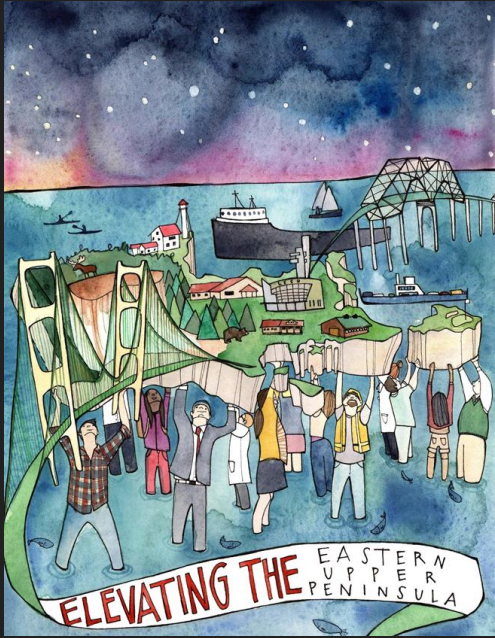


Jeff Hagan

CEO
Eastern Upper Peninsula Regional Planning
and Development Commission (MN)



Rationale



There is no “Michigan” Economy

We are a state
divided:

- Resources
- Expectations
- Traditions
- Infrastructure

The governor's Regional
Prosperity Initiative



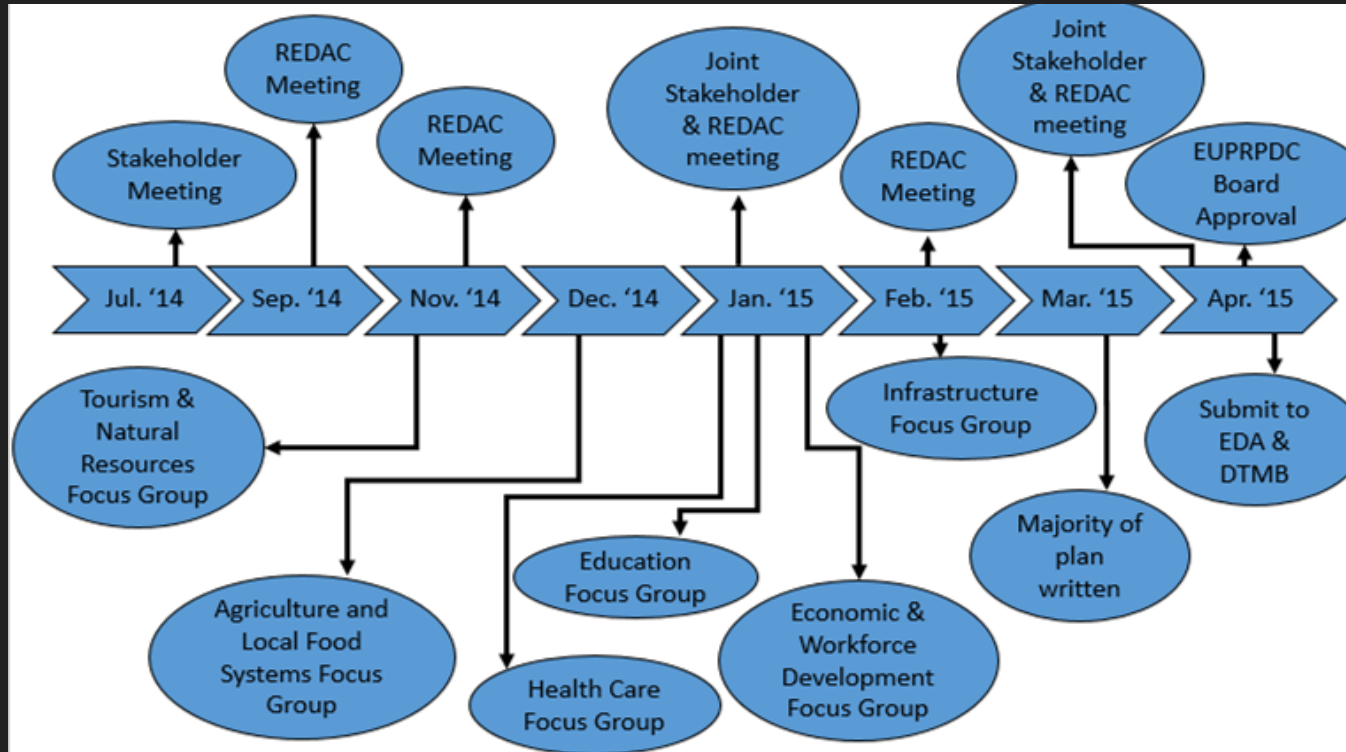
WE HAVE A
**STRATEGIC
PLAN**

IT'S CALLED

★ **DOING** ★
THINGS.

-HERB KELLEHER

Process



Result

1 UNIFIED VISION

6 GOALS: 1 PER FOCUS AREA

STRATEGIES TO ACHIEVE EACH GOAL

**ACTION ITEMS (PROJECTS) TO WORK
EACH STRATEGY; ACTION
PARTNERS TO MAKE IT HAPPEN**