



Draft Agenda

The National Association of Development Organizations (NADO)

-and-

The Development District Association of Appalachia (DDAA)

2020 Washington Conference

March 15-18, 2020 | Crystal Gateway Marriot | Arlington, Virginia

Join NADO and DDAA at our 2020 Washington Conference for a series of discussions about community and economic development, the federal policy landscape, emerging trends in regional development, and the initiatives and programs that matter most to Regional Development Organizations (RDOs) and their stakeholders.

Important notes:

- This is a joint event during which NADO's policy conference and DDAA's annual conference are held concurrently, with a single registration process for both conferences.
- "NADO focus track" and "DDAA focus track" designations are specified below, based on each breakout session topic's relevance to each organization's respective members, but all are welcome to attend any breakout session.
- Congress will **not** be in session during the week of the March 15, 2020, however this event still lends a great opportunity to spend time on Capitol Hill and meet with Hill staffers. Click [here](#) to view a 2020 congressional calendar.
- This draft agenda is subject to change.

Registration information:

- Hotel reservations: [click here](#) to make hotel reservations at the discounted room block rate.
- Registration: [click here](#) to register for the conference.
- Add to calendar: [click here](#) to add this event to your calendar.
- General information: [click here](#) for more information about this event.

Questions?

- Contact Mirielle Burgoyne (NADO) at mburgoyne@nado.org or Brendan Buff (DDAA) at bbuff@crec.net with general questions about the conference.
- Contact Vicki Glass at vglass@nado.org with questions about hotel reservations.
- Contact Vy Dang at vdang@nado.org with questions about conference registration.



Sunday, March 15, 2020

Time	Session	Who Should Attend?
10:00 a.m. – 5:30 p.m.	Registration	
10:30 a.m. – 12:00 p.m.	NADO Research Foundation Advisory Committee Meeting	NADO Research Foundation Advisory Committee members
11:00 a.m. – 1:00 p.m.	DDAA Executive Board Meeting and Luncheon	DDAA Executive Board members
1:00 p.m. – 3:00 p.m.	NADO Executive Committee Meeting	NADO Executive Committee members
3:00 p.m. – 3:30 p.m.	Break	
3:30 p.m. – 5:30 p.m.	NADO Board of Directors Meeting	NADO Board members
5:30 p.m. – 6:30 p.m.	Joint Opening Reception	All attendees
6:30 p.m. – 8:00 p.m.	DDAA Dinner Banquet	DDAA members



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Monday, March 16, 2020

Time	Session	Who Should Attend?
7:30 a.m. – 6:00 p.m.	Registration	
8:00 a.m. – 9:00 a.m.	DDAA Breakfast and Annual Business Meeting	DDAA members
9:00 a.m. – 9:15 a.m.	Break	
9:15 a.m. – 10:30 a.m.	Opening Plenary Session: Innovative Solutions to Common Challenges	All attendees
10:30 a.m. – 10:45 a.m.	Break	
10:45 a.m. – 12:00 p.m.	Concurrent Breakout Sessions:	All attendees
	Breakout A: Taking Economic Development Planning to the Next Level with StatsAmerica	<i>NADO focus track</i>
	Breakout B: ARC Strategic Plan Input Session	<i>DDAA focus track</i>
	Breakout C: Economic Trends and Transitions	<i>Joint focus track</i>
12:00 p.m. – 12:15 p.m.	Break	
12:15 p.m. – 1:30 p.m.	Plenary Luncheon: Election 2020: What's at Stake	All attendees
1:30 p.m. – 1:45 p.m.	Break	
1:45 p.m. – 3:00 p.m.	Concurrent Breakout Sessions	All attendees
	Breakout A: Travel, Tourism, and Placemaking as Economic Drivers	<i>NADO focus track</i>
	Breakout B: Revolving Loan Funds – Best Practices	<i>DDAA focus track</i>
	Breakout C: How Opportunity Zones are Changing the Regional Development Policy Landscape	<i>Joint focus track</i>
3:00 p.m. – 3:30 p.m.	Break	
3:30 p.m. – 4:30 p.m.	NADO Regional Caucus Meetings	NADO members
4:30 p.m. – 6:00 p.m.	Federal Agency Networking Event	All attendees



Tuesday, March 17, 2020

Time	Session	Who Should Attend?
8:00 a.m. – 10:00 a.m.	Registration	All attendees
8:00 a.m. – 9:00 a.m.	DDAA Breakfast	DDAA members
9:00 a.m. – 10:00 a.m.	Plenary Session: Heading to the Hill: Tips for Effective Advocacy	All attendees
10:00 a.m. – 5:00 p.m.	Hill Visits (on your own) <i>NOTE: Attendees are encouraged to spend this open block of time on Capitol Hill educating your members of Congress about your work. Hill visits are self-directed. If you need help securing contact information for Hill staffers and schedulers, please contact Mirielle Burgoyne at mburgoyne@nado.org. Please note that Congress will not be in session the week of March 15, 2020, however this event still lends a great opportunity to spend time on Capitol Hill and meet with Hill staffers.</i>	<i>NADO focus track</i>
10:00 a.m. – 10:30 a.m.	Break	
10:30 a.m. – 11:30 a.m.	ARC Substance Abuse Advisory Council	<i>DDAA focus track</i>
11:30 a.m. – 1:00 p.m.	Lunch on your own	
1:00 p.m. – 2:15 p.m.	Concurrent Breakout Sessions <i>NOTE: Concurrent sessions on Tuesday are technical sessions intended for RDO staff to build their knowledge and skills. Senior staff and executive directors are encouraged to spend this time on Capitol Hill educating your representatives in Congress about your work.</i> Breakout A: Building a Recovery-to-Work Ecosystem Breakout B: Alternative Uses of GIS	<i>DDAA focus track</i> <i>DDAA focus track</i> <i>DDAA focus track</i>
2:15 p.m. – 2:45 p.m.	Break	
2:45 p.m. – 4:00 p.m.	Concurrent Breakout Sessions Breakout A: LDD Strategic Planning in Action Breakout B: Innovations in Rural Broadband	<i>DDAA focus track</i> <i>DDAA focus track</i> <i>DDAA focus track</i>
4:00 p.m. – 4:30 p.m.	Break	
4:30 – 6:00 p.m.	Reception	All attendees



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Wednesday, March 18, 2020

Time	Session	Who Should Attend?
8:00 a.m. – 11:00 a.m.	Registration	
8:30 a.m. – 9:30 a.m.	Plenary Breakfast: Federal Agency Panel	All attendees
9:30 p.m. – 9:45 p.m.	Break	
9:45 a.m. – 11:00 a.m.	Closing Plenary: Key Policy Priorities in 2020 and Beyond	All attendees
11:00 a.m.	Conference Concludes	
12:00 p.m. – 5:00 p.m.	<p>Post-Conference Training An Afternoon with the CEDS</p> <p>The NADO Research Foundation is hosting the third annual “An Afternoon with the CEDS” workshop immediately following the Washington Conference. During this half-day, free interactive training event, you will have the opportunity to: learn best practices and approaches to planning and implementing the Comprehensive Economic Development Strategy (CEDS); hear from EDA headquarters staff about the latest news and funding opportunities; explore free data tools and resources to elevate your CEDS planning; problem-solve your CEDS challenges with peers; and much more. This workshop is part of the NADO Research Foundation’s <i>Stronger CEDS, Stronger Regions</i> program, supported by grant funding from the U.S. Economic Development Administration. For more information, contact Brett Schwartz at bschwartz@nado.org.</p> <p>NOTE: Additional registration required; to register please click here.</p>	