

Opportunities to Build Partnerships through the RDO Programs and Services

Who serves on your regional development organization’s boards, committees, or working groups? Which targeted stakeholders would you like to engage in your organization’s programs, and why would they want to engage? How could your organization support and add value to the work of other entities in the region? Brainstorm potential relationships by thinking through the eight forms of Community Capital, who you’ve engaged, who is missing, and how you would engage with them.

Community Capital	Current board, committee, working group members, or other partners who work on these issues	Potential partners who are already working to build these assets	Why would they be interested in participating in your work? How would you engage them?	What programs or capabilities does your organization have that could support others’ work to build these assets?
Individual capital (health, wellness, workforce, education, other skills)				
Intellectual capital (innovation partners)				
Natural capital (businesses, organizations, or agencies focused on land, water, air, etc.)				
Built capital (owners and operators of infrastructure, including private sector)				

Community Capital	Current board, committee, working group members, or other partners who work on these issues	Potential partners working to build these assets	Why would they be interested in participating in your work? How would you engage them?	What programs or capabilities does your organization have that could support work going on to build these assets?
Financial capital (financial institutions, insurance, entities building economic success at the household level)				
Political capital (local, state, federal decisionmakers, coalitions, institutions or businesses with policies such as hiring or purchasing)				
Social capital (civic groups, clubs, churches, neighborhood associations, substance use support groups)				
Cultural capital (libraries, museums, arts organizations, festival organizers, and others involved in celebrating evolving regional identity)				

Don't forget intended beneficiaries of economic development and other programs: How do low-income people, people affected by substance use disorder (users, people in recovery, and their families, friends, and employers), or others who might not have been at the table previously participate in the RDO programs and services? Are there opportunities to engage them or develop their roles in the planning process? As suppliers or producers? Employees? Owners of assets? Consumers? Why would they want to engage?