

NATIONAL ASSOCIATION OF DEVELOPMENT ORGANIZATIONS



INVESTING IN THE
FUTURE
OF REGIONAL DEVELOPMENT

ATC 2018 CLT

OCTOBER 13-16, 2018

WESTIN CHARLOTTE
CHARLOTTE, NC

SPONSOR
OPPORTUNITIES



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**Promote Your
Products and
Services to Over
650 Community
and Economic
Development
Policy Makers
and Practitioners!**

**COME TO NADO'S 2018
ANNUAL TRAINING
CONFERENCE IN CHARLOTTE,
OCTOBER 13 - 16**

**Promote Your Products and Services to Over 650
Community and Economic Development Policy
Makers and Practitioners!**

Take advantage of this chance to get your company's name and message in front of more than 650 regional development policy makers and practitioners from almost 200 organizations from around the nation as a sponsor at NADO's 2018 Annual Training Conference. Conference sessions will be held in the Westin Charlotte, conveniently located in the city's Uptown neighborhood. Conference sponsors can receive special room rates at the Westin Charlotte.

Conference attendees include council of governments, economic development districts, economic development councils, and regional planning commission executive directors and staff, and numerous local policy officials who serve on their boards. These decision makers are the perfect audience to provide information to about your company's products and services.

Conference sponsors will reach many, many more regional development stakeholders by being recognized as a conference sponsor on all NADO conference marketing materials, including our website (www.nado.org) which receives a significant number of hits.

As a sponsor, you will also get a cost-effective opportunity to market products and services to a diverse network of local elected officials, city managers, regional council staff and development professionals in our conference exhibit area. Your sponsorship will allow you to attend conference meals and events, providing you with maximum opportunities to meet face-to-face with potential clients.

SPONSORSHIP LEVELS & RETURN ON YOUR INVESTMENT

In return for your sponsorship at any level, you will receive:

- Recognition and logo on conference page on NADO's website (including hyperlinks to your home page), in conference marketing materials and the conference program
- Special sponsor name badge to help make connections throughout the event
- Special mention during the conference

And, based on your sponsorship level, your investment will have greater returns:

Keeping us Connected Sponsor : \$7,500

- Recognition as a sponsor of complimentary Wi-fi throughout the conference (meeting rooms and exhibit/registration areas only)
- One complimentary conference registration
- Space for marketing material in the conference packet
- Access to conference attendee list
- Complimentary exhibit space

Thought-Provoking Plenary Sponsor : \$5,001 - \$7,500

- Recognition as a sponsor of one of the conference plenary sessions
- One complimentary conference registration
- Space for marketing material in the conference packet
- Access to conference attendee list
- Complimentary exhibit space

Interactive Learning Sponsor : \$2,001 - \$5,000

- Recognition as a sponsor of a conference learning lab or mobile workshop of your choice
- One complimentary conference registration
- Access to conference attendee list
- Complimentary exhibit space

Interactive Learning Sponsor : \$2,001 - \$5,000

- Recognition as a sponsor of a networking coffee break in the exhibit area, one of the ATC's hallmark peer-to-peer information exchange events
- One complimentary special registration to attend the Opening Plenary Reception and Innovation Awards Roundtable Networking reception (for even more networking!)
- Access to conference attendee list
- Complimentary exhibit space

ATC Cheerleader Sponsor : \$500 - \$1,500

- Opportunity to have your marketing brochure/material made available at a general resource table throughout the conference
- Access to conference attendee list

Special Aliceann Wohlbruck Innovation 2018 Awards Roundtable Reception Sponsor : \$3,500

- NADO's first full-time Executive Director, Aliceann Wohlbruck, passed away March 19, 2018. In her honor, the 2018 Innovation Awards Roundtable Reception will be dedicated to her vision and leadership from 1979 to 2003. With support from the Appalachian Regional Commission, Aliceann launched the annual awards program in 1986.
- Recognition as a sponsor of the Annual Innovation Awards Roundtable Networking Reception
- One complimentary conference registration
- Access to conference attendee list
- Complimentary exhibit space

Here are just some of the companies that have sponsored past NADO conferences:

Appalachian Regional Commission
Ashwood Computers
Association of Arkansas Development Organizations
Brazos Valley Council of Governments
Broadband USA
Bank of America
Delta Regional Authority
Denali Commission
Development District Association of Appalachia
DiCara Training and Consulting
ESRI
Florida Regional Councils Association
Ford Foundation
Iowa Association of Councils of Governments
New Mexico Association of Regional Councils
Northern Maine Development Commission
PIDC/Portfol
Smart Growth Network
South Dakota Planning Districts
South Delta Planning and Development District
Three Rivers Planning and Development District, Inc.
University of Toledo
U.S. Census Bureau
U.S. DOT, Federal Highway Administration
U.S. Economic Development Administration
U.S. Environmental Protection Agency
U.S. Small Business Administration
VC3
W.K. Kellogg Foundation



YES

we would like to sponsor NADO's 2018 Annual Training Conference with \$_____

Check as appropriate: ☐ Please invoice us. ☐ Payment is attached.

Organization Name: _____

Contact Name/Title: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

☐ I will attend the conference ☐ I will not be able to attend



The National Association of Development Organizations (NADO) works to strengthen America's local governments, communities, and economies through the regional strategies, partnerships, and solutions of the nation's network of 520 regional development organizations.

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