



 **NADO • DDAA** 
ON THE HILL ANNUAL CONFERENCE

WASHINGTON²⁰¹⁶ CONFERENCE

IMPLEMENTING REGIONAL SOLUTIONS, LEVERAGING FEDERAL ACTION



NADO.ORG
DDAA-LDD.ORG

#NADODDAA2019

MARCH 17-20

MARRIOTT CRYSTAL GATEWAY | ARLINGTON, VIRGINIA

WELCOME FROM NADO

PRESIDENT SCOTT KOONS



Dear NADO Members and Friends,

Welcome to the 2019 National Association of Development Organizations (NADO) and Development District Association of Appalachia (DDAA) Washington Conference. On behalf of NADO's Board of Directors and Executive Committee, thank you for your continued service to your regions, and for your dedication to NADO's mission of strengthening Regional Development Organizations (RDOs) across the country.

This conference offers a variety of opportunities to learn about new federal policy priorities and initiatives, as well as the latest research and trends that will influence the future of the regional development landscape. The plenary sessions and breakout discussions will highlight federal programs, resources, and initiatives that RDOs can take advantage of, as well as some examples of promising practices identified by RDOs who are already implementing these programs. Presentations from researchers and leading experts will also highlight data and growing trends that are shaping and changing our communities across the country. I hope you will find that each one of these sessions provides valuable perspectives and tools that you can use to strengthen your organizations and facilitate economic growth in your regions.

I also invite you to take advantage of our location near the nation's Capital and participate in *NADO on the Hill*, a day of advocacy on Tuesday, March 19. This year's conference theme is *Implementing Regional Solutions, Leveraging Federal Action*. This theme is a reminder of the importance of highlighting our past accomplishments in order to leverage future federal investment in the programs that support our success. During your meetings with members of Congress and congressional staff on Tuesday, I hope you will share your accomplishments and tell your region's story, while also highlighting the importance of continued investment in the programs we rely on in order to improve our communities. NADO's day of advocacy on Capitol Hill will conclude with a congressional reception, which serves as an additional forum for interfacing with other conference attendees and congressional staff.

Finally, the conference provides many opportunities to network with representatives of federal agencies and partner organizations that are essential to our work. I hope you will attend the federal stakeholders networking event on Monday evening to strengthen existing partnerships while also laying the groundwork for future collaboration.

Thank you again for your attendance at the 2019 Washington Conference and for your ongoing dedication to promoting regional solutions.

Sincerely,

A handwritten signature in blue ink, reading "S. Koons", with a stylized flourish at the end.

Scott Koons, President, National Association of Development Organizations
Executive Director, North Central Florida Regional Planning Council

WELCOME FROM DDAA PRESIDENT JAMES BALDWIN



Dear DDAA Members and Friends,

I'd like to extend a warm welcome to the 2019 Development District Association of Appalachia (DDAA) and National Association of Development Organizations (NADO) joint Washington, DC conference.

The annual conference provides a unique opportunity for members to come to the nation's Capital to gain valuable insight into national issues, while still focusing on building strong regional economies and communities across the Appalachian region.

The combined DDAA and NADO conference format offers DDAA members region-specific concurrent sessions that focus on broadband, entrepreneurship, and substance abuse issues – three topic areas of emphasis identified by Appalachian Regional Commission (ARC) Federal Co-Chair, Tim Thomas.

Our partnership with NADO will also provide joint plenary sessions on federal agency priorities and what to expect in 2019.

I want to offer my gratitude to 2019 conference chair and DDAA First Vice President, Rudy Johnson, Executive Director of Golden Triangle Planning and Development District, for the strategic planning efforts that went into this year's event.

We hope and trust that you will leave the conference with innovative ideas and renewed enthusiasm to take home and use in your efforts to improve our great region and nation.

Thank you for coming to DC!

James A. Baldwin, *President*, Development District Association of Appalachia
Executive Director, Cumberland Plateau Planning District Commission



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REGISTRATION SCHEDULE

Sunday, March 17	10:00 a.m. – 6:30 p.m.
Monday, March 18	7:30 a.m. – 6:00 p.m.
Tuesday, March 19	7:00 a.m. – 4:30 p.m.
Wednesday March 20	8:00 a.m. - 12:00 p.m.



WiFi Network: Marriott_CONFERENCE

WiFi Password: NADODDAA

#NADODDAA2019

SCHEDULE - A - G L A N C E

**SUNDAY
MARCH 17**

10:00 a.m. – 6:30 p.m.
10:30 a.m. – 12:00 p.m.
11:00 a.m. – 1:00 p.m.
1:00 – 3:15 p.m.
3:30 – 5:30 p.m.
5:30 – 6:30 p.m.
6:30 – 8:00 p.m.

Registration.....Arlington Foyer
NADO Research Foundation Advisory Committee Meeting Alexandria Room (2nd floor)
DDAA Board Meeting and Luncheon Salon 1
NADO Executive Committee Meeting.....Alexandria Room (2nd floor)
NADO Board of Directors MeetingSalons 5 and 6
Opening Reception (all attendees).....Salon 3
DDAA Dinner Banquet Salon 4

**MONDAY
MARCH 18**

7:30 a.m. – 6:00 p.m.
8:00 – 9:00 a.m.
9:15 – 10:30 a.m.

10:45 a.m. – 12:00 p.m.

12:15 – 1:30 p.m.

1:45 – 3:00 p.m.

3:30 – 4:30 p.m.
4:30 – 6:00 p.m.

Registration.....Arlington Foyer
DDAA Breakfast and Annual Business Meeting Salon 4
Opening Plenary Session (all attendees)
• The Impacts of Substance Use Disorder on Labor Force Participation.....Salon 3
Concurrent Sessions (all attendees)
• NADO Focus Track – Lifting Up Communities Through Economic Diversification.....Salon 5
• DDAA Focus Track – Supporting Rural BroadbandSalon 6
Luncheon (all attendees)
• The Pulse of DC: A Reporter’s Take on the Latest News in Washington.....Salon 3
Concurrent Sessions (all attendees)
• DDAA Focus Track - Responses to the Substance Abuse Epidemic: Promising Practices.....Salon 6
• NADO Focus Track - Looking Ahead: Opportunities on the Horizon in 2019 and Beyond.....Salons 1 and 2
NADO Regional Caucus Meetings..... (Check full schedule for caucus location)
Federal Agency Networking Event.....Salons 3 and 4

**TUESDAY
MARCH 19**

7:00 a.m. – 4:30 p.m.
7:00 – 8:30 a.m.
8:45 – 9:45 a.m.

10:00 a.m. – 5:00 p.m.
10:00 – 11:15 a.m.

11:45 a.m. – 1:30 p.m.
1:45 – 3:00 p.m.

4:30 – 6:00 p.m.

Registration.....Arlington Foyer
DDAA Breakfast Salon 4
Plenary Session (all attendees)
• The Federal Economic Development Agenda in 2019 and Beyond.....Salon 3
NADO on the Hill (NADO focus track – all attendees welcome to participate)
DDAA Concurrent Technical and Program Sessions
• DDAA Focus Track - Developing a Multi-County Workforce Partnership.... Salon 5
• DDAA Focus Track - Agricultural Innovation in Appalachia: Value Chains to Grow Entrepreneurs and Economies.....Salon 6
Lunch on your own
DDAA Concurrent Sessions
• DDAA Focus Track - Oh, The Places You’ll Go...Regional Career Exploration ExperiencesSalon 5
• DDAA Focus Track - Entrepreneurial Ecosystems: What’s Going On?....Salon 6
Capitol Hill Reception (all attendees)
The Gold Room, Rayburn House Office Building, Room 2168

**WEDNESDAY
MARCH 20**

8:00 a.m. – 12:00 p.m.
8:30 – 9:30 a.m.

9:45 – 11:00 a.m.

Registration.....Arlington Foyer
Breakfast and Plenary Session (all attendees)
• The Future of Rural Economies: Opportunities for InnovationSalon 4
Closing Plenary Session (all attendees)
• Discussion with Federal PartnersSalon 3

FULL CONFERENCE SCHEDULE



SUNDAY, MARCH 17

10:00 a.m. – 6:30 p.m.	Registration Arlington Foyer
10:30 a.m. – 12:00 p.m.	NADO Research Foundation Advisory Committee Meeting Alexandria Room (second floor)
11:00 a.m. – 1:00 p.m.	DDAA Board Meeting and Luncheon Salon 1
1:00 – 3:15 p.m.	NADO Executive Committee Meeting Alexandria Room (second floor)
3:30 – 5:30 p.m.	NADO Board of Directors Meeting Salons 5 & 6 <i>All NADO members are welcome to attend.</i>
5:30 – 6:30 p.m.	Opening Reception (all attendees) Salon 3
6:30 – 8:00 p.m.	DDAA Dinner Banquet Salon 4

The DDAA Dinner Banquet will include the presentation of the 2019 John D. Whisman Vision Award and the 2019 Donald R. Myers Humanitarian Award.

- **Tim Thomas**, Federal Co-Chair, Appalachian Regional Commission
- **Moderator: Jim Baldwin**, President, DDAA; Executive Director, Cumberland Plateau Planning District Commission

MONDAY, MARCH 18

NOTE: The concurrent sessions on Monday are open to all attendees.

NADO or DDAA “focus track” designations are specified based on session topics’ relevance to each organization’s respective members, but all are welcome to attend.

7:30 a.m. – 6:00 p.m.	Registration Arlington Foyer
8:00 – 9:00 a.m.	DDAA Breakfast and Annual Business Meeting Salon 4

The DDAA Annual Business Meeting will include the election of DDAA board members and officers.

- **Scott Hamilton**, Executive Director, Appalachian Regional Commission
- **Steve Pelissier**, Treasurer, DDAA; Executive Director, South Carolina Appalachian Council of Governments
- **Misty Crosby**, Executive Director, Buckeye Hills Regional Council
- **Andrew Howard**, Policy Advisor, Appalachian Regional Commission
- **Jessica Mosley**, Program Manager, Appalachian Leadership Institute, Appalachian Regional Commission
- **Moderator: Jim Baldwin**, President, DDAA; Executive Director, Cumberland Plateau Planning District Commission

9:15 – 10:30 a.m.

Opening Plenary Session *(all attendees)*
**The Impacts of Substance Use Disorder
on Labor Force Participation**

Salon 3

Rural communities are often on the frontlines of the substance use disorder and opioid misuse epidemic. As companies struggle to find enough qualified workers to fill available jobs, individuals remain absent from the labor force as they contend with the effects of substance use disorder and strive to achieve recovery. Helping workers re-enter the labor force is crucial – not only for the sake of these individuals’ recovery – but also to boost productivity and support economic growth in heavily impacted communities. During this plenary session, Michael Betz, a PhD researcher from Ohio State University will present his research on substance use disorder and its impact on the labor force. Additionally, a panel of experts will discuss the extent of this problem, and its impact on regional development and economic competitiveness.

- **Anne Hazlett**, Senior Advisor for Rural Affairs, White House Office of National Drug Control Policy
- **Michael Betz**, Assistant Professor of Human Sciences, Ohio State University
- **Alan Morgan**, CEO, National Rural Health Association
- **Moderator: Kevin Byrd**, First Vice President, NADO; Executive Director, New River Valley Regional Commission

10:45 a.m. – 12:00 p.m.

Concurrent Sessions *(all attendees)*

DDAA Focus Track: Supporting Rural Broadband..... Salon 6



Broadband speed and connectivity are among the primary infrastructure challenges at the top of many communities’ agendas. The Appalachian Regional Commission (ARC), the US Department of Agriculture (USDA) Rural Development, and several states across the country are implementing initiatives devoted to enhancing broadband connectivity. Learn more about the challenges that communities face, and how federal, state, and regional partners are responding in order to provide high-speed access to businesses and individuals.

- **Mark DeFalco**, Broadband Manager, Appalachian Regional Commission
- **Crystal Ivey**, Broadband Grant and Program Manager, Tennessee Department of Community and Economic Development

10:45 a.m. – 12:00 p.m.



Concurrent Sessions *(all attendees)*

NADO Focus Track: Lifting Up Communities through Economic Diversification Salon 5

Communities across the country are seeking opportunities to diversify and strengthen their economies through a variety of place-based efforts that tap into local and regional assets. During this session, regional leaders will discuss the diversification efforts they are championing, and federal partners will weigh in on how to fund and implement these projects to improve overall quality of life for local residents.

- **Stephanie Bertaina**, Senior Policy Analyst, US Environmental Protection Agency
- **Jason Jolley**, Associate Professor of Rural Economic Development and MPA Director, Voinovich School of Leadership and Public Affairs, Ohio University
- **Travis Kyhl**, Deputy Executive Director, Six County Association of Governments
- **Doug Lynott**, Director, Economic Development Integration, US Department of Commerce Economic Development Administration
- **Moderator: Brett Schwartz**, Associate Director, NADO Research Foundation

12:15 – 1:30 p.m.

Luncheon *(all attendees)* Salon 3

The Pulse of DC: A Reporter's Take on the Latest News in Washington

A reporter for CQ Roll Call provides her perspective on recent events, including: the latest developments on Capitol Hill; what priorities the Administration may emphasize in the coming months; which legislative proposals and policy issues may gain traction during the remaining days of the 116th Congress; and other key insights from “inside the beltway.”

- **Simone Pathé**, Senior Political Reporter, CQ Roll Call
- **Moderator: Scott Koons**, President, NADO; Executive Director, North Central Florida Regional Planning Council

1:45 – 3:00 p.m.



Concurrent Sessions *(all attendees)*

DDAA Focus Track: Responses to the Substance Abuse Epidemic: Promising Practices Salon 6

The substance abuse disorder and opioid misuse epidemic is affecting rural communities across the United States and particularly in Appalachia. This session will include presentations on regional and local responses to these challenges, and subsequent workforce and social impacts.

- **Mark Stevans**, Director of Special Projects, First Tennessee Development District
- **Bob Hansen**, Director, Office of Drug Control Policy, West Virginia Department of Health and Human Resources
- **Tim Robinson**, Founder and CEO, Addiction Resource Center
- **Moderator: Mark Farley**, Second Vice President, DDAA; Executive Director, Upper Cumberland Development District



NADO Focus Track: Looking Ahead: Opportunities on the Horizon in 2019 and BeyondSalons 1 and 2

During this session, a panel of DC insiders will discuss economic and community development opportunities to look out for in 2019. Topics will include the nation's infrastructure needs and how the White House and Congress intend to address them; how communities can take advantage of federal resources such as the Opportunity Zones program; analysis of how various legislative developments are likely to play out on Capitol Hill; and discussion of top priorities for the Administration in the coming months.

- **Matthew Josephs**, Senior Vice President for Policy, Local Initiatives Support Corporation
- **Ja'Ron Smith**, Special Assistant to the President, Office of Legislative Affairs, The White House
- **Kathy Dedrick**, Staff Director, House Transportation and Infrastructure Committee, U.S. House of Representatives
- **Liz Osborne**, Senior Director of Congressional Relations, Enterprise Community Partners
- **Moderator: Mary Martha Henson**, Deputy Director, Jackson County Economic Development Foundation (Mississippi); Former Legislative Director, Former Senator Thad Cochran

3:30 – 4:30 p.m.

NADO Regional Caucus Meetings *(All NADO members are encouraged to attend their respective regional caucus meetings to discuss issues of importance to their regions, and to NADO.)*

- **Central Region** – Alexandria Room (second floor)
- **East Region** – Salon 1
- **Midwest Region** – Salon 2
- **Southeast Region** – Salon 5
- **Southwest Region** – Salon 6
- **West Region** – Fairfax Boardroom (second floor)

4:30 – 6:00 p.m.

Federal Stakeholders Networking Event.....Salons 3 and 4

Meet with federal agency representatives and stakeholders to learn about funding opportunities and ask questions. Please refer to page 14 for a list of those who will be in attendance.

TUESDAY, MARCH 19

7:00 a.m. – 4:30 p.m.

Registration..... Arlington Foyer

7:00 – 8:30 a.m.

DDAA Breakfast..... Salon 4

Join us for a legislative briefing focused on the Appalachian Regional Commission and its federal partners. What was the impact of the government shutdown on ARC's partners and its investments? With a new Congress in place, what developments do we foresee in 2019 and 2020?

- **Guy Land**, Chief of Staff, Appalachian Regional Commission
- **Julie Marshall**, Senior Economist, Appalachian Regional Commission
- **Moderator: Rudy Johnson**, First Vice President, DDAA; Director, Golden Triangle Planning and Development District

8:45 – 9:45 a.m.

Plenary Session *(all attendees)* Salon 3
The Federal Economic Development Agenda in 2019 and Beyond

The 2018 midterm elections changed the partisan balance in Washington. How will economic and community development budgets, programs, and priorities be impacted? During this session, a DC insider will break down the election results, the federal budget process, and the impacts of other recent current events. This session will also place an emphasis on key messages to deliver during your Hill visits.

- **David Rehr**, Professor of Public Policy at the Schar School of Policy and Government, George Mason University; Former President and CEO of the National Association of Broadcasters
- **Moderator: Doug Elliott**, Immediate Past President, NADO; Executive Director, East Central Iowa Council of Governments

NOTE: Executive Directors and senior staff are encouraged to attend NADO on the Hill.

Concurrent sessions on Tuesday are intended to be technical sessions designed for LDD program staff to build their knowledge and skills.

10:00 a.m. – 5:00 p.m.



NADO on the Hill

NADO Focus Track *(all attendees welcome to participate)*

10:00 – 11:15 a.m.



DDAA Concurrent Technical and Program Sessions

DDAA Focus Track: Developing a Multi-County

Workforce Partnership Salon 5

Across the Appalachian region, there is a need for trained technical workers who can meet the workforce needs of the advanced manufacturing sector. A new regional job training program in Ohio offered through the Ohio Governor's Office of Appalachia provides case studies and lessons for other local development districts (LDDs) seeking to address similar challenges.

- **Jeannette Wierzbicki**, Executive Director, Ohio Mid-Eastern Governments Association
- **Frank Polen**, Director of Curriculum, Instruction & Adult Ed, Buckeye Career Center
- **Paul Dykshoorn**, Academic Program Director, Engineering Technology, Kent State University, Tuscarawas
- **Alan Knapp**, ARC Program Manager, Ohio Mid-Eastern Governments Association
- **Moderator: William H. Beisel**, Director, Business and Community Services, Kent State University, Tuscarawas



**DDAA Focus Track: Agricultural Innovation in Appalachia:
Value Chains to Grow Entrepreneurs and Economies.....** Salon 6

In 2016, the Central Appalachian Food Corridor tapped POWER funds to catalyze economic opportunities in the food and agriculture sector in economically distressed communities. Building upon years of foundational work by Appalachian Sustainable Development (ASD), the project collaborates with partners to create sustainable jobs in local food production and distribution in five states. Learn more about this effort and how your region can benefit from the lessons learned from the Corridor partnership.

- **Kathlyn Terry**, Executive Director, Appalachian Sustainable Development
- **Katie Commender**, Agroforestry and Food Corridor Specialist, Appalachian Sustainable Development
- **John Munsell**, Associate Professor and Forest Management Extension Specialist in the Department of Forest Resources and Environmental Conservation, Virginia Tech
- **Moderator: Jim Baldwin**, President, DDAA; Executive Director, Cumberland Plateau Planning District Commission

11:45 a.m. – 1:30 p.m.

Lunch on your own

1:45 – 3:00 p.m.



DDAA Concurrent Sessions

**DDAA Focus Track: Oh, The Places You'll Go...Regional Career
Exploration Experiences.....** Salon 5

Strong partnerships between businesses, K-12 and post-secondary educational institutions, and other public and private sector partners helped create this interactive event that connects students with workforce development opportunities. During this session, members of the CareerQuest TN and CareerQuest's All About Business core teams share why this event matters, how they made it happen, and how students have benefitted. During this session, learn how the event came together, the planning and budget required, and the lessons shared by vendors, teachers, and students who have participated in the event.

- **Mark Stevans**, Director of Special Projects, First Tennessee Development District
- **Stephen Dixon**, Senior Vice President, Bank of Tennessee
- **Jennifer Dixon**, Business Analyst, Smarty Pants
- **Moderator: Lottie Ryans**, Director, Workforce and Literacy Initiatives, First Tennessee Development District



DDAA Focus Track: Entrepreneurial Ecosystems:
What's Going On?..... Salon 6

There are many factors and interconnections that can influence the prosperity of entrepreneurs, who play crucial roles in creating economic opportunity in many rural communities. The Appalachian Regional Commission recently commissioned research on what makes a strong entrepreneurial ecosystem, which organizations are engaged in entrepreneurship, and how to measure success. Learn about new data that will shed light on how dynamic your regional economy is, and hear what communities are doing both to help grow more new companies, and to help small companies scale up.

- **Janyce Fadden**, Director of Strategic Engagement for the College of Business, University of Northern Alabama
- **Josh Sawyers**, Innovation Center Manager, Office of Economic Development and Engagement, The University of Virginia's College at Wise (UVa-Wise)
- **Enoch Elwell**, Founder, CO.STARTERS
- **Moderator: Cathy Katona**, Director, Economic Development Services, Center for Regional Economic Competitiveness

4:30 – 6:00 p.m.



Hill Reception (all attendees)
The Gold Room, Rayburn House Office Building, Room 2168

WEDNESDAY, MARCH 20

8:00 – 11:00 a.m. **Registration.....** Arlington Foyer

8:30 – 9:30 a.m. **Breakfast and Plenary Session** (*all attendees*)
The Future of Rural Economies: Opportunities for Innovation..... Salon 4

What should Congress do to help rural America? How can communities build sector strategies and partnerships between employers and educational institutions? What are the most important roles that local leaders can play in strengthening and diversifying regional economies? Hear from a leading expert on how rural communities can harness opportunities for innovation.

- **Mark Muro**, Senior Fellow and Policy Director, Metropolitan Policy Program, The Brookings Institution
- **Moderator: Jim Baldwin**, President, DDAA; Executive Director, Cumberland Plateau Planning District Commission

9:45 – 11:00 a.m.

Closing Plenary Session (all attendees)

Discussion with Federal Partners Salon 3

Join representatives from various federal agencies in DC who administer the programs that your organizations implement. Learn about new programs and initiatives, shifting federal priorities, and ask questions during this interactive discussion.

- **Brandye Hendrickson**, Deputy Administrator, Federal Highway Administration, US Department of Transportation
- **Keith Turi**, Assistant Administrator, Recovery Directorate, Federal Emergency Management Agency, US Department of Homeland Security
- **Jacqueline Ponti-Lazaruk**, Chief Innovation Officer, US Department of Agriculture Rural Development
- **Mara Campbell**, Senior Advisor, Economic Development Administration, US Department of Commerce
- **Claudette Fernandez**, Director, Office of Block Grant Assistance, US Department of Housing and Urban Development
- **Molly Theobald**, Director of Community Investment, Appalachian Regional Commission
- **Moderator: Scott Dadson**, Executive Director, Isothermal Planning and Development Commission

FEDERAL AGENCY NETWORKING SESSION

MONDAY, MARCH 18 | 4:30 – 6:00 P.M. • SALONS 3 AND 4

Appalachian Regional Commission

Tim Thomas, *Federal Co-Chair*

Scott Hamilton, *Executive Director*

Guy Land, *Chief of Staff*

Andrew Howard, *Policy Advisor*

Ryan Brumfield, *Senior Transportation Advisor*

David Hughes, *Program Manager, Business Development*

Karen Fabiano, *Program Manager, LDD and Technical Assistance*

Braedon Koerwitz, *POWER Program Coordinator*

Brittany Jones, *Health Analyst*

Delta Regional Authority

Brian Henson, *Chief of Staff*

Alex Holland, *Senior Advisor*

US Department of Agriculture

Jacqueline Ponti-Lazaruk, *Chief Innovation Officer, Rural Development*

Kelly Novak, *Energy Programs Manager, Farm Service Agency*

US Department of Commerce

David Ives, *Interim Director, Performance & National Programs Division/ Planning Coordinator, Economic Development Administration*

Nancy Gilbert, *Policy Analyst, Economic Development Integration, Economic Development Administration*

Bernadette Grafton, *Program Analyst/ University Center Coordinator, Performance and National Programs Division, Economic Development Administration*

Mitchell Harrison, *Program Analyst, Performance and National Programs Division, Economic Development Administration*

Ryan Smith, *Research and National Technical Assistance Coordinator, Performance and National Programs, Economic Development Administration*

Carroll Thomas, *Director, Manufacturing Extension Partnership, National Institute of Standards and Technology*

US Department of Energy

Mark Smith, *Technology Integration Program Manager, Vehicle Technologies Office*

US Department of Homeland Security

Stephen Cauffman, *Section Chief, Infrastructure Development and Recovery Program, Cybersecurity and Infrastructure Security Agency*

Sandra Pinel, *Engagement Lead, Infrastructure Development and Recovery Program, Cybersecurity and Infrastructure Security Agency*

Jeremy Bott, *Government Partners Branch, Office of External Affairs, Federal Emergency Management Agency*

Jerome Bryant, *Strategy Branch, Integration Office, Federal Insurance & Mitigation Administration, Federal Emergency Management Agency*

US Department of Transportation

Shari Schaftlein, *Director, Office of Human Environment, Federal Highway Administration*

Kenneth Petty, *Director, Office of Planning, Federal Highway Administration*

US Environmental Protection Agency

Adhir Kackar, *Associate Director, Federal and State Division, Office of Community Revitalization*

Federal Reserve Board

Andrew DuMont, *Senior Community Development Analyst*

Northern Border Regional Commission

Christine Frost, *Program Director*

US Small Business Administration

Craig Rossi, *Financial Analyst, Office of Capital Access*

American Association of State Highway and Transportation Officials

Susan Howard, *Program Director for Transportation Finance, and Director, BATIC Institute*

Community Transportation Association of America

Chris Zeilinger, *Assistant Director*

Center for Regional Economic Competitiveness

Jennie Allison, *Program Manager*

Brendan Buff, *Program Manager*

Council of State Community Development Agencies

Josh Shumaker, *Director of Advocacy and Federal Programs*

EntreWorks Consulting

Erik Pages, *President*

National Association of Area Agencies on Aging

Autumn Campbell, *Director, Public Policy and Advocacy*

National Association of Counties

Jack Morgan, *Program Manager for Community and Economic Development*

Jayant Kairam, *Director of Program Strategy*

Kim Hall, *Director of Membership*

John Losh, *Membership Outreach Manager*

National Association of Regional Councils

Maci Morin, *Program Coordinator*

Rural Community Assistance Partnership

Nathan Ohle, *Executive Director*

Ted Stiger, *Senior Director of Government Relations and Policy*

2019 CONFERENCES & EVENT SCHEDULE



May 18-20, 2019

SouthEast Regional Directors Institute (SERDI)

Hilton Wilmington Riverside
Wilmington, North Carolina

800.445.8667

Room rate: \$199 single/double

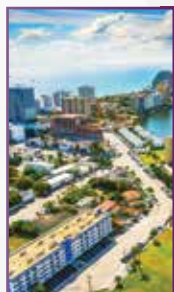


July 30-31, 2019

DDAA Professional Development Seminar

Charleston Marriott Town Center,
Charleston, WV

304.345.6500



June 1 - 3, 2019

NADO Summer Board Meeting

Pelican Grand Hotel, Fort
Lauderdale, Florida

800.525.6232

Room rate: \$209 single/double



August 26 – 28, 2019

NADO – Denver EDA Conference

Grand Hyatt, Denver, Colorado

800.233.1234

Room rate: \$181 single/double



June 17 - 19, 2019

National Regional Transportation Conference

Hyatt Regency, Columbus, OH

614.463.1234

Room rate: \$138 single/double



October 19 – 22, 2019

NADO Annual Training Conference

Peppermill Resort, Reno, Nevada

775.826.2121

Room rate: \$129 single/double



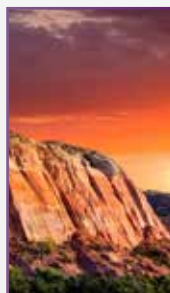
June 18 - 20, 2019

National CEDS Forum

Hyatt Regency, Columbus, OH

614.463.1234

Room rate: \$138 single/double



December 4 – 6, 2019

Southwest Region Economic Development Association (SWREDA) Annual Conference

Drury Hotels, Santa Fe, NM

800.325.0720

Room rate: \$139 single/double

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NADO EXECUTIVE COMMITTEE

**President****Scott Koons**

*Executive Director, North
Central Florida Regional
Planning Council (Gainesville,
Florida)*

First Vice President**Kevin Byrd**

*Executive Director, New River
Valley Regional Commission
(Radford, Virginia)*

Second Vice President**Misty Crosby**

*Executive Director, Buckeye
Hills Regional Council
(Marietta, Ohio)*

Treasurer**Chris Fetzer**

*Executive Director, Northern
Arizona Council
of Governments
(Flagstaff, Arizona)*

Secretary**Chris Brown**

*Executive Director,
Ark-Tex Council of
Governments
(Texarkana, Texas)*

Immediate Past President**Doug Elliott**

*Executive Director, East
Central Iowa Council
of Governments
(Cedar Rapids, Iowa)*

2018-2019 DDAA OFFICERS

President**Jim Baldwin**

Cumberland Plateau Planning
District Commission
(Lebanon, Virginia)

Second Vice President**Mark Farley**

Upper Cumberland
Development District
(Cookeville, Tennessee)

Treasurer**Steve Pelissier**

South Carolina Appalachian
Council of Governments
(Greenville, South Carolina)

First Vice President**Rudy Johnson**

Golden Triangle Planning and
Development District
(Starkville, Mississippi)

Secretary**Shane Whitehair**

Region VII Planning and
Development Council
(Buckhannon, West Virginia)

Immediate Past President**Richard Zink**

Southern Tier West
Regional Planning and
Development Board
(Salamanca, New York)



DEVELOPMENT DISTRICT ASSOCIATION OF APPALACHIA ANNUAL AWARDS

**John D. Whisman Vision Award****Philip Anderson**

Alabama
Top of Alabama Regional Council of Governments

Donald R. Myers Humanitarian Award**Tammy Jordan**

West Virginia
Fruits of Labor, Inc.



2018 – 2020 NADO BOARD OF DIRECTORS

Central Region

Ali DeMersseman, Executive Director, Black Hills Council of Local Governments (Rapid City, SD)

Chad Eggen, Executive Director, Boonslick Regional Planning Commission (Warrenton, MO)

Tom Higginbotham, Executive Director, Northeast Nebraska Economic Development District (Norfolk, NE)

Randall Hrabe, Executive Director, Northwest Kansas Planning and Development Commission (Hill City, KS)

Rick Hunsaker, Executive Director, Region XII Council of Governments (Carroll, IA)

Laura Lewis Marchino, Executive Director, Region 9 Economic Development District of Southwest Colorado, Inc. (Durango, CO)

Amber Metz, Executive Director, Lake Agassiz Regional Council (Fargo, ND)

Stan Summers, Box Elder County Commissioner, Bear River Association of Governments (Logan, UT)

East Region

Charlie Baker, Executive Director, Chittenden County Regional Planning Commission (Winooski, VT)

Robert Clark, Executive Director, Northern Maine Development Commission (Caribou, ME)

Jill Foys, Executive Director, Northwest Pennsylvania Regional Planning and Development Commission (Oil City, PA)

Carol Jackson, Executive Director, Mid-Ohio Valley Regional Council (Parkersburg, WV)

Tom Kennedy, Executive Director, Southern Windsor County Regional Planning Commission (Ascutney, VT)

Amy Kessler, Director of Community Development and Regional Planning, North Central Pennsylvania Regional Planning and Development Commission (Ridgway, PA)

Randall Rapp, Mayor of Vienna, Mid-Ohio Valley Regional Council (Parkersburg, WV)

Martha Shickle, Executive Director, Richmond Regional Planning District Commission (Richmond, VA)

Wayne Strickland, Executive Director, Roanoke Valley-Alleghany Regional Commission (Roanoke, VA)

Midwest Region

Denise Bulat, Executive Director, Bi-State Regional Commission (Rock Island, IL)

Nicole Griensewic Mickelson, Executive Director, Region Nine Development Commission (Mankato, MN)

Sheldon Johnson, Executive Director, Northwest Wisconsin Regional Planning Commission (Spooner, WI)

Joe A. Matthews, Mayor of City of Marietta, Buckeye Hills Regional Council (Marietta, OH)

Matt McCauley, Chief Executive Officer, Networks Northwest (Traverse City, MI)

Jill Saegesser, Executive Director, River Hills Economic Development District & Regional Planning Commission (Jeffersonville, IN)

Southeast Region

Joe Barker, Executive Director, Southwest Tennessee Development District (Jackson, TN)

Lisa Cooper, Executive Director, Northern Kentucky Area Development District (Florence, KY)

Matthew Dolge, Executive Director, Piedmont Triad Regional Council (Kernersville, NC)

Jim Dove, Executive Director, Northeast Georgia Regional Commission (Athens, GA)

Tommy Goodwin, Executive Director, South Delta Planning and Development District (Greenville, MS)

Patricia Hartung, Executive Director, Upper Savannah Council of Governments (Greenwood, SC)

Keith Jones, Executive Director, Northwest Alabama Council of Local Governments (Muscle Shoals, AL)

Ron Mitchum, Executive Director, Berkeley-Charleston-Dorchester Council of Governments (North Charleston, SC)

Calvin Newsom, Supervisor, District 5, Southern Mississippi Planning and Development District (Columbia, MS)

Pat Steed, Executive Director, Central Florida Regional Planning Council (Bartow, FL)

Chris Rietow, Executive Director, Apalachee Regional Planning Commission (Tallahassee, FL)

Jason Vincent, Executive Director, Pennyryle Area Development District (Hopkinsville, KY)

Justin Hembree, Executive Director, Land of Sky Regional Council (Asheville, NC)

Southwest Region

Kevin Belanger, CEO, South Central Planning and Development Commission (Houma, LA)

Mike Brown, Mayor of Weatherford, South Western Oklahoma Development Authority (Burns Flat, OK)

Russell Devorsky, Executive Director, Heart of Texas Council of Governments (Waco, Texas)

Debora Glasgow, Executive Director, South Western Oklahoma Development Authority (Burns Flat, OK)

Rodney Larsen, Executive Director, Central Arkansas Planning and Development District (Lonoke, AR)

Dwayne Pratt, Executive Director, West Central Arkansas Planning and Development District (Hot Springs, AR)

Melissa Rivers, Executive Director, East Arkansas Planning and Development District (Jonesboro, AR)

Tom Wilkinson, Executive Director, Brazos Valley Council of Governments (Bryan, TX)

West Region

Lisa Dawson, Executive Director, Northeast Oregon Economic Development District (Enterprise, OR)

2018 – 2019 DDAA BOARD OF DIRECTORS

Christine Frei, Executive Director,
Clearwater Economic Development
Association (Lewiston, ID)

Amanda Hoey, Executive Director,
Mid-Columbia Economic Development
District (The Dalles, OR)

Bob Nash, CEO, Superior California
Economic Development; Director, Bella
Vista Water District (Redding, CA)

Associate Members

Kevin Adam, Legislative Liaison,
Arizona Rural Transportation Advocacy
Council (Phoenix, AZ)

Linda Salmonson, Economic
Development Manager, East River
Electric Power Co-op (Madison, SD)

Jim Youngquist, Director, Arkansas
Economic Development Institute (Little
Rock, AR)

Past Presidents

Terry Bobrowski, Executive Director
East Tennessee Development District
(Alcoa, TN)

Joe Brannan, Executive Director,
Golden Crescent Regional Planning
Commission (Victoria, TX)

John Bruner, Board Member
Cumberland Valley Area Development
District (London, KY)

Russell Cowley, Executive Director, Six
County Association of Governments
(Richfield, UT)

Peter G. Gregory, Executive Director,
Two Rivers-Ottawquechee Regional
Commission (Woodstock, VT)

Lynne Keller Forbes, Executive Director,
South Eastern Council of Governments
(Sioux Falls, SD)

Vernon R. Kelly, Executive
Director, Three Rivers Planning and
Development District (Pontotoc, MS)

Jeff Kiely, Executive Director, Northwest
New Mexico Council of Governments
(Gallup, NM)

Leanne Mazer, Executive Director, Tri-
County Council for Western Maryland
(Frostburg, MD)

ALABAMA

Jeff Pruitt, North Central
Alabama Regional Council of
Governments,
(Decatur, AL)

GEORGIA

Lloyd Fraser, Northwest
Georgia Regional Commission,
(Rome, GA)

KENTUCKY

Sherry McDavid, FIVCO
Area Development District,
(Grayson, KY)

MARYLAND

Leanne Mazer, Tri-County
Council for Western Maryland,
Inc. (Frostburg, MD)

MISSISSIPPI

Steve Russell, North Central
Planning and Development
District, (Winona, MS)

NEW YORK

Jennifer Gregory, Southern
Tier Central Regional Planning
and Development Board
(Corning, NY)

NORTH CAROLINA

Scott Dadson, Isothermal
Planning & Development
Commission, (Rutherfordton
NC)

OHIO

Jeannette Wierzbicki, Ohio
Mid-Eastern Governments
Association, (Cambridge, OH)

PENNSYLVANIA

Jeff Box, Northeastern
Pennsylvania Alliance,
(Pittston, PA)

SOUTH CAROLINA

Steve Pelissier, South Carolina
Appalachian Council of
Governments, (Greenville, SC)

TENNESSEE

Beth Jones, Southeast
Tennessee Development
District, (Chattanooga, TN)

VIRGINIA

David Hoback, West Piedmont
Planning District Commission,
(Martinsville, VA)

WEST VIRGINIA

Chris Chiles, Region 2-
KYOVA Interstate Planning
Commission and Development
Council,
(Huntington, WV)



Green names indicate elected officials.

NATIONAL RPO COUNCIL OF PEERS

2019 – 2021 TERM OF OFFICE CALL FOR NOMINATIONS



If you are a rural transportation planner working for a NADO member organization and are interested in providing advice, input, and counsel to NADO's Board of Directors, Research Foundation, and legislative team on issues related to rural transportation, please consider being nominated to serve on the 2019-2021 National RPO Council of Peers.

The Council of Peers governs Rural Planning Organizations of America (RPO America), a voluntary professional affiliate formed under the sponsorship of NADO and the NADO Research Foundation. RPO America:

- Provides information, education, peer networking, and research initiatives aimed at enhancing the professional and organizational development of rural transportation planning professionals, policy officials, and stakeholders.
- Serves as a national clearinghouse and forum for the exchange of information among individuals involved in the planning and development of the nation's rural transportation infrastructure and systems.
- Sponsors and conducts activities aimed at showcasing the accomplishments, benefits and responsibilities of rural transportation planning organizations to public officials at all levels of government, and the public sector.
- Advises NADO and its leadership, membership, and management on matters related to rural transportation planning and development.

Membership in RPO America consists of the dues-paying organizations of NADO. Representatives to the affiliate are designated to serve in this capacity by the executive director of the NADO member organization.

You must be nominated by a member of NADO's Board of Directors to serve on the National RPO Council of Peers. Look for the nomination form in your conference packet.

2019 NOMINATION SCHEDULE:

- Call for nominations: March 17, 2019
- Nominations due: May 1, 2019
- Appointments made: June 1, 2019

For more information, visit www.ruraltransportation.org, reach out to a NADO Board Member from your region (view the list on page 18 of the conference program), or contact Carrie Kissel, NADO Research Foundation Associate Director at ckissel@nado.org.

2019 CONGRESSIONAL CALENDAR



Both chambers in session



Senate only in session



House only in session

JANUARY

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

FEBRUARY

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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MARCH

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APRIL

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MAY

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JUNE

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JULY

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AUGUST

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SEPTEMBER

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OCTOBER

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NOVEMBER

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DECEMBER

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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29	30	31				



NADO ATC 2019

REIMAGINING REGIONAL DEVELOPMENT

BUILDING CAPACITY, BUILDING REGIONS



2019 ANNUAL TRAINING CONFERENCE
OCTOBER 19-22, 2019
RENO, NEVADA



**Development District
Association of Appalachia**

**7TH ANNUAL
PROFESSIONAL
DEVELOPMENT SEMINAR**

JULY 30-31, 2019 | CHARLESTON, WV

The Development District Association of Appalachia invites you to participate in continued learning designed to improve your organizations and yourselves during the Annual Professional Development Seminar.

Whether you want to attain skills and knowledge for personal development or career advancement, join us for real-world executive and employee development sessions, networking, and more.

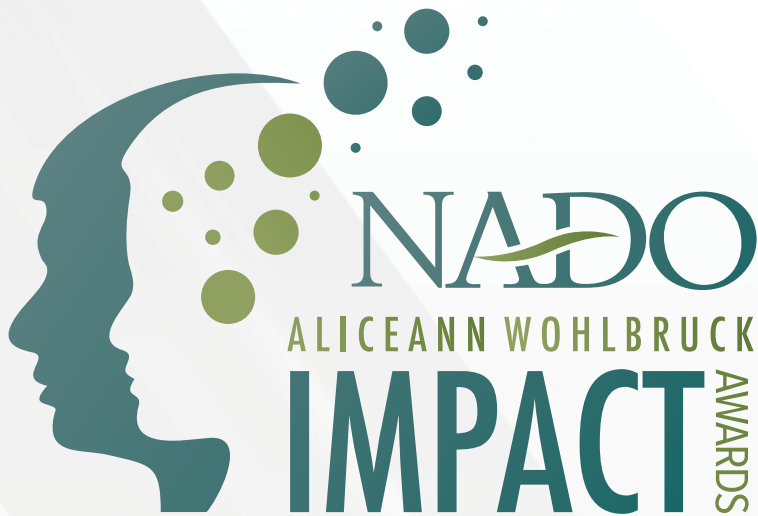
The seminar provides timely and relevant training for anyone looking to improve their professional skills and job performance. Topics covered are relevant to all levels of employees within

an organization including executive directors, managers, fiscal officers, board members, IT managers, and program staff.

Highlights of this year's training:

- Data visualization using Tableau, including building data dashboards
- Focus tracks on organization and program developing with topics such as strategic planning or grant writing
- Presentations on building strong relationships with local universities

For more information visit www.ddaa-idd.org.



Every day, regional development organizations are making an impact in the communities they serve. From supporting economic development to providing critical human services to collecting and interpreting key data and much more, RDOs are there to improve lives and advance communities and regions.

Since 1986, NADO has recognized our members through our annual awards program. Beginning in 2019, we are pleased to launch the **NADO Impact Awards**, formerly known as the Innovation Awards. This program will recognize our member organizations that are making a real impact in their regions through economic and community development projects and initiatives. Award-winning projects will showcase efforts in a variety of program areas including regional planning, infrastructure, workforce development, technology and data, health and human services, emergency planning, and much more.

The Impact Awards program will provide a platform to receive positive local and national attention for your organization's work, an opportunity to showcase your success and network with peers at **NADO's Annual Training Conference**, and a customized certificate and press release to share with local media. NADO staff also uses the award-winning projects to share your collective work on Capitol Hill and with federal agencies, as well as to provide peer-to-peer training and information sharing among our membership. The Impact Awards are named in honor of **Aliceann Wohlbruck**, NADO's first executive director who served for 24 years as a tireless champion for regional approaches to economic development in rural communities.

The application window for the 2019 Impact Awards will open in May at nado.org. Stay tuned to **NADO News** and **NADO's Facebook and Twitter** feeds for additional announcements. Please direct any questions to **Brett Schwartz** at bschwartz@nado.org. We look forward to receiving your applications!



— NADO ■ DDAA —
ON THE HILL ANNUAL CONFERENCE △

WASHINGTON 2019 CONFERENCE



NATIONAL ASSOCIATION OF
DEVELOPMENT ORGANIZATIONS

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DEVELOPMENT DISTRICT
ASSOCIATION OF APPALACHIA

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