

#### SIXCOUNTY

ASSOCIATION OF GOVERNMENTS

1,860 County Pop. 28,892

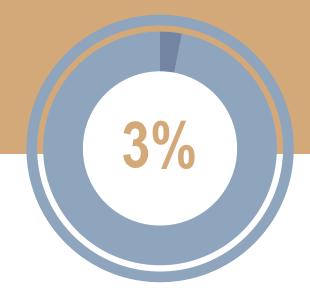


Total Population 77,758

#### WHY.....DIVERSIFY?



tax base from coal reliant jobs

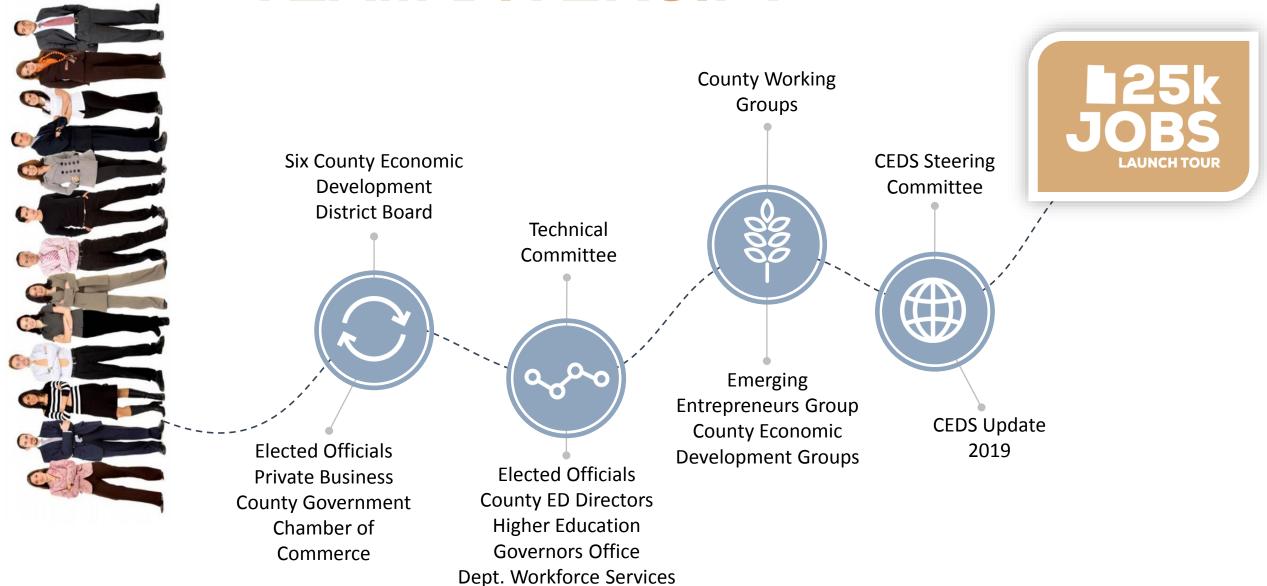


average Utah unemployment rate



unemployment in Garfield, Wayne, Piute Counties

#### TEAM DIVERSIFY



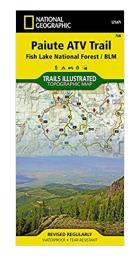


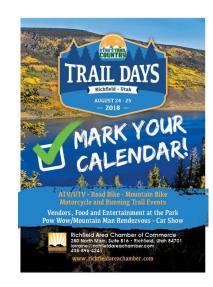
# 1 - Events

## COMMUNITY & COUNTY EFFORTS TO DIVERSIFY & STRENGTHEN















## Mount Pleasant City 2018 1998 2014 2004 \$249K \$249K \$247K / \$550K







### Area Sector Analysis Process (ASAP)







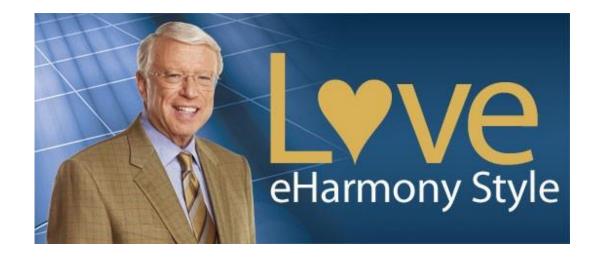
Business Compatibility

+

Community Desirability











## **Bachelor of Science in Software Engineering effective Fall 2017**

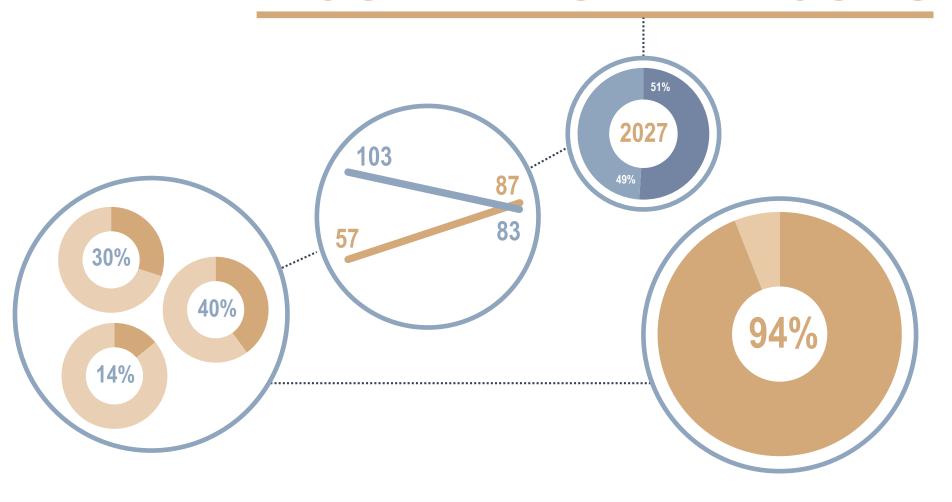
Entrepreneurship

Digital Media
Design

Web Development



## WE DON'T NEED THE JOBS, WE NEED THE INCOME FROM THE JOBS



## RURAL ONLINE INTIATIVE PILOT PROGRAM

EXTENSION **\*\***UtahStateUniversity.



RURAL ONLINE

INITIATIVE





3 Year Pilot



4 Full Time Staff



## Master Remote Work Professional Certificate

# 1 Month Course 9 Online Modules 4 Interactive Workshops





#### FREELANCER

- Learn a Marketable skill
- Use your skills to serve clients online
- Make your own schedule



#### REMOTE EMPLOYEE

- Set working hours
- Consistent income
- Work wherever you have an internet connection



## RURAL ECONOMIC DEVELOPMENT INITIATIVE (REDI)

Authorizes a rural employment expansion grant for the creation of new high paying jobs in counties of the fourth, fifth, or sixth class (Rural)



Business entity applies and receives approval for participation



Pay at least 125% of the average county wage



Employee works at least 30 hours per week



Period of at least 12 consecutive months



Business may qualify for no more than \$250,000 in any fiscal year

\$4,000 - \$6,000 per employee



### RURAL ONLINE **WORKING HUBS**



- Rehabilitate Existing Building



- High Speed Internet



- Provide Office Space & Meeting Rooms



- Innovative Equipment Such as 3-D Printers





- Photo Lab and Resources for Business Development



"We need to find ways to adapt to the changing market and find a pathway to success."

**GOVERNOR GARY R. HERBERT, 2017** 





#### WEBSITES

Area Sector Analysis Process https://wrdc.usu.edu/programs/asap

Snow College https://www.snow.edu/

Rural Online Initiative https://remoteworkcertificate.com

Rural Economic Development Initiative (REDI) https://business.utah.gov/rural/

Rural Online Working Hubs (Legislation) https://le.utah.gov/~2019/bills/static/HB0296.html