CEDS Best Practice Snapshots
Erica Anderson
Economic & Community Development Director
Land of Sky Regional Council
Asheville, NC
Regional Forums & RFN for Services

- 6 municipalities form West Next Generation Network (WestNGN)
- *Future of Technology* visioning document developed by Lenoir Rhyne & UNCA
- RFN generated 6 respondents, several new to the area

ARC & ERC supported broadband within rural areas

- Broadband Summit
- Asset Mapping & Develop Community Profiles
- Identify priority locations to serve rural communities
  - Community Centers, Educational and Telehealth
- Create Deployment Plans
  - Type of Technology, Location, Funding

Without direct and focused investment in this infrastructure, the region will slip further behind the rest of the state’s technology advancements.
Regional Resilience
A Cross-Sectoral Partnership

Framework to guide communities through the process of planning and implementing resilience-building projects.

Land of Sky Region:

*Exposure Analysis of Regional Economic and Transportation Assets*

1. Assets exposed to both climate and non-climate hazards
2. Basis for vulnerability and risk-scoping analyses
Kirk Bustrom
Senior Planner
Upper Minnesota Valley Regional Development Commission
Appleton, MN
Comprehensive Economic Development Strategy

Big Stone || Chippewa || Lac qui Parle || Swift || Yellow Medicine
The UMVRDC CEDS is the result of a continuous regional economic development planning process in our five-county region. The UMVRDC sees the CEDS as a tool to create and retain jobs, promote a more stable and diversified local and regional economy and improve living conditions and the quality of life of the region.
Having a Vision...

The Upper Minnesota Valley region will be recognized for an abundance of place-based amenities, world-class broadband access, collaborative governments, housing opportunities for those moving in and moving over and a highly recognized branded lifestyle that attracts more newcomers each year to communities and jobs in the Upper Minnesota Valley.

CEDS STRATEGY COMMITTEE 2016
<table>
<thead>
<tr>
<th>Cornerstone</th>
<th>UMVRDC EDD</th>
<th>Baseline 2016</th>
<th>Goal 2021</th>
<th>Change</th>
<th>How does it build resilience</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Resources</td>
<td>Develop a portal for people to connect with regional amenities, jobs and lifestyle info.</td>
<td>No portal</td>
<td>Annually increase unique visitor traffic by 20%</td>
<td>40-60% increase in unique visitor traffic</td>
<td>An online portal will make our region and information about the region more accessible</td>
</tr>
<tr>
<td>Human Capital</td>
<td>Raise the labor force participation rate of 25-44 year olds in the region</td>
<td>87.2%</td>
<td>89.2%</td>
<td>+2%</td>
<td>Labor force is the life blood of the region with a population aging faster than the state &amp; nation, focusing on this cohort is critical to our future</td>
</tr>
<tr>
<td>Foundational Assets</td>
<td>Increase the number of households in the region with broadband access of 100/20</td>
<td>Current county percentages range between 19% - 99%</td>
<td>Increase all counties by at least 20%</td>
<td>20% increase or 100% access to 100/20</td>
<td>Creates new opportunities in jobs, business, education and healthcare and more</td>
</tr>
<tr>
<td>Economic Competitiveness</td>
<td>Increase the number of business establishments in the region</td>
<td>1,528</td>
<td>1,600</td>
<td>+4.7% increase or 72 businesses</td>
<td>Encourages regional diversification minimizing the impacts of industry challenges</td>
</tr>
</tbody>
</table>
Jeff Holt
Board Member
Eastern UP Regional Planning and Development Commission
Executive Director
Sault Ste. Marie Economic Development Corporation
Sault Ste. Marie, MI
The EDC oversees 2 industrial parks as well as a Smartzone & Incubator.

$3.3 Million 50% EDA Grant 50% City Loan

Went through CEDS process and when funding for Smartzones was announced by the State, we were “shovel ready”.

$300,000 Renovation
Smartzone

Idea's Production

Northwestern Mutual

NORPRO

Superior AquaSystems

The SIS Group

CARDINAL PLUMBING & HEATING

LAKE SUPERIOR STATE UNIVERSITY

Canadian Maple, LLC

DPenzTech Consulting, LLC

Northern Initiatives
Smartzone Statistics

- 15 LSSU Students interacting w EDC and Smartzone clients
- NEW Heating & Plumbing instruction
- 7 LSSU Engineering students working for Smartzone companies
- Addition of more equipment to support growth within the Smartzone – out of the box partnership with paint booth/HVAC
- 12 companies housed at Smartzone
- 1 company currently in Incubator
- USDA grant funded aquaculture led by LSSU Students

Future progress includes
- U.S. Army Corps Soo Locks Industry Day in 2019
- Foreign Trade Zone expansion
- Bi-National Agreement
- Increased partnership w LSSU Product Development Center
Dorthy Jackson
Regional and Economic Development Manager
Heart of Texas Economic Development District
Waco, TX
Heart of Texas Economic Development District
Yearly Updates to CEDS

STATS AMERICA

http://www.statsamerica.org/

HOTCOG

AMERICAN FACTFINDER

https://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml

http://hoteddtx.com/
Fifteen people were killed, more than 160 were injured, and more than 150 buildings were damaged or destroyed.

Caution: Footage and Language in video could be offensive
https://youtu.be/xKj1wyAklfU
What did we learn:
What **YOU** should think about!

Firefighters responding to fire did not have a clear understanding of the danger.
When it’s a small community, what can happen with initial incident command?

- Leadership could be gone!
Massive assistance from surrounding communities;

- Is an incident within itself.
- Had a lot of self responding assistance;
- it caused confusion for incident command.
Community Planning: Why is it important?
West Fertilizer plant established in 1962.

Most of the structures surrounding plant was built in the 80’s.
Film Industry in Georgia

Number of combined productions: **455**

Includes feature films, TV movies and series, commercials and music videos.

Direct spend in Georgia: **$2.7 billion**

Economic impact: **$9.5 billion**
Success Story

Economic Development Administration (EDA)
Diana Food Project – Banks County

- EDA Investment - $1,000,000 Grant
- 88 Jobs
- $50 million Private Investment
- Total Project Cost-$54,965,000
- 2018 NADO Innovation Award Winner