THE MARTINSBURG INITIATIVE

A Model Solution to a National Problem

Chief Maury Richards, Ed.D.
Martinsburg Police Department
The Martinsburg Initiative

An innovative partnership between the Martinsburg Police Department, Berkeley County Schools, Shepherd University, Washington/Baltimore HIDTA, Boys & Girls Club of the Eastern Panhandle, and community to assess, identify, and eliminate basic causes of drug abuse.

Founded upon a school-centered, family-based approach and applying the science of the Adverse Childhood Experiences (ACE) study, The Martinsburg Initiative builds strong families and empowers communities.
The Martinsburg Initiative Partners

- Martinsburg Police Department
- Berkeley County Schools
- Shepherd University
- Washington/Baltimore HIDTA
- Boys & Girls Club
- United Way
- Shenandoah Women’s Center
- Berkeley County Ministerial Association
## Unsustainable Costs

<table>
<thead>
<tr>
<th>Prescription Opioid Abuse</th>
<th>Heroin</th>
<th>All Illicit Drugs</th>
<th>Total Substance Abuse</th>
</tr>
</thead>
<tbody>
<tr>
<td>$79 billion</td>
<td>$27 billion</td>
<td>$280 billion</td>
<td>$740 billion</td>
</tr>
</tbody>
</table>

Sources: National Institute on Drug Abuse, Centers for Disease Control, & Rand Corporation.
ENFORCEMENT
TREATMENT
PREVENTION

“We can’t arrest our way out of the problem.”
First Time Opioid Abusers—2015

Misuse of Prescription Pain Pills

2.1 million

Heroin

212,000

Source: National Institute on Drug Abuse
Adverse Childhood Experiences

Source: cdc.gov
Increased Health Risks Linked to ACEs

Source: cdc.gov
“A child with 6 ACEs = 4,600% more likely to be an intravenous drug user...”
A Police, School, and Community-Based Approach...

...Mentors, Boys & Girls Club, and “Adopt a Classroom.”
Moving Beyond Traditional Policies

- December 2017—$135,000 Federal Grant
- University of Baltimore—Center for Drug Policy and Enforcement
- 1 of 13 National Community-level Initiatives
- TMI Goes Citywide—8 Schools
- Project Director—Tiffany Hendershot
Measuring *TMI* Success

*The Shepherd University Partnership*

Study...

- Expected performance outcomes
- Assessment measures

...and Participation...

- Interns
- Mentors
- Volunteers
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