



National Regional Transportation Conference

July 28 – 30, 2020 | Kansas City, MO

Exhibitor and Sponsor Levels

Conference Exhibitor (\$500)

- 1 complimentary conference registration
- Exhibit table

Level 1 Sponsor (\$750)

- Logo included in conference program
- 1 complimentary conference registration
- Exhibit table

Level 2 Sponsor (\$1,000)

- Add a brochure or flyer about your company to attendee conference packets
- Sponsor a session or workshop
- Logo included in conference program
- 1 complimentary registration
- Exhibit table

–Custom sponsorship opportunities are also available–

Level 3 Sponsor (\$2,500)

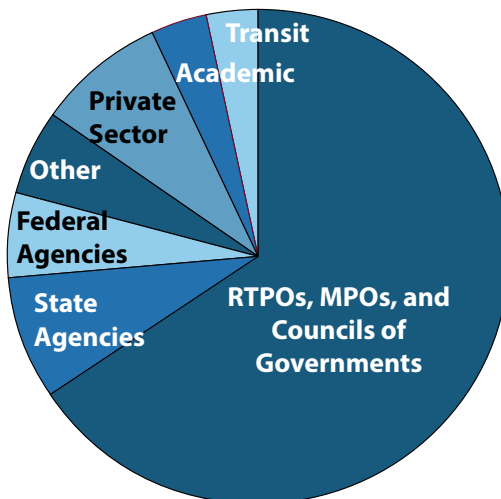
- Add a promotional item to attendee conference packets
- Profiled in special “Meet the Sponsors” email message sent to attendees before the event
- Recognition during session remarks
- Logo included in conference program
- 2 complimentary registrations
- Exhibit table

Level 4 Sponsor (\$4,000)

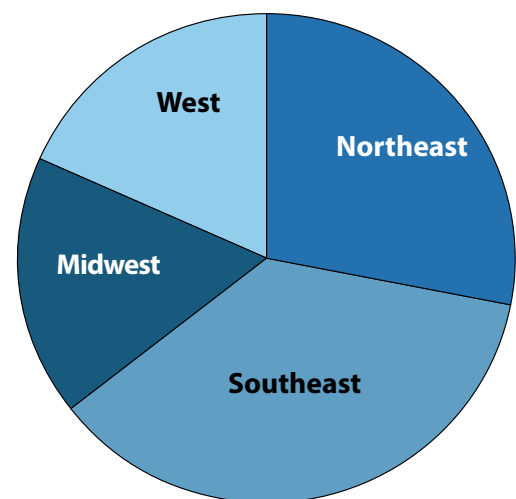
- Your company’s name or logo on a prominent, exclusive promotional item: attendee bag, lanyard, or item placed at each attendee seat at one meal function
- 1-hour webinar marketed by NADO (*post-conference*)
- Profiled in special “Meet the Sponsors” email message sent to attendees before the event
- Recognition during plenary session remarks
- Logo included in conference program
- 3 complimentary registrations
- Exhibit table

Prior Event Demographics

Organizations Represented



Geographic Regions Represented



National Rural Transportation Peer Learning Conference

Sponsor and Exhibitor Sign-up Form

To register as a sponsor, complete and submit this form **by May 13, 2020**.

Organization Name: _____

Contact Name: _____

On-site Contact (if different from above): _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Desired sponsorship level (**select one**): Conference Exhibitor (\$500) Level 1 Sponsor (\$750)

Level 2 Sponsor (\$1,000) Level 3 Sponsor (\$2,500) Level 4 Sponsor (\$4,000)

Payment options:

Payment of \$_____ enclosed (please make checks out to NADO, or pay by credit card on the phone)

Please send an invoice for \$_____ to the address above

Will need access to electrical outlet for exhibit display

Note: Individuals designated as on-site contacts do not need to fill out a separate conference registration form. However, if additional people from your company are planning to attend the conference, please use the online attendee registration form at www.NADO.org for those individuals. This will ensure that all representatives from your company will have sponsor name badges and be included in the attendee list distributed on-site.

Cancellations must be received in writing by June 10. All refunds are subject to a \$50 cancellation fee. After June 10, refunds will not be processed.

For more information, contact:

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www.NADO.org/events/rpo2020

Exhibit Logistics

Table in exhibit area provided, with tablecloth and skirt
Exhibit area is near registration and session rooms
Do not send large booths

Exhibit Set-up and Breakdown

Set up any time after 8:00 a.m. on July 28
Break down by 11:00 a.m. on July 30