



**National Association of Development Organizations (NADO) and
Development District Association of Appalachia (DDAA)
Washington Conference
March 18 – 21, 2018 | Crystal Gateway Marriott | Arlington, VA**

Sunday, March 18

10:00 a.m. – 5:30 p.m.	Registration	Arlington Foyer
10:30 a.m. – 12:00 p.m.	NADO Research Foundation Transitional Advisory Committee Meeting	Alexandria (Second Floor)
11:00 a.m. – 1:00 p.m.	DDAA Executive Board Meeting and Luncheon	Salon 5
1:00 – 3:00 p.m.	NADO Executive Committee Meeting	Fairfax (Second Floor)
3:30 – 5:30 p.m.	NADO Board of Directors Meeting <i>(Open to all NADO members)</i>	Salon 3
5:30 – 6:30 p.m.	Opening Reception	Salon 4

Monday, March 19

7:30 a.m. – 6:00 p.m.	Registration	Arlington Foyer
8:00 – 9:00 a.m.	DDAA Breakfast and Annual Business Meeting	Salon 4
9:15 – 10:30 a.m.	Opening Plenary Session Bridging the Economic Divide: Outlook on Infrastructure	Salons 1 – 3

A reliable and extensive national infrastructure system has supported commerce throughout our country's history. Aging infrastructure and changing demands bring new challenges the administration and Congress hope to address in 2018. Federal officials come together for a panel discussion on policy proposals to address our nation's infrastructure needs.

- **Jim Ray**, Special Advisor to the Secretary for Infrastructure, U.S. Department of Transportation
(Invited)
- **Jannine Miller**, Senior Advisor for Rural Infrastructure, U.S. Department of Agriculture
- **Robbie Boone**, Vice President for Government Affairs, Farm Credit Foundation, Moderator

10:45 a.m. – 12:00 p.m.

Concurrent Sessions

Rays of Opportunity: Local and Regional Solar Projects

Rosslyn I (Lobby Level)

Solar has taken off as a viable energy source and significant factor in economic growth for communities of all sizes. Recent success lies in key partnerships and strategies to encourage solar expansion and create new market opportunities. Panelists will showcase best practices in solar development and resources to assist local and regional initiatives.

- **Steve Kalland**, Executive Director, North Carolina Clean Energy Technology Center
- **Adam Wells**, New Economy Program Manager, Appalachian Voices
- **Connie Altier**, Executive Director, Tri-County Career Center
- **Odette Mucha**, Technology Manager, SunShot Initiative, U.S. Department of Energy, Moderator

Community Courage: Battling the Disease of Addiction

Salon 5

Families, communities, and local economies are experiencing the severity of the drug epidemic. Public health programs are responding through various treatments to address behavior and social aspects of addiction. In this session, participants will learn how public response is turning the tide against widespread drug abuse. Andrea Boxill will identify and share specific activities that public institutions are enlisting to aid victims and repair communities.

- **Andrea Boxill**, Deputy Director, Ohio Governor's Cabinet Opiate Action Team (GCOAT)

Interagency Response to Disaster Recovery and Resilience

Rosslyn II (Lobby Level)

Planning and recovery are center stage for many communities around the country in the wake of the past year's natural disasters. Federal officials will provide insight and outlook on interagency approaches for enhancing response and assistance to localities.

- **Andrew O'Neil**, Program Specialist, Interagency Coordination, Federal Emergency Management Agency
- **Tyrone Brumfield**, U.S. Army Corps of Engineers Liaison Officer/National Coordinator of Infrastructure Recovery Support System Recovery Support Function, Federal Emergency Management Agency
- **Naomi Friedman**, National Coordinator, Economic Recovery and Resiliency, U.S. Economic Development Administration
- **Scott Koons**, First Vice President, NADO and Executive Director, North Central Florida Regional Planning Council, Moderator

Partnerships and Policies for 21st Century Community Development

Salon 6

Community development initiatives support local growth and development, promote safety, and bring people together to solve specific local issues. The federal government has played a key role by providing resources and guidance to local and regional community development efforts. In this panel session, policy advocates share how the federal role is changing and what can be expected in community development moving forward.

- **Danielle Arigoni**, Director, Livable Communities, American Association of Retired Persons
- **Vicki Watson**, Executive Director, National Community Development Association
- **Jason Jordan**, Director of Policy, American Planning Association
- **Kevin Byrd**, Second Vice President, NADO and Executive Director, New River Valley Regional Council, Moderator

12:15 – 1:30 p.m.

Luncheon

Salons 1 – 3

- **Anne Hazlett**, Assistant to the Secretary for Rural Development, U.S. Department of Agriculture
In June 2017, U.S. Secretary of Agriculture Sonny Perdue named Anne Hazlett as Assistant to the Secretary for Rural Development. She oversees the Rural Utilities Service, the Rural Business Service, and the Rural Housing Service and works to advance solutions to the challenges faced by rural communities.
- **Doug Elliott**, President, NADO and Executive Director, East Central Iowa Council of Governments, Introduction

1:45 – 3:15 p.m.

Concurrent Sessions

Economic Success through Partnerships in Workforce and Research Development

Rosslyn I (Lobby Level)

Deep-rooted and complex issues prevent communities from competing in the global marketplace. Among many aspects, workforce and research development remain critical to sustaining economic activity. In this two-part session, presenters will share insight on maintaining relationships and assets for workforce training and technical assistance with an emphasis on energy and manufacturing sectors.

- **Chris Spence**, Principal, New Growth Group, LLC
- **Edward Robinson**, Director of Programs, Carrollton Exempted Village Schools (OH)
- **David Quattrochi**, Superintendent, Carrollton Exempted Village Schools (OH)
- **Edgar Lara Cruz**, Director, Science and Technical Operations, Mechanical Properties and Mechanics Group, Oak Ridge National Laboratory
- **James Ferguson**, Manager, State and Local Partnerships, National Energy Technology Laboratory
- **Chris Nichols**, Senior Analyst, Engineering and Analysis Directorate, National Energy Technology Laboratory
- **Jen Worth**, Senior Vice President for Workforce and Economic Development, American Association of Community Colleges, Moderator

The Martinsburg Initiative: A Model Solution to the Problem of Opiate Addiction and Abuse

Salon 5

The opiate epidemic has taken its toll on lives and communities in recent years. While public agencies grapple with its high cost, the opiate crisis is a widespread issue and engagement is needed on multiple fronts. Officials from the Martinsburg Initiative join the session to discuss how local efforts are unfolding to enforce, treat, and prevent heroin use.

- **Mary J. C. Hendrix**, Ph.D., President, Shepherd University
- **Maurice V. Richards**, Ed.D, Chief of Police, Martinsburg Police Department (WV)
- **Tiffany Hendershot**, Licensed Social Work and TMI Project Director, Berkley County Schools (WV)
- **Jim Baldwin**, First Vice President, DDAA and Executive Director, Cumberland Plateau Planning District Commission, Moderator

Understanding New Revisions to the EDA Revolving Loan Fund Program

Rosslyn II (Lobby Level)

The U.S. Economic Development Administration recently issued changes to its Revolving Loan Fund (RLF) program. As the new RLF Risk Analysis System becomes standard, it will be critical for Economic Development District staff to coordinate with EDA and understand the new process. Join EDA staff for a review of the new RLF metrics and scoring criteria.

- **Mitchell Harrison**, Revolving Loan Fund Coordinator, Performance and National Programs, U.S. Economic Development Administration
- **Patrick Waggoner**, Revolving Loan Fund Administrator, U.S. Economic Development Administration, Denver Regional Office

- **Lynne Keller Forbes**, Immediate Past President, NADO and Executive Director, South Eastern Council of Governments, Moderator

The Broadband Gap: Response and Opportunity

Salon 6

Competitiveness in the twenty-first century economy relies on modern broadband access to create and retain business and jobs. While greater connectivity is being achieved, many communities still lack adequate broadband availability. Broadband advocates will share insight on barriers to developing digital infrastructure, federal roles and responses, and opportunities for local stakeholders.

- **Joshua Seidemann**, Vice President for Policy, NTCA – The Rural Broadband Association
- **Erin Fitzgerald**, Regulatory Counsel, Rural Wireless Association
- **Doug Brake**, Director, Telecommunications Policy, Information Technology and Innovation Foundation
- **Chris Fetzer**, Secretary, NADO and Executive Director, Northern Arizona Council of Governments

3:30 – 4:30 p.m.

NADO Regional Membership Caucus Meetings

- East Region Salon G
- Midwest Region Salon 2
- Central Region Salon 1
- Southeast Region Salon 5
- Southwest Region Salon 6
- West Region Salon F

4:30 – 6:00 p.m.

Federal Agency Networking Session

Salons 1 – 3

Meet with representatives from federal agencies to learn about funding opportunities and programs.

6:15 – 8:30 p.m.

DDAA Dinner Banquet

Salon 4

Tuesday, March 20

7:00 – 8:30 a.m.

DDAA Breakfast

Salon 4

8:00 – 10:00 a.m.

Registration

Arlington Foyer

8:45 – 9:45 a.m.

Plenary Session

Salons 1 – 3

Battleground 2018: Assessing the Midterm Elections

The 2018 midterm elections will have widespread implications across the country as voters will cast ballots for governor in 36 states, and decide 34 Senate seats and all 435 House seats. This interactive session will engage participants on 2018 election issues, define and discuss the pulse of the electorate, and explore how Election Day will impact the balance of power in Washington and beyond.

- **Geoff Skelley**, Associate Editor, *Sabato's Crystal Ball*, University of Virginia Center for Politics
- **Misty Casto**, Treasurer, NADO and Executive Director, Buckeye Hill Regional Council, Introduction

10:00 a.m. – 5:00 p.m.

Hill Visits

Hotel Lobby

Buses will depart from the lobby to take you to Capitol Hill for meetings with your members of Congress and/or their staff. Share the important work you are doing throughout your regions and invite elected officials and their staff to tour projects back in the district.

4:30 – 6:00 p.m.

Hill Reception

2075 Rayburn House Office Building

After a day of Hill visits, conference attendees will reconvene in the Rayburn House Office Building for a reception to network with members of Congress and their staff. Buses will be available to bring attendees back to the hotel after the reception.

Wednesday, March 21

8:00 – 11:00 a.m.

Registration

Arlington Foyer

8:30 – 9:30 a.m.

Breakfast

Salons 1 – 3

- **Dennis Alvord**, Assistant Secretary for Regional Affairs, U.S. Economic Development Administration
Dennis Alvord serves as Deputy Assistant Secretary for Regional Affairs, directing and supervising the activities of the U.S. Economic Development Administration's Office of Regional Affairs which includes all six EDA Regional Offices, the Performance and National Programs Division, EDA's Loan Guarantee Program, the Integrated Economic Development team, and EDA's Organizational Development.
- **Doug Elliott**, President, NADO and Executive Director, East Central Iowa Council of Governments, Introduction

Panel Discussion

Shifting Priorities: Federal Investments and Regional Economic Development

- **Matt Mullin**, Senior Director of Public Policy and Strategic Engagement, International Economic Development Council
- **Nathan Ohle**, Executive Director, The Rural Communities Assistance Partnership
- **Arthur Scott**, Associate Legislative Director/Political Outreach Manager, National Association of Counties

9:45 – 11:00 a.m.

Closing Plenary Session

Salons 1 – 3

Breaking News: Political Coverage with New Media

The 24-hour news cycle provides constant coverage of the latest in national issues. The way in which news reaches the public has changed in recent years with various platforms now available. Political candidates have responded to this phenomenon embracing these new mediums. Discussion will center on how public figures are using new media and messaging to reach voters across the political spectrum.

- **Rick Klein**, Political Director, ABC News
- **Doug Elliott**, President, NADO and Executive Director, East Central Iowa Council of Governments, Introduction