



National CEDS Forum

June 18-20, 2019
Columbus, Ohio

NADO
NATIONAL ASSOCIATION OF
DEVELOPMENT OFFICIALS
RESEARCH FOUNDATION

STRONGER CEDS
STRONGER REGIONS
A 2012-2015 National Endowment for the Arts Program

Working Draft Agenda Hyatt Regency Columbus | Columbus, OH June 18 - 20, 2019

May 15 Draft- Subject to Change

Session planning is currently underway. Stay tuned to www.nado.org/CEDSForum for agenda updates.

June 18

10 a.m. – 5 p.m.

[Tour]: “Back from the Brink: A Visit to Wilmington, OH”

In November 2008, Clinton County lost its largest employer when the shipping company DHL ended operations there, leading to the loss of thousands of jobs almost overnight. On this tour, learn how Wilmington and Clinton County have come back stronger from this economic shock by supporting local businesses, nurturing a regional food system, investing in renewable energy, and creating opportunities for young people to participate in local affairs. *Pre-registration required. First-come, first-served.*

1:30 p.m. – 4:30 p.m.

[On-site Workshop]: Community Engagement for Complete Communities

In our everyday lives, we interact with people who look, act, and think like us. In the course of our jobs as planners, we interact with the public—that entire collection of human variability that exists in communities. To engage effectively, we are required to get outside our comfort zone and reach out to the entire collection of residents that make a complete community. This workshop will present in an interactive format how a planner can develop a community engagement strategy based upon the five I's of public involvement-Identify, Invite, Inform, Involve, and Improve. Workshop participants will be briefed on the concepts of environmental justice, recent public involvement tools and strategies, and then interact in groups to develop a public participation plan for a community scenario.

(Session in conjunction with National Regional Transportation Conference)

[On-site Workshop]: Understanding and Addressing Substance Use Disorder

Learn about issues relating to substance use disorder (including opioid abuse), its connection to regional economic dynamics, and work with peers to identify steps to address addiction in your region through your organization's existing program areas. *(Session in conjunction with National Regional Transportation Conference)*

June 19

- 9 a.m. – 10:15 a.m. - **Using Data to Support Your Economic Development Planning**
- **Unlocking the Development Finance Toolbox**
(Concurrent sessions in conjunction with National Regional Transportation Conference)
- 10:30 a.m. – 11:30 a.m. **Transportation and Economic Development Noteworthy Practices**
(Session in conjunction with the National Regional Transportation Conference)
- Noon – 1:30 p.m. **[Plenary Lunch] Looking Back, Moving Forward: A Conversation with EDA**
- 1:45 p.m. – 3 p.m. **Strengthening Your Region's Resilience through Economic Diversification**
- 3:15 p.m. – 4:15 p.m. **CEDS Best Practices Snapshots and Discussion**

June 20

- 9 a.m. – 10 a.m. **Trends in Resilience Planning and Disaster Recovery**
- 10:15 a.m. – 11:15 a.m. **Building Your Community's Opportunity Zones Strategy**
- 11:30 a.m. – 12:30 p.m. **EDA's Economic Development Integration (EDI) Initiative / Small Business Administration (SBA) Resources**
- 12:30 p.m. – 1:45 p.m. **[Plenary Lunch] Focus on the Future: Three Trends Shaping Today's Most Modern CEDS**
- 2 p.m. – 3 p.m. **Conversation Café / Small Group Conversations**
- 3 p.m. **Forum Adjourns**



Please e-mail NADO RF Associate Director Brett Schwartz at bschwartz@nado.org with any questions. This event is part of NADO RF's [Stronger CEDS, Stronger Regions](#) program, supported through a grant from the U.S. Economic Development Administration.