Draft Agenda
Marriott Crystal Gateway | Arlington, VA
March 18, 2020

February 19 draft – subject to change

11:45 a.m.   **Check-in and pick-up lunch**

12:15 p.m   **Welcome and Introductions**

12:30   **Empowering Regions through the CEDS Process**
Brett Schwartz, Associate Director, NADO Research Foundation, Washington, DC
David Ives, Interim Director, Performance & National Programs Division/Planning Coordinator, U.S. Economic Development Administration, Washington, DC

1:00   **CEDS Best Practice Snapshots and Discussion**
Bret Alphin, Development Director, Buckeye Hills Regional Council, Marietta, OH
Jill Amundson, Associate Planner, West Central Initiative, Fergus Falls, MN
Dave Doran, Exeuctive Director, Southeast Idaho Council of Governments, Pocatello, OH
Hannah Stillions, Development Specialist/EDA Program Manager, Ohio Mid-Eastern Governments Association, Cambridge, OH

1:45   *Networking Break*

2:00   **The Entrepreneurial EDD: Using Data to Identify Opportunities, Add Value, and Change Perceptions about Economic Development**
Brian Kelsey, Founder, Civic Analytics, Nashville, TN

3:00   **Bringing the CEDS Online through Story Maps**
Michelle Thomas, Web Producer and Community Manager, Story Maps, Esri, Arlington, VA
Erica Anderson, Economic and Community Development Director, Land of Sky Regional Council, Asheville, NC

3:30   *Networking Break*

3:45   **Taking Your CEDS to the Next Level with StatsAmerica**
Carol Rogers, Co-Director, Indiana Business Research Center, Indianapolis, IN
Bernadette Grafton, Program Analyst/University Center Coordinator, Performance and National Programs Division, US Economic Development Administration, Washington, DC

4:30   **Peer Consulting and Problem Solving**

5:00   **Final Reflections / Adjourn**

5:15   **Networking Happy Hour**

Please e-mail NADO RF Associate Director Brett Schwartz at bschwartz@nado.org with any questions.
This workshop is part of NADO RF's Stronger CEDS, Stronger Regions program, supported through a grant from the U.S. Economic Development Administration.