

The Carolina Textile District

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Pivot Highlights:

- The Carolina Textile District is a flexible manufacturing network of small producers coming together for shared services, learning, and principles.
- Furniture manufacturing contracts dried up, leaving manufacturers without work.
- Community members, healthcare and hospice care workers called out with a need for sewers to manufacture PPE.
- Had to find new materials/supply chains.
- Facilitated coordination and training between 60 cut-and-sew manufacturers to align their operations and execute over \$2M in PPE contracts.

Which Forms of Capital Does the Business Have? (individual,intellectual,social political, built, natural, financial, cultural)	What Current Community Needs Presented Themselves?	Where Did They Pivot Their Service?(supply chain, partnerships, product, pricing, delivery system, new customers)
<p>Individual: knowing how to sew Social: ties between/among biz</p> <p>Built: Existing manufacturing facilities</p> <p>Financial: \$2M PPE</p> <p>Political:resources</p> <p>Natural capital: focus on waste reduction</p>	<p>Needed PPE</p> <p>Sewists needed jobs</p> <p>Leadership vacuum</p>	<p>Product & delivery</p> <p>New partnerships/supply chains</p> <p>Gained knowledge on new regulatory environment</p> <p>New products--had not produced PPE before</p> <p>Utilizing industrial textile waste for smaller items like masks/surgical caps? Or cotton face wipe pads</p> <p>Understanding their solid waste streams more broadly (and context of this product)</p> <p>New intellectual capital in all these areas of innovation</p>

The Public Market

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Pivot Highlights:

- The Public Market is a local & natural foods store, an educational hub for food literacy, and a small hub for local food production in Wheeling, WV.
- Ohio County schools closed due to lockdowns, resulting in food insecurity for students relying on school meals.
- Public market has existing relationships with farmers, local chefs, the large commercial kitchen at the community college, community foundations, and state officials.
- The Public Market launched the Restaurant-to-Schools program providing meals to students throughout the week “no questions asked”. They supplied 2,000 meals per week, free to students, charged at \$5 each to funders.

Which Forms of Capital Does the Business Have? (individual,intellectual,social political, built, natural, financial, cultural)	What Current Community Needs Presented Themselves?	Where Did They Pivot Their Service? (supply chain, partnerships, product, pricing, delivery system, new customers)
Financial: community foundations RELATIONSHIPS WITH FARMERS Large enough kitchen to make the food Social capital with schools Individuals: skill sets Political capital	Food insecurities Employment Changing markets for local agriculture	Delivery Different customer base

