

CEDS Best Practice Snapshots

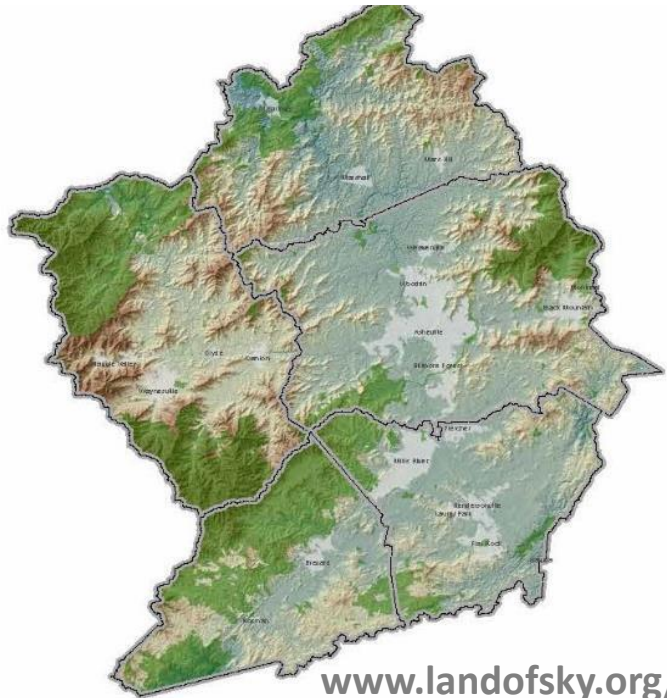


Erica Anderson

Economic & Community Development Director
Land of Sky Regional Council
Asheville, NC



2015 - 2019 Comprehensive Economic Development Strategy
Buncombe, Haywood, Henderson, Madison, and Transylvania Counties
Sponsored by EDA



www.landofsky.org/ceds

LAND of SKY

Regional Open Data

Open Data Portal

Sign In

Find and Explore Data

Search for Data and Apps



Agriculture



Boundaries



Business



Demographics



Education



Health



Housing



Transportation

Explore Maps Powered by Open Data



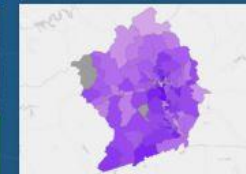
French Broad River Partnership Survey Results
FER

Explore



Land of Sky Opportunity Zones
Census tracts eligible for Opportunity Funds Investments, also includes local zoning and publicly owned properties.

Explore



Computer Usage - One or More Devices
Computer Usage - One or More Devices

Explore

Get Involved! Contribute to one of our community initiatives.

REGIONAL FACT SHEET

Includes Buncombe, Haywood, Henderson, Madison and Transylvania counties

POPULATION ²

2010 Census ¹

457,864

2012 Estimate

465,510

2020 / 2030 Projection ³

503,754 / 547,838

Female

52%

Median Age

44.9

Total Population %

Male

48%

Age 65+

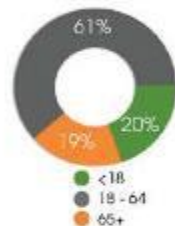
87,631

Minority

10.8%

Under 18

92,041



ECONOMIC ²

Median Household Income
\$44,460

Per Capita Income
\$24,175

Per Capita Living Wage ⁹
\$20,584

County Property Tax ⁷
N/A

% of Families Below Poverty Level
11%

Food Insecurity Rate ⁶



Sources:

1. US Census Bureau, 2010 Census
2. US Census Bureau, American Community Survey, 5 Year Data, 08-12
3. North Carolina Office of Budget and Management
4. Economic Modeling Specialists, Inc.
5. NC Commerce, Labor and Economic Analysis Division (April 2014)
6. www.fardragonmedia.org
7. NC Economic Development Guide
8. www2.fdic.gov
9. www.livingwageinitiative.org

HOUSING ²

Median Home Value
\$172,600

Homeowner Vacancy Rate
2.1%

Rental Vacancy Rate
7.2%

Occupied Housing Units
196,157

% of Units with No Vehicle
Available
5.8%

HIGHER EDUCATION

Montreat College
Mars Hill University
WCU Biltmore Park
Lenoir-Rhyne University
AB Technical Community College
Blue Ridge Community College
Wingate University Hendersonville
Haywood Community College

UNC Asheville
Warren Wilson
South College
Brevard College

LARGEST PRIVATE SECTOR EMPLOYERS ⁵

1. Memorial Mission Hospital, Inc.
2. Ingles Market, Inc.
3. Wal-Mart Associates, Inc.
4. Eaton Corporation
5. The Biltmore Company
6. Blue Ridge Paper Products
7. Park Ridge Health
8. Margaret R. Pardee Memorial Hospital

LARGEST INDUSTRIES ⁴

Job Comparison	2010 / 2014		Change in Jobs	2014 Earnings Per Worker ^{with Benefits}
Government	30,367	28,947	-5%	\$56,114
Health Care and Social Assistance	29,825	32,531	9%	\$55,075
Retail Trade	24,928	26,517	6%	\$28,892
Accommodation and Food Services	20,551	23,890	16%	\$19,298
Manufacturing	18,920	19,865	5%	\$61,255
Construction	13,272	11,941	-10%	\$36,019
Other Services (except Public Administration)	10,920	11,782	8%	\$22,882
Admin, Waste Mgmt, & Remediation Services	10,438	11,633	11%	\$29,317
Professional, Scientific, & Technical Services	7,419	8,549	15%	\$50,690
Wholesale Trade	5,224	5,142	2%	\$51,714



Without direct and focused investment in this infrastructure, the region will slip further behind the rest of the state's technology advancements.

Regional Forums & RFN for Services

- 6 municipalities form West Next Generation Network (WestNGN)
- *Future of Technology* visioning document developed by Lenoir Rhyne & UNCA
- RFN generated 6 respondents, several new to the area

ARC & ERC supported broadband within rural areas

- Broadband Summit
- Asset Mapping & Develop Community Profiles
- Identify priority locations to serve rural communities
 - Community Centers, Educational and Telehealth
- Create Deployment Plans
 - Type of Technology, Location, Funding





Regional Resilience

A Cross-Sectoral Partnership

Framework to guide communities through the process of planning and implementing resilience-building projects.

Land of Sky Region:

Exposure Analysis of Regional Economic and Transportation Assets

1. Assets exposed to both climate and non-climate hazards
2. Basis for vulnerability and risk-scoping analyses





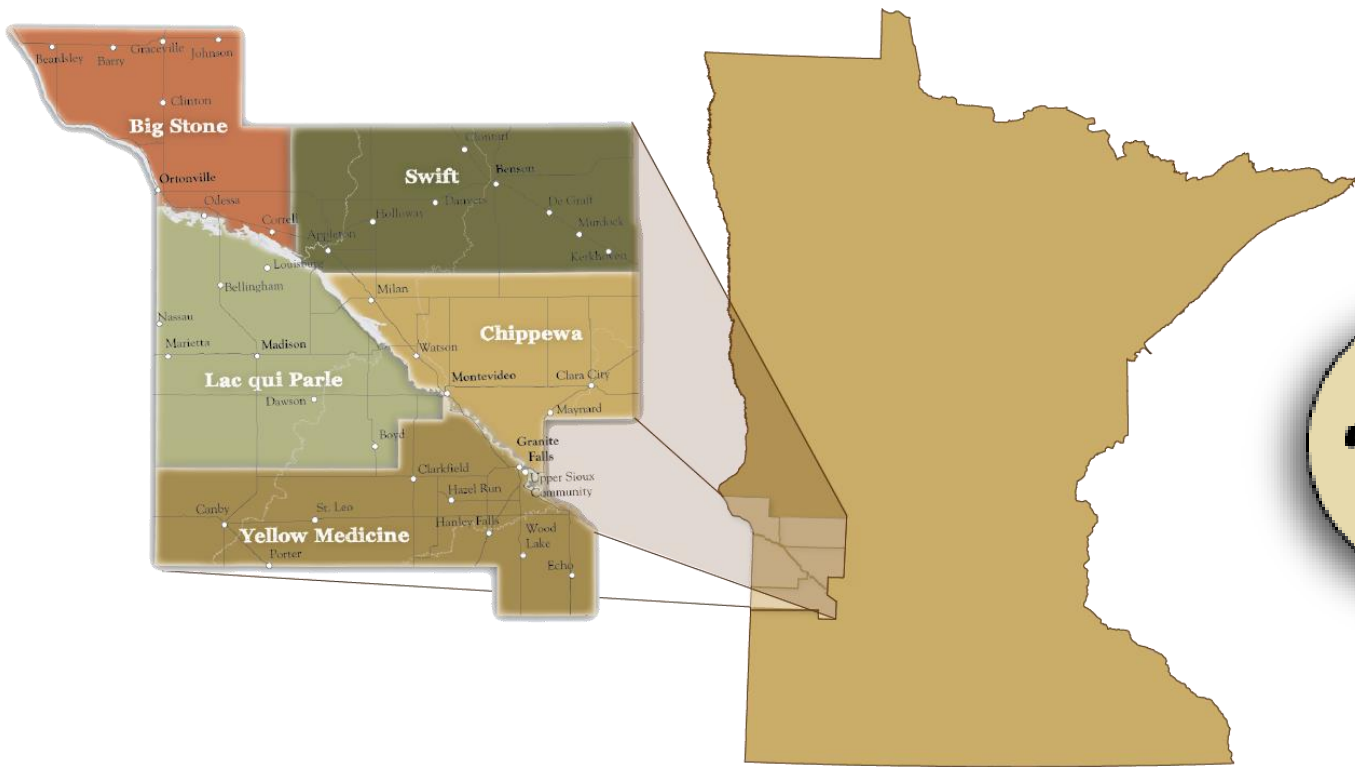
Upper Minnesota Valley
**REGIONAL
DEVELOPMENT
COMMISSION**

Kirk Bustrom

Senior Planner

Upper Minnesota Valley Regional Development Commission

Appleton, MN



Upper Minnesota Valley
**REGIONAL
DEVELOPMENT
COMMISSION**

Comprehensive Economic Development Strategy

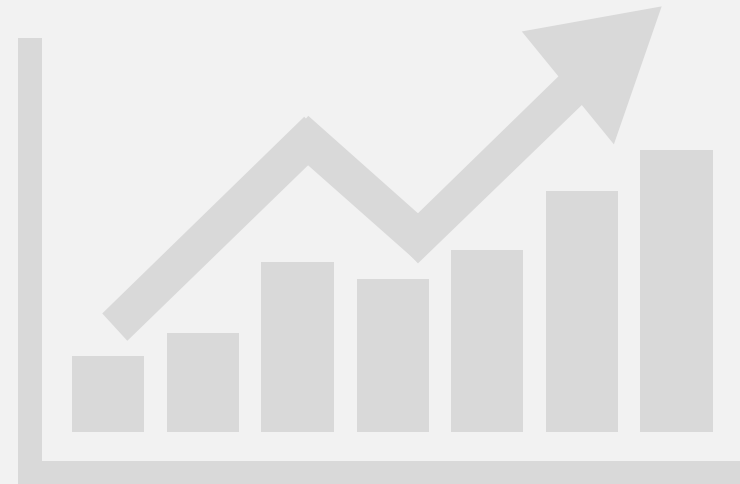
Big Stone || Chippewa || Lac qui Parle || Swift || Yellow Medicine

Comprehensive Economic Development Strategy

2016-2021 Report



The UMVRDC CEDS is the result of a continuous regional economic development planning process in our five-county region. The UMVRDC sees the CEDS as a tool to create and retain jobs, promote a more stable and diversified local and regional economy and improve living conditions and the quality of life of the region.



Upper Minnesota Valley
**REGIONAL
DEVELOPMENT
COMMISSION**

Helping Communities Prosper

- CEDS supports local needs and priority projects
- Helps identify the local champions

UMVRDC

DevelopMN
Collaboration

- Offers opportunities for collaborative efforts
- Identifies additional state and regional resources

- Leverages federal resources
- Brings other federal agencies to the table

Department of
Commerce EDA

DEVELOP
MN
2016



Upper Minnesota Valley
**REGIONAL
DEVELOPMENT
COMMISSION**

Helping Communities Prosper



Having a Vision...

The Upper Minnesota Valley region will be recognized for an abundance of place-based amenities, world-class broadband access, collaborative governments, housing opportunities for those moving in and moving over and a highly recognized branded lifestyle that attracts more newcomers each year to communities and jobs in the Upper Minnesota Valley.

CEDS STRATEGY COMMITTEE 2016

Cornerstone	UMVRDC EDD	Baseline 2016	Goal 2021	Change	How does it build resilience
<i>Community Resources</i>	Develop a portal for people to connect with regional amenities, jobs and lifestyle info.	No portal No traffic	Annually increase unique visitor traffic by 20%	40-60% increase in unique visitor traffic	An online portal will make our region and information about the region more accessible
<i>Human Capital</i>	Raise the labor force participation rate of 25-44 year olds in the region	87.2%	89.2%	+2%	Labor force is the life blood of the region with a population aging faster than the state & nation, focusing on this cohort is critical to our future
<i>Foundational Assets</i>	Increase the number of households in the region with broadband access of 100/20	Current county percentages range between 19% - 99%	Increase all counties by at least 20%	20% increase or 100% access to 100/20	Creates new opportunities in jobs, business, education and healthcare and more
<i>Economic Competitive- ness</i>	Increase the number of business establishments in the region	1,528	1,600	+4.7% increase or 72 businesses	Encourages regional diversification minimizing the impacts of industry challenges



Jeff Holt

Board Member

Eastern UP Regional Planning and Development Commission

Executive Director

Sault Ste. Marie Economic Development Corporation

Sault Ste. Marie, MI

The EDC oversees 2 industrial parks as well as a Smartzone & Incubator.

\$300,000 Renovation



\$3.3 Million
50% EDA Grant
50% City Loan

Went through CEDS process and when funding for Smartzones was announced by the State, we were “shovel ready”.

Smartzone



Canadian Maple, LLC



DPenzTech Consulting, LLC

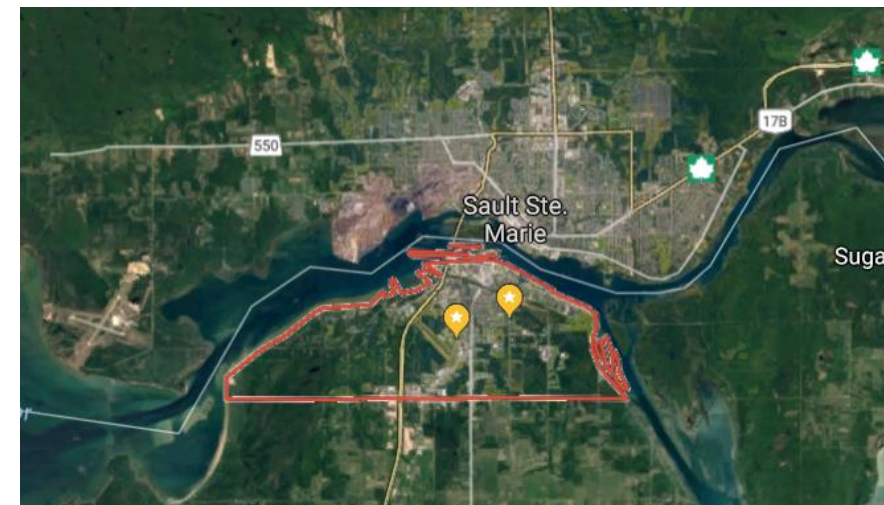


Smartzone Statistics

- 15 LSSU Students interacting w EDC and Smartzone clients
- NEW Heating & Plumbing instruction
- 7 LSSU Engineering students working for Smartzone companies
- Addition of more equipment to support growth within the Smartzone – out of the box partnership with paint booth/HVAC
- 12 companies housed at Smartzone
- 1 company currently in Incubator
- USDA grant funded aquaculture led by LSSU Students

Future progress includes

- U.S. Army Corps Soo Locks Industry Day in 2019
- Foreign Trade Zone expansion
- Bi-National Agreement
- Increased partnership w LSSU Product Development Center

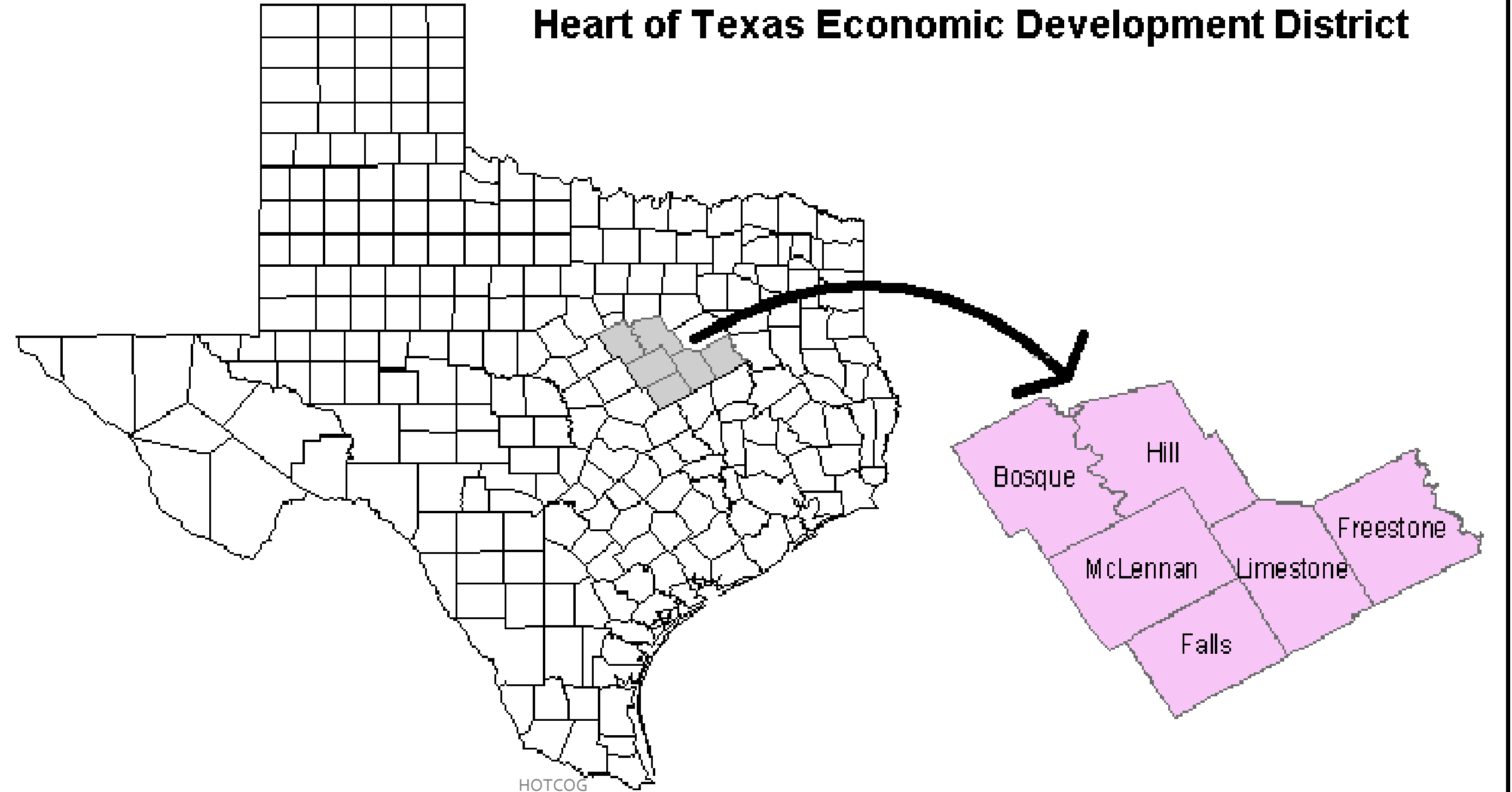




Dorthy Jackson

Regional and Economic Development Manager
Heart of Texas Economic Development District
Waco, TX

Heart of Texas Economic Development District



Yearly Update



amer



AMERICAN FACTFINDER
<https://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml>



<http://hoteddtx.com/>

HOTCOG

Disaster, Economic Incident Preparedness, Economic Resilience



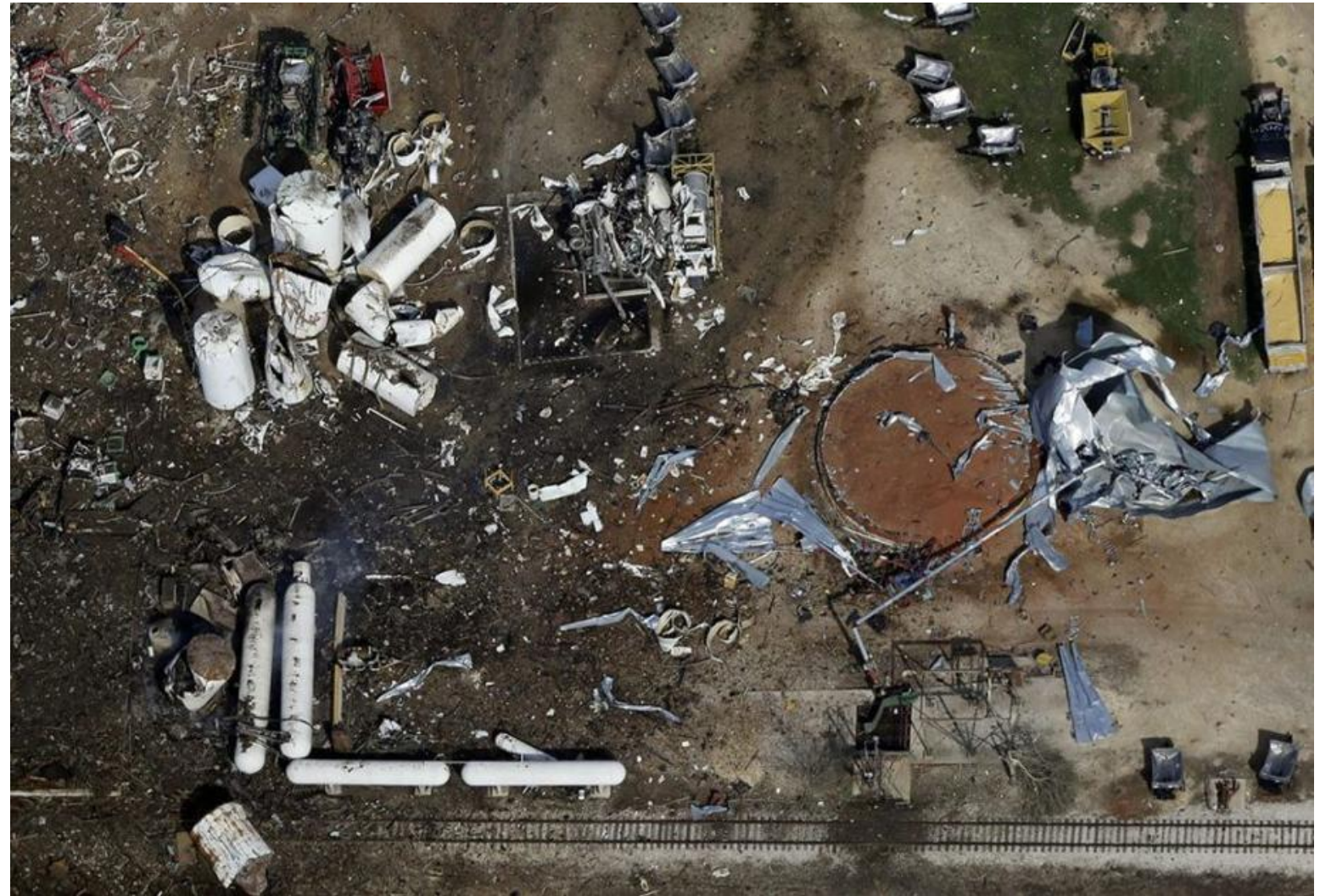
Fifteen people were killed, more than 160 were injured, and more than 150 buildings were damaged or destroyed.

Caution: Footage and Language in video could be offensive

<https://youtu.be/xKj1wyAkIfU>

What did we learn:
What **YOU** should
think about!

Firefighters responding to
fire did not have a clear
understanding of the
danger.



When it's a small community,
what can happen with initial
incident command?

- Leadership
could be gone!



Massive assistance from surrounding communities;

- Is an incident within itself.
- Had a lot of self responding assistance;
- it caused confusion for incident command.





Community
ing: Why
important?

West Fertilizer plant established in 1962.

Most of the structures
surrounding plant was built in the
80's





HOTCOG






Daniel Martin

Economic and Community Development Director
Georgia Mountains Regional Commission
Gainesville, GA

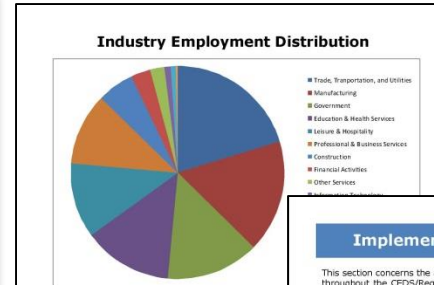


Combined CEDS & Regional Plan



2018 Comprehensive Economic Development Strategy (CEDS) & Regional Plan





Source: Georgia Department of Labor, Area

According to the Georgia Department of Labor, the ten largest employers in the region are Fieldale Farms Corporation, Ingles Markets, Northeast Hospital, PCS, Pilgrim's Pride Corporation, Publix Super Market, University of North Georgia, Victory Processing, and Walmart.

Education of the Labor Force

	18-24	25-34	35+
Elementary	4.9%	9.2%	6.4%
Some High School	19.5%	11.9%	9.2%
High School Grad/GED	34.9%	29.7%	27.1%
Some College	33.7%	20.4%	18.1%
College 2 Year	3.0%	6.3%	7.2%
College 4 Year	3.7%	16.0%	22.1%
Post Graduate Studies	.4%	6.5%	9.2%

Source: Georgia Department of Labor, Area

Implementation & Performance Metrics

This section concerns the actual measures and efforts made to achieve the objectives outlined throughout the CEDS/Regional Plan. After reviewing the assessments for each element and defining any needed changes to the issues and strategies identified for the region, the recommended actions are incorporated into the action plan in this section. Furthermore, tracking the progress with past projects and their relative impact on the issues will help monitor the CEDS/Regional Plan for the overall performance in meeting the stated goals over time.

MONITORING ACTIVITIES AND EVALUATION PROCEDURES

Progress with the Regional Work Program as a whole is reviewed annually by the GMRC Council. However, monitoring and evaluation of the Regional Work Program is performed regularly throughout the year through the use of status reports and meetings and involved input from government officials, and other stakeholder groups.

Staff Project Reports - The progress of GMRC projects is reviewed and reported to the full Council in monthly Staff Project Reports (SPRs). Each project and is displayed by jurisdiction. The SPRs also include a brief description of progress as well as the minutes of each Council meeting packet.

End of Year Review - The update process for the Regional Work Program includes an additional overview and evaluation of the status of each project. The results provide the first indication of how the program is going forward. This becomes the basis of the draft update report for review and comment, providing the first projects for the coming year.

Correlating RC Programs - Additional review of progress is made by correlating the GMRC Comprehensive Economic Development Strategy with other regional reporting efforts and mandated GMRC Comprehensive Economic Development products for the Georgia Department of Transportation (GDOT).

Local Government Interaction - Copies of the Regional Work Program are distributed to local communities for review and input on the identified new regional projects were added as a result of this effort.

Natural and Cultural Resources

GOAL: To conserve, protect and promote the environmental, natural and cultural resources of the region.

Strategy NR1: Promote conservation design ideas and other best management practices for new development.

Strategy NR2: Improve and promote the knowledge of existing historic resources and preservation programs.

Strategy NR3: Support efforts to implement the State's River Basin Management Plans.

Strategy NR4: Promote tighter coordination between land use planning and water supply management.

ASSESSMENT

The prominent environmental issue within the region remains the management of water resources. The GMRC continues to work with the three State-appointed Water Planning Councils within the region, for which the GMRC assists with the implementation of, and the updates to, their respective Watershed Management Plans.

The GMRC also works with the Chattahoochee RCAD and other partners in planning and carrying out activities that conserve natural resources, support economic development, enhance the environment, and improve the standard of living for all communities. This involves the education in, and the implementation of, specific regulations and policies that ensure best practices of undeveloped land within the region.



*Photo Source: Habersham County Chamber of Commerce

Projects completed or nearing completion during the past year include:

- 4 development reviews under the Metropolitan River Protection Act.
- 9 development reviews for potential environmental impacts under the Federal Section 106 or State DRI processes.
- Completion of a Watershed Management Plan for the upper Chattahoochee River in White, Towns, Union and Habersham Counties.
- Projects begun/ongoing in FY18 include support for watershed restoration projects within Lumpkin and Rabun Counties. The GMRC is also supporting the development of a greenspace plan in Hall County.



Film Industry in Georgia



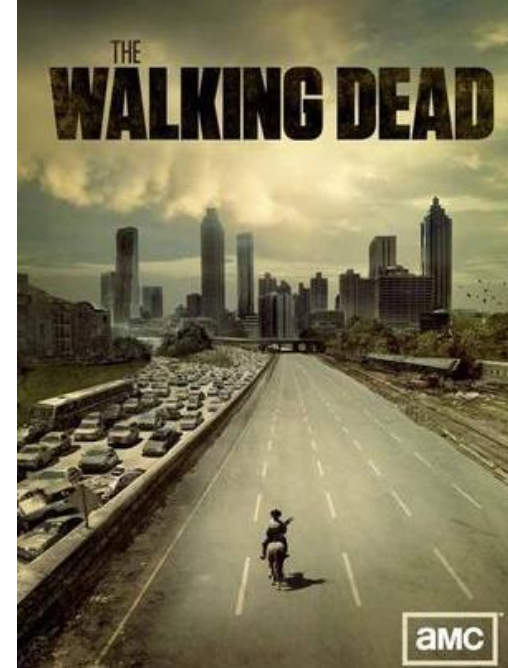
Economic Impact **FY2018**

Number of combined productions: **455**

Includes feature films, TV movies and series, commercials and music videos.

Direct spend in Georgia: **\$2.7 billion**

Economic impact: **\$9.5 billion**



Success Story

Economic Development Administration (EDA) Diana Food Project – Banks County

- EDA Investment - \$1,000,000 Grant
- 88 Jobs
- \$50 million Private Investment
- Total Project Cost-\$54,965,000
- 2018 NADO Innovation Award Winner



WorkSource Georgia Mountains

Georgia Mountains



Connecting Talent with Opportunity
A proud partner of the American [★]JobCenter network

