

Virtual Public Involvement (VPI) Resources

Federal Highway Administration Public Involvement

https://www.fhwa.dot.gov/planning/public_involvement/vpi/

FHWA Virtual Public Involvement Fact Sheets and Tools

https://www.fhwa.dot.gov/planning/public_involvement/vpi/fact_sheets/

NOAA Virtual Meeting Engagement Tip Sheets

<https://coast.noaa.gov/digitalcoast/training/virtual-meetings.html>



Virtual Public Involvement Initiative
Learn About
Do-It-Yourself Videos

What are Do-It-Yourself (DIY) Videos?
Video content – whether viewed on television or on the web – reaches people in a very different way than written or published material. Video has been a mainstay of internet content for several decades.
Today's tablets, smartphones, and digital cameras make it easier than ever for individuals to create high-quality live or recorded videos. Features like image stabilization, drones, and other equipment have become ever more affordable and accessible to consumers, giving agency staff an alternative to hiring costly video production firms to create video messages.
Transportation agency videos about plans, projects, events, and more can be posted to streaming sites, shared on social media, and made accessible on project websites. By creating DIY videos, planners and program managers can create personalized, accessible content about a project to share with stakeholders, reaching potentially new audiences through a popular medium.

VPI in Practice
Utah Department of Transportation *recently created* [short videos](#) using smartphones and easy-to-use digital cameras. UDOT uploads these videos to the web, then shares them on social media. The videos are short, low-cost, and give stakeholders an opportunity to hear directly from agency staff about issues like project planning, construction activities, and upcoming public events and meetings.



Utah DOT
This weekend there will be a closure of the ramp from SB I-15 onto I-215 West. Get details on this project and more in this UDOT Construction Update. #Utah

Utah Department of Transportation
Office of Planning, Environment, and Realty

U.S. Department of Transportation
Federal Highway Administration

Innovative Approaches to Public Engagement

