



The CEDS: Looking Back, Looking Forward

*National CEDS Forum
June 19, 2019*



U.S. Department of Commerce
Economic Development Administration
**COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGIES
CEDS
SUMMARY OF REQUIREMENTS**



Note: This document provides a synopsis of the requirements for comprehensive economic development strategies. For further information, interested parties are directed to section 302 of the Public Works and Economic Development Act of 1965 (42 U.S.C. § 3162) and EDA's regulations at 13 C.F.R. part 303. The document is intended to serve as a convenient source for requirements relating to the CEDS. Nothing in this document is intended to supersede or otherwise modify EDA's statute, regulations, policies or procedures.

Introduction: A comprehensive economic development strategy (CEDS) is designed to bring together the public and private sectors in the creation of an economic roadmap to diversify and strengthen regional economies. The CEDS should analyze the regional economy and serve as a guide for establishing regional goals and objectives, developing and implementing a regional plan of action, and identifying investment priorities and funding sources. A CEDS integrates a region's human and physical capital planning in the service of economic development. Integrated economic development planning provides the flexibility to adapt to global economic conditions and fully utilize the region's unique advantages to maximize economic opportunity for its residents by attracting the private investment that creates jobs for the region's residents. A CEDS must be the result of a continuing economic development planning process developed with broad-based and diverse public and private sector participation, and must set forth the goals and objectives necessary to solve the economic development problems of the region and clearly define the metrics of success. Finally, a CEDS provides a useful benchmark by which a regional economy can evaluate opportunities with other regions in the national economy.

Who should develop a CEDS? A Planning Organization seeking to formulate and implement a regional economic development program will benefit from developing a CEDS. Successful economic development efforts are based on CEDS that provide an economic roadmap to diversify and strengthen regional economies. The Public Works and Economic Development Act of 1965, as amended (PWEDA), requires a CEDS in order to apply for investment assistance under EDA's Public Works or Economic Adjustment Assistance Programs. At EDA's discretion, EDA may accept CEDS that it has funded or CEDS prepared independently of EDA investment assistance or oversight.

The following sections set out below on "Planning Organizations" and "Strategy Committees" cover the requirements for EDA-funded CEDS, while the remainder of this document pertains to technical requirements for CEDS. It should be noted that in determining the acceptability of a CEDS prepared independently of EDA investment assistance or oversight for projects under 13 C.F.R. parts 305 or 307, EDA may in its discretion determine that the CEDS is acceptable without it fulfilling requirements set out in 13 C.F.R. § 303.7. In doing so, EDA shall consider the circumstances surrounding the application for investment assistance, including emergencies or natural disasters, and the fulfillment of the requirements of Section 302 of PWEDA.

A. EDA-funded CEDS

Pursuant to 13 C.F.R. § 303.6, if EDA awards Investment Assistance to a Planning Organization to develop, revise, or replace a CEDS, the Planning Organization must follow the procedures set forth in paragraphs A.1 and A.2.

1. Planning Organization: A Planning Organization (as defined in 13 C.F.R. § 303.2), typically an Economic Development District (EDD) or Indian Tribe, may be eligible for EDA planning investment assistance. The purpose of such assistance is to develop a CEDS for a specific EDA-approved region. The Planning Organization is responsible for:

- Appointing a Strategy Committee (CEDS Committee);
- Developing and submitting to EDA a CEDS that complies with 13 C.F.R. § 303.7;
- Making a new or revised CEDS available for review and comment by the public for a period of at least thirty (30) days prior to submission of the CEDS to EDA;
- Obtaining approval of the CEDS from EDA;
- After obtaining approval of the CEDS, submitting to EDA an updated CEDS performance report annually. The **performance report**, in addition to reporting progress on CEDS implementation, should also discuss community and private sector participation in the CEDS effort. Any performance report that results in a change in the technical components of the EDA-approved CEDS must be available for review and comment by the public for a period of at least thirty (30) days prior to submission of the performance report to EDA;
- Submitting a copy of the CEDS to any Regional Commission if any part of the EDA-approved EDD region is covered by that Commission;
- Submitting a new CEDS to EDA at least every five (5) years, unless EDA or the Planning Organization determines that a new CEDS is required earlier due to changed circumstances.

2. Strategy Committee: The Strategy Committee is the entity identified by the Planning Organization as responsible for developing, revising, or replacing the CEDS. The Strategy Committee **must represent the main economic interests** of the region, and **must include Private Sector Representatives** (defined in 13 C.F.R. § 300.3, with respect to any for-profit enterprise, as any senior management official or executive holding a key decision making position, or that person's designee) **as a majority of its membership**. In addition, the Planning Organization should ensure that the Strategy Committee also includes:

- Public officials;
- Community leaders;
- Representatives of workforce development boards;
- Representatives of institutions of higher education;
- Minority and labor groups; and
- Private individuals.

Strategy Committees representing Indian Tribes or States may vary.



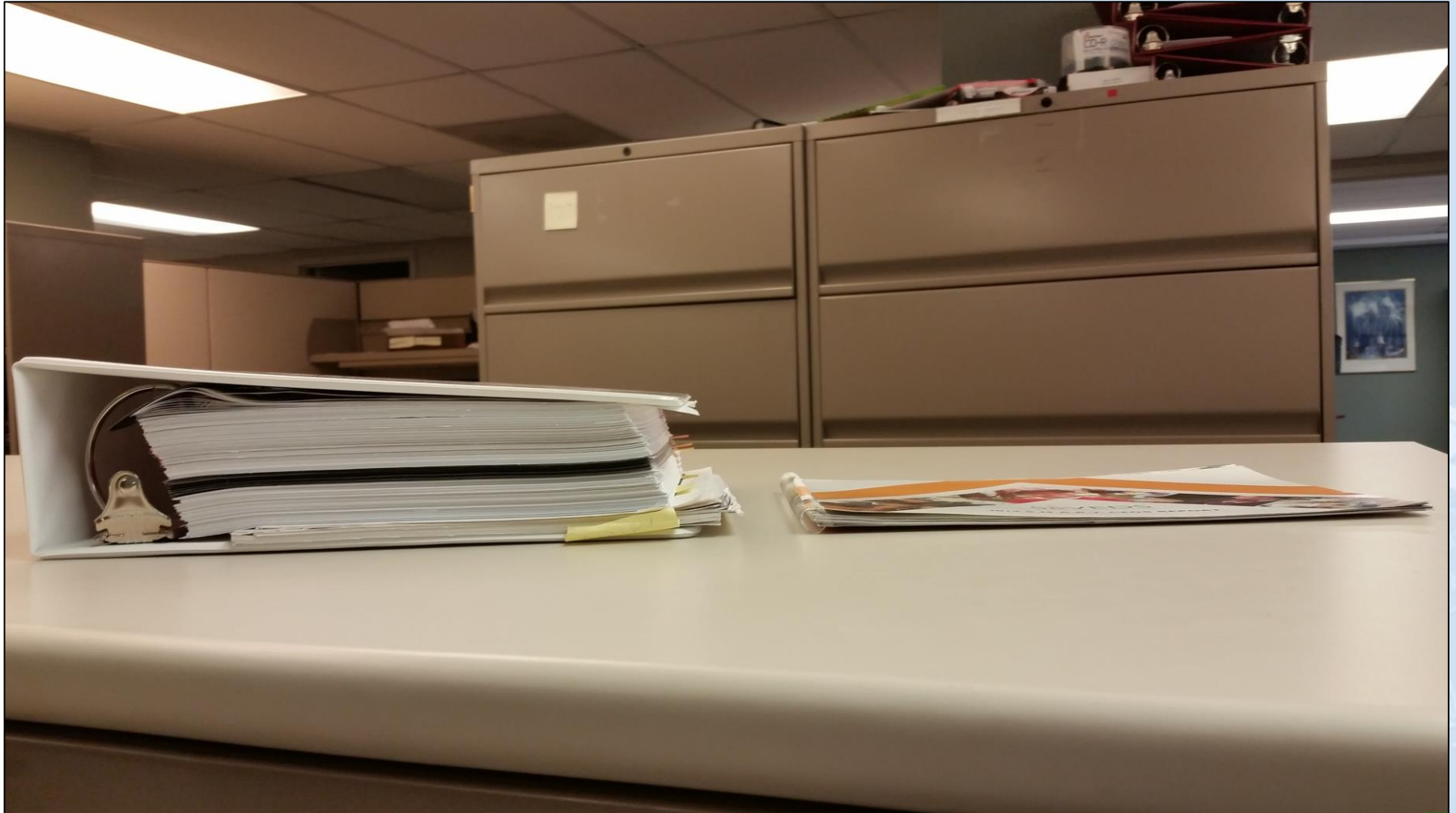
US Economic Development Administration - 010515

Comprehensive Economic Development Strategy (CEDS) Content Guidelines: *Recommendations for Creating an Impactful CEDS*

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CED



CEDS circa 2001 (left)

Southeast Alaska 2020 Economic Plan

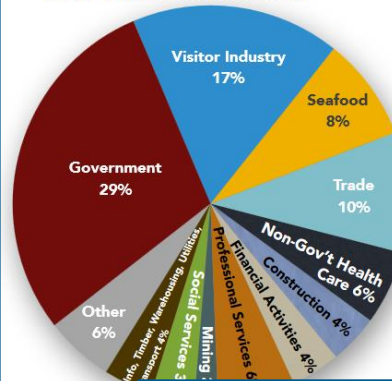
Southeast Conference's Comprehensive
Economic Development Strategy
2016-2020



Updated September 2018

Prepared by
Rain Coast Data

Annual Average Jobs
45,640 Jobs
UP 380 JOBS IN 2017 +1%



CHANGES 2014 TO 2017

REGIONAL
POPULATION
DECREASED BY
1,600 PEOPLE TO
72,915 -2%

LABOR FORCE
DECREASED BY **54**
JOBS TO 45,640
JOBS -0.1%

SOUTHEAST MARITIME: 6,275 Jobs

Private and US Coast Guard Maritime Employment & Workforce Earnings



Fishing & Seafood Processing

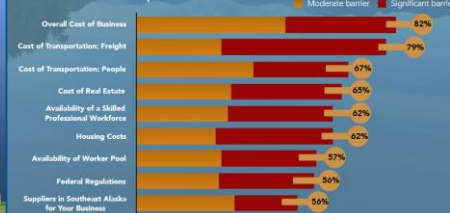
Jobs: **3,829**
Wages: **\$216.5 M**
Change in jobs
2014-17: **+12%**



Marine Tourism

Jobs: **1,079**
Wages: **\$36.4 M**
Change in jobs
2014-17: **+18%**

Top Barriers



ARRIVALS
FROM OUTSIDE THE
REGION **INCREASED**
BY **+13%** 173,000
PEOPLE



River Valley Regional Commission (GA)

River Valley Regional Commission - West Central Georgia

Buckeye Hills Regional Council (OH)

BUCKEYE HILLS regional council

Search

Next Update
The 2019 CEDS Annual Report is due **April 30, 2019** to the Chicago Regional Office of EDA.

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[Evaluation Framework](#) [About](#)

CEDS Evaluation Framework				
Indicators of Regional Progress				
	Achieved	On-Target	Missed	In Process
Decrease Regional Unemployment by 2% by 2020.				
Increase Regional Employment 2% by 2020.				
Increase Regional Broadband Adoption 2% Annually by 2020.				
10% of BH Region has Bachelor Degree by 2020.				

Check the Progress of the Regional Scorecard

An evaluation framework has been created to help stakeholders evaluate the progress being made toward regional goals.

Action Plan Evaluation Framework				
	Achieved	On-Target	Missed	In Process
Workforce				
Complete 5 Educational Outreach Activities in 5 Years.				

Southeastern MT Development Corp

Custer County Powder River County Rosebud County Treasure County

Comprehensive Economic Development Strategy

2016 - 2020 Update

Southeastern Montana

The 2016 – 2020 Comprehensive Economic Development Strategy (CEDS) is a revision to the original 2004 report and a planning guide for Southeastern Montana.

It also enables the Southeastern Montana Development Corporation to continue as a designated Economic Development District.

Southeastern Montana Development Corporation
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Colstrip, MT 59523

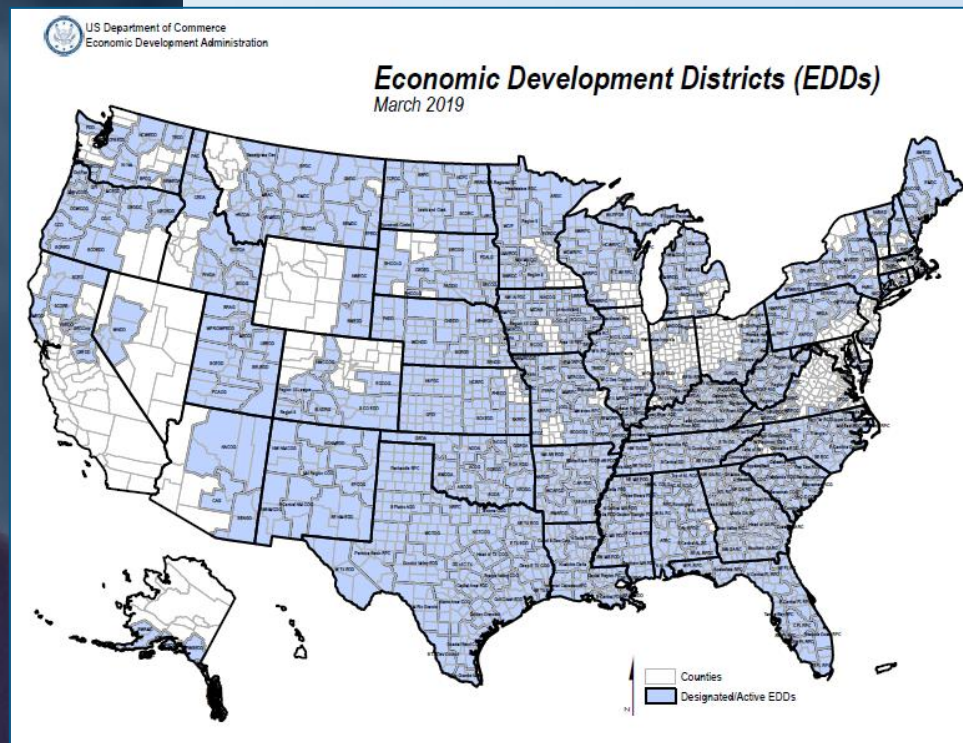
"GROWING MONTANA ~ ONE JOB AT A TIME"

COLSTRIP ECONOMIC DIVERSIFICATION STRATEGY

- GOAL 1** Coal, Energy, and Renewable Technology
- GOAL 2** High Tech Industry and Entrepreneurship
- GOAL 3** Manufacturing
- GOAL 4** High Skilled Labor
- GOAL 5** Agriculture and Outdoor Recreation/Tourism
- GOAL 6** Quality of Life



Assistant Secretary John Fleming



1) Investment Priority

Opportunity Zones: Planning and implementation projects aimed at attracting private investment – including from Opportunity Funds – to grow businesses and create jobs in Census tracts that have been designated as Opportunity Zones. This includes targeted projects located within an Opportunity Zone; projects that, while not located within an Opportunity Zone, have a clear intent of benefitting nearby Opportunity Zone(s); and regional projects that encompass an area containing at least one Opportunity Zone with a clear intent of benefitting that Opportunity Zone. Opportunity Zones are designed to spur economic development by providing tax benefits to investors.

2) Eligibility Under Special Need

3) Linkages with the CEDS*

- **Tools & Resources?**
- **Information?**
- **Guidance?**

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CEDS circa 2001 (left)