National CEDS Forum

June 18-20, 2019
Columbus, Ohio

Wi-fi: Hyatt MR
Password: NADO2019
Welcome!
Many thanks!
The Times (And CEDS) Are A’Changin’!
CEDS Content Guidelines: Make it Your Best Friend!

- Provides guidance on the required sections of the CEDS
  - Summary Background
  - SWOT
  - Strategic Direction/Action Plan
  - Evaluation Framework
  - Economic Resilience

- Best practices, case studies, and links

www.eda.gov/CEDS
A New Era for the CEDS

From this...

...to this!
A New Era for the CEDS

From this... ...to this!

Credit: Everyday Health
A New Era for the CEDS

From this…

…to this!

Credit: countingjobs.com.au

Credit: Wealthworks.org

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The eight capitals

<table>
<thead>
<tr>
<th>The capital</th>
<th>The definition</th>
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</thead>
<tbody>
<tr>
<td>Individual</td>
<td>The existing stock of skills, understanding, physical health and mental wellness in a region’s people.</td>
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<tr>
<td>Intellectual</td>
<td>The existing stock of knowledge, resourcefulness, creativity and innovation in a region’s people, institutions, organizations and sectors.</td>
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<tr>
<td>Social</td>
<td>The existing stock of trust, relationships and networks in a region’s population.</td>
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<tr>
<td>Cultural</td>
<td>The existing stock of traditions, customs, ways of doing, and world views in a region’s population.</td>
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<tr>
<td>Natural</td>
<td>The existing stock of natural resources—for example, water, land, air, plants and animals—in a region’s places.</td>
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<tr>
<td>Built</td>
<td>The existing stock of constructed infrastructure—for example, buildings, sewer systems, broadband, roads—in a region’s places.</td>
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<td>Political</td>
<td>The existing stock of goodwill, influence and power that people, organizations and institutions in the region can exercise in decision-making.</td>
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<tr>
<td>Financial</td>
<td>The existing stock of monetary resources available in the region for investment in the region.</td>
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A New Era for the CEDS

From this…

…to this!

Credit: Industry Week
Resilience: The ability of a region or community to anticipate, withstand, and bounce back from shocks and disruptions, including:

- Natural disasters or hazards
- Climate change impacts
- The closure of a large employer
- The decline of an important industry
- Changes in the workforce
The Most Effective CEDS Are:

Creative
Engaging
Driven by data
Storytellers
Stronger CEDS, Stronger Regions

CEDS Resource & Training Archive

www.CEDSCentral.com
#CEDSForum

@NADOWeb @US_EDA
Introductions (3 rounds)
Brett Schwartz

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