistance and
Counseling



Rental Eviction
Prevention



Housing
Rehabilitation
and
Replacement



Affordable
Housing
Development



Small Business
and Commercial
Microlending



Community
Development
Partnerships



Organizational
Resiliency



Professional
Training



Community
Building and
Engagement

Rural Initiative

Key Stats

- 120 Rural NeighborWorks organizations work predominantly in rural communities, but may also work in suburban and urban areas
- Focus on Rural in the NeighborWorks network for 20+ years
- National priority of serving historically underserved communities and areas of persistent poverty

Activities

- Fund capacity building grants
- Build and leverage external partnerships to increase network connections and amplify organizational work
- Develop practitioner toolkits for network distribution across housing and community development themes
- Develop collaborative and connective peer cohorts across topical areas and geographies
- Assist rural organizations to build strong partnerships with local governments and leaders to collaborate in accessing new funding for rural capacity building

Key Work in 2023

- Manufactured Housing
 - Creating resources to help organizations begin conversations with local leaders and communities
 - Partnership with Lincoln Land Institute
- Capital
 - Rural Lending Collaborations
 - Flexible lending products for rural areas
 - New sources of development capital for rural communities
- Rural Comprehensive Community Development
 - Assessing rural communities in a place-based framework to find solutions generated by local stakeholders
- Building community development and housing leadership of color in rural communities
 - Support leadership development cohorts at all career levels for practitioners of color
- Federal Agency Partnerships
 - Deepen engagement at USDA and HUD to increase collaboration with network organizations
- National and Regional Partnerships
 - Build rural capacity with national intermediary partners Housing Assistance Council, Rural LISC, Enterprise Community Partners, and Habitat for Humanity
- State and Local Partnerships
 - Increase network understanding of state govt structures and funding streams
 - Supporting increased local community partnerships with our organizations across sectors
- Digital Inclusion/Digital Divide
 - Provide trainings for network organizations to create digital navigator positions to serve entire community

Mary Louk

Program Manager
National Development Council



Patrick Davis

Senior Vice President, Strategy
Community Reinvestment Fund, USA



Revolving Loan Funds



EDA's RLF Community of Practice

Presentation by Mary Louk with the National Development Council
and Patrick Davis with Community Reinvestment Fund, USA.

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ndc.org



Our Team - NDC and our Partners



The National Development Council

NDC is an RLF and CDFI with a history of providing technical assistance to government agencies and other CDFIs and RLFs. NDC has leveraged \$4.6M in EDA grants and made \$20M loans.



Community Reinvestment Fund, USA.

CRF is a national leader in providing online systems and support to community lenders. CRF has worked with hundreds of lending organizations to assess, improve, and optimize lending operations.



Drexel's Nowak Metro Finance Lab

Nowak is a national source of economic development program and finance "best practices" work around the United States.

Catalyze

Catalyze is a national firm providing consulting and advisory support on models and products for the innovative finance community. Catalyze led an EDA-supported effort exploring alternative capital sources.



DREXEL UNIVERSITY

Nowak Metro Finance Lab

Lindy Institute for Urban Innovation

CoP Objectives and Audience



CoP Objectives

Increase the capacity of RLFs to meet the needs of their local economic development strategies by...

1. Increasing organizational capacity.
2. Increasing the volume of loans and loan capital.
3. Establishing a peer-to-peer group of RLFs to collaborate on needs, capitalization strategies, organizational capacities, and program impact.
4. Increasing understanding of broader economic development strategies through access to national expertise on topics of key interest to RLFs.

Target Audience

500 +/- EDA RLFs operating currently

Primary Activities

RLF Peer-to-Peer Advisory Committee

The team will develop a group of Peer RLFs to work with their RLF colleagues.

Currently accepting nominations for the committee.

Organizational Self-Assessments

The team will create a self-assessment for organizations to identify curriculum per their needs.

Self-assessment will be public in April.

Primary Activities



National RLF Network Development

The team will establish a virtual community for RLFs to have inter-organization conversations, access to topics of interest, and expand their involvement with the broader CDFI industry.

Website will be public in April.

Training and Resources

A curated training program will include topics that cross all organizations.

First cohort will meet in June.

Timeline of Upcoming Events

1st qtr 2023

Begin establishing RLF network organization structure. Launch peer-to-peer nominations.



2nd qtr 2023

Begin initial RLF organization self-assessments. Create initial program workshops and curriculum.

3rd qtr 2023

Launch first cohort training module and virtual RLF network.

For questions, contact EDA_RLF_CoP@NDOnline.org





Jason Rittenberg

Vice President

SSTi

Technology-Based Economic Development

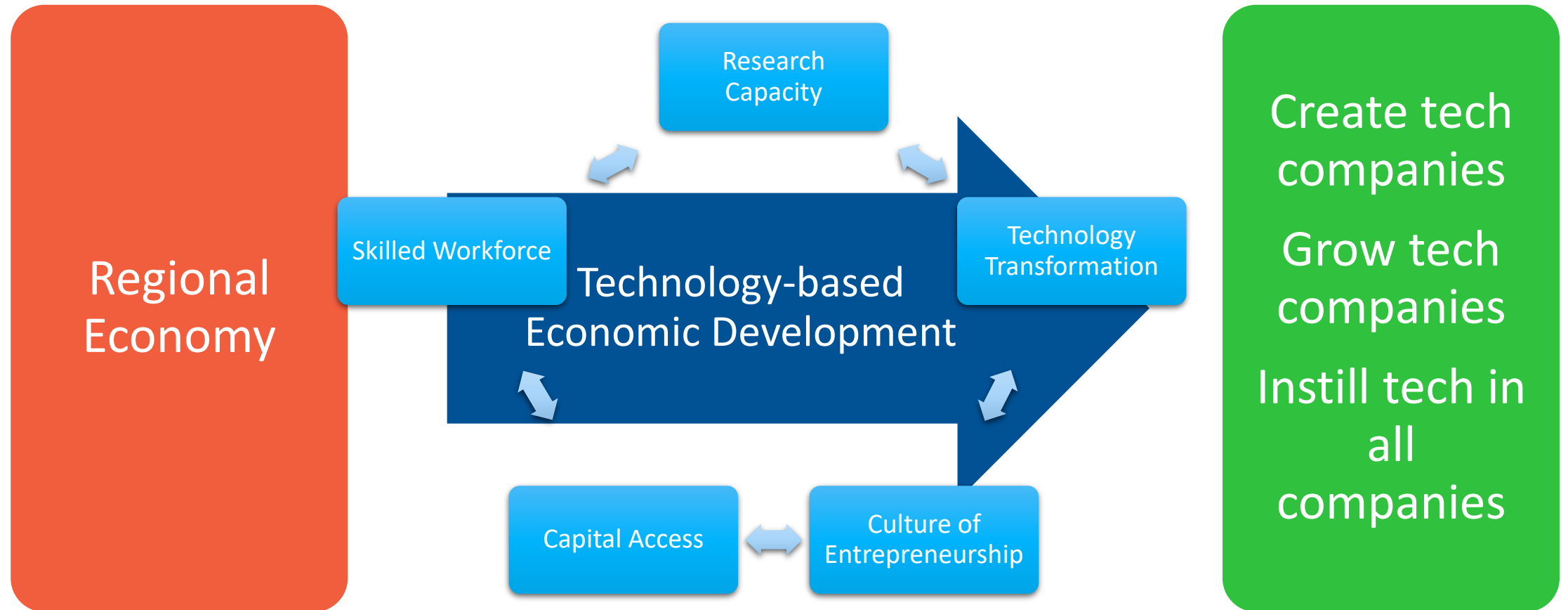


TBED Community of Practice

March 15, 2023

Jason Rittenberg, Vice President, SSTi

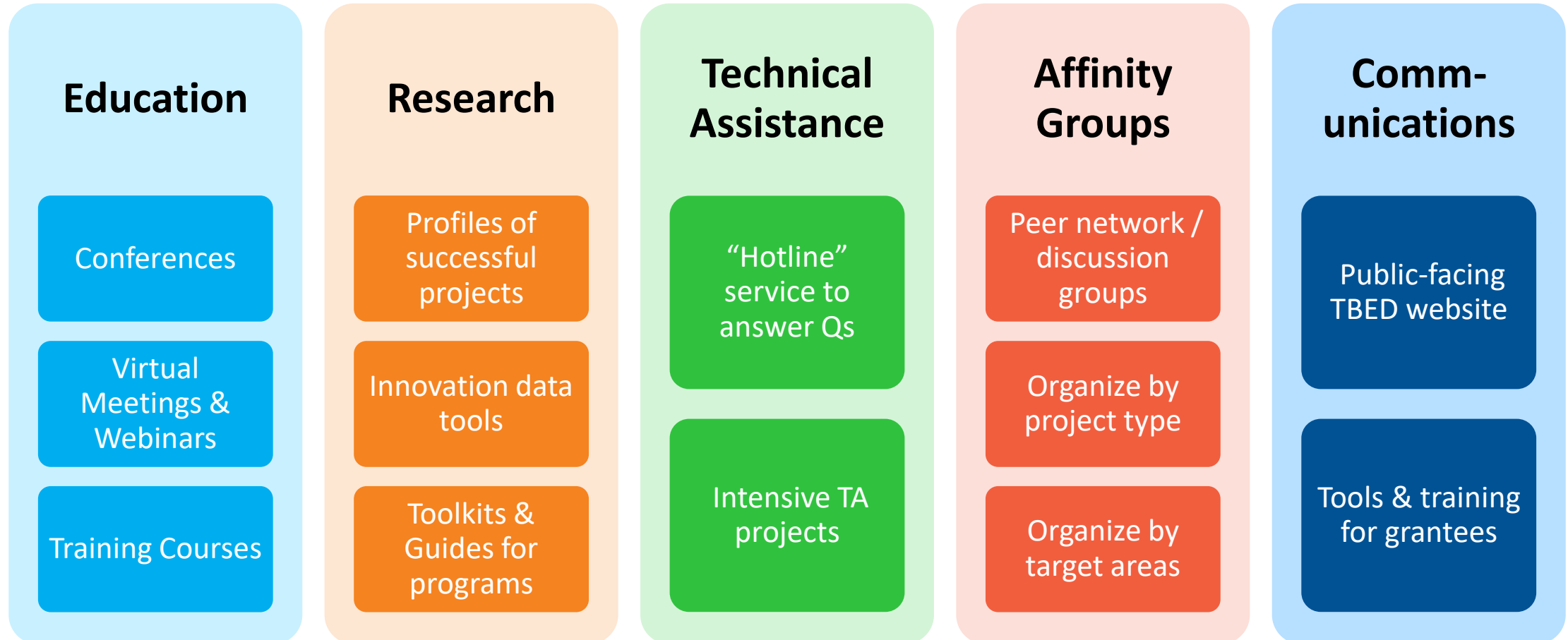
What is Tech-based Economic Development?



About SSTI & the TBED Community of Practice

- **Our mission:** SSTI strengthens initiatives to create a better future through science, technology, innovation and entrepreneurship.
- **Project goals:** Strengthen EDA awardees during period of performance + better-position for long-term success
- **Our audience:** State & local governments, non-profits, higher education, federal labs – including all interested EDA awardees

TBED Community of Practice activities



Topics for Economic Development Districts

- My questions:

- ☐ Does your CEDS include science, tech and entrepreneurship strategies?
- ☐ What tech-heavy industries are part of your regional plan?
- ☐ How well are TBED and planning organizations aligned in your region?

- Follow up details:

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614-901-1690

<https://ssti.org/tbedcop>



Betsey Suchanic

Inclusive Economic Development Advisor
New Growth Innovation Network

Equity and Economic Inclusion



New Growth
Innovation Network

POWERING INCLUSIVE ECONOMIES

A knowledge, insight and innovation hub, supporting practitioners to advance inclusive economic growth in their regions by creating greater prosperity for people of color, women and neglected geographies.

Learn more at newgrowth.org.



This activity was prepared by New Growth Innovation Network (NGIN) using Federal funds under award ED21HDQ3070009 from the U.S. Economic Development Administration, U.S. Department of Commerce. The statements, findings, conclusions, and recommendations are those of the author(s) and do not necessarily reflect the views of the U.S. Economic Development Administration or the U.S. Department of Commerce.

NADO Policy Conference | Afternoon with the Districts

- **Funded by the U.S. Economic Development Administration Research and National Technical Assistance Program**
- **Supported by the National Association of Development Organizations Research Foundation**

What we learned

EDD/EDOs can approach equity from three different perspectives.

- **Organizationally** through equity, diversity, and inclusion policies, practices, and statements.
- **Planning** through embedding considerations in CEDS development and the document.
- **Actions** in implementing strategies that address inequities and historical barriers.

**Organizational
Commitment &
Capacity**

Equity in the CEDS

**Strategy and
Implementation**

Equity in
the
Process

Equity in
the
Document

A white megaphone icon is centered within a large green circle. The circle is positioned on the left side of the slide, overlapping a decorative pattern of blue and white dots.

Inclusive Recovery Guide and Toolkit

To share our insights from the Inclusive Recovery Initiative, the Inclusive Recovery Guide and accompanying toolkit provides actionable approaches, resources, and models.

Save the Date



May 10, 2023
1:00pm ET



New Growth
Innovation Network

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Get Active with NGIN



newgrowth.org



innovate@newgrowth.org



New Growth Innovation Network



[@NGINetwork](https://twitter.com/NGINetwork)



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**Join our online
community**

newgrowth.org/get-involved