



Working Together for Strong Communities

A Place to Call Home: How RDOs and Other Partners Assist Rural Housing

2020 NADO ATC – 10/20/20

Sarah Kackar, AICP

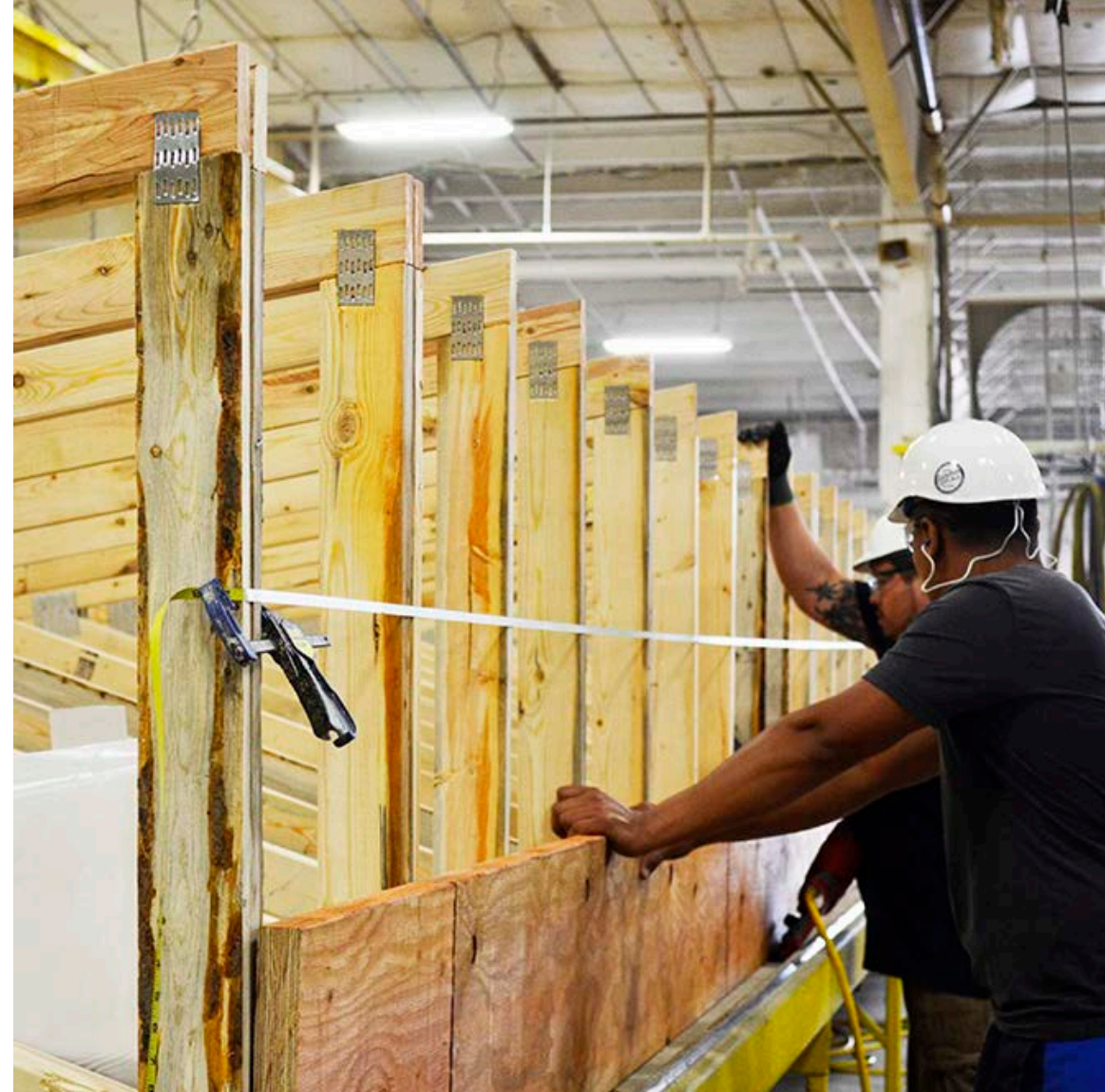
Director, Rural Initiative –
NeighborWorks America

@NeighborWorks



Agenda

- Introduction
- Who is NeighborWorks?
- How Do We Engage and Support Rural Housing and Communities?
- Rural Housing Best Practices
- Resources and Opportunities



NeighborWorks Mission

NeighborWorks America creates opportunities for people to live in affordable homes, improve their lives and strengthen their communities.

We offer programs and support to help community-serving organizations maintain healthy operations, measure the reach of their efforts, expand their programs to meet community needs, and move toward long-term stability and growth. We build skills, supplement resources and amplify the reach of organizations so they can empower more individuals and transform more communities.

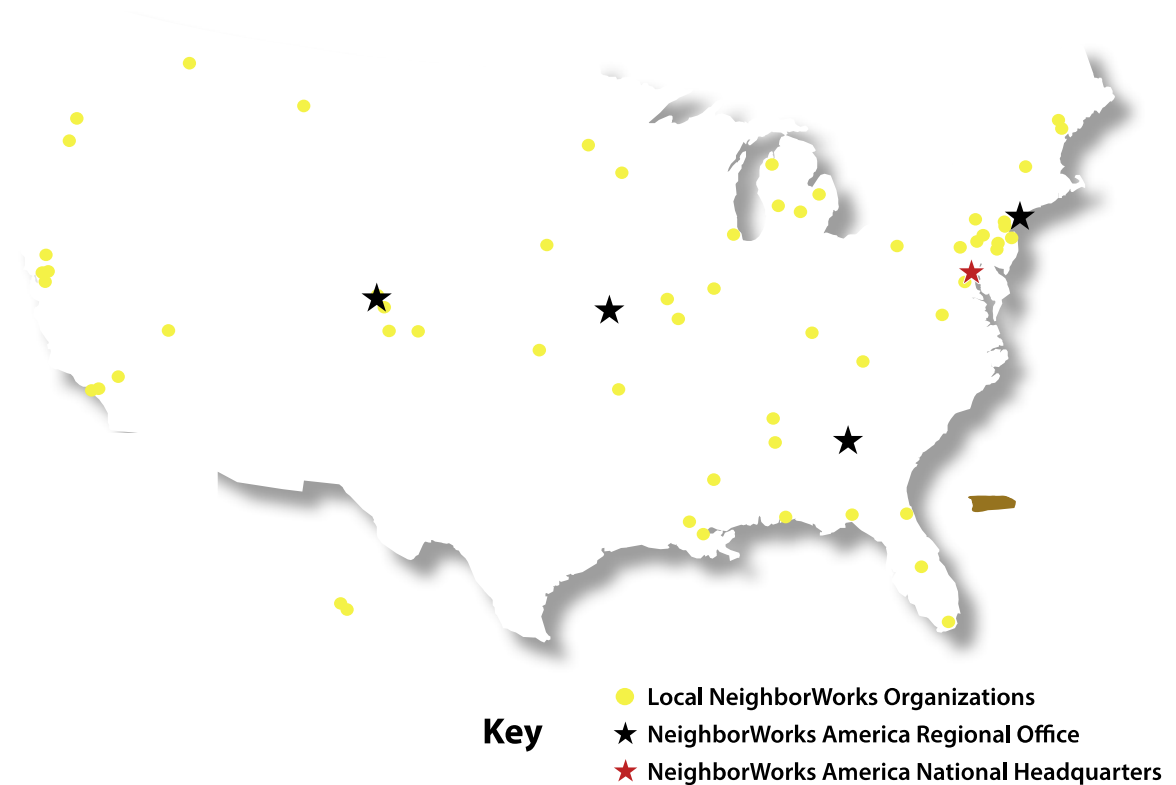


NeighborWorks Network

At the foundation of the NeighborWorks mission are more than 240 strong, healthy and prepared NeighborWorks network organizations in every state, the District of Columbia and Puerto Rico.



NeighborWorks Network



As of 5/2017

Sample of NeighborWorks Activities



Lending
Through CDFIs



Homebuyer
Assistance and
Counseling



Rental Eviction
Prevention



Housing
Rehabilitation
and
Replacement



Affordable
Housing
Development



Small Business
and Commercial
Microlending



Community
Development
Partnerships



Organizational
Resiliency



Professional
Training



Community
Building and
Engagement

NeighborWorks Impact

- **Grants** - FY19, \$91 million in grant funding was distributed from our annual core appropriation.
- **Community Impact** - FY19, more than \$9.65 billion of investment in communities.
- **Technical Assistance** – grants, capacity-building, peer exchange
- **Training and Leadership Development** – FY19, awarded over 14,000 training certificates
- **Organizational Assessment** – Data-driven methodologies and evaluations

NeighborWorks® America How We Built Strong Communities in FY19

NeighborWorks America creates opportunities for people to live in affordable homes, improve their lives and strengthen their communities. Together with our network of nearly 250 local organizations, we build stronger communities in every state, the District of Columbia and Puerto Rico.

Delivering Knowledge and Expertise

457,200 Total housing and counseling services provided

166,300 Customers counseled and educated

26,200 New homeowners

78,600 Homes repaired

173,700 Rental homes owned and/or managed

Training the Field

13,800 Certificates awarded to community development professionals

Investing in Communities

47,100

Jobs created and maintained

*modeled using organization FTE count plus publicly available multipliers from NAR, NAHB and BEA

64:1

Congressional appropriation leverage:
Investment per dollar of NeighborWorks America's federal appropriation



For data explanations and more, visit NeighborWorks.org/Impact



Rural Initiative

- 116 member NeighborWorks organizations work predominantly in the rural space
- Origins: Informal rural organization cohorts since 1980s; formalized into Initiative in 2000.
- Funded grants, studies, toolkits, and peer exchange programs include topics such as rural capital, manufactured housing, broadband access, healthy communities, and civic engagement.



Engage and Support Rural Communities

NeighborWorks Organization Snapshot

HOPE Enterprise Corp Mississippi

- The HOPE Community Partnership provides strategic and focused community and economic development training and technical assistance for communities.
- The ultimate goals are to advance key economic development projects, attract private and public resources, expand economic opportunity, and build the financial capability of the communities and their residents.



Self-Help Enterprises California



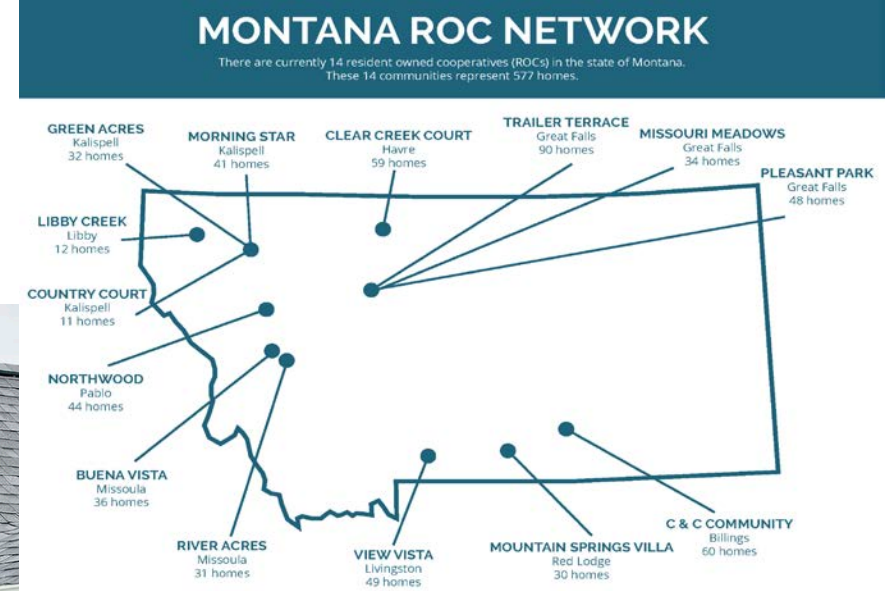
- Home Construction and Repair
- Homeownership Education and Down Payment Assistance
- Rental Community Construction
- Small Business and Individual Lending
- Sustainable Energy Solutions
- Emergency Services



NeighborWorks Montana

A multi-faceted organization providing:

- Homeownership Counseling
- Real Estate Development Lending
- Homeownership Lending
- Resident Owned Community (ROC) support for Manufactured Housing



Resources and Partnerships

- Network Directory
- <https://www.neighborworks.org/Our-Network/Network-Directory>
- Training Services
- <https://www.neighborworks.org/Training-Services>
- Success Measures
- <https://www.neighborworks.org/Community/Outcome-Measurement>
- National Housing Intermediary Partners
 - Housing Assistance Council (HAC)
 - Enterprise
 - Rural LISC



Thank You!

NeighborWorks[®]
AMERICA

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Contact: Sarah Kackar – skackar@nw.org

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