



An Overview of the NADO Research Foundation's
Stronger CEDS, Stronger Regions Program

The NADO Research Foundation

Founded in 1988, the **NADO Research Foundation** is the non-profit research affiliate of NADO

Shares best practices in latest developments and trends in small metropolitan areas and rural America through training, peer exchanges, publications, and other resources

Focus Areas:

- Rural Transportation
- Regional Resilience
- Sustainable Communities
- Capacity Building
- Leadership Development



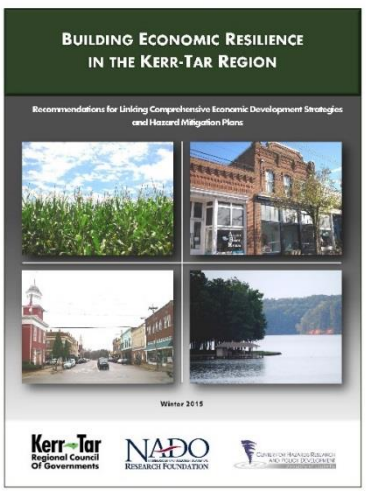
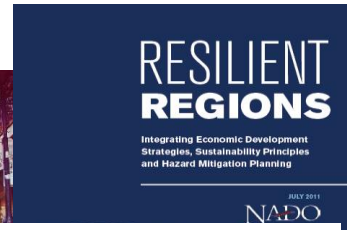
Lessons from the Storm: Case Studies on Economic Recovery and Resilience

Greater New Orleans: Building on Competitive Advantages to Strengthen Economic Resilience

Hurricanes Gustav and the Undersea the Gulf's economic vulnerability

In September 2005, just five years after Hurricane Katrina and Rita, the Gulf Coast was hit by two Category 2 hurricanes, Gustav and Ike. In this report we examine the Gulf Coast's resilience, the local economic response to damage and economic disruption. The previous Gulf Coast hurricanes, Ike and Gustav, were the first three storms that have tracked into the region's major coastal and inland gateways, and the first to hit major cities. Just like, well, never, and majoring industries were damaged or destroyed, and high service, health, and other sectors are fully or partly shut. The severe weather also brought hundreds of homes, schools, and other public facilities through erosion and subsidence. This report looks at the economic, social, and political impacts of the hurricanes and the lessons learned.

These studies to the Gulf region's governments and their economic leaders, business, and community leaders to assess their own economic resilience. The report also provides a framework for assessing economic resilience. The report also provides a framework for assessing economic resilience. The report also provides a framework for assessing economic resilience.



Stronger CEDS, Stronger Regions

Program Overview

Three-year capacity building and technical assistance program funded through EDA HQ to:

- Enhance and expand NADO RF's resources on CEDS planning, development, and implementation
- Provide customized trainings and technical assistance to EDDs and other regional organizations on all things CEDS
- Amplify EDA's message about the value of the CEDS in promoting broader regional economic and community development goals

Program Approach

NADO RF will continue to assist EDDs as they undertake **regionally-owned** planning processes to craft **impactful, technically-sound strategies** guiding economic development that will also position them to serve as leaders at the forefront of regional and national **resilience** efforts:

- Best practices guide / case studies of innovative approaches to the CEDS
- Customizable materials to better promote the CEDS in your region to your stakeholders
- Training on latest data tools and other resources
- In-person and remote training (webinars and conference calls)
- Regional convenings and workshops
- Information exchange

Results of Recent *CEDS Snapshot*

Nearly 100 EDDs responded to our *CEDS Snapshot* to share their experiences with the CEDS, lessons learned, and areas for improvement. This information will be used to craft our future programming. Some general observations:

- Strongest sections = SWOT analysis, Regional Overview, and Vision/Goal/Strategies
- In need of improvement = Data and performance measurement, resilience planning, and outreach and engagement
- Many districts are integrating the CEDS with other planning processes, including transportation, workforce, disaster recovery and response, and larger statewide efforts
- Key areas where districts are looking for support is in planning for economic resilience; stakeholder engagement; data (accessing it, understanding it, and using it); better engaging and utilizing their CEDS Committee; and training new staff on the CEDS process

What types of additional support and resources are you looking for to improve your CEDS?

Let us know!



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