



PROMOTE YOUR PRODUCTS AND SERVICES TO OVER

550

COMMUNITY AND ECONOMIC DEVELOPMENT POLICY MAKERS AND PRACTITIONERS!

COME TO NADO'S 2022 ANNUAL TRAINING CONFERENCE IN PITTSBURGH, PA, OCTOBER 15-18

Take advantage of this chance to get your company's name and message in front of more than 550 regional development policy makers and practitioners from almost 200 organizations from around the nation as an exhibitor at NADO's 2022 ATC. Conference sessions will be held in the Wyndham Grand Pittsburgh Downtown. Conference exhibitors can receive special room rates at the Wyndham.

Conference attendees include councils of governments, economic development districts, economic development councils, and regional planning commission executive directors and staff, and numerous local policy officials who serve on their boards. These decision makers are the perfect audience to provide information to about your company's products and services.

Conference exhibitors get a cost-effective opportunity to market products and services to a diverse network of local elected officials, city managers, regional council staff, and development professionals. Your exhibit fee will allow you to attend conference meals and events, providing you with maximum opportunities to meet face-to-face with potential clients.



Z

A N

EXHIBITOR APPLICATION& INSTRUCTIONS

Exhibit Fees

\$900 if a representative of your organization attends the conference (fee gives you access to all conference functions)
\$400 if you send materials only; materials will be offered to all conference attendees (you must send pre-paid UPS, Federal Express or similar labels so we can return any unused materials to you)

Exhibit Logistics

6-foot table with tablecloth and table skirt, two chairs; power strip can be provided upon request. Exhibitors will be provided hotel contact to arrange internet (additional fee paid directly to hotel).

Exhibit Set-up and Breakdown

Plan to set-up your exhibit any time after 12:00 p.m. on Saturday, October 15 and to break down your exhibit by 3:00 p.m. on Tuesday, October 18. You must have your display items and materials packed for shipping with an appropriate shipping label attached by 3:00 p.m. on Tuesday, October 18. You must make arrangements with your shipping company to pick up the items at the Peppermill. You must supply return shipping labels.

Shipping Information

You may send your exhibit materials directly to the Wyndham Grand Pittsburgh Downtown. Due to limited storage, materials can be accepted no earlier than Thursday, October 13 by the hotel. Please ensure that the following information is written on your shipment:

NADO 2022 ATC

Wyndham Grand Pittsburgh Downtown Hold for (Guest Name and Arrival Date) 600 Commonwealth Place Pittsburgh, PA 15222 (Recipient Mobile Phone #)

For more information, contact Brittany Salazar, Meetings and Membership Manager, at bsalazar@nado.org.

HERE ARE JUST SOME OF THE COMPANIES THAT HAVE EXHIBITED AT PAST NADO CONFERENCES:

America's Byways Resource Center

Amerinational Community Services, Inc.

Appalachian Regional Commission

Ashwood Computers

Broadband USA

Bureau of Economic Analysis

Business USA

Capitol Venture

Civic Sphere

Community Reinvestment Fund

Community Roots, LLC.

Council for Adult and Experimental Learning Denali

Commission

Down Home Solutions

ESR

Federal Communications Commission

Future iQ

GMS

Grant Thornton

Greyhound Lines, Inc.

GTE

ICMA

Magellan Advisors, LLC

Mortimer and Mimi Levitt Foundation

Orton Family Foundation

Paladin

PIDC/Portfol

Rural Assistance Center

Rural Policy Research Institute, Inc. (RUPRI)

Select USA

Smart Growth Network

Sorian, LLC

Southeastern Institute of Research

Technical Assistance for Brownfields Partners

U.S. Census Bureau

U.S. Department of Defense

U.S. DOT, Build America Bureau

U.S. Economic Development Administration

US Source Link

VC3

Village Software

Verizon

Where Expectations Meet Reality

EXHIBITOR REGISTRATION FORM

Organization Name:		· · · · · · · · · · · · · · · · · · ·
Contact Name/Title:		
On-site Contact (if different from above):		
Address:		
City, State, Zip:		
Phone:	Fax:	
Emails:	Web:	
Check: □ Will be on-site □ Will not be on-site	Check: ☐ Will need a power strip	☐ Will not need a power strip

EXHIBITOR HELPFUL HINTS

- NADO's conference does not include a formal exhibit hall: we have found more effective and increased interaction between exhibitors and attendees by setting up an exhibitor area adjacent to the coffee break and registration area. You will get much more traffic and visibility here!
- We offer each exhibitor a 6 foot table with cloth, as well as two chairs. If you need additional space or chairs, please let us know and we will do our best to accommodate you. Do not send crates of chairs or tables for your exhibit area. The hotel does not accept crates.
- We also offer you a power cord and access to an electrical outlet. Please let us know on the form if this is needed.
- Wireless internet will be available to exhibitors in the exhibit area. If you need to hard-wire your access to the internet, please contact **Brittany Salazar. NADO Meetings & Membership Manager** at bsalazar@nado.org or 301.848.5329.

- There will be a cost for this: because costs are based on your particular needs and expected usage, we suggest you contact the hotel directly to arrange and pay for the internet (that cost is separate from the exhibitor fee you pay NADO).
- Some exhibitors prefer to send their stand-alone floor displays; that is generally acceptable but you must notify us (bsalazar@ nado.org) in advance so we can determine size and space requirements. Please note: There will be additional charges based on the receiving and handling/movement of items by hotel staff.
- When you ship your materials, please address the box to the person from your organization who will be on site. The number of boxes sent, when you plan to arrive, and when you expect to set up your display should be written on the label(s). In order to insure your items are delivered correctly, exhibitors must be present to acknowledge and then sign for receipt of their items.

- We suggest you track your packages once you send them.
- Be sure to purchase insurance for your materials and equipment as neither NADO nor the hotel will assume liability. It goes without saying that equipment should not be stored in the exhibit area over niaht.
- Shipping unused materials, display items, equipment, etc. after the conference ends is the responsibility of the exhibitor. Please plan accordingly.
- Your \$900 exhibit fee covers one individual into all conference functions. If additional representatives will be attending, please contact Brittany Salazar (bsalazar@ nado.org) for additional rate information.
- A cancellation fee of \$100 will be assessed if we do not receive your formal request before October 1, 2022.



PITTSBURGH, PA



The National Association of Development Organizations (NADO) works to strengthen America's local governments, communities, and economies through the regional strategies, partnerships, and solutions of the nation's network of 520 regional development organizations.



