NADO ATC 2019

REIMAGINING REGIONAL DEVELOPMENT

BUILDING CAPACITY, BUILDING REGIONS

OCTOBER 19-22, 2019
PEPPERMILL RESORT HOTEL - RENO, NV

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Friday, October 18: 3:00 – 5:00 p.m.
Saturday, October 19: 9:00 a.m. – 5:00 p.m.
Sunday, October 20: 8:00 a.m. – 5:00 p.m.
Monday, October 21: 7:00 a.m. – 5:00 p.m.
Tuesday, October 22: 8:30 a.m. – 5:00 p.m.

Conference registration is located in the Tuscany Foyer which is on the main floor of the Tuscany Tower.

Please note that meeting room temperatures are not within our control. We suggest you plan accordingly and bring a sweater. The conference is meant to be a comfortable experience for all attendees and business casual dress is encouraged, except for the President’s Award Dinner on Tuesday evening which is business attire.
Welcome to the National Association of Development Organizations’ 2019 Annual Training Conference, *Reimagining Regional Development*. We are pleased that so many members and others have traveled to Reno for this conference—we know that your time and resources continue to be challenged, but we are confident that you will find the conference to be informative, educational, and fun!

Reno has welcomed our Annual Training Conference (ATC) several times, and we are happy to be back in “The Biggest Little City” once again. Just as this conference is looking at Reimagining Regional Development, Reno is reimagining its economy. Once based primarily on gaming and entertainment, today Reno’s economy is far more diverse and includes health care and tech-based industries and has a growing entrepreneurial sector. I have no doubt you all will enjoy Reno and the surrounding area while you are here!

The 2019 ATC offers a diverse schedule of events: with over 40 plenary and concurrent sessions, learning labs, conversation cafés, mobile workshops, receptions and other networking events, the range in topics is broad. Sessions have been developed to provide opportunities to learn from subject matter experts and from fellow economic development practitioners. Built into the agenda are numerous networking opportunities where you can talk with your peers about your organization’s challenges and successes, share your expertise, and learn from theirs. I encourage you all to take advantage of every opportunity you will have to learn, seek solutions from your peers to challenges, hear about new approaches and strategies, and share innovative approaches to regional development.

We have many exciting things happening during the conference this year. I hope those new to NADO or the ATC will attend *NADO 101: Get to Know Your Organization* to learn about the conference and the organization. On Sunday night, please stop by NADO’s first Karaoke Night after you enjoy dinner at one of Reno’s wonderful restaurants. All NADO members are encouraged to attend their Regional Caucus meeting on Sunday afternoon, just before the Opening Reception, as well as the 2019 Annual Business and NADO Board of Directors meetings on Tuesday afternoon. You will learn about NADO’s governance and hear from the Association’s leadership and staff about the programs and services your association is currently engaged in to promote and enhance regional development across the nation. I hope you will plan to celebrate the accomplishments of the 2019 Aliceann Wohlbruck Impact Awardees at the Roundtable Reception on Monday afternoon—a perfect setting for attendees to learn about interesting and impactful projects and programs managed by their peers. And please be sure to join me for the President’s Award Dinner on Tuesday evening where I will bid farewell to my service as NADO President and announce my selection for the 2019 NADO President’s Award.

Assistant Secretary of Commerce for Economic Development John Fleming, MD, will join us during Monday’s luncheon, along with the EDA Regional Directors, and share the latest information about EDA’s programs. I encourage you to visit with the Assistant Secretary and your Regional Directors. Let them know how critical EDA funding is to the work you do in your regions and the impact EDA programs are having.

I want to thank all our sponsors for their support of this conference. Your contributions are greatly appreciated!

NADO’s Executive Committee and Board of Directors value your support of your national membership organization. We are thrilled that so many of our members, federal partners, and others engaged in economic development have joined us in Reno.

Very sincerely,

Scott Koons, NADO President

*Executive Director*, North Central Florida Regional Planning Council, Gainesville, FL
FRIDAY, OCTOBER 18

3:00 – 5:00 p.m.
Conference Registration .............................Tuscany Foyer

SATURDAY, OCTOBER 19

9:00 a.m. – 5:00 p.m.
Conference Registration .............................Tuscany Foyer

10:00 a.m. – 4:00 p.m.
Learning Lab
Leadership Training for New Executive Directors .............................................Tuscany 12

1:30 – 4:00 p.m.
Mobile Workshop
Reinventing Reno’s Midtown District Walking Tour ..................................................Tuscany Foyer

1:30 – 4:00 p.m.
Concurrent Learning Labs
• Filling Empty Buildings .....................................Tuscany 11
• Moving in the Right Direction:
The Latest Trends in CEDS Planning .............Tuscany 10

2:00 – 4:00 p.m.
NADO Research Foundation Advisory Committee Meeting .............................................Tuscany 9

4:00 – 5:00 p.m.
NADO 101: Get to Know Your Organization ....Tuscany 6
Are you a new NADO member? Is this your first time at a NADO Annual Training Conference? Are you interested in a quick overview of NADO and the NADO Research Foundation? Are you not yet a NADO member but interested in learning more about membership benefits? Then NADO 101 is the place for you! Come learn about NADO’s governance and structure, key programs, meet staff and learn about the benefits of membership.

5:00 – 6:30 p.m.
NADO Board of Directors Reception for New Board Members, New NADO Members and New Executive Directors .............................................EDGE Patio

SUNDAY, OCTOBER 20

7:30 – 9:00 a.m.
SERDI Council of Peers Breakfast Meeting...Tuscany 12

8:00 a.m. – 5:00 p.m.
Conference Registration .............................Tuscany Foyer

8:15 a.m. – 3:30 p.m.
Mobile Workshop
Western Nevada Brownfields Road Trip.....Tuscany Foyer

9:00 – 11:00 a.m.
NADO Research Foundation Board & Executive Committee Meetings .............................................Tuscany 9

10:00 a.m. – 12:00 p.m.
Learning Lab
What RDO Directors Get Wrong About HR Practices:
10 Steps to Creating a Better Organization.....Tuscany 5

1:00 – 2:30 p.m.
Learning Lab
Lights, Camera, Lawsuits: Shining a Spotlight on the Essential Tools for Preventing Harassment.....Tuscany 5

1:00 – 3:30 p.m.
Learning Lab
Getting the Most Out of StatsAmerica: A Training and Feedback Session ............Tuscany 11

2:00 – 3:30 p.m.
Learning Lab
Rural Jobs Creation Strategies and Innovative Rural Business Models ............................Tuscany 10

3:45 – 5:15 p.m.
Membership Regional Caucus Meetings
All NADO members are encouraged to attend their regional caucus to talk about issues of importance to your regions, and to NADO. Not sure of your region? See page 17.
Central .................................................................Tuscany 11
East ......................................................................Tuscany 9
Midwest............................................................Tuscany 10
Southeast ........................................................Tuscany 6
Southwest .....................................................Tuscany 5
West .....................................................................Tuscany 4
5:30 – 7:00 p.m. 
Opening Reception ................................. Tuscany CD 
All conference attendees and their registered guests are invited to the Opening Reception—a great opportunity to catch up with old friends and meet new ones over beverages and hors d’oeuvres. Sponsored by VC3.

8:30 – 11:00 p.m. 
Hidden Talents of NADO: Karaoke............... Tuscany C 
After dinner, head back to the Peppermill for NADO’s very first Karaoke Night!

MONDAY, OCTOBER 21

7:00 a.m. – 5:00 p.m. 
Conference Registration ....................... Tuscany Foyer

7:30 – 8:15 a.m. 
DDAA Breakfast ............................................. Tuscany F 
All attendees from the ARC-designated LDDs are invited.

8:30 – 10:00 a.m. 
Conference Commencement  
Opening Plenary: Becoming an Idea Friendly Community.............................Tuscany CDE

10:00 – 10:15 a.m. 
Networking Break ........................................Tuscany Foyer

10:15 – 11:45 a.m. 
Mobile Workshop  
Peppermill Wins Big Betting on Geothermal Energy .............................Tuscany Foyer

10:15 – 11:45 a.m. 
Concurrent Sessions  
• Building Regional Climate Resilience .......Tuscany 10  
• RDOs on a Mission to Support Military Communities and Families.....................Tuscany 11  
• Deploying Technology to Improve Transportation Systems ..............................Tuscany 5  
• Conversation Café: Sustaining Our Communities Through Programs for Youth and the Elderly........................................Tuscany 6

12:00 – 1:30 p.m. 
Plenary Luncheon........................................... Tuscany CD

1:30 – 4:30 p.m. 
Mobile Workshop  
An Industrial Park Like No Other: A Visit to the Tahoe Reno Industrial Center .......... Tuscany Foyer

TUESDAY, OCTOBER 22

8:30 a.m. – 5:00 p.m. 
Conference Registration......................... Tuscany Foyer

9:00 – 10:15 a.m. 
Plenary Session: 13 Ways to Kill Your Community ........................................ Tuscany C  
Sponsored by the Three Rivers Planning and Development District (MS).

10:15 – 10:30 a.m. 
Networking Break ........................................Tuscany Foyer
10:30 – 11:45 a.m.
Concurrent Sessions
• Everything is About to Change ..................... Tuscany 10
• Communicating RDO Impact and Regional Data with Web-based Tools .............................. Tuscany 11
• NEPA and Permitting 101: A Dialogue on the Basics ................................................... Tuscany 5
• Conversation Café: Addressing Regional Housing Needs .................................................. Tuscany 6

10:30 a.m. – 12:30 p.m.
Mobile Workshop
Fostering Entrepreneurship and Forging Partnerships: A Visit to the Reno Innevation Center ........................................ Tuscany Foyer

12:00 - 1:30 p.m.
NADO Board of Directors Meeting............ Tuscany 3 & 4

12:00 – 1:30 p.m.
Lunch on Your Own

1:30 – 2:30 p.m.
Closing Plenary: ROUTES: USDOT’s New Rural Transportation Initiative................. Tuscany C

2:30 – 2:45 p.m.
Networking Break ........................................ Tuscany Foyer

2:45 – 5:15 p.m.
Annual Business Meeting ......................... Tuscany 5 & 6
NADO Board of Directors Meeting............. Tuscany 3 & 4
All NADO members are encouraged to attend each meeting. The Board will convene immediately after conclusion of the Annual Business Meeting.

5:15 – 6:15 p.m.
Impact Award Photo Session......................Tuscany 8

6:30 – 7:00 p.m.
Reception / Cash Bar .................................... Tuscany F

7:00 – 8:30 p.m.
President’s Award Dinner ........................... Tuscany CDE
All NADO members and their registered guests are invited to the President’s Award Banquet. As NADO President Scott Koons concludes his presidency, he will announce the recipient of the 2019 President’s Award. This annual award recognizes an individual who has made significant contributions to regional development, to NADO, and to the organization’s leadership. Sponsored by the Florida Regional Councils Association.
3:00 – 5:00 p.m.
Conference Registration ................................................................. Tuscany Foyer

10:00 a.m. – 4:00 p.m.
Learning Lab
Leadership Training for New Executive Directors ................................. Tuscany 12
This session is designed specifically for new executive directors, or those who will become executive directors in the next few years. This special, hands-on workshop will blend case studies from executive directors across the spectrum—completely new to the position to recently announcing retirement—and skills training, providing attendees with practical lessons learned from their peers and with new skills that will enable them to be effective executive directors. If you are wondering what defines “new,” we leave that up to you, but we generally consider new directors as having been in the position for up to three years as well as those in direct line to become executive director. In previous years, this session has also been attended by those who have been on the job longer but wanted a refresher. Lunch will be provided.

Steve Etcher, Manager, MarksNelson, LLC, Kansas City, MO

1:30 – 4:00 p.m.
Mobile Workshop
Reinventing Reno’s Midtown District Walking Tour ................................. Tuscany Foyer
Take a walk through the emerging Midtown District and see how this area has changed over the past 100 years from a quiet country road lined with large homes to a bustling business district. The Midtown area has continually reinvented itself to adapt to the changing needs of the city. Learn about the exciting businesses and people that once occupied the buildings and what the future holds for this redeveloping area of Reno.
1:30 – 4:00 p.m.
Concurrent Learning Labs
Filling Empty Buildings .......................................................................................................................................Tuscany 11
Your town has too many empty buildings and filling those empty buildings would boost the prosperity of your town: more businesses, more activity downtown, more for visitors to do, more people with jobs. So how do you do that in a small rural town, even when the building owners are a real pain? Even when buildings are in bad shape? Even when no one knows what business to start? Learn a dozen ideas tested in real small towns, including the Tour of Empty Buildings, shared spaces, pop-ups, and even figuring out the real reasons buildings always seem to stay empty so you can keep them filled.
Deb Brown, Co-founder, SaveYour.Town, Webster City, IA

Moving in the Right Direction: The Latest Trends in CEDS Planning...............................................................Tuscany 10
The release of the CEDS Content Guidelines in 2015 ushered in a new era for planning, designing, and implementing the Comprehensive Economic Development Strategy. Through the Guidelines, the US Economic Development Administration has empowered regions to take local ownership of the CEDS process and think creatively about regional economic development. This interactive session will include presentations on the latest trends in CEDS planning to emerge over the past several years and small group conversations for participants to learn from each other about best practices and replicable approaches.
Nicole Griensewic Mickelson, Executive Director, Region Nine Development Commission, Mankato, MN
Mike Manis, Community and Economic Development Director, Centralina COG, Charlotte, NC
Raul Ramos, Economic Development Specialist, U.S. Economic Development Administration, Seattle, WA
Brett Schwartz, Associate Director, NADO Research Foundation, Washington, DC
Robert Venables, Executive Director, Southeast Conference, Juneau, AK

2:00 – 4:00 p.m.
NADO Research Foundation Advisory Committee Meeting ...............................................................................Tuscany 9

4:00 – 5:00 p.m.
NADO 101: Get to Know Your Organization .....................................................................................................Tuscany 6
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8:00 a.m. – 5:00 p.m.
Conference Registration ..............................................................................................................................Tuscany Foyer
8:15 a.m. – 3:30 p.m.
**Mobile Workshop**

**Western Nevada Brownfields Road Trip** ................................................................. Tuscany Foyer
On this day-long mobile workshop, join staff from the Center for Creative Land Recycling and local and state partners for a tour of exemplary brownfields projects in Western Nevada. The tour will travel south from Reno making stops in Carson City, Minden, and Gardnerville to visit a mix of sites including a gas station redeveloped into a community meeting facility, a former bank building transformed into a modern office space, and flour mill turned distillery. The tour will include lunch.

9:00 – 11:00 a.m.
**NADO Research Foundation Board & Executive Committee Meetings** .............................................. Tuscany 9

10:00 a.m. – 12:00 p.m.
**Learning Lab**

**What RDO Directors Get Wrong About HR Practices: 10 Steps to Creating a Better Organization** ...... Tuscany 5
As executive directors, it’s easy to overlook critical HR functions, but that oversight could cost you millions! In this hands-on workshop, you will learn from a leading human relations expert about the legal, practical, and essential functions that must be addressed. From recruitment to termination and orientation to immigration, you will walk away with the knowledge to avoid complications, regulatory issues, and perhaps lawsuits.

**Karyn Jensen**, MS, SPHR, SHRM-SCP, Founder, HRC, LTD, Reno, NV

1:00 – 2:30 p.m.
**Learning Lab**

**Lights, Camera, Lawsuits: Shining a Spotlight on the Essential Tools for Preventing Harassment** ...... Tuscany 5
Harassment in the workplace has taken on a starring role. In 2018, due to increased public awareness, and employers providing training on this issue, total harassment claims decreased by approximately 10% from the previous year. However, the EEOC also reported a staggering 50% increase in the number of sexual harassment lawsuits filed from the previous year. Even the seemingly most innocuous words (and actions) may have unintended consequences. This pragmatic workshop will focus on the do’s and don’ts of employee behavior that will keep you out of legal hot water while creating a culture of trust and acceptance.

**Karyn Jensen**, MS, SPHR, SHRM-SCP, Founder, HRC, LTD, Reno, NV

1:00 – 3:30 p.m.
**Learning Lab**

**Getting the Most Out of StatsAmerica: A Training and Feedback Session** ........................................... Tuscany 11
StatsAmerica provides actionable data for economic developers and planners to use in site requests, developing metrics, grant writing, and strategic planning. Bring your laptop or tablet along to participate in demonstrations of the various tools available from StatsAmerica to support your planning efforts, including the Measuring Distress Tool, Big Radius Tool, the Innovation Index 2.0, and the CEDS Resource Library. This session will also provide the opportunity to provide feedback on the StatsAmerica tools and share what additional data and resources you would like to see to support your regional economic development and planning efforts.

**Carol Rogers**, Co-Director, Indiana Business Research Center, Indianapolis, IN

**Timothy Slaper**, Co-Director, Indiana Business Research Center, Bloomington, IN

2:00 – 3:30 p.m.
**Learning Lab**

**Rural Jobs Creation Strategies and Innovative Rural Business Models** ............................................. Tuscany 10
Jobs are changing, and the very nature of work is changing. That means job creation is changing, too. Learn ways small towns are connecting their small businesses and would-be entrepreneurs with the support and network they need to be successful and create jobs. Learn about business resource nights, networking events, backroom tours, and online courses you can take together. You’ll hear about actual small towns who are using these techniques right now to make entrepreneurship self-sustaining.

**Becky McCray**, Co-founder, SaveYour.Town, Alva, OK
3:45 – 5:15 p.m.  
**Membership Regional Caucus Meetings**  
All NADO members are encouraged to attend their regional caucus to talk about issues of importance to your regions and to NADO. View the membership region map on page 17.

- **Central** ....................................................................................................................................................................Tuscany 11
- **East** ..........................................................................................................................................................................Tuscany 9
- **Midwest** .................................................................................................................................................................Tuscany 10
- **Southeast** ...............................................................................................................................................................Tuscany 6
- **Southwest** ..............................................................................................................................................................Tuscany 5
- **West** .........................................................................................................................................................................Tuscany 4

5:30 – 7:00 p.m.  
**Opening Reception** ...........................................................................................................................................Tuscany CD

All conference attendees and their registered guests are invited to the Opening Reception—a great opportunity to catch up with old friends and meet new ones over beverages and hors d’oeuvres. Sponsored by VC3.

8:30 – 11:00 p.m.  
**Hidden Talents of NADO: Karaoke** ...................................................................................................................Tuscany C

After dinner, head back to the Peppermill for NADO’s very first Karaoke Night!

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**MONDAY, OCTOBER 21**

7:00 a.m. – 5:00 p.m.  
**Conference Registration** ........................................................................................................................................Tuscany Foyer

7:30 – 8:15 a.m.  
**DDAA Breakfast** ....................................................................................................................................................Tuscany F

All attendees from the ARC-designated LDDs are invited.

8:30 – 10:00 a.m.  
**Conference Commencement** ......................................................................................................................Tuscany CDE

**Scott Koons, NADO President and Executive Director, North Central Florida Regional Planning Council, Gainesville, FL**

**Opening Plenary: Becoming an Idea Friendly Community** .............................................................................Tuscany CDE

Which communities will survive into the future? Advances in agriculture, energy and fuels, manufacturing, and more all mean changes to jobs, economic development, and tax revenues. Given the certainty of change in our globalized future, it’s time to start making your community - rural or urban - more Idea Friendly. Learn the three practical ways to improve the climate for new ideas, and position your community to thrive, no matter what the future brings.

**Becky McCray, Co-founder, SaveYour.Town, Alva, OK**

10:00 – 10:15 a.m.  
**Networking Break** ........................................................................................................................................Tuscany Foyer
10:15 – 11:45 a.m.

**Mobile Workshop**

Peppermill Wins Big Betting on Geothermal Energy ................................................................. Tuscany Foyer

Since 2010 the Peppermill has tapped into a huge reservoir of natural geothermal activity located almost a mile underneath the hotel and casino to heat its pools, hot tubs, and guest room showers, and power the hotel’s mechanical systems. The result: saving more than $2.2 million in annual natural gas bills and reducing their carbon footprint by 12,000 metric tons of CO2 emissions every year. The workshop will explore the hotel’s geothermal system and attendees will learn how the hotel and casino are employing energy efficient practices throughout the facility.

10:15 – 11:45 a.m.

**Concurrent Sessions**

**Building Regional Climate Resilience** .................................................................................... Tuscany 10

Local leaders often look to regional organizations for assistance building climate resilience across jurisdictions, but it is not always clear how best to help. During this session, learn how to develop effective and affordable regional climate vulnerability assessments and resilience plans that can serve as a foundation for efforts at the local level. The session will also discuss the importance of addressing climate resilience through both regional and local perspectives and the key role development organizations can play in the process. It will also offer tools to help regional development organizations get started immediately developing cross-sector climate resilience for economic, natural, cultural, built, and human systems in their region.

**Tonya Graham, Executive Director, Geos Institute, Ashland, OR**

**Moderator: Denise Bulat, Executive Director, Bi-State Regional Commission, Rock Island, IL**

**RDOs on a Mission to Support Military Communities and Families** ...................................... Tuscany 11

In many regions across the country, military bases and installations are key economic drivers that create jobs, support the community, and help establish a local identity. Given the wide range of programs and services they provide, RDOs can serve as strong partners with the military. During this session, learn how RDOs are utilizing their expertise in the areas of regional planning, economic development, social services, and much more to support the military, military families, and regions they call home.

**Diane Rath, Executive Director Alamo Area Council of Governments, San Antonio, TX**

**Pat Steed, Executive Director, Central Florida Regional Planning Council, Bartow, FL**

**Jason Vincent, Executive Director, Pennyrile Area Development District, Hopkinsville, KY**

**Moderator: Chris Brown, Executive Director, Ark-Tex Council of Governments, Texarkana, TX**

**Deploying Technology to Improve Transportation Systems** ................................................. Tuscany 5

Technology is changing rapidly in all sectors, and transportation is no different. Learn how local and state agencies are partnering to test and deploy new technologies that may improve safety, maintenance and operations, and other characteristics in order to improve the multimodal transportation network. Local officials whose jurisdictions are responsible for transportation and RDO planning staff and stakeholders will learn lessons that are applicable to rural and small metropolitan regions.

**Seth Daniels, P.E., Assistant Chief Traffic Operations Engineer, Nevada DOT, Carson City, NV**

**Carrie Kissel, Associate Director, NADO Research Foundation, Washington, DC**

**Rod Schilling, P.E., Assistant Chief Traffic Operations Engineer, Nevada DOT, Carson City, NV**

**Stephanie Sudano, P.E., Multimodal Transportation Special Projects Engineer, North Carolina Department of Transportation, Raleigh, NC**

**Moderator: Susan Christensen, Executive Director, Greater Eastern Oregon Development Commission, Pendleton, OR**

**Conversation Café: Sustaining Our Communities through Programs for Youth and the Elderly** .... Tuscany 6

RDOs across the nation are offering programs and services that meet the needs of young children and older adults. Whether delivering meals to home-bound seniors, providing transit services to health care and educational facilities, offering skills training to young adults, providing day care services, or even helping the elderly seek employment opportunities, the RDO role is evolving rapidly. During this facilitated conversation session, share your own programs and initiatives and learn from your peers about new ways to enhance the quality of life for your senior and youth populations.

**Facilitator: Sarah Penick Smith, Executive Director, Waccamaw Regional Council of Governments, Georgetown, SC**
12:00 – 1:30 p.m.
Plenary Luncheon .............................................................................................................................................. Tuscany CD
Join NADO’s Executive Committee and EDA leadership for lunch; U.S. Assistant Secretary of Commerce for Economic Development Dr. John Fleming will provide updates on EDA programs and initiatives.
Welcome: Scott Koons, NADO President and Executive Director, North Central Florida Regional Planning Council, Gainesville, FL
Introduction: A. Leonard Smith, Regional Director, U.S. Economic Development Administration, Seattle, WA
Speaker: The Honorable John Fleming, MD, U.S. Assistant Secretary of Commerce for Economic Development, Washington, DC

1:30 – 4:30 p.m.
Mobile Workshop
An Industrial Park Like No Other: A Visit to the Tahoe Reno Industrial Center ........................... Tuscany Foyer
The Tahoe Reno Industrial Center (TRI) is the largest industrial park in the world with over 15,000 acres pre-zoned, fully entitled, and in active development. Not only is Tesla Gigafactory 1 located there, but many of the foremost tech companies in the world, such as Blockchains, Google, Jet.com, and Switch have recognized the unique location, development, and business benefits of this park. On this tour, learn more about the past, present, and future of TRI as well as more about the companies that call this unique place home.

1:45 – 3:15 p.m.
Concurrent Sessions
Good to Know: Federal Grants Management Fundamentals ................................................................. Tuscany 10
Regional development organizations sit at the “intersection” of a variety of federal grant transactions. In that location, federal funds can arrive in lots of different ways. And depending upon the substance of award agreements it receives, an organization can be a recipient, a subrecipient, and a contractor under a grant—all at the same time. Those roles impose differing direct responsibilities. The fact that some of those federal funds may have to be re-awarded to other organizations creates a situation in which it’s easy to make mistakes. So sorting out what key rules flow with the money and how to respond to them should be a high priority for board members and staff. The list of organizations that have failed to do those things is long and distinguished, and the unfortunate consequences are pretty visible. This session won’t turn you into an expert on the details of the federal grants management rules but it will alert you to key fundamentals that can help you avoid vulnerabilities and protect your organizational reputation.
Bob Lloyd, Principal, Robert M. Lloyd Consulting Services, Greenville, SC
Moderator: Geri Gamber, Executive Director, Southeast Utah Association of Local Governments, Price, UT
Leveraging Opportunity Zones to Support Regional Economic Development .................................... Tuscany 11
Created as part of the Tax Cuts and Jobs Act, Opportunity Zones (OZs) are a federal economic development tool aiming to improve the outcomes of distressed communities around the country. During this session, hear the latest updates and trends for leveraging OZs to best position your region to benefit from this incentive and support regional economic development.
Scott Dadson, Executive Director, Isothermal Planning and Development Commission, Rutherfordton, NC
Matt Horton, Associate Director, Center for Regional Economics, Milken Institute, Los Angeles, CA
Frances Sakaguchi, Economic Development Integrator, U.S. EDA, Seattle, WA
Moderator: Laura Lewis Marchino, Executive Director, Region 9 EDD Southwest CO, Durango, CO
New Approaches to Workforce Development ................................................................. Tuscany 5
Learn how regional development organizations and their workforce boards are using new approaches to training individuals for in-demand positions, including a CDL driver training program and use of gaming-type simulations to stimulate interest and provide training for multiple occupations. The session will also include strategies being used to work with private sector partners to attract and retain talent for available positions.
Lauren Cartwright, Events and Communications Coordinator, Sonoma County Economic Development Board, Santa Rosa, CA
Rick Green, Government Services Director, Upper Savannah Council of Governments, Greenwood, SC
Robert Hiett, Executive Director, Upper Coastal Plain Council of Governments, Wilson, NC
Moderator: Renee Dycus, Executive Director, Southwest Arkansas Planning and Development District, Magnolia, AR

Conversation Café: DHS Infrastructure Resilience Planning Framework............................................ Tuscany 6
Because utilities, roads, communications, and other infrastructure systems are essential to community and regional services and are vulnerable to multiple types of physical, cyber, human, and natural threats, the DHS Cybersecurity and Infrastructure Security Division (CISA) has developed the Infrastructure Resilience Planning Framework to help public administrators, owners, and operators to understand what systems they depend on from one another and to work together to reduce vulnerabilities and prioritize investments. This session will provide an opportunity to learn more about the Planning Framework and provide input on the tools CISA is developing to make the Framework most useful to town and city administrators, public works, and other staff.

Steve Cauffman, Section Chief, Infrastructure Development and Recovery, Cyber Security and Infrastructure Security Agency, DHS, Arlington, VA
Devin Powers, Director of Government Services, RS21, Arlington, VA

3:15 – 3:30 p.m.
Networking Break .............................................................................................................................................. Tuscany Foyer

3:30 – 4:30 p.m.
Concurrent Sessions

Sharpening Your Indirect Cost Recovery Skills ......................................................................................... Tuscany 10
OMB’s 2 CFR Part 200 Uniform Administrative Requirements, Cost Principles and Audit Requirements, also known as the Super Circular, consolidates three separate sets of cost principles into one comprehensive document. The now five-year-old requirements were intended to simplify cost principles and requirements but once you wade through the policy changes, you’re still left with the heavy lifting necessary to develop and support an indirect cost allocation plan and rate proposal for your organization. And that’s where a solid understanding about the required documentary tools is needed. This session will accurately brief you on the federal policies and then highlight how to sharpen those tools.

Bob Lloyd, Principal, Robert M. Lloyd Consulting Services, Greenville, SC
Moderator: Eric Sexton, Executive Director, Barren River ADD, Bowling Green, KY

Broadband: Connecting Communities........................................................................................................ Tuscany 11
Broadband is a critical building block for community and economic development and quality of life, providing access to information, services, and economic transactions. Learn about national efforts to measure available broadband service more accurately, as well as efforts of RDOs to support broadband deployment.

Arthur Scott, Associate Legislative Director – Political Outreach Manager, National Association of Counties, Washington, DC
Jonathon Cross, Executive Director, Northern Oklahoma Development Association, Enid, OK
Moderator: Jiten Shah, Executive Director, Green River Area Development District, Owensboro, KY

Conversation Café: Economic Diversification ......................................................................................... Tuscany 6
Too many places throughout the country and the world have built economies around a single sector, leaving them vulnerable to both immediate shocks and longer, slow-moving chronic trends. Places that tie themselves too closely to one industry or sector are susceptible to decline and put themselves at risk. However, communities across the country are seeking opportunities to diversify and strengthen their economies through a variety of place-based efforts that tap into local and regional assets. During this session, share your own regional diversification efforts and learn from peers about ways to make your region more resilient and prosperous and improve quality of life for residents.

Facilitator: Brett Schwartz, Associate Director, NADO Research Foundation, Washington, DC
3:30 – 5:00 p.m.
Nominating Committee ....................................................................................................................................... Tuscany 9
The Nominees for NADO Officers will be interviewed by the Nominating Committee. The meeting is open to all NADO Members.

5:00 – 6:30 p.m.
Impact Awards Reception ............................................................................................................................... Tuscany CD
All attendees are invited to attend this reception to learn about the 2019 Aliceann Wohlbruck Impact Award projects. This year’s class of awardees includes 100 projects from 66 NADO members in 24 states...many will be on hand to share the details of the projects!

TUESDAY, OCTOBER 22

8:30 a.m. – 5:00 p.m.
Conference Registration ........................................................................................................................................ Tuscany Foyer

9:00 – 10:15 a.m.
Plenary Session: 13 Ways to Kill Your Community ........................................................................................ Tuscany C
Author and former politician Doug Griffiths examines sure-fire ways to kill a community—inadequate internet, unsafe drinking water, lack of services and amenities for youth to remain and retirees to return and so on—as he works with communities to identify and overcome challenges that prohibit their ability to become thriving, sustainable, and desirable. Sponsored by Three Rivers Planning and Development District (MS).
Doug Griffiths, President and CEO, 13 Ways, Inc., Ardrossan, Alberta, Canada
Moderator: Kevin Byrd, Executive Director, New River Valley Regional Commission, Radford, VA

10:15 – 10:30 a.m.
Networking Break ........................................................................................................................................ Tuscany Foyer

10:30 – 11:45 a.m.
Concurrent Sessions
Everything is About to Change ....................................................................................................................... Tuscany 10
Gain an understanding of the ways that changing technology, global economics, cultural shifts, and other developments impact communities and their leadership—especially local elected officials serving on RDO boards.
Doug Griffiths, President and CEO, 13 Ways, Inc., Ardrossan, Alberta, Canada
Moderator: Mike Brown, Mayor, City of Weatherford, Weatherford, OK

Communicating RDO Impact and Regional Data with Web-based Tools .............................................. Tuscany 11
RDOs provide critical support to the communities they serve, but the work of RDOs is varied and can be difficult to measure. In this session, hear about web-based tools that RDOs are using for different purposes: to tell their region's story with easy-to-use data and maps and to communicate the impacts they are creating locally. RDO directors and senior staff will learn strategies and use cases for using web-based tools for communicating data and impact.
Jim Chorney, Executive Director, North Central Pennsylvania Regional Planning and Development Commission, Ridgway, PA
Amy Kessler, Director of Community Development and Regional Planning, North Central Pennsylvania Regional Planning and Development Commission, Ridgway, PA
Caroline Smith, Economic Development Planner, Apalachee Regional Planning Council, Tallahassee, FL
Moderator: Lee Worsley, Executive Director, Triangle J Council of Governments, Durham, NC
NEPA and Permitting 101: A Dialogue on the Basics ................................................................. Tuscany 5
Federal environmental review and permitting processes required by the National Environmental Policy Act (NEPA) and other federal regulations can be confusing and resource intensive, particularly for public agencies that do not regularly engage with federal agencies. This session will introduce the basics of federal environmental reviews and permits, followed by a substantial opportunity for questions. Additional time will be allotted for a dialogue on obstacles encountered while navigating federal environmental review and permitting processes, and ideas for resources that might aid rural or other communities.

Kelsey Owens, Environmental Protection Specialist, USDOT Infrastructure Permitting Improvement Center, Washington, DC
Moderator: Virginia Alexander, Assistant Director/Center Hill RPO Coordinator, Upper Cumberland Development District, Cookeville, TN

Conversation Café: Addressing Regional Housing Needs ....................................................... Tuscany 6
Around the United States, in rural areas as well as metropolitan regions, the availability of affordable and quality housing does not meet the need or demand for housing. This leads to residents living in older housing stock that needs to be rehabilitated and commuters that must travel far distances to reach jobs and essential services. Join this conversation café to hear how RDOs and their members are studying the issue and partnering to address housing needs in their communities.

Facilitator: Sherry Long, Assistant Executive Director/Community Development Director, Western Piedmont Council of Governments, Hickory, NC

10:30 a.m. – 12:30 p.m.
Mobile Workshop
Fostering Entrepreneurship and Forging Partnerships:
A Visit to the Reno Innovation Center ................................................................. Tuscany Foyer
The University of Nevada, Reno Innovation Center is designed to empower Nevada’s next generation of economic leaders by igniting the creative and entrepreneurial spirits in University of Nevada, Reno students, faculty, community creatives, makers, economic developers, and emerging global tech companies. On this tour, learn more about this facility which offers co-working areas, a Makerspace, conference rooms, open and closed door offices for rent, and access to business mentorship and networking opportunities.

12:00 - 1:30 p.m.
NADO Board of Directors Meeting ........................................................................... Tuscany 3 & 4

12:00 – 1:30 p.m.
Lunch on Your Own

1:30 – 2:30 p.m.
Closing Plenary: ROUTES: USDOT’s New Rural Transportation Initiative ......................... Tuscany C
On October 8th, Secretary Elaine Chao announced the Rural Opportunities to Use Transportation for Economic Success (ROUTES) initiative to improve rural community access to USDOT’s discretionary grant and credit programs. This initiative will help small and rural communities better understand the federal programs available, evaluate rural applicants on a level playing field, and ensure the grant-making process does not overburden rural communities. At this session, senior USDOT staff will discuss the ROUTES Initiative, discretionary grants available to rural applicants, and field comments about how USDOT can be a better partner for rural public agencies.

Jannine Miller, Deputy Assistant Secretary and Senior Advisor to the Secretary, USDOT, Washington, DC
Morteza Farajian, Executive Director, USDOT Build America Bureau, Washington, DC
Bruce Robinson, Acting Associate Administrator for Program Management, Federal Transit Administration, Washington, DC
Moderator: Chris Fetzer, NADO Treasurer and Executive Director, Northern Arizona Council of Governments, Flagstaff, AZ

2:30 – 2:45 p.m.
Networking Break ........................................................................................................ Tuscany Foyer
2:45 – 5:15 p.m.
Annual Business Meeting ............................................................................................................................ Tuscany 5 & 6
NADO Board of Directors Meeting ............................................................................................................ Tuscany 3 & 4
All NADO members are encouraged to attend each meeting. The Board will convene immediately after conclusion of the Annual Business Meeting.

5:15 – 6:15 p.m.
Impact Award Photo Session ............................................................................................................................. Tuscany 8

6:30 – 7:00 p.m.
Reception / Cash Bar ........................................................................................................................................... Tuscany F

7:00 – 8:30 p.m.
President’s Award Dinner ............................................................................................................................ Tuscany CDE
All NADO members and their registered guests are invited to the President’s Award Banquet. As NADO President Scott Koons concludes his presidency he will announce the recipient of the 2019 President’s Award. This annual award recognizes an individual who has made significant contributions to regional development, to NADO, and to the organization’s leadership. Sponsored by the Florida Regional Councils Association.
NADO members are encouraged to attend their region’s caucus meeting on Sunday, October 20 at 3:45 p.m. During the caucus meetings, members talk about issues and topics of concern or importance to their regions, as well as NADO. Caucus meeting locations can be found on page 4.
ALABAMA
- Alabama-Tombigbee Regional Council
- East Alabama RP&DC
- Lee-Russell COG
- North Central Alabama RCOG
- NW Alabama Council of Local Governments
- RPC of Greater Birmingham
- South Alabama RPC
- Southeast Alabama Regional COG
- Top of Alabama Regional COG
- West Alabama Regional Commission

ARIZONA
- Northern Arizona Council of Governments
- South Eastern Arizona Governments Organization

ARKANSAS
- Central Arkansas PDD
- East Arkansas PDD
- Northwest Arkansas EDD
- Southeast Arkansas EDD
- Southwest Arkansas PDD
- West Central Arkansas PDD
- Western Arkansas PDD
- White River PDD

CALIFORNIA
- Superior California Economic Development

COLORADO
- Region 10 EDD
- Region 9 EDD of SW Colorado, Inc.
- Southern Colorado EDD

CONNECTICUT
- Capitol Region COG

FLORIDA
- Apalachicola RPC
- Central Florida RPC
- East Central Florida RPC
- Emerald Coast Regional Council
- North Central Florida RPC
- Northeast Florida Regional Council
- South Florida RPC
- Tampa Bay RPC
- Treasure Coast RPC

GEORGIA
- Central Savannah River Area Regional Commission
- Coastal Regional Commission
- Georgia Mountains Regional Commission
- Heart of Georgia Regional Commission
- Middle Georgia Regional Commission
- Northeast Georgia Regional Commission
- Northwest Georgia Regional Commission
- River Valley Regional Commission
- Southern Georgia Regional Commission
- Southwest Georgia Regional Commission
- Three Rivers Regional Commission

IDAHO
- Clearwater Economic Development Association
- Region IV Development Association
- Southeast Idaho COG

ILLINOIS
- Bi-State Regional Commission
- Blackhawk Hills Regional Council
- Greater Egypt RP&DC
- Greater Peoria Economic Development Council
- North Central Illinois COG
- Region 1 Planning Council
- Southeastern Illinois RP&DC
- Western Illinois Regional Council

INDIANA
- Indiana 15 Regional Planning Commission
- Kankakee-Iroquois RPC
- North Central Indiana RPC
- River Hills EDD & RPC
- Southern Indiana Development Commission

IOWA
- Chariton Valley Planning & Development COG
- East Central Intergovernmental Association
- East Central Iowa COG
- Iowa Northland Regional COG
- MIDAS COG
- North Iowa Area COG
- Region Six Planning Commission
- Region XII COG
- Siouxland Interstate MPC
- Southwest Iowa Planning Council

KANSAS
- Flint Hills Regional Council
- Great Plains Development Inc.
- North Central Kansas RPC
- Northwest Kansas PDC
- South Central Kansas EDD, Inc.

KENTUCKY
- Barren River ADD
- Big Sandy ADD
- Bluegrass ADD
- Buffalo Trace ADD
- Cumberland Valley ADD
- FIVCO ADD
- Gateway ADD
- Green River ADD
- Kentucky River ADD
- KIPDA
- Lake Cumberland ADD
- Lincoln Trail ADD
- Northern Kentucky ADD
- Pennyrile ADD
- Purchase ADD

LOUISIANA
- Acadiana Planning Commission
- Capital RPC
- Kisatchie-Delta RP&DD
- North Delta RP&DD
- South Central PDC

MAINE
- Androscoggin Valley COG
- Eastern Maine Development Commission
- Northern Maine Development Commission
- Southern Maine PDC

MARYLAND
- Mid-Shore Regional Council
- Tri-County Council for the Lower Eastern Shore of Maryland
- Tri-County Council for Western Maryland
- Upper Shore Regional Council

MASSACHUSETTS
- Central Massachusetts RPC
- Merrimack Valley Planning Commission
- Old Colony Planning Council
- Pioneer Valley Planning Commission

MICHIGAN
- East Michigan Council of Governments
- Eastern Upper Peninsula Regional PDC

MEMBERS
2018 - 2019
<table>
<thead>
<tr>
<th>Region</th>
<th>Organizations</th>
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<tr>
<td><strong>MINNESOTA</strong></td>
<td>Networks Northwest&lt;br&gt;Northeast Michigan COG&lt;br&gt;West Michigan Shoreline RDC&lt;br&gt;Western Upper Peninsula PDR</td>
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<td><strong>MISSISSIPPI</strong></td>
<td>Arrowhead RDC&lt;br&gt;East Central RDC&lt;br&gt;Headwaters RDC&lt;br&gt;Mid-Minnesota Development Commission&lt;br&gt;Northwest RDC&lt;br&gt;Region Five Development Commission&lt;br&gt;Region Nine Development Commission&lt;br&gt;Southwest RDC&lt;br&gt;Upper Minnesota Valley RDC</td>
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<td><strong>MISSOURI</strong></td>
<td>Central MS PDD&lt;br&gt;East Central PDD&lt;br&gt;Golden Triangle PDD&lt;br&gt;North Central PDD&lt;br&gt;North Delta PDD&lt;br&gt;Northwest Missouri PDD&lt;br&gt;South Delta PDD&lt;br&gt;Southwestern Missouri PDD&lt;br&gt;Three Rivers PDD</td>
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<td><strong>NEW HAMPSHIRE</strong></td>
<td>Lakes Region Planning Commission&lt;br&gt;Nashua RPC&lt;br&gt;Southwest RPC&lt;br&gt;Upper Valley Lake Sunapee RPC</td>
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<td><strong>NEW MEXICO</strong></td>
<td>Eastern Plains COG&lt;br&gt;Mid-Region COG&lt;br&gt;North Central New Mexico EDD&lt;br&gt;Northwest New Mexico COG&lt;br&gt;South Central New Mexico COG&lt;br&gt;Southeastern New Mexico EDD/COG&lt;br&gt;Southwest New Mexico COG</td>
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<td><strong>NEW YORK</strong></td>
<td>Capital District RPC&lt;br&gt;Central New York RPDB&lt;br&gt;Genesee/Finger Lakes RPC&lt;br&gt;Southern Tier 8 Regional Board&lt;br&gt;Southern Tier Central RPDB&lt;br&gt;Southern Tier West RPDB</td>
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<td><strong>NORTH CAROLINA</strong></td>
<td>Albemarle Commission&lt;br&gt;Centralina COG&lt;br&gt;Eastern Carolina Council&lt;br&gt;High Country COG&lt;br&gt;Isothermal PDC&lt;br&gt;Kerr-Tar Regional Council of Governments&lt;br&gt;Land-of-Sky Regional Council&lt;br&gt;Lumber River COG&lt;br&gt;Mid-East Commission&lt;br&gt;Piedmont Triad Regional Council&lt;br&gt;Southeastern EDC&lt;br&gt;Southwestern Commission&lt;br&gt;Triangle J COG&lt;br&gt;Upper Coastal Plain COG&lt;br&gt;Western Piedmont COG</td>
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<td><strong>NORTH DAKOTA</strong></td>
<td>Lake Agassiz Regional Council&lt;br&gt;Lewis &amp; Clark RDC&lt;br&gt;Red River Regional Council</td>
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<td><strong>OHIO</strong></td>
<td>Buckeye Hills Regional Council&lt;br&gt;Mid-Ohio Regional Planning Commission&lt;br&gt;NEFCO&lt;br&gt;Ohio Mid-Eastern Governments Association&lt;br&gt;Ohio Valley RDC&lt;br&gt;Toledo Metropolitan Area COG</td>
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<tr>
<td><strong>OKLAHOMA</strong></td>
<td>Association of Central Oklahoma Governments&lt;br&gt;Association of S. Central Oklahoma Governments&lt;br&gt;Central Oklahoma EDD&lt;br&gt;Eastern Oklahoma Development District&lt;br&gt;Grand Gateway EDA&lt;br&gt;Indian Nations COG&lt;br&gt;Northern Oklahoma Development Authority&lt;br&gt;Oklahoma EDA&lt;br&gt;South Western Oklahoma Development Authority&lt;br&gt;Southern Oklahoma Development Association</td>
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<td><strong>OREGON</strong></td>
<td>CCD Business Development Corporation&lt;br&gt;Central Oregon Intergovernmental Council&lt;br&gt;Columbia-Pacific EDD&lt;br&gt;Greater Eastern Oregon Development Corporation&lt;br&gt;Mid-Columbia EDD&lt;br&gt;Mid-Willamette Valley COG&lt;br&gt;Northwest Oregon EDD&lt;br&gt;South Central Oregon EDD&lt;br&gt;Southwestern Oregon EDD&lt;br&gt;Southern Oregon Regional Economic Development Inc.</td>
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<td><strong>PENNSYLVANIA</strong></td>
<td>Delaware Valley Regional Planning Commission&lt;br&gt;North Central PA RPD Commission&lt;br&gt;Northeastern Pennsylvania Alliance&lt;br&gt;Northen Tier RP&amp;DC&lt;br&gt;Northwest Commission&lt;br&gt;SEDA-COG&lt;br&gt;Southern Alleghenies PDC</td>
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<td><strong>SOUTH CAROLINA</strong></td>
<td>Appalachian Council of Governments&lt;br&gt;Berkeley-Charleston-Dorchester COG&lt;br&gt;Catawba Regional COG&lt;br&gt;Central Midlands COG&lt;br&gt;Lowcountry COG&lt;br&gt;Lower Savannah COG&lt;br&gt;Pee Dee Regional COG&lt;br&gt;Santee-Lynches Regional COG&lt;br&gt;Upper Savannah COG&lt;br&gt;Waccamaw Regional COG</td>
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<td><strong>SOUTH DAKOTA</strong></td>
<td>Black Hills COG</td>
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</table>
• Central South Dakota Enhancement District
• First District Association of Local Governments
• Northeast COG
• Planning & Development District III
• South Eastern COG

TENNESSEE
• East Tennessee Development District
• First Tennessee Development District
• Greater Nashville Regional Council
• Memphis Area Association of Governments
• NW Tennessee DD & Human Res. Agency
• South Central TN Development District
• Southeast TN Development District
• Southwest TN Development District
• Upper Cumberland Development District

TEXAS
• Alamo Area COG
• Ark-Tex COG
• Brazos Valley COG
• Capital Area COG
• Central Texas COG
• Coastal Bend COG
• Concho Valley COG
• Deep East Texas COG
• East Texas COG
• Golden Crescent RPC
• Gulf Coast EDD
• Heart of Texas COG
• Lower Rio Grande Valley Development Council
• Middle Rio Grande Development Council
• North Central Texas COG
• Panhandle RPC
• Permian Basin RPC
• Rio Grande COG
• South Plains AOG
• South Texas Development Council
• Texoma COG

UTAH
• Bear River AOG
• Mountainland AOG
• Six County AOG
• Southeastern Utah Assn. of Local Governments
• Uintah Basin AOG

VERMONT
• Addison County RPC
• Bennington County Regional Commission
• Central Vermont RPC
• Chittenden County RPC
• Lamoille County Planning Commission
• Northwest RPC
• Southern Windsor County RPC
• Two Rivers-Ottawaquechee Regional Commission
• Windham Regional Commission

VIRGIN ISLANDS
• U.S. Virgin Islands Economic Development Authority

VIRGINIA
• Central Virginia Planning District Commission
• Cumberland Plateau PDC
• George Washington Regional Commission
• Mount Rogers PDC
• New River Valley Regional Commission
• Northern Neck PDC
• PlanRVA
• Roanoke Valley-Alleghany Regional Commission
• Southside PDC

WASHINGTON
• Cowlitz-Wahkiakum COG
• Puget Sound Regional Council
• Tri-County EDD

WEST VIRGINIA
• Bel-O-Mar Regional Council
• Brooke-Hancock RP&DC
• Eastern Panhandle RP&DC
• Mid-Ohio Valley Regional Council
• Region 4 PDC
• Region 8 PDC
• Region I PDC
• Region II PDC
• Region VI PDC
• Region VII PDC
• Regional Intergovernmental Council

WISCONSIN
• Northwest RPC

ASSOCIATE MEMBERS

ALABAMA
• Alabama Institute for Deaf & Blind

ALASKA
• Southeast Conference
• State of Alaska Center for Economic Development

AMERICAN SAMOA
• Development Bank of American Samoa

ARIZONA
• Arizona Rural Transportation Advocacy Council
• Greenlee County

ARKANSAS
• Arkansas Economic Development Institute

CALIFORNIA
• Del Norte Economic Development Corporation
• Nevada County Transportation Commission
• Sonoma County Economic Development Board

COLORADO
• Colorado Association of Regional Organizations

CONNECTICUT
• Waterbury Development Corporation

FLORIDA
• Florida Regional Councils Association

GEORGIA
• Central Georgia Joint Development Authority
• Coastal ADD Authority
• Georgia Association of Regional Commissions

HAWAII
• Maui Economic Development Board
Congratulations to the 2019 NADO Impact Awards recipients. The Impact Awards program honors NADO members for their creative approaches to advancing regional community and economic development and improved quality of life. These projects have made significant impacts on their regions and demonstrate the diversity of services and program delivery provided by regional development organizations across the country. The projects will be recognized at a special reception on Monday, October 21 from 5:00 to 6:30 p.m. in Tuscany CD. They are also featured in an interactive online StoryMap available at www.nado.org.

The 2019 class of award recipients consists of 100 projects from 66 NADO member organizations spanning 24 states.

ARKANSAS
- Southwest Arkansas Planning & Development District, Explore Success – a Regional Career Expo and Job Fair for Youth in Southwest Arkansas

CALIFORNIA
- Sonoma County Economic Development Board, Sonoma County Connections

FLORIDA
- Apalachee Regional Planning Council, Apalachee Online
- Central Florida Regional Planning Council, Florence Villa Community Plan
- Central Florida Regional Planning Council, Landowner Assistance Expo (LAX 2019)
- North Central Florida Regional Planning Council, Visit Natural North Florida Travel Show Program
- Northeast Florida Regional Planning Council, Public/Private Regional Resiliency Committee
- Tampa Bay Regional Planning Council, Suncoast Parkway 2-Transportation Corridor Land Use Study

GEORGIA
- Coastal Regional Commission, Darien Downtown Plan
- Coastal Regional Commission, U.S. Bike Route 1 Designation for Coastal Georgia
- Georgia Mountains Regional Commission, City of Toccoa Historic Resource Survey
- Georgia Mountains Regional Commission, GMRC Story Map
- Georgia Mountains Regional Commission, Georgia Renewable Power Project
- Middle Georgia Regional Commission, Impacting Senior Hunger – Grocery Access with Safe Food Transport Pilot Project
- Middle Georgia Regional Commission, Monroe County Sheriff Online Crime Mapping System
- Middle Georgia Regional Commission, Perry, GA Downtown Parking Assessment
- Northwest Georgia Regional Commission, Collaborative Planning Brings Success in Whitfield County

IOWA
- Southeast Iowa Regional Planning Commission, Homes for Iowa

KENTUCKY
- Green River Area Development District, Frozen Meal Program for Homebound Seniors
- Pennyrile Area Development District, Fort Campbell Strong

LOUISIANA
- Acadiana Planning Commission, InvestAcadiana: The Acadiana Regional Opportunity Zone Initiative

MAINE
- Eastern Maine Development Corporation, Eastern Maine Development Corporation Economic Opportunity Response Team (EORT) for Regional Development
- Northern Maine Development Commission, US Bike Route 501
- Southern Maine Planning and Development Commission, Revitalizing the Region: SMPDC’s Brownfields Program

MINNESOTA
- Headwaters Regional Development Commission, Northern Minnesota Entrepreneur Academy
- Region Five Development Commission, R5DC Solar Schools
- Region Nine Development Commission, MedTech Connect

MISSISSIPPI
- Central Mississippi Planning and Development District, Vicksburg – The Mississippi Center for Innovation and Tech Transfer
• Central Mississippi Planning and Development District, Tougaloo College Master Plan
• East Central Planning and Development District, Saving Wechsler
• Northeast Mississippi Planning & Development District, Marshall County/ Niagra Bottling, LLC/Public Water Improvements
• Northeast Mississippi Planning and Development District, City of Corinth Drainage Improvements
• Southern Mississippi Planning and Development District, In-School Gateway Youth Program

MISSOURI
• Boonslick Regional Planning Commission, Tight 360 Apprenticeship Program Addresses Workforce Development Needs in the Boonslick Region
• Northwest Missouri Regional Council of Governments, Nodaway-Holt Wastewater Treatment Facility Feasibility Study
• Northwest Missouri Regional Council of Governments, Mosaic Child Care and Education Center – Maryville (formerly SSM Health Preschool Child Care Center)

MONTANA
• Great Falls Development Authority, Great Falls Region Food & Agricultural Development Center
• Great Falls Development Authority, Great Falls Region Bridge Loans

NEBRASKA
• South Central Economic Development District, HomeNE Learning Network
• Southeast Nebraska Development District, York Comprehensive Development Project

NEW MEXICO
• Northwest New Mexico Council of Governments, Zuni Mountains Trail Project

NEW YORK
• Southern 8 Tier Regional Board, Southern Tier Industry Summit

NORTH CAROLINA
• Kerr-Tar Regional Council of Governments, Visit NC Farms Mobile App for the Kerr-Tar Region
• Land of Sky Regional Council, Building Regional Economic Resilience
• Land of Sky Regional Council, Mountain Area Careers
• Land of Sky Regional Council, Congestion Management Process (CMP)
• Lumber River Council of Governments, Dementia Friendly Communities

PENNSYLVANIA
• North Central Pennsylvania Regional Planning and Development Commission, North Central Regional Impacts Dashboard

SOUTH CAROLINA
• Appalachian Council of Governments, Appalachian Council of Governments Regional Data Center
• Catawba Regional Council of Governments, JET – Job Endurance Training
• Santee-Lynches Regional Council of Governments, Operation Summer Salvation
• Santee-Lynches Regional Council of Governments, Getting on the Right Side of Growth: Kershaw County’s Black River Road Corridor
• Santee-Lynches Regional Council of Governments, Central Carolina Scholars Program

TEXAS
• Alamo Area Council of Governments, Intellectual and Developmental Disabilities Services
• Alamo Area Council of Governments, Area Agencies on Aging
• Heart of Texas Council of Governments, HOTCOG Air Quality Monitoring Program
• Lower Rio Grande Development Council, Explore RGV
• Texas Association of Regional Councils, Rebuild Texas Fund Regional Disaster Recovery Program
• Texoma Council of Governments, Texoma Behavioral Health Leadership Team
• Texoma Council of Governments, Getting Ahead
• Texoma Council of Governments, Fannin County Food Project

VERMONT
• Two Rivers-Ottauquechee Regional Commission, Creative Economy of East Central Vermont

VIRGINIA
• Cumberland Plateau Planning District Commission, Cumberland Plateau Regional Opportunity Program (CProp)
• New River Valley Regional Commission, Old Prices Fork Elementary Redevelopment Project
• Roanoke Valley-Alleghany Regional Commission, Bike, Walk, & Disability Assessments
• Southside Planning District Commission, Southern Virginia Food Hub, Inc. dba Makers Market

OKLAHOMA
• Northern Oklahoma Development Authority, City Central Building Renovation in Ponca City, Oklahoma

OREGON
• Mid-Columbia Economic Development District, Maupin Fiber Project
• Mid-Columbia Economic Development District, Everybody Rides/Todos Arriba
• South Central Oregon Economic Development District, Rural Klamath Connects Rural Tourism Projects in Klamath Basin
• Southern Oregon Regional Economic Development, Inc., SOREDI Quest

TENNESSEE
• Southwest Tennessee Development District, Senior Volunteer Transportation Network
• Upper Cumberland Development District, Dale Hollow Rural Planning Organization
• Upper Cumberland Development District, Automation and Robotics Training Center at Motlow Community College McMinnville Campus

TEXAS
• Upper Savannah Council of Governments, Ready to Roll
• Upper Savannah Council of Governments, Seniors Raising Children
• Waccamaw Regional Council of Governments, Promoting Aging In Place by Enhancing Access to Home Repairs and Modifications
• Waccamaw Regional Council of Governments, Pathways2Possibilities Career Expo
Many thanks to our members who submitted nearly 150 images this year as part of the 2019 NADO Photo Contest! These photos visually capture what make your regions great places to live, work, and play. Images were judged in four categories: “Strengthening the Built and Natural Environments,” “Building Vibrant Places,” “Investing in Our Communities,” and “Sustaining Our Communities.” A “People’s Choice” winner was also chosen online by the public via our Facebook page where over 1,400 votes were cast. Visit www.nado.org to see all of the images submitted for the contest and learn the stories behind the winning photos.

STRENGTHENING THE BUILT AND NATURAL ENVIRONMENTS

1. Winner: North Carolina Department of Transportation
2. Runner-Up: Development Bank of American Samoa

BUILDING VIBRANT PLACES

3. Winner: Coastal Regional Commission of Georgia
4. Runner-Up: Central Florida Regional Planning Council
Many thanks to our members who submitted nearly 150 images this year as part of the 2019 NADO Photo Contest! These photos visually capture what make your regions great places to live, work, and play. Images were judged in four categories: “Strengthening the Built and Natural Environments,” “Building Vibrant Places,” “Investing in Our Communities,” and “Sustaining Our Communities.”

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**INVESTING IN OUR REGIONAL ECONOMY**

5. Winner: Buckeye Hills Regional Council (OH)
6. Runner-Up: Southeastern Utah Association of Local Governments

**BUILDING VIBRANT PLACES**

3. Winner: Coastal Regional Commission of Georgia
4. Runner-Up: Central Florida Regional Planning Council

**STRENGTHENING THE BUILT AND NATURAL ENVIRONMENTS**

1. Winner: North Carolina Department of Transportation
2. Runner-Up: Development Bank of American Samoa

**INVESTING IN OUR COMMUNITIES**

5. Winner: Buckeye Hills Regional Council (OH)
6. Runner-Up: Southeastern Utah Association of Local Governments

7. Winner: Mid-Columbia Economic Development District (OR)
8. Runner-Up: Region XII Council of Governments (IA)

**SUSTAINING OUR COMMUNITIES**

7. Winner: Mid-Columbia Economic Development District (OR)
8. Runner-Up: Region XII Council of Governments (IA)

**PEOPLE’S CHOICE**

9. Winner: West Alabama Regional Commission
AICP CERTIFICATION MAINTENANCE SESSIONS

Members of the American Institute of Certified Planners (AICP) are required to participate in education and training opportunities to earn credits and remain current with the latest trends, technologies, and best practices. NADO is a provider with the American Planning Association’s (APA) AICP Certification Maintenance (CM) Program. The following sessions should meet AICP CM requirements. Visit www.planning.org/cm to learn how to get approval for your attendance at these sessions.

Mobile Workshop: Reinventing Reno’s Midtown District Walking Tour .......................................................... CM 2
Filling Empty Buildings ...................................................... CM 2.5
Moving in the Right Direction: The Latest Trends in CEDS Planning ................................................................. CM 2.5
Mobile Workshop: Western Nevada Brownfields Road Trip ............................................................................. CM 4
Getting the Most Out of StatsAmerica .............................. CM 2.5
Rural Jobs Creation Strategies and Innovative Rural Business Models ............................................................... CM 1.5
Opening Plenary: Becoming an Idea Friendly Community ........................................................................ CM 1.5
Building Regional Climate Resilience ................................ CM 1.5
Deploying Technology to Improve Transportation Systems ........................................................................... CM 1.5
Mobile Workshop: An Industrial Park Like No Other: A Visit to the Tahoe Reno Industrial Center ............ CM 2
Conversation Café: DHS Infrastructure Resilience Planning Framework ....................................................... CM 1.5
Conversation Café: Economic Diversification ................. CM 1
Plenary Session: 13 Ways to Kill Your Community .................................................................................. CM 1.25
Everything is About to Change ........................................ CM 1.25
Communicating RDO Impact and Regional Data with Web-based Tools ................................................... CM 1.25
Mobile Workshop: Fostering Entrepreneurship and Forging Partnerships: A Visit to the Reno Innovation Center ................................................................. CM 1
Closing Plenary: Federal Rural Transportation Efforts ............................................................................. CM 1
Conversation Café: Addressing Regional Housing Needs ........................................................................ CM 1.25

KENTUCKY COUNTY OFFICIALS TRAINING CREDIT

Kentucky’s training incentive program for elected county officials began with the enactment of House Bill 810 (KRS 64.5275), effective in January 1999. The program offers county judge-executives, fiscal court members, clerks, sheriffs and jailers an annual financial incentive to participate in continuing training relevant to their official duties. NADO’s 2019 Annual Training Conference is an approved event. If you did not receive a Certification Form for this conference in your conference packet, please stop by the Conference Registration and Information Center to get one. You must have a NADO staff person or the session presenter initial the form next to the appropriate session. Attendees are responsible for submitting the forms to the Kentucky Department for Local Government after the conference.
Note: Voting Credentials
Voting delegates must turn in a completed credential form at the NADO registration desk to receive their voting delegate ribbon. Voting delegates sit in a specially marked section during the Annual Business Meeting on Tuesday and vote for officers of NADO and organizational business issues. In accordance with the NADO Bylaws, unless otherwise designated, the principle voting delegate will be the CEO of the member organization. Only voting delegates wearing a green ribbon will be allowed to vote, but all conference registrants are encouraged to attend the business meeting.

The NADO Board of Directors Meeting will convene in Tuscany 3 & 4 immediately following the Annual Business Meeting. The Annual Business Meeting and Board of Directors Meeting are open to all NADO members.
CENTRAL REGION
Ali DeMersseman, Executive Director, Black Hills Council of Governments (Rapid City, SD)
Chad Eggen, Executive Director, Boonslick RPC (Warrenton, MO)
Tom Higginbotham, Executive Director, Northeast Nebraska EDD (Norfolk, NE)
Randall Hrabe, Executive Director, Northwest Kansas PDC (Hill City, KS)
Rick Hunsaker, Executive Director, Region XII COG (Carroll, IA)
Laura Lewis Marchino, Executive Director, Region 9 EDD of SW Colorado, Inc. (Durango, CO)
Amber Metz, Executive Director, Lake Agassiz Regional Council (Fargo, ND)
Stan Summers, Box Elder County Commissioner, Bear River Association of Governments (Logan, UT)

EAST REGION
Charlie Baker, Executive Director, Chittenden County RPC (Winooski, VT)
Robert Clark, Executive Director, Northern Maine Development Commission (Caribou, ME)
Jill Foys, Executive Director, Northwest Commission (Oil City, PA)
Carol Jackson, Executive Director, Mid-Ohio Valley Regional Council (Parkersburg, WV)
Tom Kennedy, Executive Director, Southern Windsor County RPC (Ascutney, VT)
Amy Kessler, Director of Community Development & Regional Planning, North Central PA Commission (Ridgway, PA)
Randall Rapp, Mayor of Vienna, Mid-Ohio Valley Regional Council (Parkersburg, WV)
Martha Shickle, Executive Director, PlanRVA (Richmond, VA)
Wayne Strickland, Executive Director, Roanoke Valley-Alleghany Regional Commission (Roanoke, VA)

MIDWEST REGION
Denise Bulat, Executive Director, Bi-State Regional Commission (Rock Island, IL)
Nicole Griensewic Mickelson, Executive Director, Region Nine Development Commission (Mankato, MN)
Sheldon Johnson, Executive Director, Northwest Commission, (Spooner, WI)
Joe Matthews, Mayor of City of Marietta, Buckeye Hills-Hocking Valley RDD (Marietta, OH)
Matt McCauley, CEO, Networks Northwest (Traverse City, MI)
Jill Saegesser, Executive Director, River Hills EDD & RPC (Jeffersonville, IN)
SOUTHEAST REGION
Joe Barker, Executive Director, Southwest Tennessee DD (Jackson, TN)
Lisa Cooper, Executive Director, Northern Kentucky ADD (Florence, KY)
Cathy Davison, Executive Director, Albemarle Commission (Hertford, NC+)
Matthew Dolge, Executive Director, Piedmont Triad Regional Council (Kernersville, NC)
Jim Dove, Executive Director, Northeast Georgia Regional Commission (Athens, GA+)
Tommy Goodwin, Executive Director, South Delta PDD (Greenville, MS)
Patricia Hartung, Executive Director, Upper Savannah COG (Greenwood, SC)
Justin Hembree, Executive Director, Land of Sky Regional Council (Asheville, NC)
Keith Jones, Executive Director, Northwest Alabama Council of Local Governments (Muscle Shoals, AL)
Laura Mathis, Executive Director, Middle Georgia Regional Commission (Macon, GA)
Ron Mitchum, Executive Director, Berkeley-Charleston-Dorchester COG (North Charleston, SC)
Calvin Newsom, Supervisor, District 5, Southern Mississippi PDD (Columbia, MS)
Chris Rietow, Executive Director, Apalachee RPC (Tallahassee, FL)
Pat Steed, Executive Director, Central Florida RPC (Bartow, FL)
Jason Vincent, Executive Director, Pennyrile Area Development District (Hopkinsville, KY)

SOUTHWEST REGION
Tim Armer, Executive Director, North Central New Mexico EDD (Santa Fe, NM+)
Kevin Belanger, CEO, South Central Planning and Development Commission (Houma, LA)
Mike Brown, Mayor of Weatherford, South Western Oklahoma Development Authority (Burns Flat, OK)
Russell Devorsky, Executive Director, Heart of Texas COG (Waco, TX)
Debora Glasgow, Executive Director, South Western Oklahoma Development Authority (Burns Flat, OK)
Rodney Larsen, Executive Director, Central Arkansas PDD (Lonoke, AR)
Dwayne Pratt, Executive Director, West Central Arkansas PDD (Hot Springs, AR)
Melissa Rivers, Executive Director, East Arkansas PDD (Jonesboro, AR)
Tom Wilkinson, Executive Director, Brazos Valley COG (Bryan, TX)

WEST REGION
Lisa Dawson, Executive Director, Northeast Oregon EDD (Enterprise, OR)
Christine Frei, Executive Director, Clearwater Economic Development Association (Lewiston, ID+)
Sherly Gonzales, Executive Director, Western Nevada Development District (Carson City, NV)
Amanda Hoey, Executive Director, Mid-Columbia EDD (The Dalles, OR)
Bob Nash, CEO, Superior California Economic Development; Director, Bella Vista Water District (Redding, CA)

ASSOCIATE REPRESENTATIVES
Kevin Adam, Legislative Liaison, Arizona Rural Transportation Advocacy Council (Phoenix, AZ)
Linda Salmonson, Economic Development Manager, East River Electric Power Co-op (Madison, SD)
Jim Youngquist, Director, Arkansas Economic Development Institute (Little Rock, AR)

Names in green are elected officials.
+ Resigned from the NADO Board

This list is as of September 16, 2019
The National RPO Council of Peers serves as the leadership of RPO America. The RPO Council provides advice, input, and ideas to the NADO Board of Directors and staff. Council members are appointed by the NADO president, with the advice and consent of the NADO board.

Robert Allen, Mountainland Association of Governments (UT)
Rose Bauguess, Southwestern Commission (NC)
Carol Bingham, South Western Oklahoma Development Authority
Tom Bliss, Southeast Nebraska Development District
Chris Brown, Ark-Tex Council of Governments (TX)
Tracy Brown, Mid-Ohio Valley Regional Council (WV)
Kevin Buettner, Ohio Mid-Eastern Governments Association
Brian Carver, Bear River Association of Governments (UT)
Susan Christensen, Greater Eastern Oregon Development Corporation
Nick Crevey, River Hills Economic Development District and Regional Planning Commission (IN)
Dave Doran, Southeast Idaho Council of Governments
Vicki Eggers, Northern Oklahoma Development Authority
Randall Embry, Kentuckiana Regional Planning and Development Agency (KY)
Annette Fiedler, Southwest Regional Development Commission (MN)
Rick Green, Upper Savannah Council of Governments (SC)
Cerisse Grijalva, Southwest New Mexico Council of Governments
Sasha Grist, Western Arkansas Planning and Development District
Robert Hiett, Upper Coastal Plain Council of Governments (NC)
Bryan Hill, Roanoke Valley-Alleghany Regional Commission (VA)
Jason James, Northern Arizona Council of Governments
Sheldon Johnson, Northwest Regional Planning Commission (WI)
Amy Kessler, North Central Pennsylvania Regional Planning and Development Commission
Krishna Kunapareddy, Boonslick Regional Planning Commission (MO)
Dan Landon, Nevada County Transportation Commission (CA)
J. B. Mack, Southwest Region Planning Commission (NH)
Craig Markley, Iowa Department of Transportation
Shelton Merrell, Southwest Tennessee Development District
Gena McCullough, Bi-State Regional Commission (IL/IA)
Carey Mullins, Pennsylvania Department of Transportation
Kelly Murray, Illinois Association of Regional Councils
Michael Parks, Brazos Valley Council of Governments (TX)
Chet Parsons, Richmond Regional Planning District Commission (VA)

Jason Ray, Southwest Missouri Council of Governments/Missouri State University—Center for Resource Planning & Management
James Reed, Central Texas Council of Governments
Chad Reese, Southeast Tennessee Development District
Tom Reinauer, Southern Maine Planning and Development Commission
Shawn Schloesser, Region Nine Development Commission (MN)
Steve Schnell, Northeast Michigan Council of Governments
Eric Senger, Northeast Council of Governments (SD)
Elijah Sharp, New River Valley Regional Commission (VA)
Marybeth Soderstrom, Central Florida Regional Planning Council
Robert Stevens, Cowlitz-Wahkiakum Council of Governments (WA)
Jesse Turner, Northwest Alabama Council of Local Governments
Chris Whitaker, Region XII Council of Governments (IA)
Sarah Wraight, Two Rivers-Ottawaquechee Regional Commission (VT)
Future NADO Conferences

March 15 - 18, 2020
NADO Washington Policy Conference / DDAA Annual Conference
Marriott Crystal Gateway • Arlington, Virginia
703.920.3230 • Room rate: $260 single/double

October 17 - 20, 2020
NADO Annual Training Conference
Hilton Cleveland Downtown • Cleveland, Ohio
216.413.5000 • Room rate: $199 single/double

March 14 - 17, 2021
NADO Washington Policy Conference / DDAA Annual Conference
Marriott Crystal Gateway • Arlington, Virginia
703.920.3230 • Room rate: $268 single/double

October 16 - 19, 2021
NADO Annual Training Conference
Hilton Portland Downtown • Portland, Oregon
503.226.1611 • Room rate: $199 single/double

March 13 - 16, 2022
NADO Washington Policy Conference / DDAA Annual Conference
Marriott Crystal Gateway • Arlington, Virginia
703.920.3230 • Room rate: $268 single/double

October 15 - 18, 2022
NADO Annual Training Conference
Wyndham Grand Pittsburgh Downtown
Pittsburgh, Pennsylvania
412.391.4600 • Room rate: $185 single/double
The National Association of Development Organizations (NADO) works to strengthen America’s local governments, communities, and economies through the regional strategies, partnerships, and solutions of the nation’s network of 520 regional development organizations.