

New Growth Innovation Network

POWERING INCLUSIVE ECONOMIES

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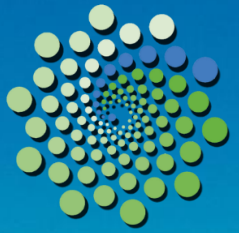
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INCLUSIVE
RECOVERY
INITIATIVE

NADO Policy Conference Incorporating Equity and Economic Inclusion into the CEDS

March 16, 2022



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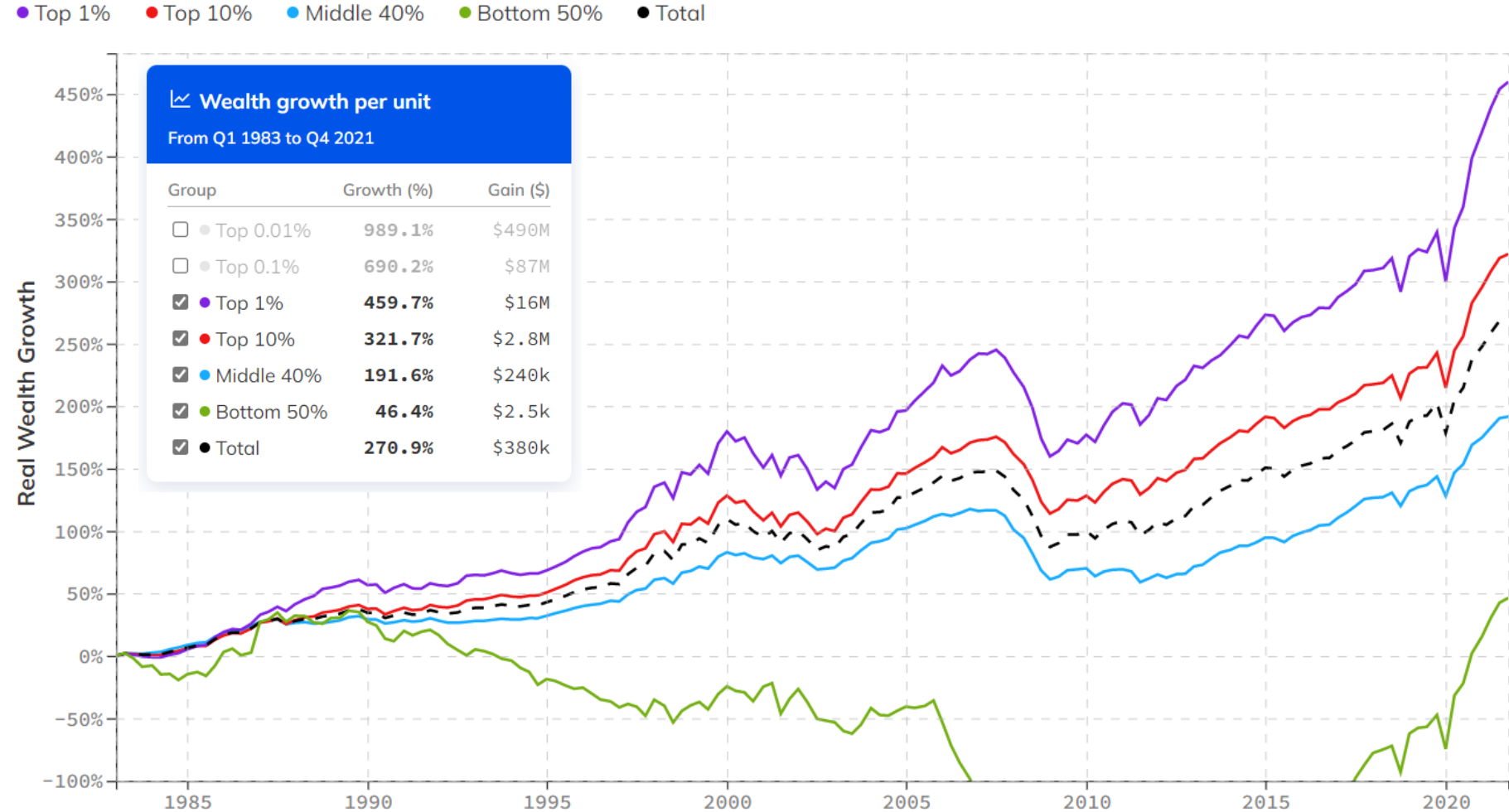
New Growth Innovation Network (NGIN) is a knowledge, insight and innovation hub, supporting practitioners to advance inclusive economic growth in their regions by creating greater prosperity for people of color, women and neglected geographies.

Wealth Inequality

Since 1983, wealth for the top 0.01% of Americans has grown nearly 10 times faster than for the middle 40%.

Total share of wealth for the middle 40% has steadily declined since the 1980s.

Wealth grew more for the top 0.01% between 2020 and 2021 than it did from 2010 to 2020.

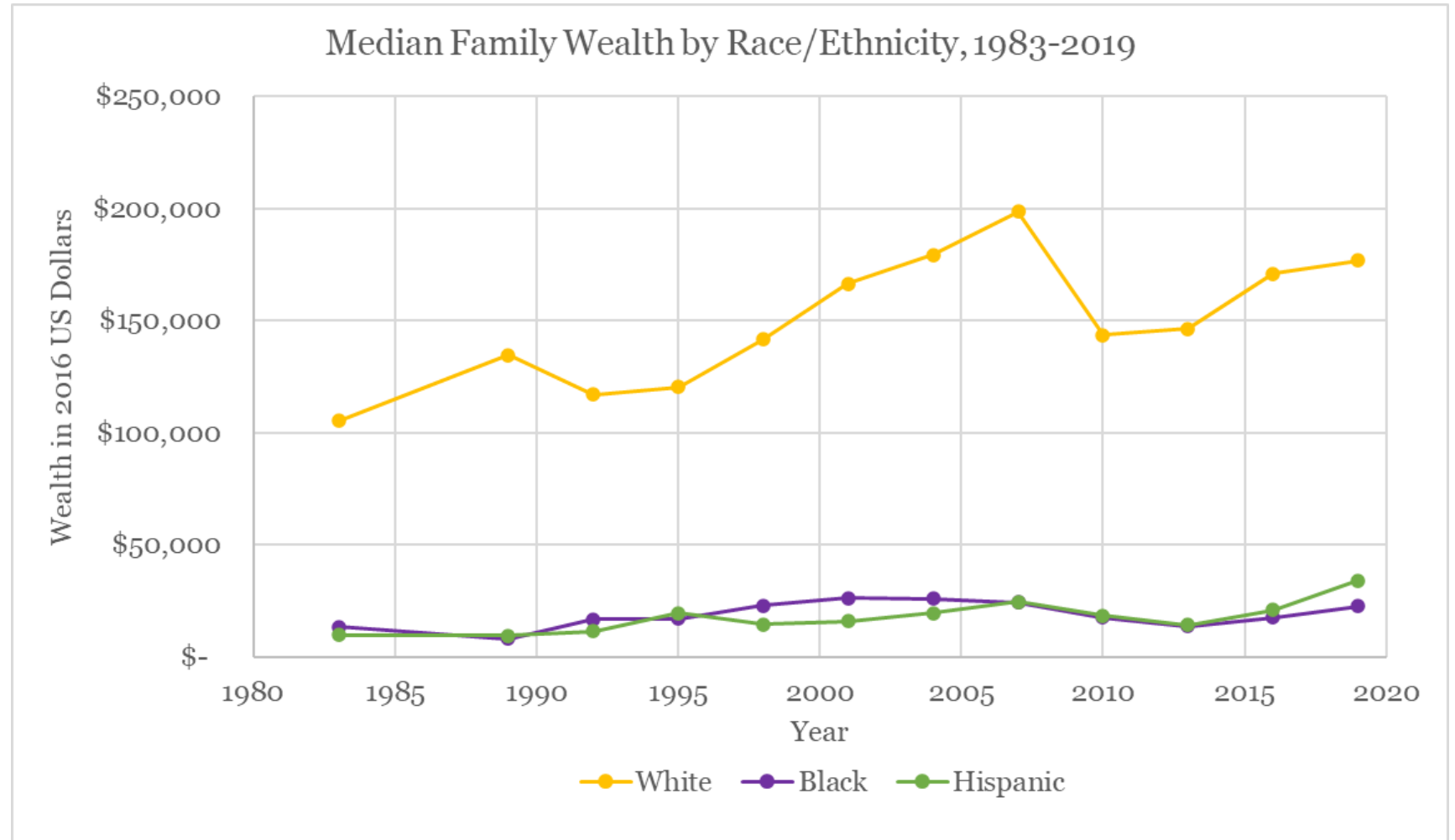


Wealth Inequality by Race/Ethnicity

Since 1983, the wealth gap between white families and Black and Hispanic (Latino) families has remained exceedingly wide and is continuing to grow.

Neither the median white nor the Black family has fully recovered from the Recession.

Lack of access to financial assets, lower rates of homeownership, and other inequitable practices have contributed to the sustained wealth gap between white and non-white households.



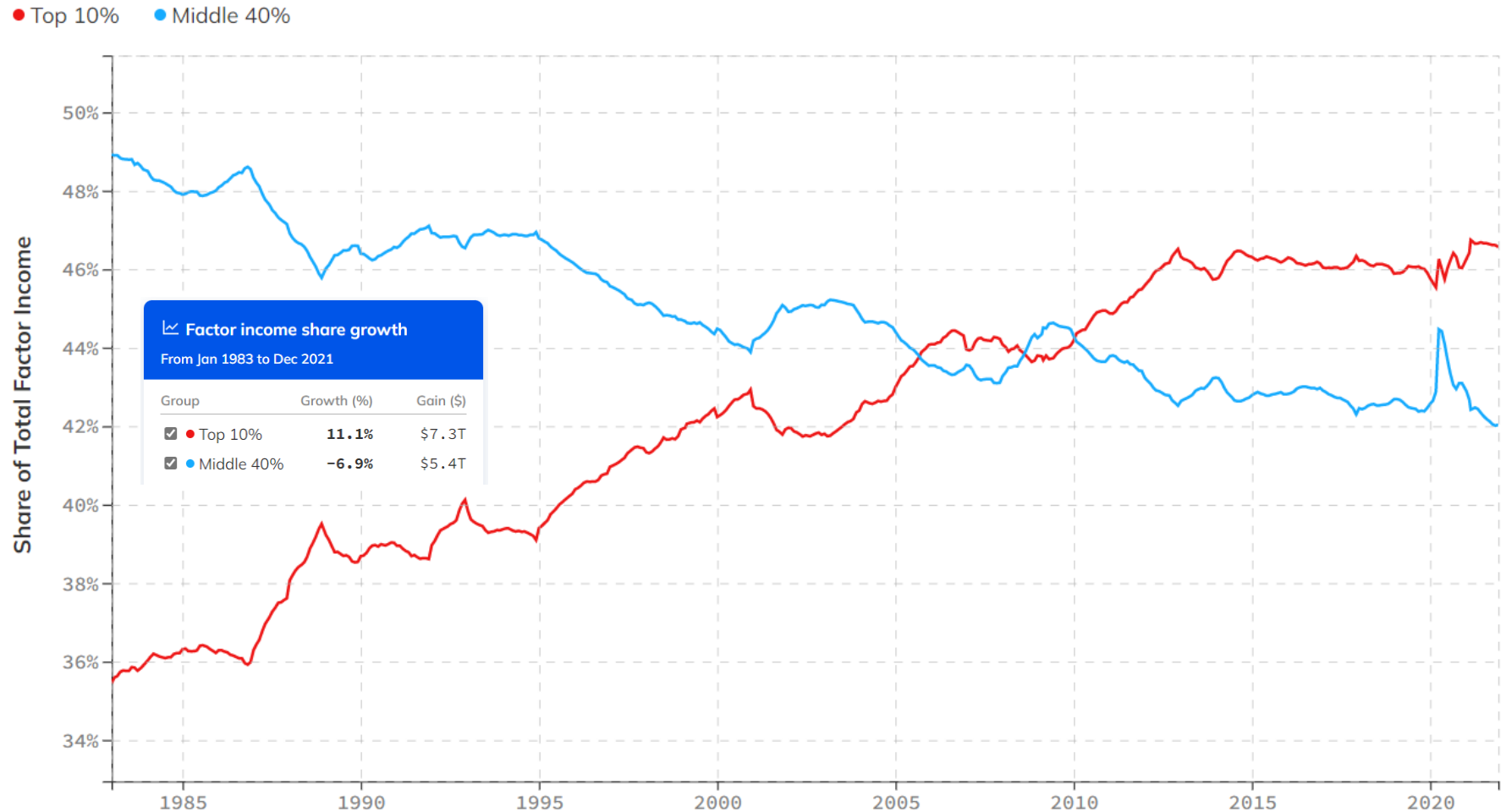
Sources: Urban Institute, Federal Reserve Board

Income Inequality

Since 1983, the share of total income going to the middle class has decreased significantly. Conversely, the share of total income going to the top 10% has grown.

This means, as the economy grows, the Middle 40% captures less and less of the gains.

The current trend points towards increasing inequality and a middle class that is shut out of reaping the benefits of a robust economy.



Source: [Realtimeinequality.org](https://realtimeinequality.org)

COVID-19 Impact

Roughly four-in-ten adults say they or someone in their household lost a job or wages because of COVID-19

% saying each of the following has happened to them or someone in their household because of the coronavirus outbreak

Not only does growth not reach all, but crisis disproportionately impacts the disadvantaged.

Black and Hispanic (Latino) employees were more likely to face economic distress as a result of the pandemic.

Lower-income earners were not only more likely to lose their job but were also more likely to remain unemployed six months after losing their job.

	Been laid off/lost job	Had to take a cut in pay	Net either/both
All adults	25	32	42
White	23	29	38
Black	29	32	43
Hispanic	34	44	53
Asian*	24	41	47
Ages 18-29	32	45	54
30-49	28	38	48
50-64	27	30	40
65+	14	15	21
Bachelor's+	19	32	39
Some college	28	34	44
HS or less	29	31	42
Upper income	14	26	32
Middle income	26	33	42
Lower income	33	37	47

Source: Pew Research Center, <https://www.pewresearch.org/social-trends/2020/09/24/economic-fallout-from-covid-19-continues-to-hit-lower-income-americans-the-hardest/>

Emerging Principles of Inclusive Economic Growth

How do you measure success?

Short Term Job Creation

Subsidize companies

Low cost

Profit generation

Municipal competition

Siloed leadership

“Inward” community development

Equity pursued separately

Sustained Inclusive Growth

Invest in regional assets

Value added

Wealth generation

Regional collaboration

Cross-sector partnerships

Linking neighborhoods & regions

Inclusion as core driver of growth

Inclusive Economic Development Toolkit



Economic Development Tools

How do we make our existing tools more equitable

- Inclusive Incentives
- Inclusive Clusters
- Entrepreneurship & Small Business Support
- Infrastructure Investment
- Human Capital
- Inclusive Financial Capital



Supportive Services Tools

How do we collaborate to address topics that impact job growth

- Affordable Housing
- Transportation Access
- Affordable Childcare
- Neighborhood Development
- Sustainable Development



Systems Implementation Tools

How do we build equity into our organization and practice

- Community & Stakeholder Engagement
- Organizational Diversity
- Outcomes Measurement
- Local Policy
- Capacity Building
- Equitable Decision Making



INCLUSIVE RECOVERY INITIATIVE

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Research and National Technical Assistance Program

Supported by the National Association of Development
Organizations Research Foundation

Process to Increase Equity in the CEDS



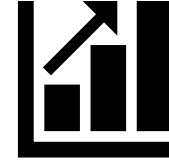
Transparency + Accessibility

Leading with transparency allows for mending previous historical perceptions of distrust and builds opportunities with communities who search for a process that openly shares shortfalls, opportunity gaps, and areas for growth



Strong Partnerships

Actionable CEDS are developed and strengthened by strong partnerships built by robust community engagement strategies; this goes beyond making leadership tables bigger and more diverse and leads towards inclusive buy-in and greater collaboration



Innovative Data

Most CEDS use data to describe their economies and population in broad strokes, without diving deeper into regional disparities, leaving a missed opportunity for inclusive growth and development

What are the challenges to implementing inclusive growth strategies?

Based on interviews with 66 Economic Development Organizations:

- 1 Identifying Inclusive Tools and Strategies
- 2 Embedding Data on Inequality in Plans
- 3 Engaging Diverse Voices
- 4 Supporting BIPOC/Women-Owned Small Businesses
- 5 Tackling Rural Specific Challenges



Ecosystem Barriers

Equity within regions is hampered by inequitable access to:

- Broadband
- Transportation
- Housing
- Childcare

Link to full report:
<https://bit.ly/2YP5oyx>

NGIN Community Network Resources



Upcoming and Recorded Convenings

Community of Practice Convenings are recorded and shared in the network. Convening topics include Normalizing Race Equity, Organizing Anti-bias Data and Research, and Centering BIPOC Communities During Strategic Planning.



Learning Library

A library of resources connects practitioners with learnings released on inclusive economic development and tools to use to help activate towards equitable growth.



Directory of CoP Membership

A directory of Community of Practice membership provides members with a forum for connecting to other regional leaders in order to share challenges, insights, and best practices.



Engagement Report

The Engagement Report outlines key findings from NGIN's engagement with EDDs across the country on the challenges and barriers to implementing inclusive economic development strategies in their regions.

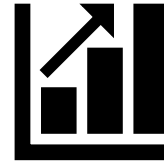
To join the Community of Practice: Email Jessica@newgrowth.org

Still To Come...



Communication Guide April 2022

The Communication Resource Guide for Inclusive Economic Development contains a glossary of terms to help economic developers build a shared language around equity. It also contains links to a variety of inclusive resources.



Technical Assistance Findings November 2022

Critical findings from Technical Assistance work with six EDDs around the country will be shared with the Community of Practice during a convening in November.



Best Practice Guide Early 2023

A full guide that outlines best practices, critical steps, and strategies for embedding equity in CEDS. This will be built based on insights from engaging with EDDs around the country and the Technical Assistance work.



Training at NADO Conference October 2022

NGIN and NADO will facilitate a training that will dive deeper into this topic with specific tools for embedding equity in CEDS. This will be based on the Best Practice Guide and a draft version of that guide will be released at the training.

To join the Community of Practice: Email Jessica@newgrowth.org

Join Our Convenings!

NEXT WEDNESDAY Organizing Anti-bias Data and Research

March 23, 2022
1:00 pm ET



What does inclusive economic
development mean for your
region?

What are your obstacles to
embedding equity into your CEDS?

Questions?



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