



On the Road to Prosperity: Fostering Collaborative Transportation and Economic Development Planning

Virtual Peer Exchange #1: Using Economic Analysis to Support Transportation Planning

K-W-L Exercise

A K-W-L exercise is an instructional technique that helps learners define what they know (K), what they want to know (W), and once the lesson is complete, what they learned (L). Please complete this K-W-L worksheet and submit it to NADO consultant Megan McConville (megan.e.mcconville@gmail.com) by COB May 21.

Name:

Title:

Organization:

City and State:

Your Economy—What You Know

Feel free to answer these questions by relying on your existing knowledge or by looking up information if you'd like. We're not judging the accuracy of your responses—we just want to get you thinking about your current awareness of economic trends in your region or state.

What are the most important industry sectors in your region or state? How have those changed over the past 20 years? Are they expected to change over the next 20 years?

Where are the major economic centers in your region or state located? Where will new ones emerge in the next 20 years?

Describe the labor force in your region or state in general terms. For example, is it growing/declining? Is its location shifting? What are its racial/ethnic, age, income characteristics?

What types of goods move through your region or state? What are their main points of entry and distribution routes?

What are the economic development priorities of regional or state leadership? What are the competitive advantages of your region or state?

Your Economy—What You Want to Know

What do you not know and wish you did about your regional/state economy?

Your Economy—What You Learned

You will be asked to fill in this box at the end of the peer exchange. Your response could describe something specific you learned about your own regional/state economy, or a new tool or approach you will use to better understand it.

How Your Transportation System Supports the Economy—What You Know

How does the transportation system currently support strategic economic development in your region or state? *(Examples: provides a competitive advantage to key industries or businesses, connects supply chains within and outside the region, provides commuters with transportation options such as public transit and bicycle/pedestrian routes, etc.)*

How could the transportation system better support strategic economic development in your region or state? What transportation infrastructure gaps stand in the way?

How Your Transportation System Supports the Economy—What You Want to Know

What do you not know and wish you did about the economic implications of your transportation policies and investments?

How Your Transportation System Supports the Economy—What You Learned

You will be asked to fill in this box at the end of the peer exchange. Your response could describe something specific you learned about your own regional/state transportation system, or a new tool or approach you will use to better understand it.