



**NADO's 2018 Annual Training Conference**  
***Investing in the Future of Regional Development***  
**October 13 – 16, 2018**  
**Charlotte, NC**

**Draft Agenda**

**Friday, October 12, 2018**

3:00 – 5:00 p.m.

Conference Registration

**Saturday, October 13, 2018**

8:30 a.m. – 5:00 p.m.

Conference Registration

9:30 a.m. – 12:00 p.m.

Learning Labs

- Becoming an Effective Public Speaker
- Diversity, Equity and Inclusion: Intention to Action

10:00 a.m. – 3:00 p.m.

Mobile Workshop | Main Street Comes Alive! A Visit to Uptown Shelby

1:30 – 4:00 p.m.

Learning Labs

- Recruiting (and Retaining) Talented Employees
- Running an Effective RDO: Strategies for New (or soon to be) Executive Directors
- Cybersecurity for RDOs

2:00 – 4:00 p.m.

NADO Research Foundation Advisory Committee Meeting

4:30 – 6:00 p.m.

New NADO Board Member, New Member, New Executive Director Reception

**Sunday, October 14, 2018**

8:00 a.m. – 5:00 p.m.

Conference Registration

*As of September 7, 2018*

8:30 – 10:00 a.m.

NADO Executive Committee Meeting

8:30 a.m. – 12:30 p.m.

Mobile Learning Lab

- The Brownfields Redevelopment Journey – Partners, Resources, and Funding

9:30 a.m. – 12:00 p.m.

Learning Lab

- Public Relations Strategies for Today's RDO

10:00 a.m. – 12:30 p.m.

NADO Board of Directors Planning Session

10:00 a.m. – 12:00 p.m.

Learning Lab

- Finding Catalysts in Your Community: Harnessing the Potential of Libraries and Museums

12:30 – 2:00 p.m.

SERDI Council of Peers Meeting

1 – 3:30 p.m.

Learning Labs

- Scenario Planning as an Inclusive Decision-making Tool for RDOs
- Unleashing the Economic Power of Small-Scale Manufacturing
- The Future Office Environment is Here

3:45 – 5:15 p.m.

NADO Regional Membership Caucuses

5:30 – 7:00 p.m.

Opening Reception

**Monday, October 15, 2018**

8:00 a.m. – 5:00 p.m.

Conference Registration

7:15 – 8:15 a.m.

DDAA Breakfast

8:30 – 10:00 a.m.

Opening Plenary | The Future of Regions and Implications for NADO

10:00 a.m. – 12:00 p.m.

Mobile Workshop | Hitting the Streets—A Tour with Charlotte Walks

10:15 – 11:45 a.m.

*As of September 7, 2018*

Concurrent Sessions

- What You Need to Know About Small Water Drinking Systems
- Being an Effective Board Member
- Strengthening Manufacturers, Connecting Partners, and Scaling to Meet Opportunity: North Carolina's New Textile Industry

Conversation Café

- International Engagement Ready Communities Initiative

12:00 – 1:30 p.m.

Plenary Lunch: Economic Development Administration Updates

1:45 – 4:45 p.m.

- Applying Wealth Creation Framework to the CEDS

1:45 – 4:45 p.m.

Mobile Workshop | Connecting to Opportunity: Charlotte's Light Rail Service

1:45 – 3:00 p.m.

Concurrent Sessions

- Census Solutions Workshop
- Coping with Federal Grant Oversight: Monitors and Auditors
- Opioid Crisis in Rural America: What is the RDO Role?

3:15 – 4:30 p.m.

Concurrent Sessions

- Broadband Planning to Support Economic Development
- Purchasing with Federal Grant Funds: the Future is Now
- Applying Systems Thinking to Multidisciplinary Planning

Conversation Café

- Regional Intergovernmental Organizations and Professional Development

3:30 – 5:00 p.m.

Nominating Committee

5:00 – 6:30 p.m.

Innovation Awards Reception

**Tuesday, October 16, 2018**

8:30 – 9:45 a.m.

Plenary Session: Incorporating the Creative Sector in Rural Economic Development Strategies

10:00 a.m. – 1:30 p.m.

Mobile Workshop | Riverwalk: Rock Hill's Robust Master Planned Community

10:00 – 11:00 a.m.

Concurrent Sessions

- Current Issues in Aging

*As of September 7, 2018*

- Building a Safe Workplace Environment
- Connected and Autonomous Vehicle Readiness for Rural and Small Metro Areas  
Conversation Café
- Regional Resilience Roundtable

11:15 a.m. – 12:15 p.m.

Concurrent Sessions

- Going Beyond Traditional Impact Assessments: Social Return on Investment
- New Opportunities to Grow Your Region's Workforce
- Better Outreach for Better Planning

Conversation Café

Administering and Housing a Transportation Planning Organization in an RDO

1:30 – 2:30 p.m.

Closing Plenary: Financial Trends for Regional Development

2:45 – 5:15 p.m.

Annual Business Meeting

NADO Board of Directors Meeting

7:00 – 8:30 p.m.

President's Awards Banquet