## Schedule

<table>
<thead>
<tr>
<th>Activity</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome/Introductions</td>
<td>11:15am-11:20am</td>
</tr>
<tr>
<td>Presentation/Discussion</td>
<td>11:20am—Noon</td>
</tr>
<tr>
<td>Lunch/Discussion</td>
<td>Noon-12:40pm</td>
</tr>
<tr>
<td>Downtown Walking Tour</td>
<td>12:45pm-1:45pm</td>
</tr>
<tr>
<td>Port Authority/Wilmington Air Park</td>
<td>2:00pm-4:00pm</td>
</tr>
<tr>
<td>Departure</td>
<td>4:00pm</td>
</tr>
</tbody>
</table>
• Founded in 1970, charged with preparing plans and programming related to physical, social, and economic development of Clinton County.

• 20-member Commission with County-Wide Representation

• Provide guidance on land use and development-related questions/concerns and assist with navigating the permitting process at various levels.

• Assist with identifying development resources and tools through multiple positions on various development related board/organizations and administering programs.

• Connect employers with relevant agencies, services, and resources that directly affect business operations on site.

• Provide planning support services towards quality of life initiatives and improvements throughout the County.
WHY MORE AMERICANS ARE FLEEING TO SMALL TOWNS

Ohio's HOT SMALL TOWN
Wilmington, OH Unemployment January 2007-May 2010

Source: U.S. BEA, 2010
What Really Happened?

• Incremental growth turns to rapid transformation.

• Transformation fundamentally changes the local economy/community.

• Community becomes “intoxicated” on new situation.

• The inevitable happens.

• Community Response
Clinton County Employment (Firms): 1969 - 2016

Source: BEA
Since employment bottomed out in 2013, local employment has been growing at a CAGR of 1.85%. At this pace, we will reach 20,000 local workers by 2028.

Source: BLS; *July 2018

CLINTON COUNTY REGIONAL PLANNING COMMISSION
Share Clinton County Employment – 5 Largest Industries: 2000 Q2 – 2017 Q1

Source: Quarterly Workforce Indicators
Annual Firm Employment Growth Rate

Source: BLS
### County Shares of Small Business Employment, 2014

<table>
<thead>
<tr>
<th>County</th>
<th>Small Biz Share of Emp</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Noble</td>
<td>58%</td>
<td>1</td>
</tr>
<tr>
<td>Meigs</td>
<td>54%</td>
<td>2</td>
</tr>
<tr>
<td>Monroe</td>
<td>53%</td>
<td>3</td>
</tr>
<tr>
<td>Vinton</td>
<td>46%</td>
<td>4</td>
</tr>
<tr>
<td>Clinton</td>
<td>21%</td>
<td>84</td>
</tr>
<tr>
<td>Union</td>
<td>20%</td>
<td>85</td>
</tr>
<tr>
<td>Hamilton</td>
<td>20%</td>
<td>86</td>
</tr>
<tr>
<td>Franklin</td>
<td>20%</td>
<td>87</td>
</tr>
<tr>
<td>Hancock</td>
<td>19%</td>
<td>88</td>
</tr>
</tbody>
</table>

**Source:** Quarterly Workforce Indicators; Counties shaded based on quartile ranking.
County Shares of Employment at Firms < 5 Years Old, 2014

<table>
<thead>
<tr>
<th>County</th>
<th>Young Biz Share of Emp</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pike</td>
<td>33.2%</td>
<td>1</td>
</tr>
<tr>
<td>Morgan</td>
<td>16.3%</td>
<td>2</td>
</tr>
<tr>
<td>Vinton</td>
<td>16.0%</td>
<td>3</td>
</tr>
<tr>
<td>Noble</td>
<td>14.7%</td>
<td>4</td>
</tr>
<tr>
<td>Hocking</td>
<td>14.5%</td>
<td>5</td>
</tr>
<tr>
<td>Wyandot</td>
<td>3.0%</td>
<td>84</td>
</tr>
<tr>
<td>Hardin</td>
<td>2.9%</td>
<td>85</td>
</tr>
<tr>
<td>Logan</td>
<td>2.3%</td>
<td>86</td>
</tr>
<tr>
<td>Clinton</td>
<td>2.2%</td>
<td>87</td>
</tr>
<tr>
<td>Shelby</td>
<td>2.0%</td>
<td>88</td>
</tr>
</tbody>
</table>

Source: Quarterly Workforce Indicators; Counties shaded based on quartile ranking.
Great Recession Job Reallocation – 2007 - 2014

Source: Rembert (2017), EMSI
Ohio Job Reallocation - 2007 - 2014

NET JOB LOSS
-180,689

CROSS STATE JOB REALLOCATION

JOBS LOST IN DECLINING COUNTIES
-293,435

JOBS GAINED IN GROWING COUNTIES
+ 112,746

75% of these jobs were in Warren, Delaware, & Franklin Counties

WITHIN STATE JOB REALLOCATION
113k jobs shifted from declining to growing counties. Ohio employment becoming more concentrated.

SOURCE: EMSI
### Who took our jobs? - 2007 - 2014

<table>
<thead>
<tr>
<th>STATE</th>
<th>NET WORKER FLOWS W/OHIO</th>
<th>SHARE OF NET LOSS</th>
</tr>
</thead>
<tbody>
<tr>
<td>FL</td>
<td>-12,936</td>
<td>18%</td>
</tr>
<tr>
<td>TX</td>
<td>-10,263</td>
<td>16%</td>
</tr>
<tr>
<td>NC</td>
<td>-7,463</td>
<td>11%</td>
</tr>
<tr>
<td>CA</td>
<td>-5,377</td>
<td>8%</td>
</tr>
<tr>
<td>CO</td>
<td>-3,895</td>
<td>6%</td>
</tr>
</tbody>
</table>

US JOB REALLOCATION - 2007 - 2014

Source: Rembert (2017), EMSI
Reframing the Situation

• Economic Development Strategies/Goals Needed to Evolve.

• The rapid transformation required greater scrutiny.

• Re-development efforts will require diverse input and output.

• Path forward must incorporate lessons learned.
ROOTED IN THE IDEA OF:

EMPOWERING ALL COMMUNITY MEMBERS TO BE AGENTS OF ECONOMIC DEVELOPMENT

SUSTAINABLE ECONOMIC GROWTH BEGINS BY PLUGGING LEAKS IN THE LOCAL ECONOMY

COLLABORATING WITH DIVERSE COMMUNITY PARTNERS

CATALYZING ENTREPRENEURSHIP AND INNOVATION

DEVELOPING LOCAL HUMAN CAPITAL AND TALENT (AND RETAINING IT)

CULTIVATING STRONG QUALITY OF LIFE

SHOWCASING THE POTENTIAL OF RURAL COMMUNITIES
Educational Attainment
Share of the population with at least a bachelor’s degree

Source: US Census
CLINTON COUNTY REGIONAL PLANNING COMMISSION

FELLOWS
2010-2018

CLINTON COUNTY REGIONAL PLANNING COMMISSION
Commuting Patterns - 2007

Source: US Census Longitudinal Employer-Household Dynamics
Commuting Patterns - 2014

60% of CC jobs are held by in-commuters

Source: US Census Longitudinal Employer-Household Dynamics
Projections of Population Age 65+ in Clinton County

Final Thoughts

Lots of different actors in economic development. Shared vision and collaboration is critical.

We should start by looking inward.
   We are comfortable investing in “jobs” directly/indirectly.
   We need to be supportive of diversifying our investments.
   When times are “good” we need to be challenging complacency.

What kinds of desired outcomes do we want?
   People vote with their feet—why should they vote for CC?
   What investments will distinguish us from the rest?

What are we doing for the next generation?
   How are we engaging them?
   How are we investing in them?

We must expand beyond the simple/dated perspective.
   There are many factors at work—stop feeding the myths of ED.
Foxconn breaking ground on Wisconsin plant it received $4 billion to build

by Chris Isidore  @CNNTech

Trump announces Foxconn factory in Wisconsin
Executive Director: Taylor Stuckert, AICP
Associate Director: Stephen Crouch
Associate Planner: Elizabeth Dakin

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