Lifting Up Communities through Economic Diversification

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Resilience: The ability of a region or community to anticipate, withstand, and bounce back from shocks and disruptions, including:

- Natural disasters or hazards
- Climate change impacts
- The closure of a large employer
- The decline of an important industry
- Changes in the workforce
A DIVERSIFIED ECONOMY
Diversification...Even Cupertino, CA is doing it!
The Panel

▪ Travis Kyhl  
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▪ Jason Jolley  
  Associate Professor of Rural Economic Development and MPA Director, Voinovich School of Leadership and Public Affairs, Ohio University

▪ Stephanie Bertaina  
  Senior Policy Analyst, US Environmental Protection Agency

▪ Doug Lynott  
  Director, Economic Development Integration, US Department of Commerce Economic Development Administration

▪ Brett Schwartz, Associate Director, NADO Research Foundation