



NADO
ATC 2020

Welcome to NADO's 2020 Virtual Annual Training Conference!



Kevin Byrd, NADO President and Executive Director,
New River Valley Regional Commission, Radford, VA



Quick Housekeeping Notes

- The guide for GoToWebinar will be linked in the Questions Box if you have any technical issues or are not familiar with the audio controls
- You can use the Questions Box to ask for technical assistance or pose any questions for panelists during the event
- NADO is a provider with the American Planning Association's (APA) AICP Certification Maintenance (CM) Program. Sessions that meet AICP CM requirements are noted in the full conference schedule
- Sessions are being recording and will be made available following the conference

A Big Thanks to Our Sponsors!



Congratulations to the 2020 Aliceann Wohlbruck NADO Impact Awards recipients

The screenshot displays the top section of a web-based Story Map. On the left, there is a logo for 'NADO ALICEANN WOHLBRUCK IMPACT' and the text '2020 Excellence in Regional Transportation Awards'. To the right, the title '2020 NADO Impact Awards & Excellence in Regional Transportation Awards' is followed by a descriptive paragraph and a link to 'here' for more information. Below this is a navigation bar with buttons for various categories: 'All Categories', 'Business Development, Financing, and Investing', 'Community/Economic Development & Planning', 'Aging, Health, and Human Services', 'Youth and Education', 'Workforce Development', 'Technology and Data', 'Infrastructure', 'Emergency Preparedness and Recovery', 'Physical Redevelopment', and 'Transportation'. A 'Environment and Sustainability' section is also visible. The main content area features a grid of six project thumbnails, each with a number and a title: 1. Age-friendly Buncombe County, 2. Utility Cost Control Strategies during COVID-19, 3. Accelerating Apprenticeship in WNC, 4. Asset Inventory Assessments, 5. The Real World, and 6. Lumber River Regional Senior Games. To the right of the thumbnails is a map of the United States with green location pins and numbers, indicating the geographic distribution of the 79 projects across 19 states. The map is powered by ESRI.

The 2020 class of awardees consists of 79 projects from 48 organizations spanning 19 states.

Learn the stories behind each of the project's via NADO's interactive Story Map at: www.nado.org/awards

Congratulations to the 2020 NADO Photo Contest Winners & Runners-up



Building Vibrant Places

Winner: Arrowhead Regional Development Corporation (MN)

Runner-Up: Northwest New Mexico Council of Governments

Investing in Our Regional Economy

Winner: Alamo Area Council of Governments (TX)

Runner-Up: Kerr-Tar Regional Council of Governments (NC)

Sustaining Our Communities

Winner: River Valley Regional Commission (GA)

Runner-Up: Buckeye Hills Regional Council (OH)

Strengthening the Built and Natural Environments

Winner: Region Nine Development Commission (MN)

Runner-Up: Greater Egypt Regional Planning and Development Commission (IL)

COVID-19 Response and Recovery

Winner: Top of Alabama Regional Council of Governments

Runner-Up: Eastern Maine Development Corporation

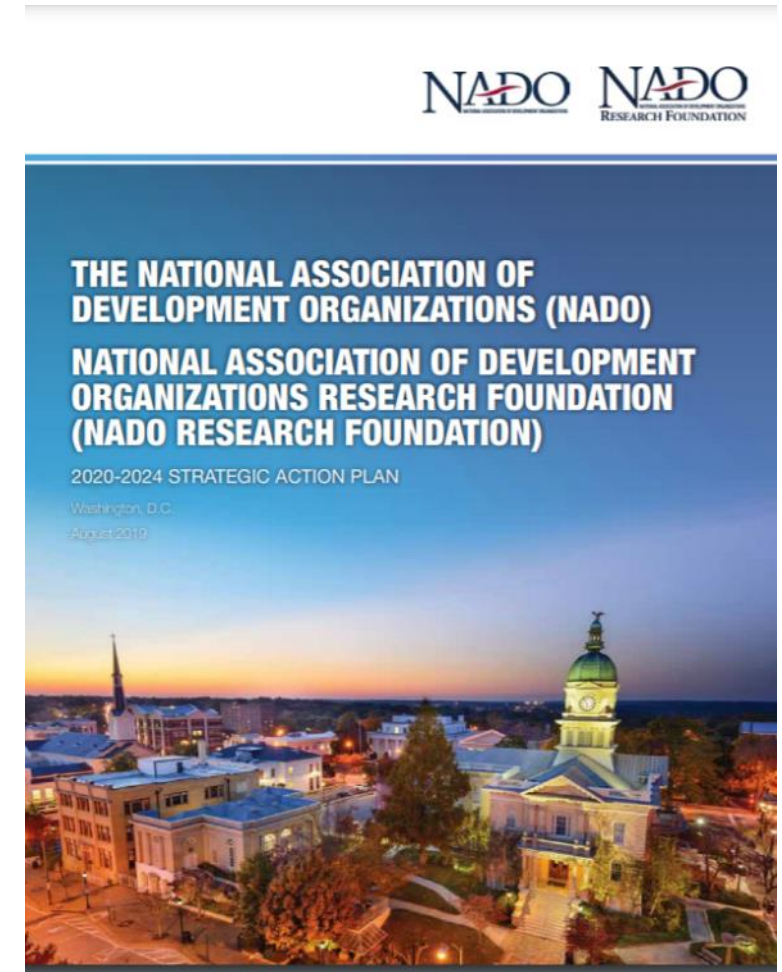
People's Choice

Winner: Santee-Lynches Regional Council of Governments (SC)

Visit www.nado.org to view and learn more about the winning images

NADO & NADO Research Foundation Strategic Plan 2020 – 2024

- NADO's first strategic plan
- **6 Pillars**
 - Build Institutional Change
 - Create New Partnerships
 - Promote Organizational & Staff Capacity
 - Broaden Advocacy & Networking
 - Expand Organizational Resources
 - Strengthen Membership Base



Strategic Plan Key Accomplishments

- Helped facilitate, with The Ridge Policy Group, passage of *Reinvigorating Lending for the Future (RLF) Act of 2020* (S. 4075 and H.R. 7388)
- Advocated successfully with other national organizations for \$1.5 billion for EDA in the CARES Act, including non-competitive funding for EDDs and other RLF operators
- Developed New partnerships with Smart Growth America, National Growth Innovation Network, Cambridge Systematics, Transportation Research Board
- Secured \$1.1 million in new grant funding from 5 agencies for 6 Research Foundation multi-year projects
- Research Foundation seeking funding from EDA, FHWA, DOE, and NBRC
- Conducted a series of member surveys about COVID-19 impact; results shared with full membership and federal staff
- Hosted webinars that addressed the CARES Act, OMB revisions to federal grant guidelines, free planning data tools
- Published 10 CEDS in Action case studies on CEDSCentral.com; sections of Rural ITS Case Studies report on ruraltransportation.org
- Recognized over 50 members with NADO's 3 awards programs
- Transitioned to virtual platforms for all governance meetings, conferences, & training events

Strategic Plan Moving Forward

Pillar 1—Build Institutional Change

- Identify & share emerging trends of NADO members and regional development
- Research & share innovative practices
- Expand networking among regional development peers

Pillar 2—Create New Partnerships

- Expand & strengthen partnerships with national organizations
- Identify and seek new funding streams

Pillar 3—Promote Organizational & Staff Capacity

- Broaden staff capacity and skills sets
- Build organizational networking & communication tools

Pillar 4—Broaden Advocacy & Networking

- Develop marketing strategy
- Expand suite of platforms for communicating with members
- Anticipate opportunities for policy change and advocacy work
- Build & expand networks with other organizations
- Promote NADO visibility to a larger audience

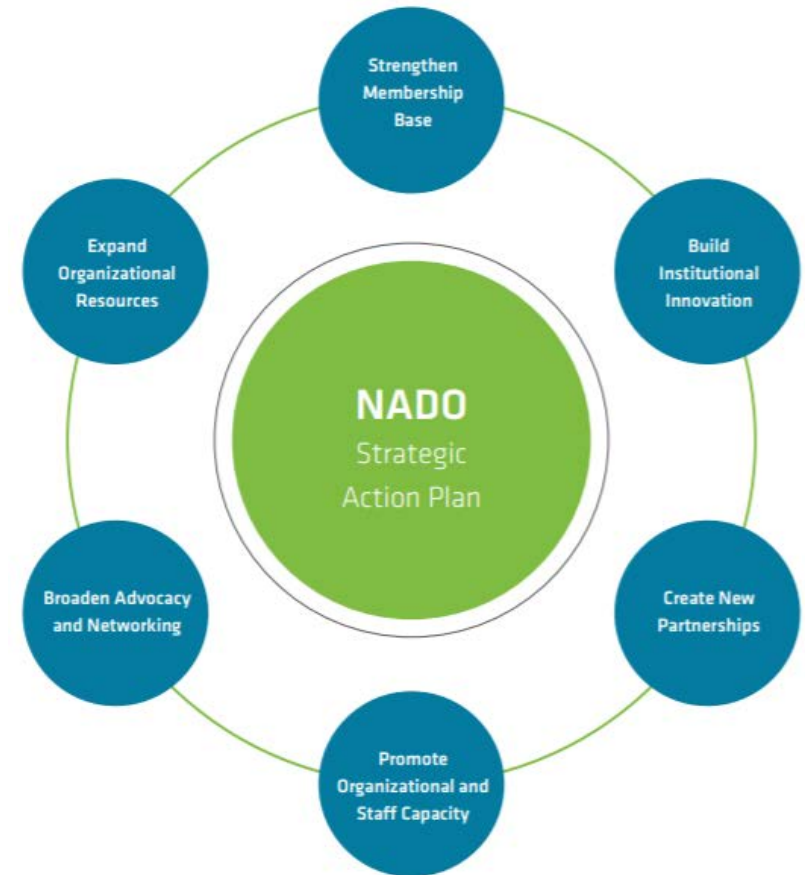
Pillar 5—Expand Organizational Resources

- Identify new funding streams for Research Foundation programs
- Promote & market NADO's strengths

Pillar 6—Strengthen Membership Base

- Strengthen member outreach
- Develop emerging leaders training curriculum
- Create an emerging professionals' network

NADO Strategic Pillars Framework



Rising to the Challenge: RDO Pandemic Response & Recovery



ATC Opening Plenary | October 20, 2020

- **Brett Doney**, President & CEO, Great Falls Development Authority, Great Falls, MT



- **Chris McKinney**, Executive Director, Santee-Lynches Regional Council of Governments, Sumter, SC



- **Colleen Padilla**, Executive Director, Southern Oregon Regional Economic Development, Inc., Medford, OR



- Facilitator: **Kevin Byrd**, NADO President and Executive Director, New River Valley Regional Commission, Radford, VA



We Want to Hear From You Right Now!

How is your organization supporting with COVID-19 recovery in your region?

On your phone or computer, go to **Menti.com**
and enter code **9923983**

or

<https://www.menti.com/9h2xtwdktd>

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