Best Practices in Resilience Planning to Support Economic Recovery

NADO Annual Training Conference

October 22, 2020
Many thanks!
Stronger CEDS, Stronger Regions

CEDS Resource & Training Archive

www.CEDSCentral.com
Resilience: The ability of a region or community to anticipate, withstand, and bounce back from shocks, disruptions, and stresses including:

- Weather-related disasters or hazards / Impacts of climate change
- The closure of a large employer or military base
- The decline of an important industry
- Changes in workforce / effects of automation
- Economic and social inequality
- COVID-19 response & recovery
- Much more...
“Another way of looking at resilience is the ability not only to bounce back but also to “bounce forward” - to recover and at the same time to enhance the capacities of the community or organization to better withstand future stresses.”

Urban Land Institute – After Sandy
Why **Regional** Resilience?

- Nearby communities often share similar risks/hazards
- Disaster impacts cross jurisdictional boundaries
- Communities are interdependent
  - Vulnerabilities in one community could impact another.
  - Mitigation investments in one community could impact another (positively or negatively).
- Economies are regional in nature
- Communities can accomplish more when they work together
Resilience and Recovery Initiatives through CARES Act

- Enhancing/updating CEDS process and plan
- Writing complementary resilience and recovery plans
- Hiring disaster recovery coordinators
- Expanding staff capacity with GIS experts, technical assistance providers, and financial strategists
- Promoting local business and community training / entrepreneurship training / diversification planning / broadband analysis / main street placemaking and retail support
- Engaging with local universities and EDA university centers on projects to create a statewide pandemic resiliency toolkit and develop local resiliency plans
- Installing technology upgrades to enhance teleconferencing and remote work
Today’s Panel

- **Laura Lewis Marchino**, Executive Director, Region 9 EDD of SW CO, Durango, CO

- **Joshua Owens**, Executive Director, Wharton Economic Development Commission, Wharton, TX

- **Vicki Rusbult**, Director of Community & Business Services, Eastern Maine Development Corporation, Bangor, ME

- Facilitator: **Brett Schwartz**, Associate Director, NADO Research Foundation, Washington, DC
How do you speak with your stakeholders about resilience? What themes & approaches resonate best?
What attributes/skills in staff are best suited for resilience planning efforts?
How have the projects you discussed today prepared your organization for pandemic economic recovery?
What is your advice for peers who are undertaking resilience and recovery efforts at this time using CARES Act and other new funding sources?
Today’s Panel

- **Laura Lewis Marchino**, Executive Director, Region 9 EDD of SW CO, Durango, CO

- **Joshua Owens**, Executive Director, Wharton Economic Development Commission, Wharton, TX

- **Vicki Rusbult**, Director of Community & Business Services, Eastern Maine Development Corporation, Bangor, ME

- Facilitator: **Brett Schwartz**, Associate Director, NADO Research Foundation, Washington, DC